

2027 SPONSORSHIP COMMITMENT

Your investment supports Leadership Winston-Salem's mission to
Educate. Connect. Energize. leaders for a stronger community.

SPONSORSHIP LEVEL		CELEBRATION TICKETS 	PREMIUM RESERVED SEATING AND TABLE SIGNAGE 	RESERVED TABLE AND TABLE SIGNAGE 	LOGO ON SLIDESHOW AND PROGRAM 	LISTED ON SLIDESHOW AND PROGRAM 	COMMUNITY CONVERSATION TICKETS 	COMPANY MENTIONED DURING EVENT 	SOCIAL MEDIA MARKETING 	SPEAK AT EVENT 	LOGO ON WEBSITE AND ANNUAL REPORT 	LISTED ON WEBSITE AND ANNUAL REPORT 	LOGO ON E-BLASTS 	BANNER AD ON WEBSITE 	PROMOTIONAL TABLE 
PREMIER	DIAMOND \$20,000+	16	✓	N/A	✓	N/A	10	✓	✓	✓	✓	N/A	✓	✓	✓
	CORPORATE SUSTAINER \$10,000	8	✓	N/A	✓	N/A	6	✓	✓	✓	✓	N/A	✓	—	—
	PLATINUM \$7,500	6	N/A	✓	✓	N/A	4	✓	✓	✓	N/A	✓	✓	—	—
	GOLD \$5,000	4	N/A	✓	✓	N/A	2	✓	✓	✓	N/A	✓	✓	—	—
	SILVER \$3,500	2	—	—	N/A	✓	2	✓	✓	✓	N/A	✓	✓	—	—
	BRONZE \$2,000	0	—	—	N/A	✓	4	✓	✓	✓	N/A	✓	✓	—	—
CELEBRATION & EVENT	CELEBRATION \$4,000	4	—	✓	✓	N/A	0	✓	✓	✓	N/A	✓	✓	—	—
	ENTERTAINMENT SPONSOR \$2,000	2	—	—	✓	N/A	0	✓	✓	✓	N/A	✓	✓	—	—
	PHOTOGRAPHY & VIDEOGRAPHY SPONSOR \$1,800	1	—	—	✓	N/A	0	✓	✓	✓	N/A	✓	✓	—	—
	PRE-RECEPTION SPONSOR \$1,500	1	—	—	✓	N/A	0	✓	✓	✓	N/A	✓	✓	—	—
ANNUAL VISIBILITY & MARKETING	ANNUAL REPORT \$2,500	1	—	—	N/A	N/A	0	N/A	N/A	N/A	✓	N/A	✓	—	—
	BANNER AD ON WEBSITE \$1,000 (QUARTERLY)	0	—	—	N/A	N/A	0	N/A	N/A	N/A	—	—	✓	✓	—
COMMUNITY ENGAGEMENT	LEADERSHIP LEGACY \$3,500	2	—	—	✓	N/A	2	✓	✓	✓	✓	✓	✓	—	—
	COMMUNITY CONVERSATION \$2,500	0	—	—	✓	N/A	6	✓	✓	—	—	✓	✓	—	—
	WINE DOWN WEDNESDAY/ COMMUNITY COFFEE \$500	0	—	—	N/A	N/A	0	✓	✓	✓	—	✓	✓	—	—
	LEADERS & LUNCH \$500	0	—	—	N/A	N/A	0	✓	✓	✓	—	✓	✓	—	—



Included



Not Included

N/A Not Applicable

Benefits and levels are subject to change.

Partner with us.

Invest in leaders.

Strengthen our community.



Questions about
sponsorship opportunities?

Denise A. Smith

Director of Philanthropy
Leadership Winston-Salem



336-723-1002 ext. 1205



dsmith@leadershipws.org



Learn more and commit online:

leadershipws.org

Follow us on social media



@leadershipws