



# JENNY


S T O J K O V I C

**VENTURE  
CAPITALIST**

**WORLD-CLASS  
SPEAKER**

**FUTURE  
BUILDER**



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# WHY NOT ME?™

As one of the youngest women to raise a fund in venture capital, Jenny has broken barriers and invested over \$25 million dollars in startups across the world.

Jenny's WHY NOT ME?™ Movement is made up of many experiences with one powerful idea top of mind: helping people stop waiting and start creating what's next. She challenges audiences to ask one transformative question, "Why not me?" – the same question that turned her own ambition into impact. From a small-town upbringing to investing in founders shaping the future in Silicon Valley, her journey proves what happens when you stop waiting for permission and take action.

## BIO

Jenny Stojkovic didn't grow up with CEO parents, Ivy League connections, or a financial safety net. Raised in a small Canadian farm town by a blind father and a mother who worked as a liquor store cashier, she learned early that nothing is handed to you – you have to build it yourself.

That mindset, which she later coined the *Why Not Me?*<sup>TM</sup> philosophy, propelled her from humble beginnings to the heart of Silicon Valley. There, she led global policy work for companies like Google, Meta, and Airbnb and built a reputation as a trusted voice at the intersection of business, technology, and policy.

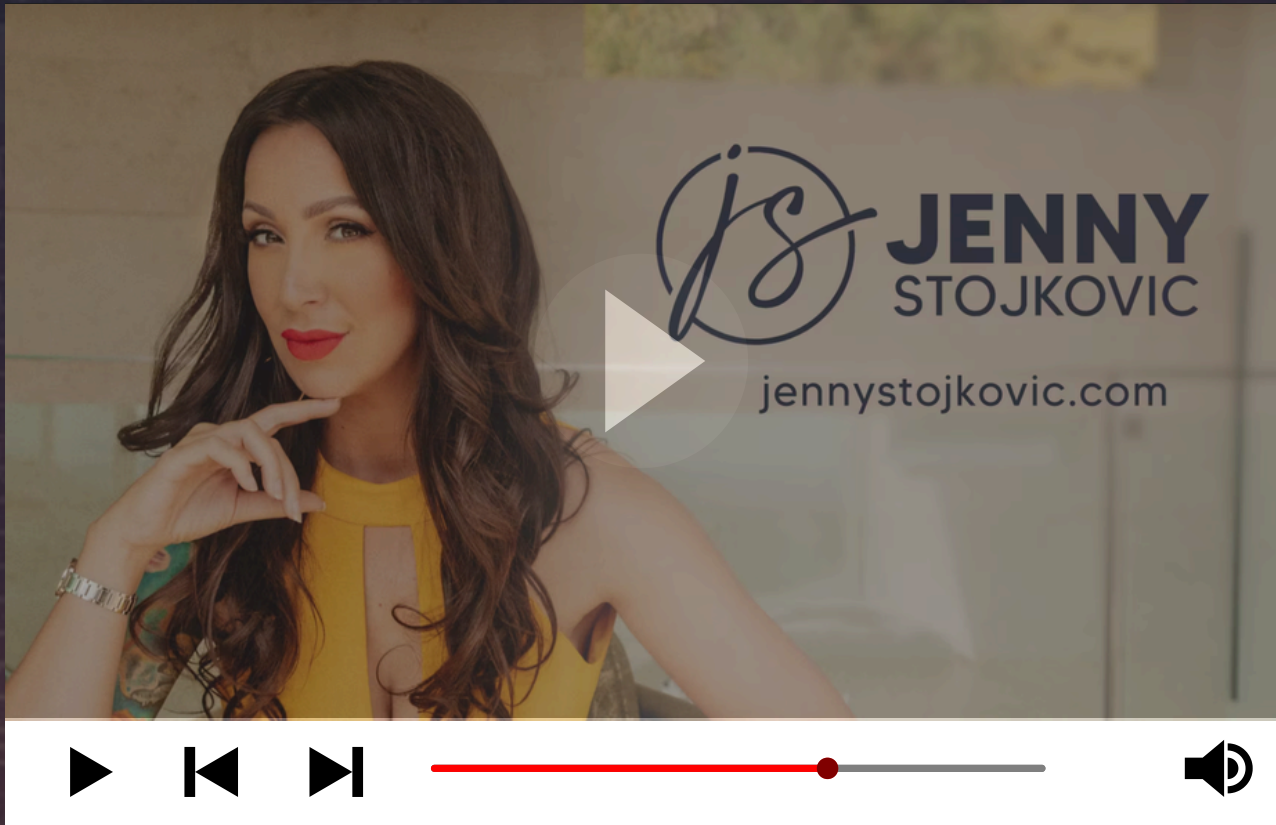
Today, Jenny is one of the youngest female venture capitalists in the U.S., serving as General Partner of Joyful Ventures, and has invested over \$25 million into early-stage, values-driven startups.

Jenny is a sought-after keynote speaker, known for delivering high-energy, insight-packed talks on artificial intelligence, leadership, innovation, career growth, and the future of work, especially for first-generation professionals and underrepresented talent.

Jenny has been featured on Good Morning America, Fortune, and Fast Company, and has spoken on global stages including SXSW, Dreamforce, the United Nations, and Google.

She combines deep tech experience with personal storytelling and real-world strategy to help audiences navigate disruption, embrace bold thinking, and lead with clarity, no matter where they start in life.

## JENNY'S SPEAKER REEL



## SPEAKING TOPICS

WHY NOT ME?<sup>TM</sup> - FLAGSHIP EXPERIENCE

LEADERSHIP THAT OUTLASTS YOU

## EXPERIENCE 1: WHY NOT ME?<sup>TM</sup>

Success doesn't go to the most credentialed. It goes to the ones who kept showing up when no one was watching.

In this flagship keynote, WHY NOT ME?<sup>TM</sup>, venture capitalist and LinkedIn Top Voice Jenny Stojkovic shares how she went from a small-town Canadian kid with no connections to raising a \$23 million VC fund as one of the youngest women GPs in the industry, building a platform of over 250,000 followers along the way. She breaks down how to turn adversity into authority, develop a professional voice that cuts through the noise, and position yourself as a leader in your industry before anyone gives you permission.

This isn't about faking confidence or waiting for the right moment. It's about adopting the WHY NOT ME?<sup>TM</sup> mindset. Deciding you belong in the room and proving it with every post, pitch, and conversation. Because Jenny didn't wait for a seat at the table. She built her own. And she'll show you how to do the same.

### WHO THIS KEYNOTE IS FOR

- Fortune 500 and Global 2000 companies ready to unlock visibility and leadership at every level
- High-growth startups and scale-ups where standing out is the difference between getting ahead and getting lost
- Tech, AI, FinTech, and innovation-driven organizations building cultures of bold, visible leadership
- Companies undergoing transformation or rapid change who need their teams to own their voice and lead from where they are

## EXPERIENCE 2: LEADERSHIP THAT OUTLASTS YOU

You've climbed the ladder. You've earned the influence. But real leadership isn't just about your title, it's about what you create for those coming up behind you.

In this keynote, venture capitalist and leadership expert Jenny challenges senior leaders to think beyond their own success, and focus on what they're passing on. She shares how to teach the WHY NOT ME?<sup>TM</sup> mindset to the next generation of leaders, helping you build teams that are bold, resilient, and built to lead long after you're out of the room. This isn't just about managing people, it's about multiplying potential. Because the most impactful leaders don't just grow companies. They grow other leaders.

### WHO THIS KEYNOTE IS FOR

- Leadership offsites, succession programs, and executive retreats focused on long-term impact, not just next-quarter goals
- People managers who want to turn high performers into confident, next-level leaders
- Organizations navigating fast growth, restructuring, or generational leadership transitions
- Companies focused on building a leadership pipeline that reflects their mission, culture, and future vision

# WHY NOT ME™ MASTERCLASS THE EXECUTIVE PRESENCE WORKSHOP

Inspiration is great. But execution is what changes careers.

This hands-on masterclass is the follow-up to Jenny's flagship keynote, WHY NOT ME?™. Where the keynote shifts your mindset, the WHY NOT ME?™ Masterclass puts it into action. Venture capitalist and LinkedIn Top Voice Jenny Stojkovic gives participants real tactics they can start using today: how to define a clear professional identity, optimize their LinkedIn presence, and create content that positions them as a leader in their industry. This isn't about becoming an influencer. It's about becoming impossible to ignore in your field.

Participants leave with a polished profile, a proven content framework, and 30 days of content ready to post. Because knowing you deserve a seat at the table means nothing if no one knows you exist.

## WHO THIS MASTERCLASS IS FOR

- Corporate teams activating employee-generated content as a strategic channel
- Founders and executives building visibility to attract investors, talent, and opportunities
- Conferences and events as a post-keynote add-on for deeper application

Bloomberg

A \$23 Million Venture Fund Isn't Counting Out Fake Meat Just Yet



INSIDER



VC Jennifer Stojkovic's post went viral after a founder harassed her in a LinkedIn pitch: 'It's much more common than you think'

FEATURED IN

The New York Times

The Washington Post

Bloomberg



BUSINESS INSIDER

Forbes

TECH TechCrunch



FORTUNE

POLITICO

USA TODAY



FAST COMPANY



BuzzFeed

ADWEEK

RollingStone

Newsweek

YAHOO!

Los Angeles MAGAZINE

bon appétit

Daily Mail

Hollywood THE REPORTER

# Get in Touch

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