



JENNY

S T O J K O V I C

**VENTURE
CAPITALIST**

**KEYNOTE
SPEAKER**

**BESTSELLING
AUTHOR**



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I'M JENNY

I was raised in a small Canadian farm town by a blind father and a mother who worked as a grocery store cashier. There was no clear path to Silicon Valley, but through my *Why Not Me?* mindset, I found my way there.

I went on to become a founder, bestselling author, and one of the youngest female venture capitalists, investing \$25 million into mission-driven businesses.

Today, I speak on global stages about AI, leadership, entrepreneurship, and career growth, equipping audiences with the tools to own their voice, accelerate their careers, and lead with clarity in an uncertain world. Some of my past events and clients include:



United Nations

Google

SXSW

WARWICK
THE UNIVERSITY OF WARWICK

airbnb

Meta

dreamforce



FESTIVAL DE CANNES

HARVARD
UNIVERSITY

Berkeley
UNIVERSITY OF CALIFORNIA

UNIVERSITY OF
CAMBRIDGE

BIO

Jenny Stojkovic didn't grow up with CEO parents, Ivy League connections, or a financial safety net. Raised in a small Canadian farm town by a blind father and a mother who worked as a grocery store cashier, she learned early that nothing is handed to you, you have to build it yourself.

That mindset, which she later coined the *Why Not Me?* philosophy, propelled her from humble beginnings to the heart of Silicon Valley. There, she led global policy work for companies like Google, Meta, and Airbnb and built a reputation as a trusted voice at the intersection of business, technology, and policy.

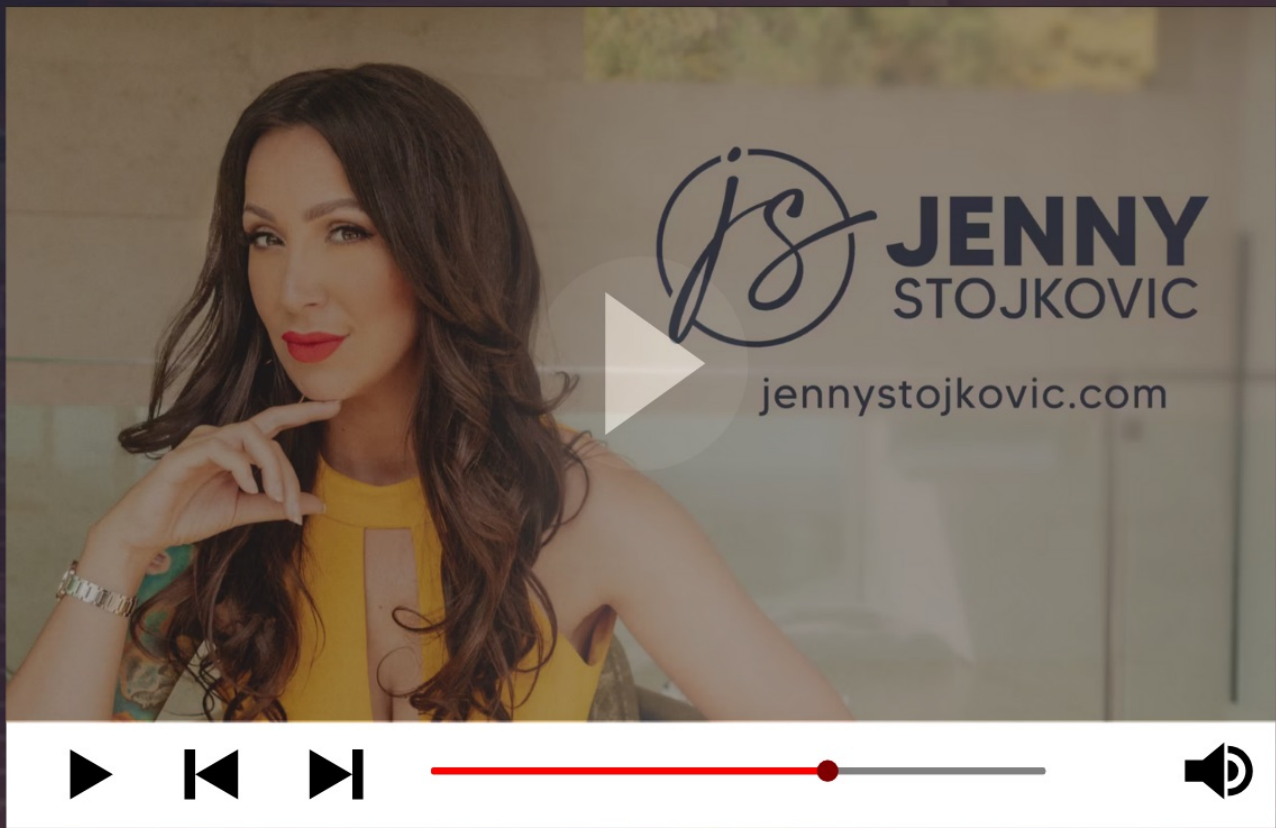
Today, Jenny is one of the youngest female venture capitalists in the U.S., serving as General Partner of Joyful Ventures, and has invested over \$25 million into early-stage, values-driven startups.

Jenny is a sought-after keynote speaker, known for delivering high-energy, insight-packed talks on artificial intelligence, leadership, innovation, career growth, and the future of work, especially for first-generation professionals and underrepresented talent.

Jenny has been featured on Good Morning America, Fortune, and Fast Company, and has spoken on global stages including SXSW, Dreamforce, the United Nations, and Google.

She combines deep tech experience with personal storytelling and real-world strategy to help audiences navigate disruption, embrace bold thinking, and lead with clarity, no matter where they start in life.

JENNY'S SPEAKER REEL



SPEAKERING TOPICS

OWN THE AI ERA
THE FOUNDER FACTOR
BUILT TO BREAK BARRIERS
THE CAREER ACCELERATOR
LEADERSHIP THAT OUTLASTS YOU

KEYNOTE 1: OWN THE AI ERA

HOW TO EQUIP YOUR TEAM NOT JUST TO SURVIVE THE AI ERA, BUT TO LEAD IT

In an AI-first world, the companies that win won't just adopt new technology, they'll lead the transformation. And the ones that lead will be powered by employees who can think fast, act with clarity, and move through uncertainty with confidence. In this keynote, Silicon Valley leader and Venture Capitalist Jenny Stojkovic shows your team how to stop reacting, and start driving, the AI revolution.

WHO THIS KEYNOTE IS FOR

- Leaders responsible for turning AI disruption into a strategic competitive advantage
- Professionals who want to lead with clarity and confidence through AI change
- Teams struggling to keep up with AI, but ready to take clear, effective next steps
- Companies looking to move from short-term AI fixes to long-term strategy

KEYNOTE 2: THE FOUNDER FACTOR

WHAT SEPARATES THE FOUNDERS WHO GET FUNDED AND SCALE FROM THE ONES WHO STALL AND BURN OUT

Startups don't stall because the idea wasn't strong. They stall when founders hesitate. Under pressure to build, pitch, grow, and lead all at once, many second-guess themselves, delay big moves, and wait to feel ready.

Jenny Stojkovic has seen it from both sides of the table, as a founder and as a venture capitalist. In this keynote, Jenny shares why self-leadership is what separates the founders who burn out from the ones who break through.

WHO THIS KEYNOTE IS FOR

- Early-stage founders under pressure to fundraise, make the right calls, and move fast, all at once
- Entrepreneurs juggling product decisions, team dynamics, and burnout behind the scenes
- Startup teams stuck in the weeds, searching for clarity, momentum, and a reason to keep going
- Builders chasing bold ideas but constantly feeling one step behind where they should be

KEYNOTE 3: BUILT TO BREAK BARRIERS

HOW UNDERREPRESENTED TALENT BUILDS VISIBILITY, VOICE, AND VELOCITY IN THEIR CAREER

In too many rooms, the most capable voices are still overlooked, dismissed, or silenced. Jenny Stojkovic knows that experience firsthand as a first-gen college graduate and one of the youngest women in venture capital. In this keynote, she equips underrepresented professionals with the mindset and framework needed to stop shrinking, start leading, and claim the visibility, influence, and recognition they've always deserved.

WHO THIS KEYNOTE IS FOR

- Women in tech, business, and leadership roles navigating visibility gaps
- Employee Resource Groups and organizations looking to spark action across DEI initiatives
- BIPOC, LGBTQ+, first-gen, and emerging leaders tired of playing small
- Leadership summits and conferences focused on equity, advancement, and representation

KEYNOTE 4: THE CAREER ACCELERATOR

THE GRIT-FUELED FRAMEWORK TO TAKE YOUR CAREER FURTHER THAN YOU EVER THOUGHT POSSIBLE

You've done the work. You show up. You deliver. But the promotion still hasn't come. You're stuck in the waiting game, waiting to be noticed, chosen, or told you're ready. In this keynote, venture capitalist and leadership expert Jenny Stojkovic shares the mindset shift and tactical framework to break out of career stagnation and build your own momentum.

WHO THIS KEYNOTE IS FOR

- Individual contributors who want to be seen, and treated, as leaders, no matter their title
- Employees feeling stuck, overlooked, or unclear on how to grow within their role
- Company-wide all-hands, offsites, and development events focused on self-leadership and career growth
- Organizations seeking to drive motivation, retention, and upward mobility across their teams

KEYNOTE 5: LEADERSHIP THAT OUTLASTS YOU

HOW TO BUILD THE NEXT GENERATION OF LEADERS AND TEAMS THAT CARRY YOUR COMPANY'S LEGACY FORWARD

You've earned the influence. Now it's time to pass it on. In this keynote, venture capitalist and leadership expert Jenny Stojkovic challenges seasoned leaders to think beyond their own legacy and focus on developing the bold, resilient leaders who will carry your mission forward. Because real leadership doesn't stop at the top. It scales.

WHO THIS KEYNOTE IS FOR

- Leadership offsites, succession programs, and executive retreats focused on long-term impact, not just next-quarter goals
- People managers who want to turn high performers into confident, next-level leaders
- Organizations navigating fast growth, restructuring, or generational leadership transitions
- Companies focused on building a leadership pipeline that reflects their mission, culture, and future vision

Bloomberg

A \$23 Million Venture Fund Isn't Counting Out Fake Meat Just Yet



INSIDER



VC Jennifer Stojkovic's post went viral after a founder harassed her in a LinkedIn pitch: 'It's much more common than you think'

FEATURED IN

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