

RECYCLE RIGHT NORTH COUNTRY

RECYCLING EDUCATION & OUTREACH TO SMALL, RURAL COMMUNITIES



Presented by: **Andrea Folsom**, NH Recycles
Education & Grants Manager

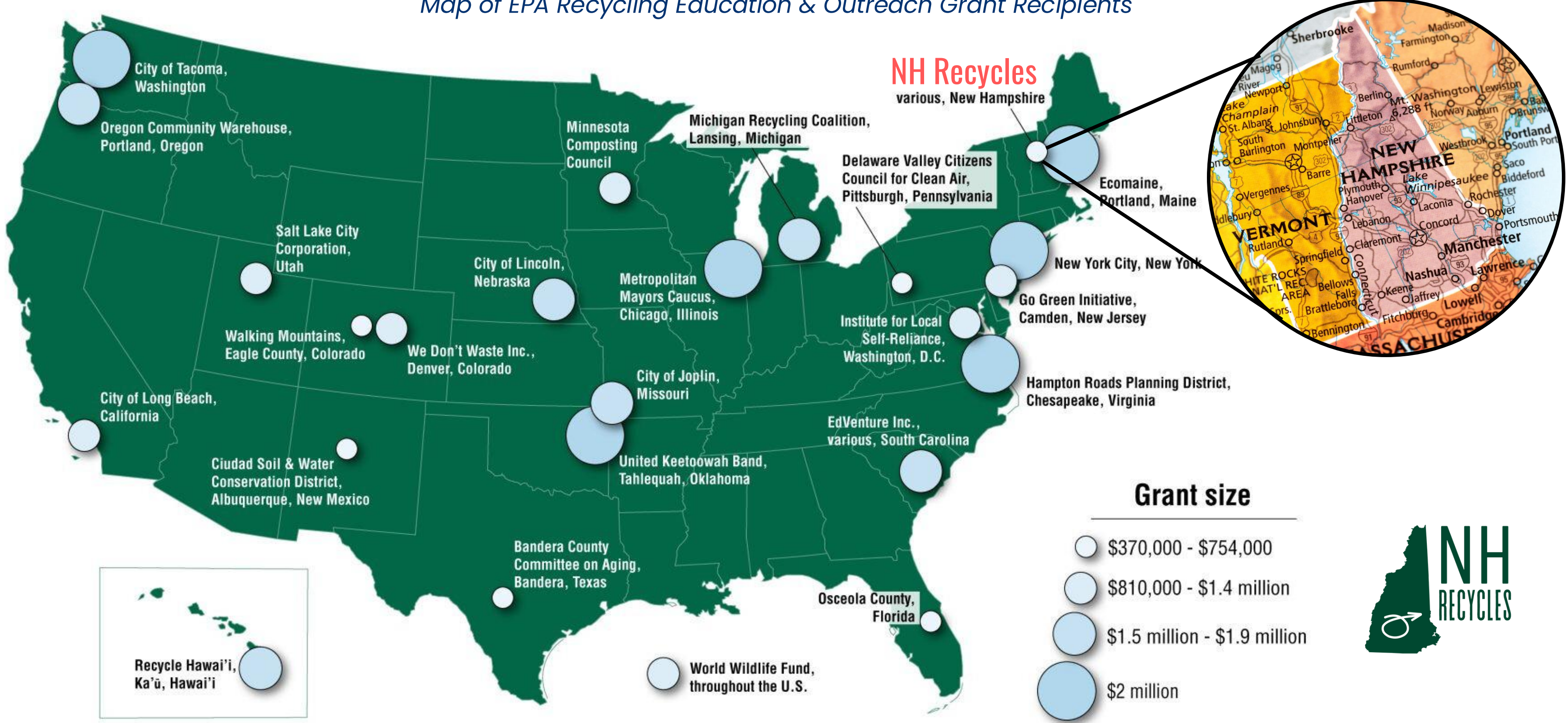
Recycling Education

Why should we care?



Funding recycling education & outreach to small, rural NH communities

Map of EPA Recycling Education & Outreach Grant Recipients



Focus on Convenience



Build Confidence

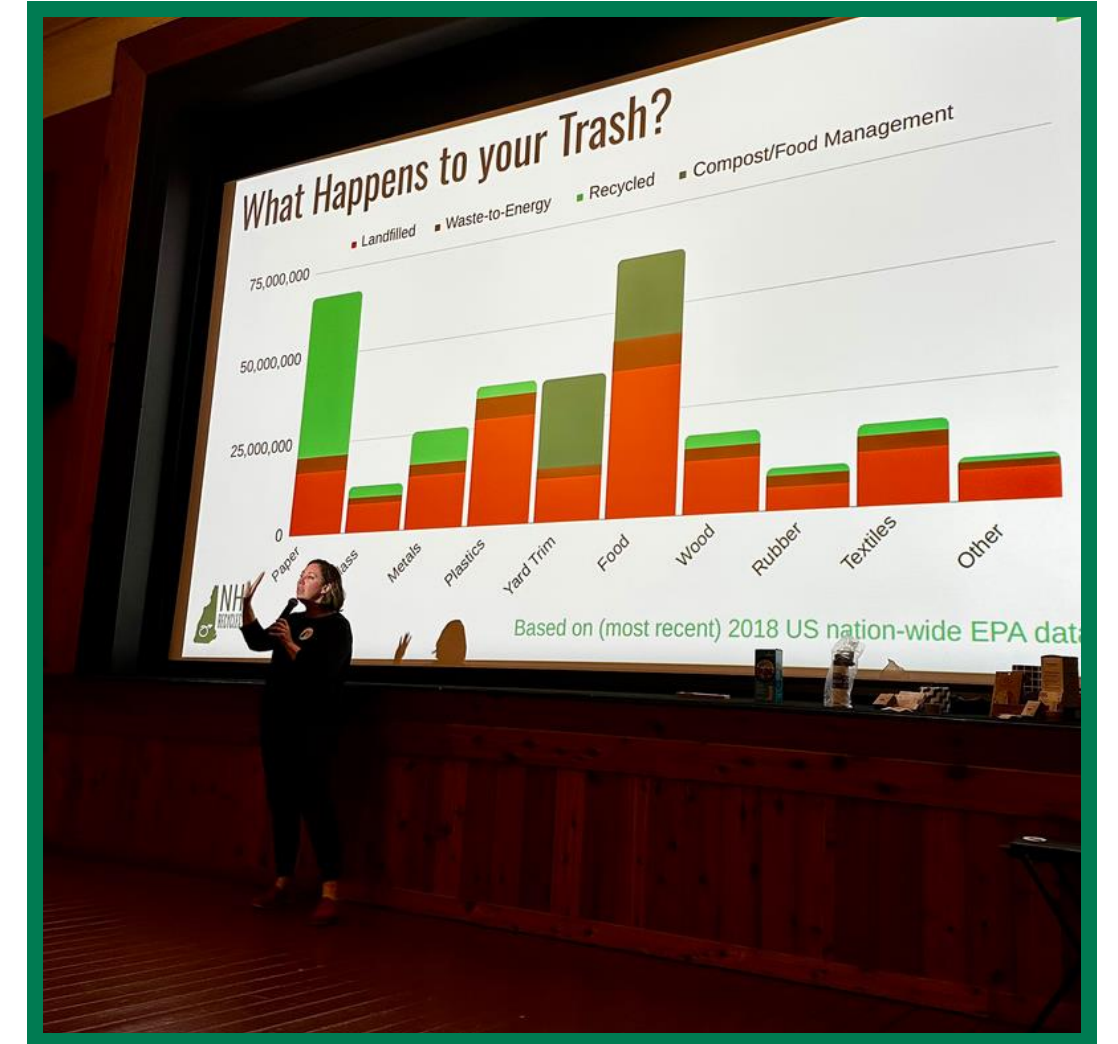


Recycling Videos

follow recyclables from transfer station to end markets



Resident Outreach & In-person Education
clear step-by-step info



Summit & Conference
recycling videos, workshops,
and presentations

Strengthen the System



Full Cost Accounting Models
show recycling's economic value

Train-the-Trainers
empowers solid waste
operators

On-Site Technical Assistance
supports operators in real time



Sustain Change



RECYCLABLE MATERIAL	2022 RECYCLED AMOUNTS	ENVIRONMENTAL IMPACT! Here is <u>only one</u> benefit of recycling materials rather than manufacturing products from virgin resources.
ALUMINUM CANS	37,040.00 LBS	 You conserved enough energy to power about 31.48 homes for a year!
PLASTICS	19,800.00 LBS	 You saved about 398.97 trash bags from ending up in a landfill!
SCRAP METAL	669,810.00 LBS	 You conserved enough energy to drive a car about 3,649,459.79 miles!
PAPER	527,774.00 LBS	 You conserved enough energy to charge about 107,534,744.16 cell phones!



CONGRATULATIONS
Town of Lancaster, NH!



417 TONS = the amount of carbon dioxide emissions avoided thanks to Lancaster's recycling efforts in 2021. That's like removing 91 cars from the road for a full year!

 Northeast Resource Recovery Association

Your Recycling Questions, Answered.

Confused about recycling? Normal. You've got questions, we've got answers.

Your Recycling Questions, Answered.



NHRecycles.org

Recycling questions. We all have them!

And living in a unique state like New Hampshire where each individual town and city is responsible for handling their own recycling (and no two towns do things the same) means that **recycling questions can be especially confusing.**

We've gathered some of the common questions we hear to help give you a sense of the recycling landscape in New Hampshire AND point you to some really great resources you may not know exist!

Why is recycling in my community the way it is? It's different in other towns, and I don't know why.

If your town is a member of NRRA (and 90% of towns in NH are!) then part of what our organization does is help your town with finding end markets for many of its recyclable items. **The best place to start if you have questions is with your Transfer Station Supervisor.** They are the best source of information as to why your town has made the recycling decisions it has.



Outcomes



✓ More residents recycling

✓ Less contamination

✓ Stronger recycling culture in the North Country



Recycle Right North Country

*Through tailored education and outreach,
rural residents gain the confidence and support
to know their recycling efforts truly count.*



LEARN MORE!

nhrecycles.org



- All slides from today
- Recycling Videos to Share
- Recycling 101 Presentation
- Sign up for Full of Scrap



North Country Bus Tour Crew – October 2025