

2027 Sponsorship Packet

March 13th, 2027
National Croquet Center



For details contact Ashley Berry: 561-472-4809 | aberry@vitanovainc.org





About Vita Nova

Vita Nova empowers young adults (ages 18–25) who are experiencing homelessness to reclaim their futures by providing safe housing, transformative education, career readiness, and a nurturing community.

About Mallets & Martinis

Mallets & Martinis is Palm Beach County's annual signature fundraising event to support young adults experiencing homelessness. This inspiring evening fuels Vita Nova's mission to ensure every young adult has a safe home and the tools to thrive independently.

Each year, nearly 400 guests gather—including community and business leaders, charitable foundations, corporate partners, philanthropists, elected officials, and dedicated volunteers—all united in the fight to end youth homelessness.

The evening features dinner under the palms, croquet, signature martinis, and live music. Guests are encouraged to don their chic whites, bid on exclusive live auction items, and dance the night away.



Your sponsorship directly supports Vita Nova's Housing Programs and Independent Living Services, providing vital resources and stability for young adults in need. Supporting Mallets & Martinis means investing in brighter futures—and giving these young adults a true "New Life."

Sponsorship Levels

For details contact **Ashley Berry: 561-472-4809** | aberry@vitanovainc.org

Title Sponsor \$25,000

- One-year naming rights for the Signature Event
- Recognition as the official Title Sponsor throughout the year
- Prominent logo placement on Vita Nova's website for one year
- Exclusive marketing opportunities
- Plus all benefits included in the Transformation Sponsor level

SOLD OUT

Transformation Sponsor \$10,000

- VIP Table (Table of 10, Private Seating, and Bar under the VIP Tent)
- Company logo on website
- Full Page Ad in event program (sponsor provides artwork)
- Social media acknowledgment highlighting your company's support
- Logo recognition at the event
- Recognition during event remarks
- Podium Time
- Company Spotlight in the monthly newsletter the month prior to the event (reach of 3K)

Independence Sponsor \$7,500

- VIP Table (Table of 10, Private Seating, and Bar under the VIP Tent)
- Company logo on website
- Half Page Ad in event program (sponsor provides artwork)
- Social media acknowledgment highlighting your company's support
- Logo recognition at the event
- Recognition during event remarks

Opportunity Sponsor \$5,000

- VIP Table (Table of 10, Private Seating, and Bar under the VIP Tent)
- Company logo on website
- Company logo listed in the program
- Social media acknowledgment highlighting your company's support
- Logo recognition at the event

Hope Sponsor \$3,500

- VIP Seating (Shared Table in the VIP Tent, 5 tickets)
- Company logo on website
- Company logo listed in the Program

VIP Table \$3,500

Table of 10, Private Seating, and Bar under the VIP Tent

Starfish Sponsor \$1,000

Includes 2 Tickets and name listed in the program

Underwriting Opportunities

For details contact **Ashley Berry**: 561-472-4809 | aberry@vitanovainc.org



Auction Paddles \$1,250

Company Logo on Auction Paddles



Photographer \$1,500

Company name on Sponsor Signage



Valet \$2,500

Company Sign at Valet Stand



Photo Booth \$2,000

Company Logo on Photos



Band \$3,500

Company Sign on Stage with the Band



Bar Sponsor \$3,500

Company Sign at each of the 4 Bars

The fair market value of food & beverage at the event is \$116.48.00 per person for reporting purposes. Vita Nova, Inc. is registered with the State under the Solicitation of Contributions Act. 1991. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800.435.7352) within the state or online at <https://www.fdacs.gov/Consumer-Resources/Charities/Charities-FAQ/How-do-I-check-on-a-charitable-organization>. Registration does not imply endorsement, approval, or recommendation by the state. Registration #CH12126. Federal I.D. #65-0298299. Donations may be tax deductible. Please consult your tax advisor.