

Illawarra & South Coast Central Service Office Inc

Secretary Report for AGM 18th August 2025

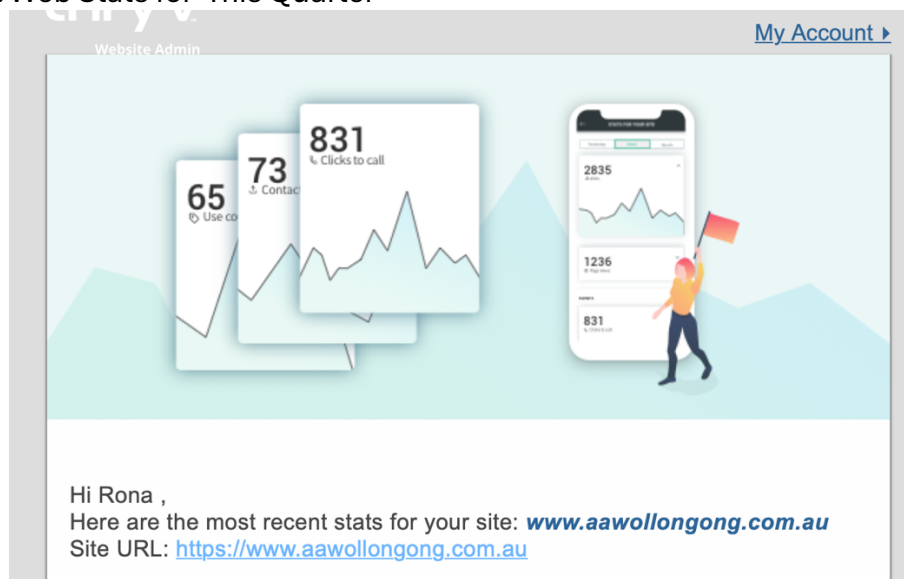
Web Technology Report

Our current web person looks after our Illawarra and South Coast CSO website and is currently a member of the Technology & Social Media Working Group of the AA General Service Board in the role of Members Website Coordinator.

Illawarra CSO Website:

1. This is a Telstra based website.
2. It has been expanded considerably by trying to steam-line processes for our new legal status
3. We have finalised *Membership Application* Form.
<https://www.aawollongong.com.au/application-for-membership>
4. Created a *News* Section:
<https://www.aawollongong.com.au/news>
5. Created a passworded *Committee Records* section to be our CSO record system.
<https://www.aawollongong.com.au/committee-records>
It has lots of files - the Rally Minutes; Quarterly Meeting Minutes; Executive/committee Meeting minutes; All SCAASC ACNC reports (in case); Old and new lease documents, Membership Register Annual Forms as required by our Constitution and more.
6. Created a *Subscription for our Mailing List* Form
<https://www.aawollongong.com.au/aa-members-mailing-list>
7. Created a *Interested in Volunteering* Form
<https://www.aawollongong.com.au/aa-members-mailing-list>
8. Created a passworded *Meeting Papers* Form for members attending our CSO quarterly meetings
<https://www.aawollongong.com.au/meeting-papers>
9. The Meeting lists are updated when changes are notified and the 2 page summary list for groups to print has been moved to the bottom of Meetings page – and highlighted in red.
<https://www.aawollongong.com.au/meetings>
10. Any queries about our website contact Ro via our contact us page.
<https://www.aawollongong.com.au/contact>

11. Web Stats for This Quarter



Last Month and this Month

July 1 - July 31

Engagement	This Month	Last Month	Trend
Visits	218	212	2.83%
Page Views	437	398	9.8%
Emails Sent	0	1	-100.0%
Form Submissions	8	1	700.0%
Call Clicks	2	6	-66.67%

On the Go Site Stats. Track your sites any time, anywhere.

National Website

1. Still working on the TSM Working Group for the national web assets redevelopment – specifically Members section
<https://members.aa.org.au/>
2. And managing the current members section as Members Coordinator
3. Lots of AA service documents can be downloaded from:
<https://members.aa.org.au/tools/>
4. Members only AA posts and articles can be found here in the Members Hub
<https://members.aa.org.au/shares/>
But one needs to register first to access those
5. AA events are open to all members see
<https://members.aa.org.au/events/>
6. It is hoped that the new loon aa.org.au will go live by the end of August.
Any questions about the National members website, email
members.admin@aa.org.au