

Illawarra & South Coast Central Service Office inc
Web Report
May 2026

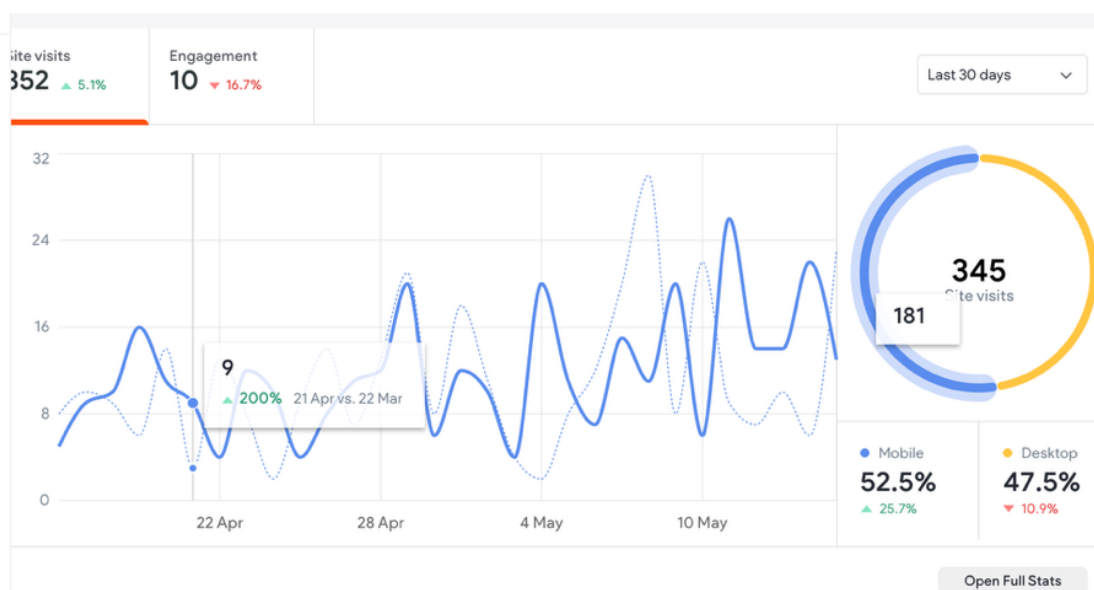
Some points of interest:

- We've some short videos to explain
 - the structure of our website
<https://www.youtube.com/watch?v=49f3-J2oelg>
 - how to edit and update our website
- Currently we are using a Thryv website a bit more expensive, but we are able to have them do maintenance, and retrieval of backup if needed
- **We are looking for a volunteer member to learn how to use this software to be our Webmaster** – it's a drop and drag (but a bit tricky) – and especially look after the events section and any other bits that the Committee or Subcommittees want to have added or changed.

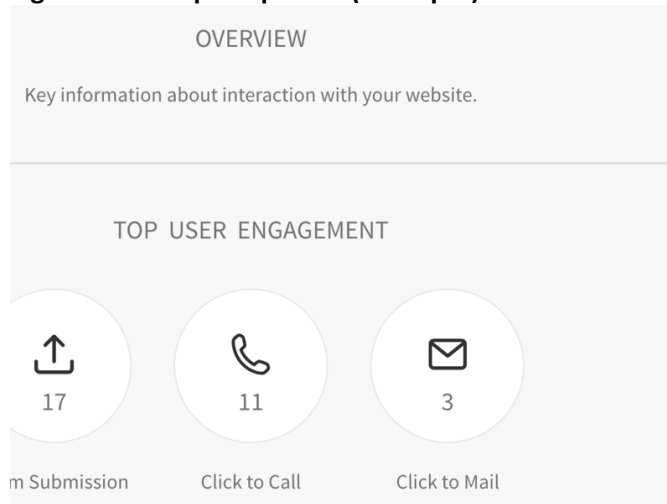
But very needed because the Thryv website needs better SEO as does our Google Business Ad. We may be better moving the website onto a different platform. There are some offers for a free built, but need checking out in case they are doggy.

- SEO is very important for our Public Information work to see how successful our various projects are, and to be able to adapt and/or improve etc.

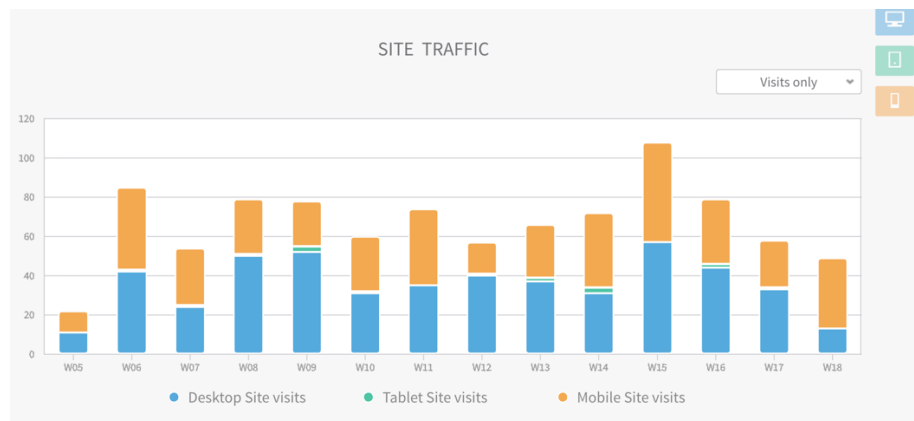
Figures for the past month:



Figures for the past quarter (Feb-April):



Figures for the past quarter (Feb-April):



Figures from the Google Listing:

Google Business Profile

Your business performance for , 2026: 60 interactions

See how Alcoholics Anonymous at Shop 5b 130 Gladstone Avenue, Coniston NSW performed in April 2026 compared to the previous month.

Your performance at a glance

 3

calls
-25%

 0

chat clicks

 38

people asked
-13%

 19

website visits from
profile
-20%

 394

profile views
-17%

 197

searches
-19%

**An interaction is when a customer calls, makes a booking, is sent to your website, or requests your Business Profile.*
