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FOR IMMEDIATE RELEASE

Child and Adolescent Behavioral Health Announces Strategic Affiliation with Goodwill Industries to Strengthen Youth Mental Health Services Across Stark County

Canton, Ohio | Jan. 16, 2026

Child and Adolescent Behavioral Health (C&A) announced today a strategic affiliation with Goodwill Industries of Greater Cleveland and East Central Ohio, Inc. (Goodwill). The affiliation reflects a shared commitment to strengthening community-based services and ensuring long-term stability for children, adolescents, and families across Stark County.

This affiliation brings together two mission-driven nonprofit organizations that serve many of the same individuals and families. C&A's clinical expertise in youth behavioral health will be supported by Goodwill's established administrative and operational infrastructure, allowing both organizations to advance their missions while remaining focused on the communities they serve.

"Youth mental health needs continue to grow across our community," said Melissa Coulter, Chief Executive Officer of Child and Adolescent Behavioral Health. "This affiliation allows us to strengthen our operational foundation while preserving who we are. Our mission, our services, and our commitment to Stark County remain unchanged, and this partnership allows us to reinvest resources into care and into our staff."

As part of the affiliation, C&A will maintain its designated 501c3 status and operate as an affiliate program of Goodwill. C&A's name, mission, programs and local leadership remain in place. Clinical services will continue without disruption. Select administrative functions will transition to a shared services model supported by Goodwill.

Belden Office	Plain Office	Shipley Office	Alliance Office
4641 Fulton Dr. N.W. Canton, Ohio 44718	1801 Schneider St. N.E. Door 6 Canton, Ohio 44721	919 Second St. N.E. Canton, Ohio 44704	405 S. Linden Ave. Alliance, Ohio 44601
P: 330.433.6075 F: 330.433.1843	P: 330.470.4061 F: 330.480.4083	P: 330.454.7917 F: 330.452.8860	

“At Goodwill, our mission is to strengthen communities by helping people overcome barriers,” said Anne Richards, president and CEO of Goodwill Industries of Greater Cleveland and East Central Ohio. “This affiliation reflects Goodwill’s commitment to supporting vital local programs and ensuring C&A can continue delivering trusted, life-changing mental health services to Stark County families for years to come.”

C&A will retain its own Board of Directors and leadership team. Goodwill will serve as the corporate member and provide shared administrative services in areas such as human resources, information technology, and financial operations.

“This was a thoughtful, mission-centered decision by the Board,” said Casey McCloud, Board President of Child and Adolescent Behavioral Health. “It strengthens C&A’s long-term sustainability while preserving local oversight and ensuring continued access to critical services for children and families.”

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ABOUT GOODWILL INDUSTRIES OF GREATER CLEVELAND AND EAST CENTRAL OHIO:
Goodwill Industries of Greater Cleveland and East Central Ohio, Inc. (“Goodwill”) is a proven social enterprise that works closely with nonprofit partners and community businesses to help people overcome barriers and prepare for stable, in-demand careers. Revenue from its retail stores supports more than 30 mission outreach programs that provide life-changing, skill-building services promoting employment, independence, and long-term stability. In addition, COMPASS Rape Crisis and Connect Well operate as affiliate programs under Goodwill, further extending its impact through critical community-based services. Goodwill serves thousands of individuals annually across 10 counties: Cuyahoga, Geauga, part of Lake, Stark, Tuscarawas, Carroll,

Jefferson, and Harrison in Ohio, and Brooke and Hancock in West Virginia. Learn more at goodwillgoodskills.org.

About Child and Adolescent Behavioral Health

C&A is Stark County’s premier mental health agency and a single point of access for

social, emotional, and behavioral health services for children and young adults ages 0–24. With four locations offering convenient day and evening appointments, C&A provides school-based services in eight Stark County districts and 42 buildings. C&A has been recognized as a Cleveland Plain Dealer / cleveland.com Top Workplace for four consecutive years and a Thrive Workplace by the Ohio Psychological Association. Learn more or give at childandadolescent.org