

Presenter 101

2026  NOORC

NATIONAL OUTDOOR
RECREATION CONFERENCE

MAY 11 - 14, 2026 | DULUTH, MINNESOTA

2026 **NORC**
NATIONAL OUTDOOR
RECREATION CONFERENCE
May 11-14, 2026 | Duluth, Minnesota

Presenter 101

Impact, Connection, and Accessibility

Agenda

1. Welcome
2. Physical & Digital Set up
3. Presentation Best Practices
4. Accessibility
5. Q&A

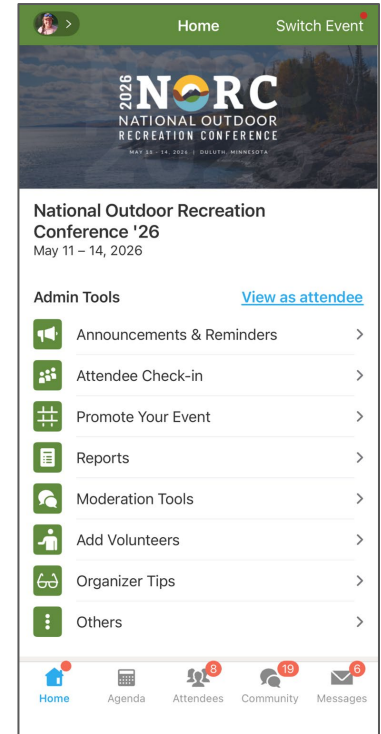


About NORC & Registration

NORC provides a welcoming environment for all participants.

Reminders:

- Confirm your presenter registration is complete.
- Verify your session time and location in the schedule. If there are any changes, we will notify you.
- The dress code for presenters is “outdoorsy” business casual. It is helpful to wear layers as meeting room temperatures vary.



On Site Check-In

Check into your meeting room the morning of your session (prior to other sessions taking place) to confirm the hook up works and your presentation is ready.

- The 20- and 45-minute sessions are back to back and there will not be time to test your equipment/presentation during your scheduled time slot.



Navigating the Space

Each room will be equipped with the following unless noted below:

- Projector and screen
- Podium with wired microphone
- Wireless microphone
- Wifi
- HDMI adaptor



Photo by Destination Duluth

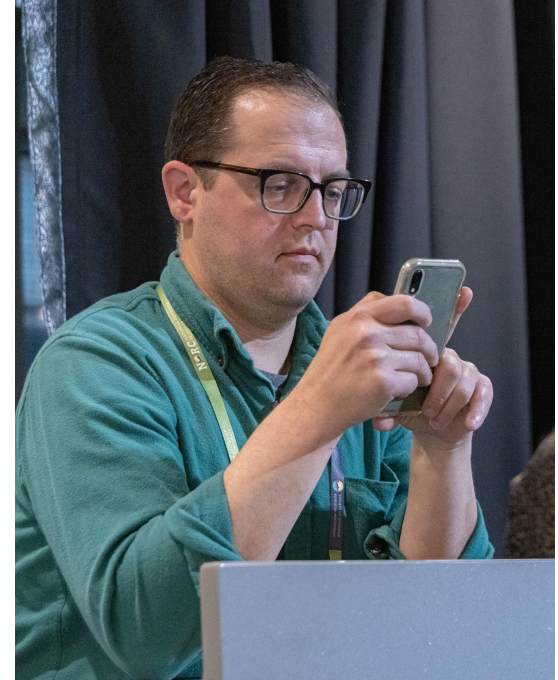
Poster: No AV is included but an easel and 24x36 poster board (plus clips) to mount your poster to is provided. Posters will be displayed in a central area for attendees to peruse throughout the conference.

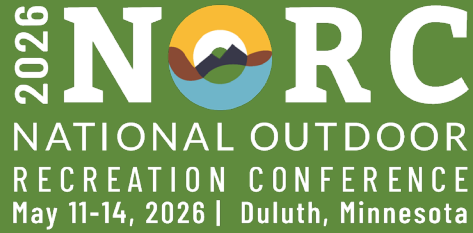
Whova - Conference App

- Your presentation description and learning objectives have been preloaded to the app.
- Feel free to make any revisions, and be sure your bio and headshot are added!
- Use the Whova app to create polls or have attendees ask questions during your session.
- Do NOT upload documents/slides to Whova - we will share a folder with you.

Confirm the room, date, and time of your session(s) before you go and if you have trouble finding it, let us know!

Please note that the schedule is subject to change. If your session is effected, we will send you an email.





What's one thing that makes a session impactful, engaging, or memorable?

Best Practices: Panels



- 90-minute facilitated conversation with multiple speakers.
- Goal: Multidimensional perspectives and high audience interactivity.
- Do not let each panelist give a 20-minute solo speech. Move to moderated questions quickly.
- One person should act as the "conductor" - keeping answers brief and ensuring the audience can jump in early.
- Use the 90-minute length to incorporate small-group breakouts or live polling to crowdsource solutions from the room.

Best Practices: Concurrent

- 45-minute presentation including discussion and Q&A
- Goal: In-depth storytelling and audience engagement.
- Use real-world examples to make your topic relatable.
- Prepare "seed questions" to ask the audience if the room is quiet.
- Use the final 2 minutes to summarize 3 actionable steps attendees can take back to their own work.



Best Practices: Research

- 20-minute presentation
- Goal: Concise delivery of data with a focus on practical application.
- The "So What?" Factor: You have limited time - don't get bogged down in methodology. Focus on the findings and their impact on the field.
- Keep charts simple and easy to read quickly.



Best Practices: Posters

- 2-hour live session on **May 11, 5:30–7:30 PM**
- Prepare a quick summary for passersby that highlights the "why" of your project.
- Use large headlines and clear graphics. Attendees should understand your main takeaway from 6 feet away.
- Include a QR code that links to your full paper, contact info, or a digital version of the poster.



Designing for Inclusion

Consider whether your presentation and digital materials:

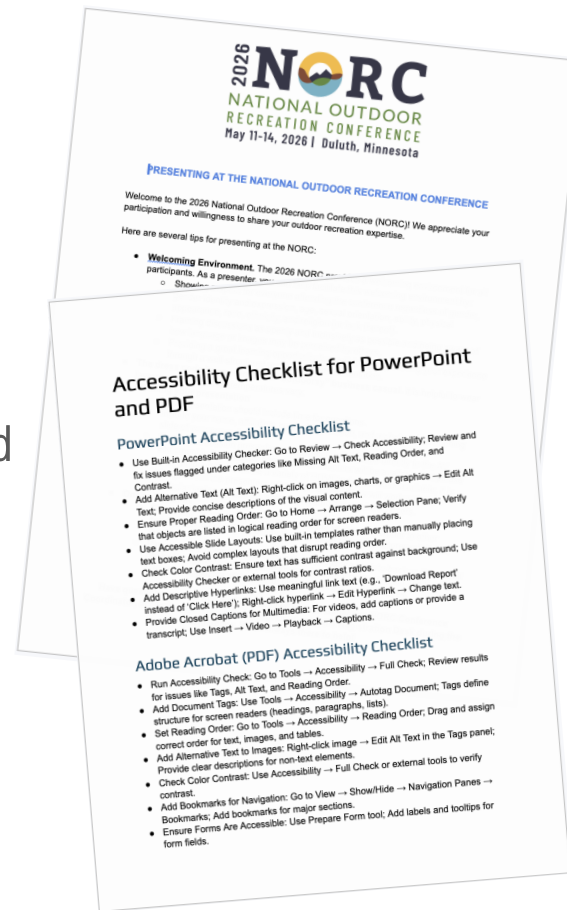
- Use plain language and spell out acronyms to support comprehension
- Use appropriate type size for viewing distance
- Use high contrast between text and background
- Avoid overprinting on images or textured backgrounds

Delivering for All

- If possible, share a PDF of your presentation before the conference to be more accessible to all (we will share Google drive link to upload).
- "Say What You See": Describe your images, charts, and graphs for low-vision attendees.
- Processing Time: Give the audience a moment to absorb a chart before you speak about it.

Resources:

- 2026 NORC Presenter 101 document
- Accessibility Checklist for PowerPoint and PDF
- Poster Accessibility Checklist



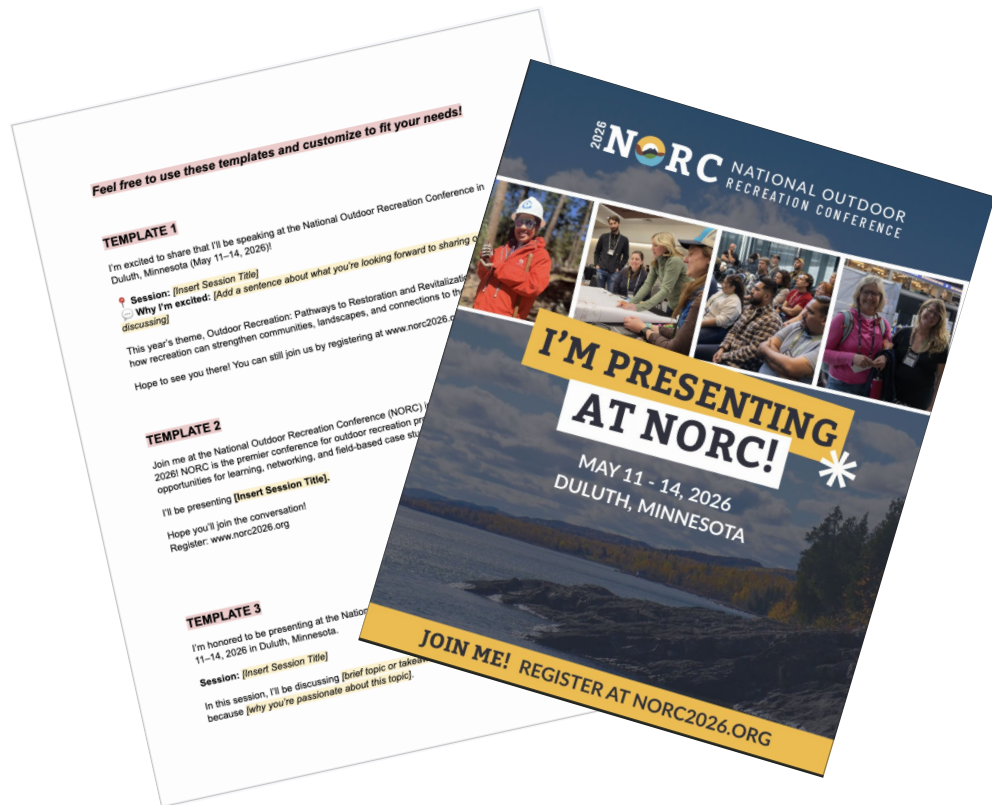
Speaker Kit

- NORC Logos
- Media templates

SORP and many NORC presenters are active on social media!

Please share your experience and tag SORP in your posts and use #2026NORC and #SORP.

SORP is active on [Facebook](#), [Instagram](#), and [LinkedIn](#).



Questions?

Have questions or need information?

- Email Candace Gallagher, NORC Conference Coordinator, at candace@americantrails.org.
- Stop by the Registration Desk during the conference.

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Questions?

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