



## The Video Creators Club Explained

Want to attract more clients, grow your brand, and boost sales with video?

The Video Creators Club shows you how, step by step.

We're here to help small business owners like you master the art of video creation and marketing, without the overwhelm.

### Why Join the Video Creators Club?

Video is one of the most powerful marketing tools available today, but many small businesses struggle to get started.

That's where we come in.

The Video Creators Club gives you the skills, support, and confidence you need to create engaging videos that connect with customers and drive sales.

### What We Offer



#### Support

Never feel stuck again.

Whether it's a technical hiccup, editing challenge, or simply running out of ideas, we're here to give you the guidance you need so you can keep creating with confidence.



#### Training

Learn how to create and edit videos with our mix of free and interactive training sessions.

- **Free Training:** Access our online portal anytime and learn at your own pace with easy-to-follow modules.
- **Interactive Training:** Join our live Zoom sessions, ask questions in real time, and enjoy 50% off as a member.



### **Tutorials**

Skip the endless YouTube searches, our growing library of tutorials covers everything you need, from uploading videos on different platforms to adding subtitles, scripting, and using video in your email marketing.

### **Mentoring & Strategy Sessions**

Feeling stuck or unsure what to create? Book a mentoring or strategy session and we'll help you build a clear plan for your videos, what to make, how to make them, and how to get the most out of them.

### **Accountability Sessions**

Stay motivated and consistent with our monthly accountability sessions. These sessions help you set goals, plan scripts, share ideas, and keep your video projects on track.


### **What Our Members Say**

"I created my first client video within a week of joining—something I'd been putting off for months." – Jane, Small Business Owner


"The training gave me confidence to use video on LinkedIn, and I've already noticed more engagement." – Mark, Consultant


### **Join Us Today**

Don't wait, start creating videos that grow your business today. Join the Video Creators Club and unlock your potential.

 Book a free 1-to-1 chat to discover how the Video Creators Club can work for your business: <https://clockworkeye.co.uk/chat>

 Or sign up directly: <https://clockworkeye.co.uk/video-creators-club>

 Call us on 01535 517077

 Email: [info@clockworkeye.co.uk](mailto:info@clockworkeye.co.uk)

 Visit: [www.clockworkeye.co.uk](http://www.clockworkeye.co.uk)