



CITY OF LONGWOOD

City Clerk's Department

Fostering citizen trust and cultivating a prosperous community

POLITICAL CAMPAIGN SIGNS

Candidates/Committees wishing to locate campaign signs within the City of Longwood will follow the [Longwood Development Code Article VI Signs](#) as updated by [Ordinance 22-2220](#). Please refer to LDC section [6.6.0 Temporary signs](#) in this ordinance for information regarding ground signs and yard signs.

The Development Code creates additional sign allowances during an election period, defined as the time between the date of the 1st qualifying period and the general election, as determined by the State of Florida Division of Elections. This may also apply to special elections approved by the Supervisor of Elections.

It's important to note that **no permit or fees are required during the election period** for temporary ground signs and yard signs meeting the standards of LDC 6.6.0 including the table below. This size limit is a key factor to consider when planning your campaign signage.

LOCATION	NUMBER AND SIZE OF SIGNS ALLOWED	TIMING
Residential areas	<ul style="list-style-type: none"> 11-yard signs (6 SF or less) per parcel during a designated election period 	Duration of election period plus 7 calendar days for removal
Non-residential areas	<ul style="list-style-type: none"> 11-yard signs (6 SF or less) per parcel during a designated election period 2 additional standard ground signs (32 SF max) OR 4 additional ground signs (16 SF Max) Height limit: 15 feet 	Duration of election period plus 7 calendar days following the election period for removal

- No signs are permitted on the Right-of-Way (ROW) or public property.
- Signs will not be placed in a location that interferes with visibility at any intersection or driveway or creates traffic or pedestrian hazards.
- Please review the Longwood Development Code Article VI Signs as updated by Ordinance 22-2220.
- Please refer to the Candidate and Campaign Treasurer Handbook for political advertising requirements



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POLITICAL SIGN RESTRICTIONS

The City of Longwood has no authority to investigate complaints or alleged violations of the Florida Statutes regarding political signs. Depending on the nature of the violation, complaints regarding political signs should be directed to the Florida Elections Commission or the local law enforcement agency where the violation occurred.

Florida Elections Commission
107 West Gaines Street
Collins Building, Suite 224
Tallahassee, FL 32399-1050
Phone Number: (850) 992-4539
Fax Number: (850) 921-0783
E-Mail: fec@myfloridalegal.com
<https://www.fec.state.fl.us/>

FLORIDA STATUTE, SECTION 106.1435

106.1435 Usage and removal of political campaign advertisements. —

(1) Each candidate, whether for a federal, state, county, or district office, shall make a good faith effort to remove all of his or her political campaign advertisements within 30 days after:

- (a) Withdrawal of his or her candidacy;
- (b) Having been eliminated as a candidate; or
- (c) Being elected to office.

Longwood – 7 days after

However, a candidate is not expected to remove those political campaign advertisements which are in the form of signs used by an outdoor advertising business as provided in chapter 479. The provisions herein do not apply to political campaign advertisements placed on motor vehicles or to campaign messages designed to be worn by persons.

(2) If political campaign advertisements are not removed within the specified period, the political subdivision or governmental entity has the authority to remove such advertisements and may charge the candidate the actual cost for such removal. Funds collected for removing such advertisements shall be deposited to the general revenue of the political subdivision.

(3) Pursuant to chapter 479, no political campaign advertisements shall be erected, posted, painted, tacked, nailed, or otherwise displayed, placed, or located on or above any state or county road right-of-way.

(4) The officer before whom a candidate qualifies for office shall notify the candidate, in writing, of the provisions in this section.

(5) This provision does not preclude municipalities from imposing additional or more stringent requirements on the usage and removal of political campaign advertisements.

History.—s. 1, ch. 84-221; s. 20, ch. 84-302; s. 14, ch. 87-224; s. 6