

# 2025 ANNUAL REPORT



# A MESSAGE FROM DCI'S PRESIDENT & CEO



↑ INSERT PHONE ↑

## Big Red Numbers

#BigRedNumbers

Share your photo to the BIG RED Collage  
for a chance to WIN a \$100 Gift Card!\*

\*Some restrictions apply.

SCAN ME!

Downtown  
Charlotte Inc.



Dear BIA Members,

It is with pride and optimism that we present the 2025 Annual Report for the Downtown Charlottetown Business Improvement Area (BIA). This report highlights the progress, partnerships, and strategic initiatives that have strengthened our downtown over the past year, supporting local businesses, driving economic growth, and enhancing the experience for all who live, work, and visit here.

For more than 50 years, property and business owners in communities across Canada and around the world have embraced the Business Improvement Area model. BIAs are built on a simple but powerful idea: thriving commercial districts require focused leadership, sustained investment, and collaborative action beyond the core services municipalities provide. Through the shared commitment of our members, the Downtown Charlottetown BIA amplifies the impact of local government efforts and delivers tangible value that benefits the entire community.

As both a unified voice for our business community and a proactive place management organization, the Downtown Charlottetown BIA plays a central role in shaping our district's future. We lead and collaborate on initiatives in planning, marketing and communications, economic development, advocacy, beautification, and public realm enhancement. Our work is grounded in data, guided by member input, and driven by a clear strategy to address evolving challenges and opportunities that influence how people experience downtown—as residents, employees, entrepreneurs, investors, and visitors.

We are united by a clear and purposeful vision: to cultivate a downtown that is welcoming, vibrant, safe, and economically prosperous. Our commitment begins with the downtown property owners whose levy sustains and strengthens the BIA's work, and extends to the entrepreneurs and business members who bring

energy and innovation to our community. Through thoughtful stewardship, strategic investment, and collaborative leadership, we strive to create the conditions in which businesses can grow, succeed, and contribute to a thriving, resilient downtown for all.

While challenges remain, our outlook is firmly rooted in possibility. We are energized by the momentum we are building and confident in the opportunities ahead. Our commitment to delivering measurable value, strengthening relationships, and championing sustainable growth remains unwavering. We look forward to deepening partnerships with our members, our community, and our many stakeholders in the years to come.

On behalf of the DCI Board of Directors and staff, we are pleased to present this report, which provides an overview of our priorities, key data and performance metrics, and examples of the many initiatives undertaken this past year. It reflects not only the work of our organization, but also the dedication and resilience of our members.

Thank you for your continued support and trust. Together, we will continue to lead, innovate, and build a future that celebrates and strengthens Charlottetown's historic downtown for generations to come.

Sincerely,



**Steve Dunne**  
DCI President



**Dawn Alan**  
DCI CEO

## ABOUT THE BIA:

**Downtown Charlottetown Inc. (DCI)** is a dynamic, non-profit organization established in 2004 with a clear mission: to collaborate with local businesses to foster a vibrant, thriving downtown through the creation and management of a dedicated Business Improvement Area (BIA). This unique zone is comprised of approximately 330 properties spanning 16 city blocks, stretching from Prince Street to Pownal Street and from Euston Street to the historic Charlottetown waterfront. Property owners within this area have voluntarily agreed to contribute to a self-imposed tax to fund vital services, aimed at revitalizing the downtown core.

By working closely with these property owners and businesses, DCI is committed to advancing projects that enhance both the livability and economic vitality of Downtown Charlottetown. Our efforts are focused on transforming the city center into an exciting hub to live, work, and play - positioning it as the heart of business, government, culture, and entertainment in the region.



**533** MEMBER  
BUSINESSES

**330**

PROPERTIES

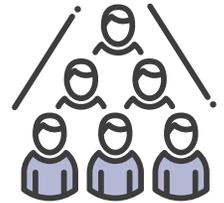


**16** CITY  
BLOCK AREA

**>1 MILLION**  
ANNUAL VISITORS

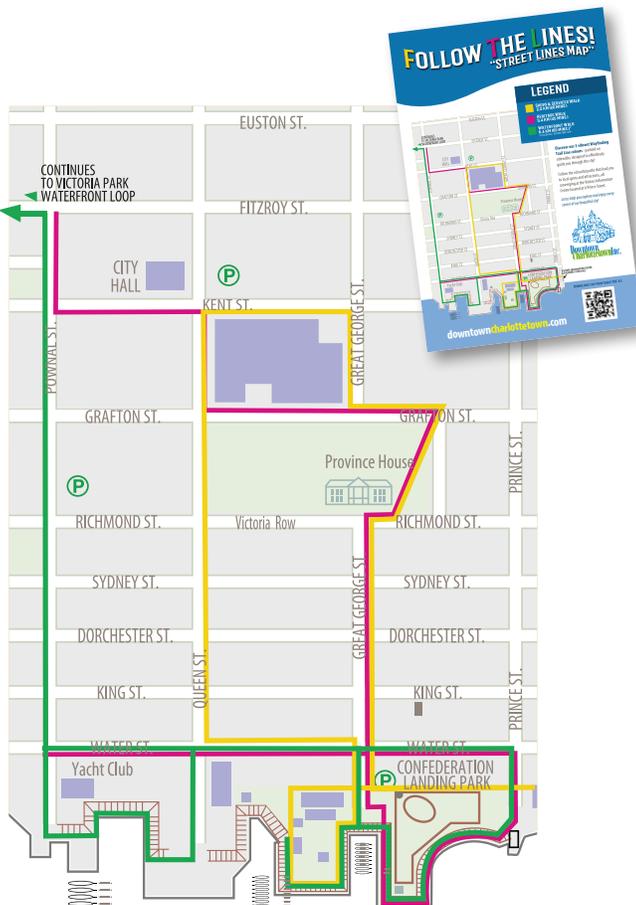


EMPLOYING  
MORE THAN  
**7600+**  
PEOPLE.



## OUR OBJECTIVES

- To motivate and encourage business development
- To promote and support urban residential living
- To market downtown Charlottetown as a place to live, work and play
- To represent property and business owners



**Downtown Discount Card** - creating customer loyalty and guaranteeing dollars keep circulating within the BIA to further support local.

## BUSINESS DEVELOPMENT: DRIVING GROWTH AND SUCCESS

### FY2025 ACCOMPLISHMENTS:

- **40 New businesses Launched in the BIA:** In 2025 40 new businesses opened within the Business Improvement Area (BIA) adding new opportunities and some new faces to our downtown core. Our dedicated Member Services coordinator remains actively engaged, visiting businesses in person with our comprehensive Welcome Kit to ensure they are fully informed about the wide variety of programs, services and support DCI offers.

We continue to track business openings and closures, which provides critical data and metrics to our stakeholders.

- **Façade Improvement Program:** We awarded \$39,000 in grants through our Façade Improvement Program, resulting in a total of \$90,000 invested in street-front enhancements throughout the downtown core in 2025. This initiative significantly contributes to the revitalization of the area, improving the visual appeal and overall environment for businesses and visitors alike.
- **Outdoor Security Camera Grant:** This program aims to help Downtown Charlottetown Inc (DCI) members protect their property, staff, and customers while enhancing safety in the Downtown BIA. The program covers 50% of the cost of purchasing and installing outdoor security cameras, up to a maximum of \$500. In 2025 we awarded more than \$1700 in grants for this program.
- **Commercial Space Listing:** Our Commercial Space Listing is the premier resource for anyone seeking commercial space in the downtown area, offering a one-stop-shop experience. With an average of 26 active listings and over 375 page visits each month, this platform continues to attract potential tenants and investors.
- **Community Advocacy and Support:** We actively supported local projects by providing letters of support and advocating for key initiatives. We continue to foster positive relationships with developers, local leaders, and community partners to help guide and grow the downtown business landscape.

### FY2025 OBJECTIVES

- **Façade Improvement - Continued Investment:** We will continue to allocate resources towards street-front improvements to enhance the aesthetic and commercial value of the downtown area.

- **Recruitment and Support of New Businesses:** We will maintain our commitment to recruiting and supporting new businesses, ensuring they thrive through continuous engagement and access to the resources they need to succeed.
- **Commercial Space - Join Us:** Creating a consistent look and feel, our **Join Us** posters are available FREE of charge to all commercial property owners looking to advertise their available commercial space.

## URBAN COMMUNITY: TO PROMOTE AND SUPPORT URBAN RESIDENTIAL LIVING AND A DYNAMIC, INCLUSIVE, AND HEALTHY COMMUNITY.

### FY2025 ACCOMPLISHMENTS

**Adopt a Corner:** We completed our 17th year with + 80 in ground gardens and 8 planters – three of which were newly added to enhance beautification on lower Queen Street. This program continues to create a vibrant and welcoming downtown for residents and visitors alike.

#### Giving Back to the Community:

- **Coats for Kids 2025:** 233 donated items.
- Coats for Kids 2025 Campaign was bolstered by a generous gift from The Gray Group's - 52 Weeks of Giving, in Memory of Wayne Gray – adding an incredible \$10,000 donation to the program.



**Caring Meters - Make a Change in Someone's Life:** 5 Bright Green Caring Meters are installed around the Downtown and are designed to help combat the issue of panhandling in downtown, by soliciting change from passersby for local charities. All donations received in these meters are split between The Salvation Army and The Upper Room Food Ministries. Over \$750 was collected in 2025



# OBJECTIVES & ACCOMPLISHMENTS



Our **Clean Crew/Enviro Team** helps to maintain a clean and inviting Downtown. This year we trained and employed 3 team members for the Summer.



- o 100+ incidents of graffiti removed.
- o 200 sanitation routes - accumulating in over 4000 surface sanitation applications.
- o Painted 15kms of wayfinding lines.
- o Happily, provided visitors with 1000s of directions.
- o **New in 2025** - the team offered **FREE** street front window cleaning to members.

The **Dedicated Police Foot Patrol** of Charlottetown Police Services was instituted at the request of the Downtown Charlottetown Inc. (DCI) to help address on-street issues, including petty theft and loitering, and to enhance safety and foster a stronger sense of community within the downtown BIA.

## FY2025 OBJECTIVES

**Public Washrooms** - DCI will work with the City and stakeholders in hopes of having self-cleaning washrooms installed in the downtown BIA. These would be fully accessible and provide a much-needed asset to the public.

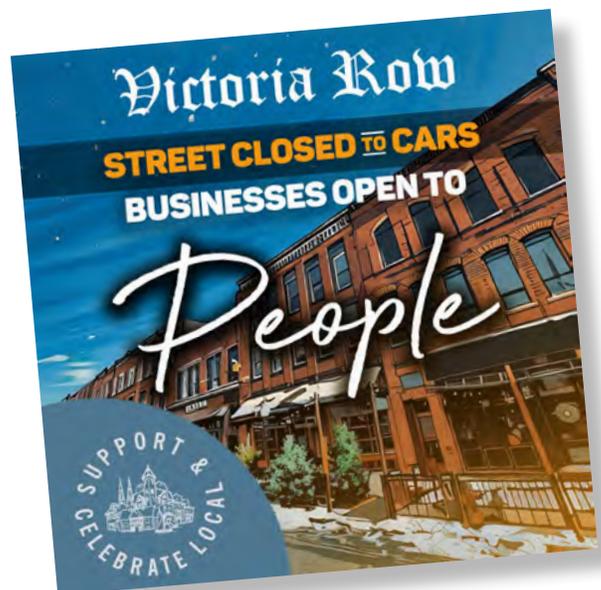
**Sydney Street Improvements** - Lobbying efforts are ongoing to see phase one of the Province House Historic District plan initiated, to see upgraded sidewalks and curbs to fix accessibility issues on Sydney Street. This will include upgrading underground infrastructure, burying above-street power lines, and improving the overall streetscape.

**Envisioning the Revitalization of the Queens Wharf Property** - Downtown Charlottetown Inc. (DCI) will champion a bold vision for the redevelopment of the former Coast Guard Garage property at Queens Wharf—currently an underutilized public asset.

This proposed redevelopment would introduce a vibrant, multi-use building designed to transform the area into a premier public destination within the downtown core. The concept includes a dynamic mix of residential units, professional office space, retail shops, and dining establishments, creating year-round activity and economic vitality.

Inspired by best-practice waterfront developments such as the Halifax Waterfront, the project aims to enhance public access, animate the shoreline, and establish Queens Wharf as a welcoming gathering place for residents and visitors alike.

**Efforts are underway to create a dedicated Community Safety Team** for the downtown BIA. This would be an independent (non-police) unit operating 7 days a week, 12 hours a day. The team will focus on social support and de-escalation.



# MARKET DOWNTOWN: PROMOTING A WELCOMING DOWNTOWN

## FY2025 ACCOMPLISHMENTS

The **Downtown Charlottetown Gift Card** program continues to grow and thrive in 2025. With **141 business participants**, it provides an ideal gift option for everyone. The gift card can be easily redeemed at participating businesses using any POS system, allowing for instant transactions.

In 2025, a total of **more than \$89,500** in gift cards entered the downtown Charlottetown economy, a 12% increase over 2024.

- More than \$75,000 gift cards were sold, with half of this driven by 3 discount days.
- DCI contributed **\$8980 in Downtown Charlottetown Gift Cards as sponsorships** for various contests and events and invested \$5200 in the form of discounts for the 3 discount sale days held in 2025.
- More than \$67,000 in purchased Downtown Charlottetown Gift Cards was redeemed to participating businesses in 2025, resulting in a **75% redemption rate for the year**.

DCI invested **\$35,000** in marketing, advertising, and promotional efforts for downtown programs, events, and projects, alongside an additional **\$20,000** directly invested into event sponsorship.

### Key Programs and Events:

**Perfectly Charlottetown Souvenir List:** Discover the treasures of Downtown Charlottetown! Explore our curated collection of unique souvenirs, handmade crafts, and local delicacies. From cozy sweaters to delicious treats, you'll find something special for everyone.

**Craft Beer Trail** - In the fall of 2025, we relaunched our Craft Beer Trail, updating the map of 37 participating restaurants and adding a new easy-to-use passport. Fill your passport for a chance to WIN Beer Trail Swag!

The **Events Listing** on the Downtown Charlottetown Inc. website continues to attract strong engagement, encouraging visitation to the downtown core. As the go-to online destination to see "What's Happening" in downtown Charlottetown, it serves as a central hub for promoting local events, activities, and experiences.

**Summer of 2025** we recruited Jeff Kelly Art to create a series of fun and interactive Paintings on the Wharf.





1st Place: Slaymaker & Nichols      2nd Place: Claddagh Oyster House



1st Place Lunch: Punjabi Bites (Tie)      1st Place Lunch: The Cork & Cast (Tie)





## WINTERDINE

A TOAST TO WINTER

**2025 Peoples Choice Award Winners:**

**1st place:** Slaymaker and Nichols Gastro House

**2nd place:** Claddagh Oyster House

**Frost Bites Lunch tie:** The Cork & Cast and Punjabi Bites

Running from January 20 to February 9, **WinterDine 2025** included **23 participating restaurants**. Signature 3-course meals were priced at **\$45 or \$55**. Frost Bites - Winterdine Lunch returned to give smaller restaurants and cafés a chance to shine. Lunch menus were offered in 2-course options priced at **\$12 or \$16**. There were 18 Lunch participants.

**Big Red Numbers 2025 Update**

Canadian Pride: A Canadian Flag decal was added to the '0' of the BIG RED # 2025 to show support for the Buy Canadian, Support Local initiative.

Summer of 2025, we launched the **Big Red Giveaway** contest - to celebrate the 10th anniversary of the 'Big Red Numbers'. Participants were asked to submit their photos with the numbers for a chance to WIN. More than 100 submissions were received from across Canada.

**NEW in 2025** - the BIG RED# **Selfie Stand**. Designed to hold a smartphone, it was installed within the perfect vantage point in front of the Big Red Numbers - allowing everyone to get that 'perfect photo'. (See photo on Page 2)

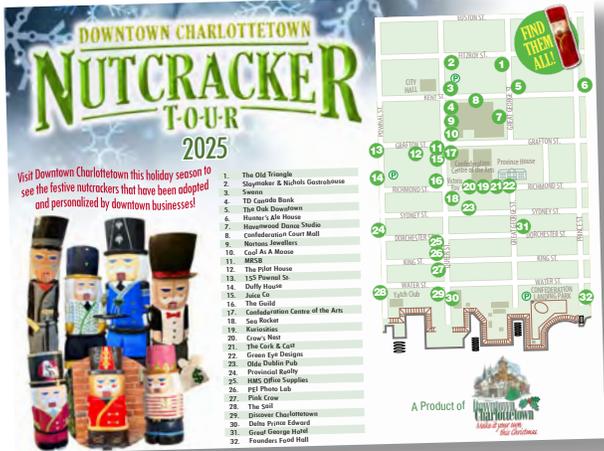


**Small Business Week:** DCI hosted several initiatives, including:

- Specialized Sales and Promos
- Meet your Downtown reels
- Giveaway a Day contest
- DCI staff enjoyed visiting members with Business Appreciation packages

**Christmas Promotions:**

**Nutcracker Tour:** 6 new nutcrackers were adopted, we now have a total of 32 unique Nutcrackers



**'Light up Your Business'** grants were offered again this year to aid businesses in creating new and unique holiday window displays, for all to enjoy.

28 windows participated in our annual Christmas Window Decorating Contest.

Our digital **DCI Gift Guide**, along with member business 'Staff Picks', created the perfect list of curated gift-giving suggestions.

**The Present Passport** program was another great success. We had 1000 submissions, resulting in \$125,000 in spending at businesses in the BIA



**FY2025 OBJECTIVES**

Our **Downtown Charlotte Gift Card** continues to grow in popularity, with increasing corporate and out-of-province gift-giving sales.

Our **Kids' To Do List**, which was soft-launched in 2025, is available to families – both local and visiting – at restaurants, hotels, and Visitor Information Centres. This initiative marks the first printed family guide for Downtown Charlotte – highlighting kid-friendly accommodations, activities, shopping, and more! We are excited to promote it in 2026.



## MEMBER FOCUS: SUPPORTING PROPERTY AND BUSINESS OWNERS

### FY2025 ACCOMPLISHMENTS

**DCI 2025 Awards:** In 2005, Downtown Charlottetown Inc. established an awards program to honour individuals and businesses that make a remarkable contribution to the vibrancy, growth, and spirit of downtown Charlottetown. Over the years, the program has become a proud tradition within the BIA—celebrating excellence, innovation, leadership, and community dedication in 3 categories. These awards recognize those who help shape and strengthen the character and success of downtown Charlottetown. The presentation of awards was held in June 2025 with a celebratory event.

**Award winners included:**

- **Business Development of the Year:** Rodd Charlottetown Hotel
- **Retailer of the Year:** Courtside Sneakers
- **President's Award:** Hal Bevan

**Annual Holiday Christmas Reception:** More than **300 guests** attended the reception, co-hosted with the GCACC in the Confederation Centre of the Arts

**Downtown Charlottetown Business Directory:** An up-to-date directory ensuring that all BIA members are easily found/accessible to their customers and the public.

**Members' Advocacy:** Downtown Charlottetown Inc. (DCI) serves as the voice of its members with all levels of government. We stand ready to advocate on behalf of the downtown business community, advancing sector priorities and addressing key issues that impact our members.

Through ongoing government relations efforts, DCI works to ensure members are kept informed about relevant funding programs, policy developments, and regulatory updates—helping businesses stay prepared, supported, and positioned for success.

**What's Happening Posts:** A daily Facebook feature from Downtown Charlottetown Inc. that continues to be one of our most highly accessed social media initiatives. These posts highlight the latest events, promotions, sales, and activities taking place throughout downtown Charlottetown—keeping the community informed and encouraging regular visitation to the core.

**Parking Forgiveness Program:** Delivered in collaboration with the City of Charlottetown, Downtown Charlottetown Inc. once again managed and promoted the popular Parking Forgiveness initiative in 2025. Through this program, shoppers who received



a parking ticket could present a receipt showing a purchase of \$35 or more from a downtown business, and their ticket would be forgiven. In 2025, a total of 67 parking tickets were forgiven—supporting local retailers while reinforcing a positive and welcoming downtown experience.



### FY2025 OBJECTIVES

**2026 Membership Survey:** Conduct our annual survey to gather member feedback and insights to further enhance our support for local businesses.

**The Annual DCI Awards Event** will celebrate and recognise outstanding businesses in our BIA.

**Parking Initiatives:** A relaunch of our Parking Token Program with updated branding. This program is an easy way for participating businesses to reward their valued customers.

### LOOKING AHEAD

In FY2026, DCI will continue to invest in programs and projects that support the growth and success of Downtown Charlottetown. By enhancing our partnerships, promoting small businesses, and creating engaging events, we will ensure that our downtown remains a vibrant and welcoming destination for residents, visitors, and businesses alike.

#### ENEWS SIGNUP

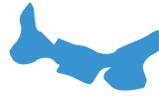
Stay informed about the latest news, events, and updates from Downtown Charlottetown! Sign up for our ENews and be the first to hear about special promotions, new businesses, and upcoming events.



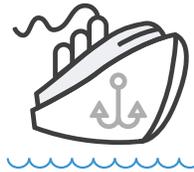
# STATE OF THE DOWNTOWN

IN 2025 THE POPULATION OF PEI WAS **182,508**  
THE YEAR-OVER-YEAR GROWTH RATE WAS **1.79%**

CHARLOTTETOWN HAS   
**48,118** RESIDENTS  
A **3.2%** GROWTH RATE OVER 2024.



PEI WELCOMED  
**7 MILLION**  
VISITORS IN 2025



**76** CRUISE SHIPS

**PORT CHARLOTTETOWN CRUISE NUMBERS:**  
**76 CRUISE SHIPS** ARRIVED IN 2025 WITH  
JUST OVER **175,765 GUESTS**



**CHARLOTTETOWN AIRPORT:**  
OVER THE PAST 12 MONTHS, **391,086**  
**PASSENGERS** TRAVELLED THROUGH THE AIRPORT ON  
**4330 FLIGHTS.** FLIGHTS INCLUDED WERE  
FROM 4 DIFFERENT AIRLINES AND 5 DESTINATIONS.

## HOUSING MIX IN CHARLOTTETOWN (RENT VS OWN):



**HOMEOWNERS: 68.8%**  
**vs. RENTERS: 31%**

COMPARED TO 2024  
PEI'S HOMEOWNER: 45.8%  
AND RENTERS: 54.2%

## EDUCATION LEVELS OF CHARLOTTETOWN WORKFORCE (CITY OF CHARLOTTETOWN):



POSTSECONDARY CERTIFICATE, DIPLOMA OR DEGREE **72.5%**  
BACHELOR'S DEGREE OR HIGHER **39.8%**  
MASTER'S DEGREE OR HIGHER **10.8%**  
OTHERS ABOVE BACHELOR'S DEGREE **2.8%**  
AVERAGE JOB TENURE ON PEI IS **8.5 YEARS**

CHARLOTTETOWN'S VACANCY RATE INCREASED TO **1.3%** IN 2025



## COMMUNITY: CARING METERS - TOTALS OVER THE YEARS

2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	To Date
2,918.99	2,900.40	886.42	2,092.35	564.70	1,565.82	1,385.52	916.55	717.33	750.25	<b>\$ 14,698.33</b>



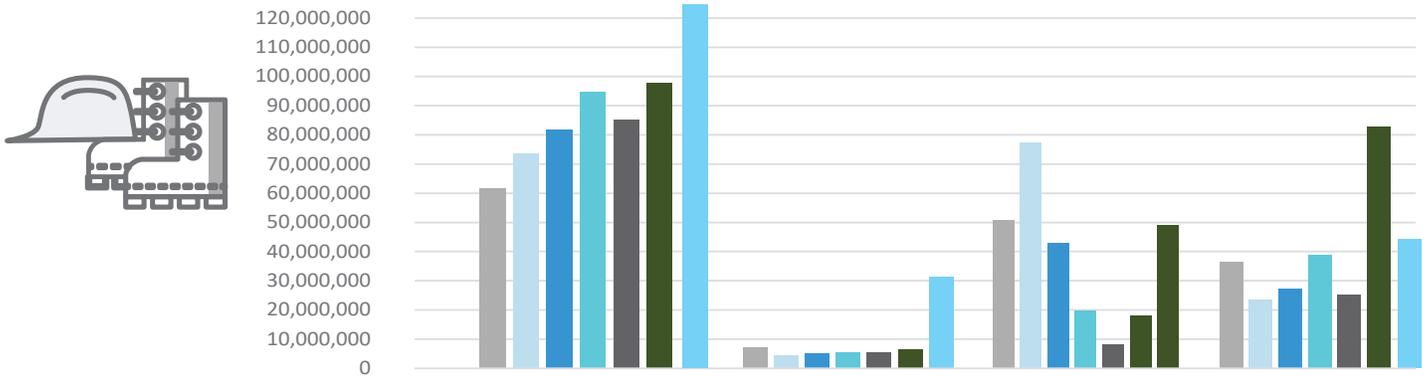
**NUMBER OF MEMBERS BUSINESSES: 533**  
**MEMBERSHIP NUMBERS FROM SURVEY:**

NUMBER OF BUSINESSES LOCALLY OWNED: **82%**

- INCLUDING:
- RESTAURANTS, CAFE'S, AND COFFEE SHOPS: **96**
- RETAIL: **121**
- HOTELS/ACCOMMODATIONS: **13**
- PERSONAL CARE SERVICES: **40**
- PROFESSIONAL SERVICES: **157**
- BUSINESSES OPENED: **40**

JUST TO NAME A FEW...

# CONSTRUCTION SPENDING + NEW BUILDS & PERMITS 2025



	Residential New Permits	Industrial New Permits	Institutional New Permits
2019	122	3	5
2020	107	28	8
2021	180	28	10
2022	147	18	9
2023	137	13	7
2024	140	21	11
2025	128	7	10

	Residential New	Residential Reno	Industrial New	Industrial Reno
2019	\$ 61,534,700	\$ 7,296,193	\$ 50,843,700	\$ 36,486,806
2020	\$ 73,672,091	\$ 4,403,702	\$ 77,180,628	\$ 23,565,961
2021	\$ 81,894,256	\$ 5,218,808	\$ 42,929,500	\$ 27,402,276
2022	\$ 94,722,748	\$ 5,672,143	\$ 19,845,430	\$ 38,745,125
2023	\$ 85,280,000	\$ 5,627,660	\$ 7,320,000	\$ 26,117,380
2024	\$ 98,365,430	\$ 6,868,906	\$ 18,947,000	\$ 83,158,350
2025	\$ 124,229,192	\$ 31,376,880	\$ 49,792,750	\$ 43,420,542

## 2025 WEBSITE STATS: DOWNTOWNCHARLOTTETOWN.COM



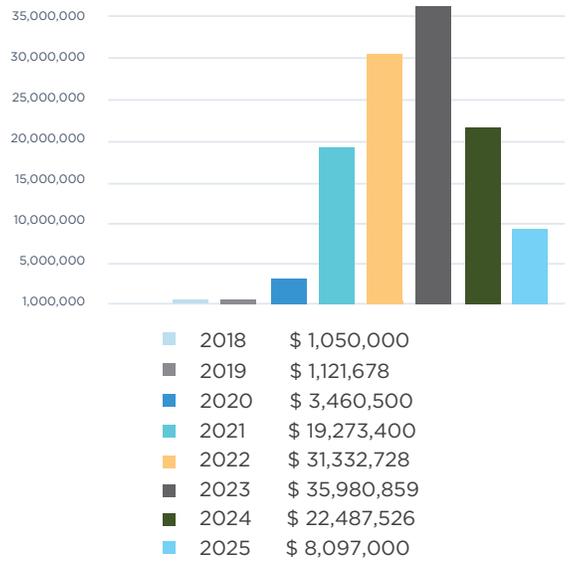
- **74,281** PAGE VIEWS
- **56,743** SITE VISITS
- 154 Clicks to call
- 356 Form Submissions
- 359 Clicks to Mail
- **Most visited pages:**
  1. Eckhart: 6677
  2. Downtown Events: 6554
  3. Paws Downtown: 4516
  4. Commercial Space: 4509 page views

## 2025 SOCIAL MEDIA STATS:

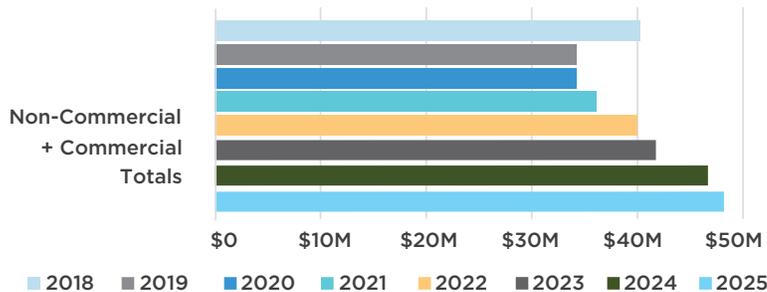


- f** Page Followers: **16,000**  
Reach: **703,171**
- X** Page Followers: **10,070**
- ig** Page Followers: **4,829**  
Reach: **48,829**
- td** Page Followers: **1,248**  
Reach: **51,482**

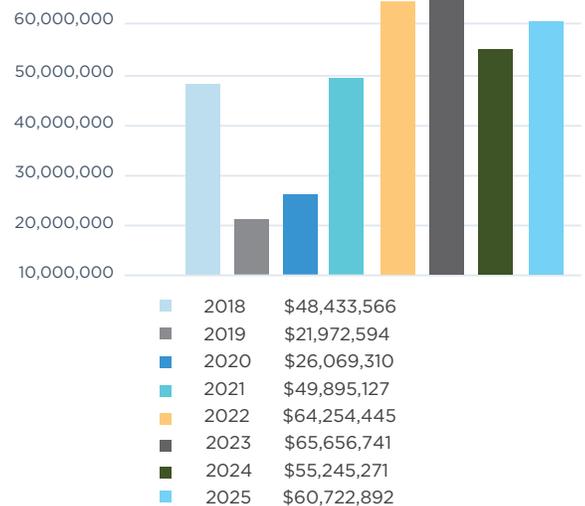
## PARKS INVESTMENT (CITY WIDE)



## TAX REVENUE FOR CHARLOTTETOWN (CY)



## CAPITAL INVESTMENT



Tax Revenue	Commercial	Non-Commercial	Total
2018	\$20,223,531	\$20,976,426	\$41,199,957
2019	\$16,447,165	\$17,725,348	\$34,172,513
2020	\$16,813,456	\$18,116,422	\$34,929,878
2021	\$18,009,775	\$19,405,451	\$37,415,226
2022	\$18,909,4340	\$21,235,211	\$40,144,645
2023	\$19,856,312	\$23,678,856	\$43,535,168
2024	\$20,314,789	\$25,753,613	\$46,068,402
2025	\$20,544,499	\$28,081,573	\$48,781,073

# STATE OF THE DOWNTOWN

(CONTINUED)

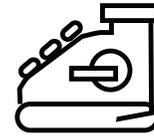
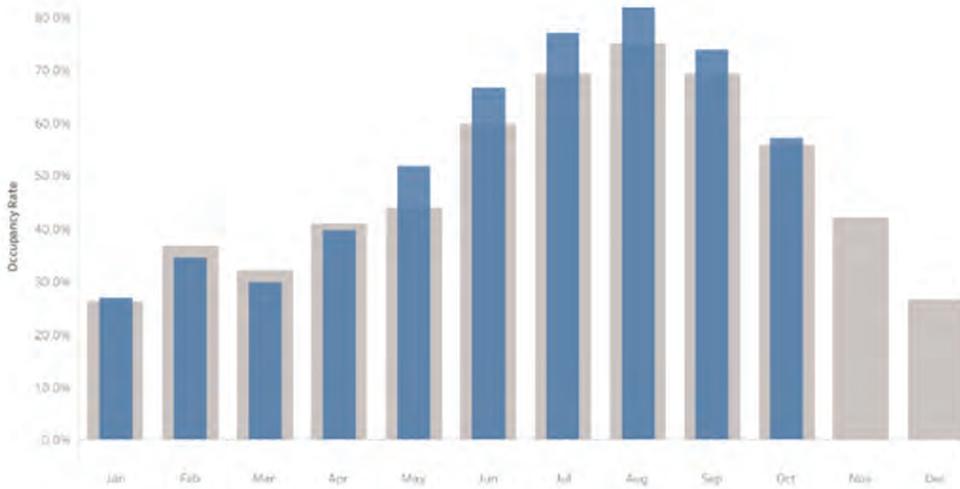


## CHARLOTTETOWN FIXED ROOF OCCUPANCY RATE >

(PEI TOURISM INDICATORS)

Selected Year  
2025

Comparison Year  
2024



### PEI SALES:

#### RETAIL SALES PEI: VALUE (\$, 000S)

2021:	3,012,311
2022:	3,367,331
2023:	3,506,773
2024:	3,559,280
2025:	3,368,575 * does not include Dec.

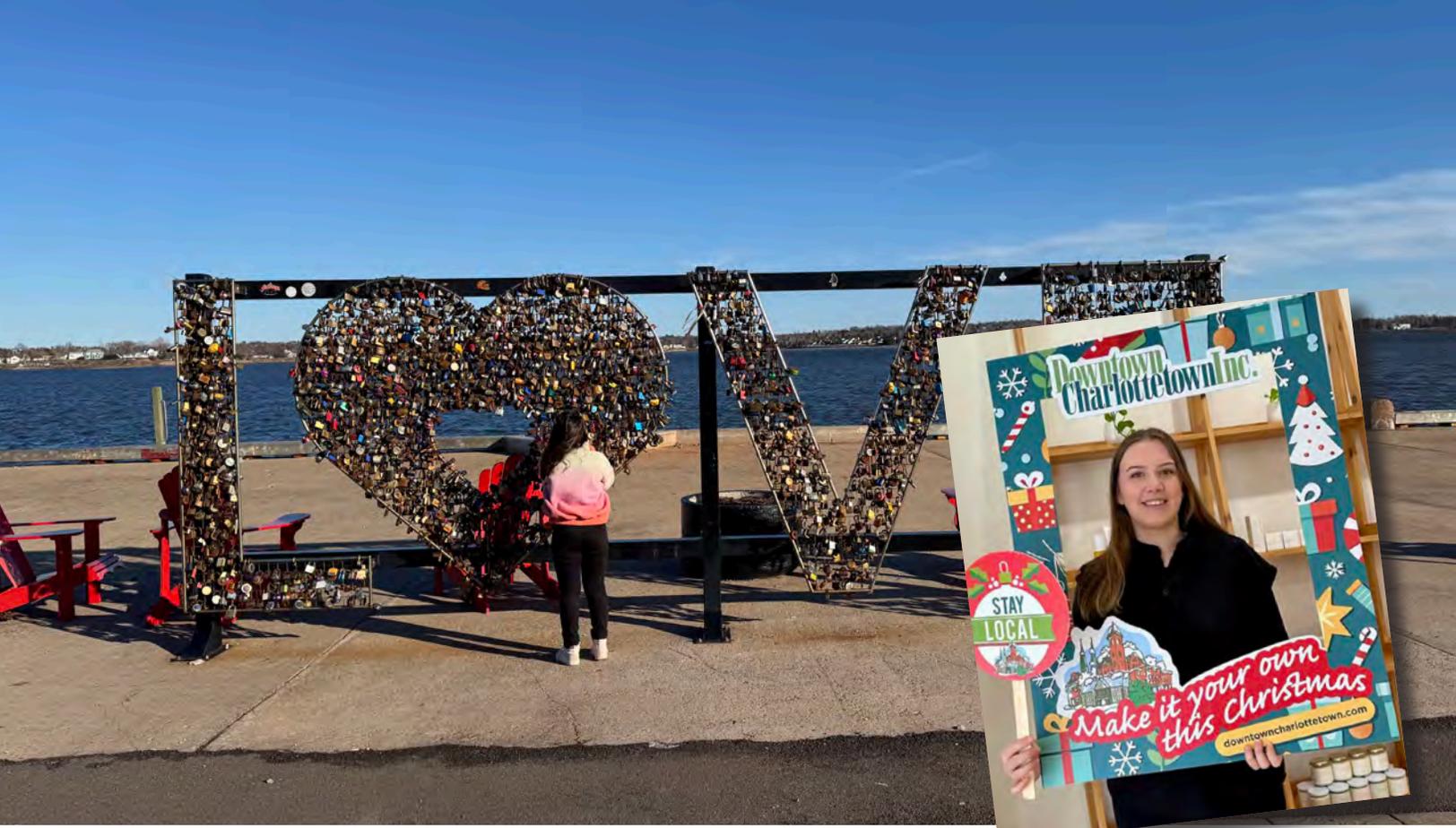


### FOOD AND DRINKING ESTABLISHMENTS HAD A

**6.8%** RISE IN RECEIPTS COMPARED TO 2024.

**THERE WAS A 12.4% INCREASE IN RESTAURANT PRICES** IN DECEMBER 2025 LARGELY DUE TO TAX CHANGES





## DCI BOARD EXECUTIVE:

- **Steve Dunne** - Dunne Consulting.....President
- **Peter MacDougald** - Richardson GMP .....Vice President
- **Lloyd Compton** - MRSB Group.....Treasurer
- **David McInnis** .....Past President
- **Dawn Alan** .....Executive Director

## ASSOCIATION SUPPORT

- Downtowns Atlantic Canada
- IDA Canada
- Canadian Urban Institute
- IDA

## BOARD DIRECTORS:

- **Mike Cochrane:** Port Charlottetown
- **Quentin Bevan:** Bevan Brothers
- **Liam Dolan:** Peakes Quay
- **Spencer Campbell:** Stewart McKelvey
- **Peter Norton:** Nortons Jewelers
- **Chelsey Rogerson:** Communications Advisor, MP Sean Casey's Office
- **Wayne Long:** City Council Representative

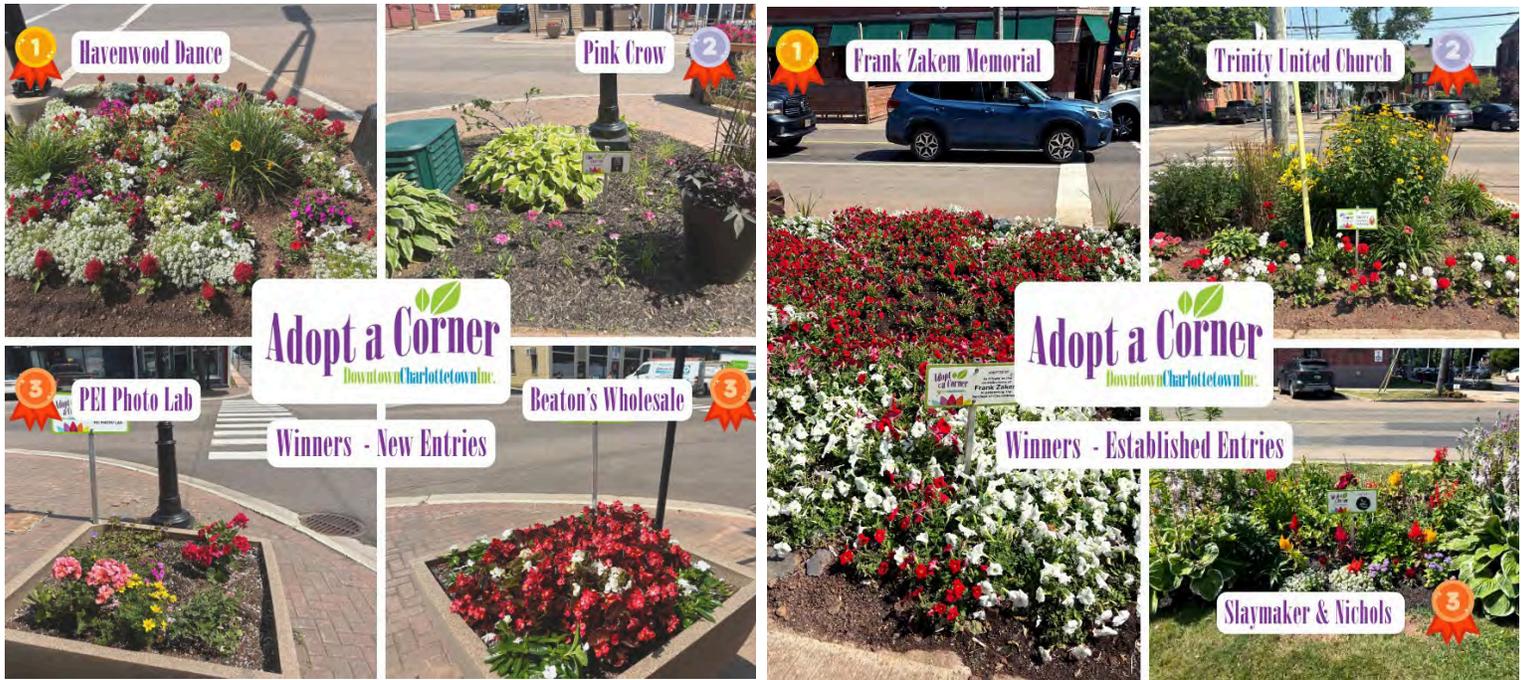
## DCI STAFF, THE TEAM

- **Dawn Alan** - Executive Director
- **Maria Maund** - Director of Operations
- **Victoria Barbour** - Member Service, Project Coordinator



**DCI Board of Directors:** *Back left to right;* Spencer Campbell, Liam Dolan, CEO Dawn Alan, President Steve Dunne, Quentin Bevan  
*Front left to right;* Treasurer Lloyd Compton, Vice President Peter MacDougald, Past President David McInnis

# AND THE WINNERS ARE...



### Retail Category:

- 1st: @Northern Watters Knitwear (Tartan Shop: 156 Richmond St.)
- 2nd: PEI Crafts Council (98 Water St.)
- 3rd: Luna Eclectic Emporium (111A Grafton St)

### Commercial Category:

- 1st: Bill Chandler & COLES Associates (111, 137 & 141 Kent St.)
- 2nd: Friends of Confederation Centre (133 Queen St.)

### OVERALL WINNER:

Bill Chandler & COLES Associates

## 2025 DCI AWARDS



**2025 Business Development of the Year:**  
Rodd Charlottetown



**2025 Retailer of the Year:**  
Courtside Sneakers



**2025 President's Award:**  
Hal Bevan, President Bevan Bros Ltd.