



DowntownCharlotteInc.

2026 Façade Improvement Program

Quick Facts

- **Apply before you begin.** Applications must be submitted and approved *before* any work starts.
 - **Letter of Approval:** If your application is approved, you will receive a confirmation email. Work may begin only after this letter is issued.
 - **Deadline:** All work must be completed **and** the claim form (including proof of payment) submitted by **October 31, 2026**.
 - **Frequency:** Each specific property and/or address is eligible to apply **every second year** for a façade grant.
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Program Objectives

The Façade Improvement Program provides financial incentives to support property owners and tenants in enhancing the street-facing exterior appearance of their buildings within the Business Improvement Area (BIA).

By improving building façades, the program aims to:

- Strengthen the visual appeal of individual storefronts
- Contribute to a more vibrant and cohesive streetscape
- Support ongoing downtown beautification efforts

Successful applicants may receive **50% of eligible project costs** (excluding HST), up to a maximum of **\$4,000**.

Eligibility

Eligible applicants include:

- All DCI levy-paying commercial property owners within the **Downtown Charlottetown Business Improvement Area (BIA)**
- Commercial tenants located within the BIA

Note: Commercial tenants must provide written approval from the property owner. Each property/address may apply once every two years.

Definition of a Façade

A façade is defined as any exterior wall facing:

- A public street
- A parking lot
- A vacant lot
- A public alleyway

Façades that:

- Face narrow corridors between buildings, or
 - Will be obstructed by a future structure are **not eligible** for funding.
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Eligible Improvements

The program supports permanent, street-facing improvements that enhance the building's exterior. Eligible projects include:

- Painting and exterior finishing
- Siding
- Windows and doors
- Awnings
- Exterior fixtures
- Reconstruction and accessibility upgrades
- Signage (excluding product advertisements)
- Professional façade design consultations
- Landscaping and planters abutting the property
- Outdoor security cameras*
- Security lighting

Please note: This grant is intended for permanent, affixed improvements—not seasonal installations or temporary assets.

*If you are applying solely for the purchase and installation of an outdoor security camera, please apply through the separate Outdoor Security Camera Grant program.

Funding Details

- Funding covers **50% of eligible project costs**, to a maximum of **\$4,000 per façade**
- A maximum of **two façades per application** may be considered

Applications are reviewed on a **first-come, first-served basis**. Funding will be allocated until the 2026 program budget has been fully committed. Once funds are depleted, no additional applications will be accepted.

Application Process

To apply, submit a completed and signed application form along with:

- A detailed project description
- Photos or drawings of current conditions
- Drawings/renderings of proposed improvements
- Written quotes from certified contractor(s)

Submit your application package by:

- Email: info@downtowncharlottetown.com

Important: Applications must receive written approval before work begins.

Contact Information

For questions or assistance, please contact:

Maria Maund

Email: Maria@downtowncharlottetown.com

Phone: 902-368-8636

We look forward to supporting your investment in a more vibrant and beautiful downtown Charlottetown.



2026 Façade Improvement Program Grant Application

Date		Property Owner _____	
Applicant Name		or Business Owner _____	
Business Name		Phone	_____
Physical Address		Email	_____
Mailing Address	_____		

Heritage Building	Yes _____ No _____		
# of Stories		Occupied: 1 st _____ 2 nd _____ 3 rd _____	
Total Square Feet of Building	_____		
Building Usage	_____		
Proposed Project	_____		
Total Cost of Improvement: \$ _____			
Have you received/will you be applying for other funding for this project? _____			
Have you applied previously for a façade program grant for this address?	_____	In what year? Note: if you applied and received a grant for this property in the previous fiscal year you must sit out for one year.	_____
Tentative Start Date	_____	Tentative Completion Date	_____

Note: Application must be approved before project begins

Please Attach the Following:

Detailed project description	_____
Photo or drawing of current conditions	_____
Drawing of proposed improvements	_____
Quotes from certified Contractor(s)	_____
Note Photo of complete project will be required	

Conditions:

- Must be located within the BIA
- The applicant is responsible for obtaining all necessary permits. City of Charlottetown Planning Dept. Phone: 902.629.4158 Fax:902.629.4156 Email:planning@charlottetown.ca

Signature of Applicant

Date

DCI Office Use Only

Date Received:	Date Reviewed:	Application Complete: Yes / No (Details)
Approval Letter Sent: Yes/No	Amount Grant Approved: \$ _____	
Executive Director Signature: _____		