



Welcome



Speaker Information

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 MWD Technology needs are constantly evolving

 MWD Technology is quickly becoming commoditized

MWD Technology ≠ Unicorn





- **2015**
 - Dual Telemetry
 - Continuous Inc/Azi
 - Drilling Dynamics
 - Dev Time: 3-6 Months
 - Field Testing: 5000 Hours
 - Reliability: 1200ish MTBF?
 - Full Crews/Reduced Crews w/ROC
 - Unmanned w/ROC

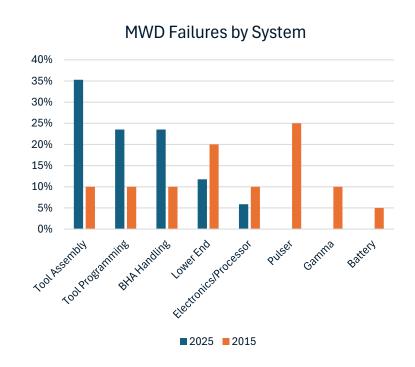


- **2**025
 - RSS Real-Time Comms
 - · What platform? All of them!
 - Resistivity
 - PWD
 - Azi Gamma
 - Forced Re-Sync
 - Telemetry Switching
 - Dev Time: 1-3 Weeks
 - Field Testing: 1-2 Runs
 - Reliability = Yes
 - "Just rent me your kit"





- Reliability: Yesterday Vs. Today
 - Human error replaces hard failure
 - Engineering efforts have been mostly effective
 - Further separation of product from service is risky





- Tomorrow (Later Today)
 - Continue focus reliability centered maintenance & engineered sustaining
 - Reduce the human error
 - More 3rd-Party integrations
 - Intuitive surface systems
 - 200°C...is that all??? Not hardly!
 - Commercial creativity







Thank You

