



REACH

Colorado Section

2015 Annual Report

Our Pillars

- Youth Development
- Supporting Our Military
- Diversity & Inclusion



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Colorado Section

Youth Development

► Golf in Schools

- 59 Schools
- 60 Instructors
- 33 Facilities
- 44% Female
- 46% Diverse Background
- 23% 5th Graders
- 94% Transition Rate

9,704 students!



Youth Development

- ▶ **Drive, Chip & Putt**
 - 740 Juniors
 - 5 Local Qualifiers
 - 1 Sub-Regional Championship
 - 3 Juniors Augusta National



Youth Development

▶ PGA Junior League

- 2014 – 10 teams
 - Apr. 110 Juniors
- 2015 – 54 teams
 - Apr. 600 Juniors





GOLF CHANNEL®

ESPN

Disney



Youth Development

Junior Golf Collaboration



PGA

Colorado Section

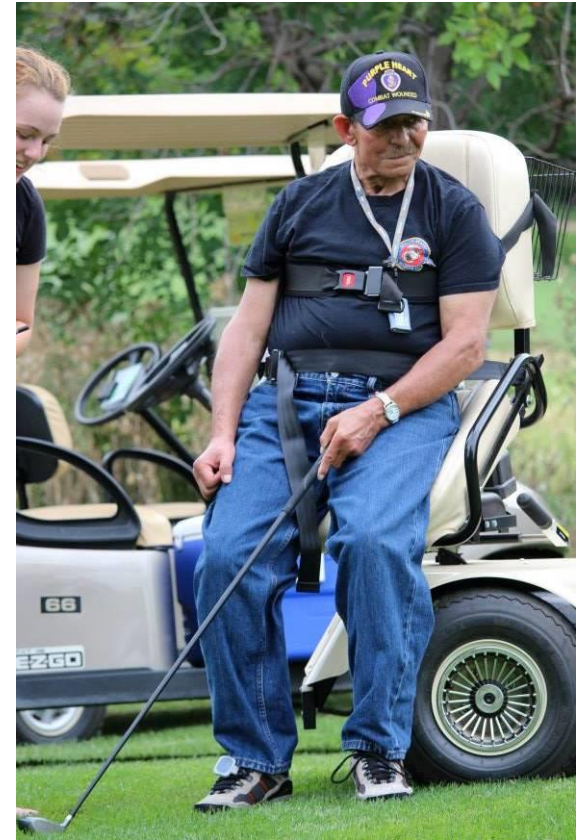


COLORADO GOLF
ASSOCIATION

1915

Supporting Our Military

- ▶ Denver VA Hospital Visit
- ▶ Fort Carson “IVY” Pro AM
- ▶ PGA HOPE
 - Fort Carson & Denver VA
 - 150 Veterans/Soldiers
 - 88 Physically Wounded Warriors
 - 30 Cognitive Wounded Warriors
 - 32 Undisclosed



Diversity & Inclusion

▶ Growth of the Game Grants

- 15 Facilities

▶ College Scholarships

- 11 PGA Family Members
- 4 UCCS PGM Students

▶ USOC FLAME Program

- 80 Students Participated





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Looking Ahead

Youth Development

► Junior Series

- Developmental golfers
 - Defined by age (14-18, 11-13, 10 & Under)
 - 18 & 9 Hole options
 - Ages 14-18: 13 Events
 - Ages 11-13: 15 Events
 - Ages 10 & Under: 11 Events
- 

Youth Development

► Junior Tour

- Competitive - College hopeful golfers
- Defined by Handicap (8.1 and lower)
- 19, 36 hole stroke play events
- 4 Majors: Junior Stroke, Junior Match Play, PGA Junior Championship & Tour Championship

Supporting Our Military

- ▶ **PGA HOPE**
 - Expanding to Grand Junction
- ▶ **League Golf**
 - Hope League at Fort Carson

Diversity & Inclusion

▶ Young Business Professional League

- **Concept:**

- Utilize PGA JLG format for Denver Young Professionals League
- Matches held on Denver Golf courses

- **Goal:**

- Engage Millennials in golf in a format and environment that suits their needs for community, charity, and time commitment

Funding Provided 2015

- ▶ **Youth Development**
 - \$90,400.00
- ▶ **Supporting Our Military**
 - \$30,505.00
- ▶ **Diversity & Inclusion**
 - \$53,580.00

Total Funding Provided
\$174,485.00



Funding Opportunities 2016

- ▶ Colorado Avid Golfer Corporate Cup
- ▶ Colorado PGA REACH Partner Facilities
- ▶ Senior Team Championship
- ▶ Colorado PGA REACH Invitational

REACH Invitational 2016

▶ Colorado Golf Club

- June 27th

- ▶ Time | 8:00am – Breakfast and Concept Golf Shop
- ▶ 10:00am | Shotgun Start
- ▶ 2:30pm | Awards and Lunch
- ▶ Format | Teams will be comprised of three (3) Amateurs and one (1) Colorado PGA Professional. Teams will be allowed to Bid for their Colorado PGA Professional of their choice. Amateurs will play their own ball throughout receiving 80% of their USGA Handicap. Scoring will be One Net Score on Par 3's, Two Net Scores on Par 4's, and Three Net Scores on Par 5's.
- ▶ Entry Fee | \$3000.00 per Team
- ▶ Entry Includes | Entry Fee includes Breakfast, PGA Instruction on the Practice Tee, Golf, Cart, Caddy, Open Bar throughout the day, Cigars, Lunch, and \$100 Credit in the Concept Golf Shop

REACH Invitational 2016



REACH Invitational 2016

► Proposed Budget

◦ Revenue

- Title Sponsor (1) \$25,000.00
- Supporting Sponsor (1) \$20,000.00
 - PGA REACH
- Presenting Sponsor (2) \$10,000.00
- Legacy Partners (4) \$5,000.00
- REACH Partners (17) \$3,000.00
 - 14 Colorado PGA REACH Trustees
- Auction \$30,000.00

◦ Total Revenue \$166,000.00

◦ Expenses

- Colorado Golf Club \$30,000.00
- Tee Gift \$7500.00
- Auction Item Expense \$5,000.00
- Incidentals; Travel, Recruitment, etc. \$5,000.00
- Trophies \$1,000.00
- Professionals Purse \$1,000.00

◦ Total Expenses \$49,500.00

\$116,500.00

Funding Opportunities 2016

- ▶ Colorado Avid Golfer Corporate Cup
 - ▶ Colorado PGA REACH Partner Facilities
 - ▶ Senior Team Championship
 - ▶ Colorado PGA REACH Invitational
 - ▶ Individual & Corporate Donations
 - Colorado PGA REACH Trustees
- 

Trustee Recruitment



Anne Broholm
REACH Trustee
CEO, AHEAD



Tom Bauerle
REACH Trustee
Owner, Colorado Golf
and Turf



Brad Dombaugh
REACH Trustee
CEO, PSA Worldwide
Corp.



Walter Glover
REACH Trustee
CFO, USOC



Theo Gregory
REACH Trustee
Senior VP, El Pomar
Foundation



George Lee
REACH Trustee
Managing Director,
Investments. Wells Fargo



Scott McGraw
REACH Trustee
Cherry Creek Insurance
Group



Hon. Sue Payton
REACH Trustee
President - SCI
Aerospace Inc.

Trustee Recruitment



Lisa Potvin
REACH Trustee
Captain, United States
Navy



LTG Edward Soriano, US
Army (Ret.)
REACH Trustee
Director, Bus. Dev.,
Northrup Grumman



Bill Vogeney
REACH Trustee
Exec. VP, ENT Federal
Credit Union



Spencer Zinn
REACH Chairman
Exec. VP, Wyoming
Refining Company



Ty Thompson, PGA
Vice President
Colorado PGA



Eddie Ainsworth, PGA
Executive Director/CEO
Colorado PGA



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