



Colorado PGA REACH Foundation

2020
Annual Report

A Note from the CEO



As we close out 2020, I'd like to take a moment to thank you for your support of our Youth, our Military and of Diversity and Inclusion and to our mission to *Make a Positive Difference in the Lives of Others Through the Game of Golf*.

Despite what has been the most difficult of years for all, the mission still continues to grow in communities across the state because of the impact it has made on so many.

With Thanksgiving just over, I am truly thankful for my family, my friends, my health and each of you, as Colorado PGA REACH's accomplishments in 2020 were amazing.

In March, we had no idea what was in store for us. No one could have predicted the boost that golf would receive during this pandemic. It just goes to show that people enjoy the benefits of the game. Being outdoors, along with the fellowship and networking opportunities the game provides, was exactly what people were looking for.

Our goal for 2021 is to “Retain the Gain” golf experienced this year.

In this year's Annual Report, we highlight our PGA Professionals and the many roles they provide each and every day. This is our way of saying **Thank You** to our Colorado PGA Members, as they are where the rubber meets the road.

In 2020, we experienced significant growth in numerous areas, and we could not have accomplished this without your support. Hopefully, very soon, we will be able to get back into our schools for our Golf in Schools Program, and once again be able to host Drive, Chip, and Putt Competitions, but overall, we are truly thrilled with our results for this year.

The outpouring of support serves as a healthy dose of perspective for myself and I think many others close to this mission. I speak from the bottom of my heart when I say how grateful I am for your support - **this mission matters**.

With gratitude,

“Growing the Game that Gives”

A stylized, handwritten signature in black ink that reads "Eddie Ainsworth".

Eddie Ainsworth, PGA
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Colorado PGA REACH

"Making a Positive Difference in the Lives of Others through the Game of Golf."



PGA Professionals have many roles...

Trained Instructor
Business Manager
Inspirationalist
Elite Player
Junior Golf Coach
Personnel Administrator
Handicapper
Lifelong Learner
Motivator
Community Leader
Tournament Director
Financial Consultant
Event Planner
Director of Golf
Innovator
Golf Shop Operator
Rules Authority
Mental Fitness Trainer
Clinician
Master Club Fitter
Humanitarian
Food and Beverage Manager
Influencer
Team Captain
Equipment Specialist
Etiquette Coach
Ambassador of Golf
Club Repairperson
Inventory Manager
Public Speaker
Competitor
Professional Merchandiser
Facility Director
Fundraiser
Counselor
Private Tutor
Promotor of Golf
Mentor
Friend



...But Just One Badge.

In a year like no other, we want to express our sincere appreciation to everyone involved for allowing the game of golf to be a respite during this pandemic. From the State House to the Clubhouse and everywhere in between, we valued each of you working together to permit the people of Colorado to enjoy the great outdoors in a safe manner. A special thanks goes out to the *Experts in the Game and Business of Golf*, our **Colorado PGA Professionals**. They wear One Badge but serve many roles at their golf facilities and in their local communities. These are the men and the women who deliver the programs of

Colorado PGA REACH

and who *"make a positive difference in the lives of others through the game of golf!"*

Supporting the Three Pillars of Colorado PGA REACH

Youth Development

- Golf in Schools
- Drive, Chip & Putt
- PGA Jr. League
- Junior Golf Alliance of Colorado
- Youth on Course



Supporting Our Military

- PGA HOPE ~ Helping Our Patriots Everywhere
- Mortgage Free Home to a Combat Wounded Veteran



Diversity & Inclusion

- Growth of the Game Grants
- College Scholarships
- Women's Leadership Summit
- U.S. Olympics Finding Leaders Among Minorities Everywhere



Colorado PGA REACH

www.coloradopga.com/colorado-pga-reach ~ 303-681-0742



2020

Colorado PGA REACH

BY THE Numbers

Mission and Fundraising

2020 showed great contrast for the programs of Colorado PGA REACH. Golf experienced a boost, while at the same time, the pandemic impacted our ability to run programs that conflicted with social distancing guidelines.

Mission

“Making a positive difference in the lives of others through the game of golf.”

Colorado PGA REACH works daily to support our over 820 Colorado PGA Professionals and local organizations to make a difference in our communities. Programming ensures that regardless of your age or background, cost will never inhibit one's involvement and enjoyment of the game of golf.



Funding

92 Cents of Every Dollar

*It is with great pride that we are able to report that **92 cents of every dollar** raised for the Foundation goes directly back to the programs we support. Additionally, we are very proud that the Colorado Section, along with donations from our Colorado PGA Members, contributes over \$100,000 annually to Colorado PGA REACH.*



2020 Fundraising

\$52,490 Schomp BMW Cup

\$59,143 REACH Invitational

The coronavirus restrictions of 2020 could not diminish the contributions of our Colorado PGA REACH supporters. Two of the Foundations largest fundraising events brought in more than \$111,000 for our programs in 2020.

2020 Colorado PGA REACH BY THE Numbers Youth Development



PGA Jr. League

142 Teams

1,483 Participants

Although these numbers show a reduction from the 2019 season because of COVID-19, we were proud to be able to offer a limited PGA Jr. League experience, including a post-season event.



Youth on Course

30 Facilities Participated
Over 4,000 Rounds Played
Over \$30,000 In Subsidies

2020 numbers represent a 125% increase in rounds played over 2019. There were also more participating facilities this year.

Our own Junior Golf Staff raised \$7,782 in support of the program during the 100-Hole Hike.



JGAC

1,755 Members

4,109 Tournament Starts

72 Events

4 Major Championships

Junior Golf Alliance of Colorado had a record year with a 25% increase in Membership over 2019. Unfortunately, our Golf in Schools program was canceled in 2020 due to COVID.



Jalyn Robinson, 18, who took up golf when she was in sixth grade in Vallejo, Calif., is one of the beneficiaries of donations to youth programs. She now has a full scholarship to Prairie View A&M University in Texas, where she is on the golf team. No one in her family played but she caught the bug and found support through golf nonprofit groups.

"I did First Tee, Girls Golf, Youth on Course, Black Girls Golf," she said. "Golf is more than the ball and the club. It's about the connections and lifelong friendships you make."

The experiences she had in these youth golf programs, she added, "showed me there's more to golf than playing."

December 1, 2020 ~ The New York Times

The programs of our Youth Pillar were disrupted in 2020 due to the coronavirus. Golf in Schools program and Drive, Chip and Putt competitions were cancelled in an effort to keep our young golfers safe and healthy.



2020

Colorado PGA REACH

BY THE Numbers

Supporting Our Military

"PGA HOPE has not only helped me learn the game of golf but has helped me learn to better cope with my mental health challenges."

*Joseph Robinson, U.S. Army Retired
Colorado PGA HOPE Ambassador*

Home for a Hero

1 Home

Colorado PGA REACH has now presented keys to seven (7) Combat Wounded Veterans. Staff Sergeant Matt Brugemen, U.S. Army Retired, and his wife Sydney, were the 2020 recipients of a mortgage-free, move-in ready home.

"This was an epic adventure," said Brugeman.



PGA HOPE

7 Programs

200 Participants

Colorado PGA HOPE ~ Helping Our Patriots Everywhere ~ helps the members of our Armed Forces assimilate back into their communities and supports their mental, social, physical and emotional well-being through the game of golf.



In 2020, the PGA HOPE (Helping Our Patriots Everywhere) program was conducted for our Military, although with a more limited audience than in past years.

2020 Colorado PGA REACH BY THE Numbers Diversity & Inclusion



Scholarships

\$31,500

College scholarships were distributed to children and grandchildren of PGA Professionals in Colorado, as well as to our Women's Leadership Summit Scholarship recipient.



Pillar Grants

\$64,600

These funds were distributed to Colorado PGA Members and organizations who developed programs and opportunities that align with the Three Pillars of our Foundation.



"When I think of leaders, I think of being courageous and standing up ~ showing people how to do something. As the Captain of our basketball team, I not only want my teammates to show up for practice and learn how to play the game, but I also want them to understand the concept of being a family. Now that I am a senior, I have to be a good example and be that role model for the rest of the team."

*Isabella 'Bella' Iacovetta
2020 Women's Leadership Scholarship Recipient*

The Women's Leadership Summit and the U.S. Olympic Committee's FLAME (Finding Leaders Among Minorities Everywhere) program could not be held in 2020 to advocate for our Diversity and Inclusion Pillar.

Our Trustees

The Colorado PGA REACH Foundation is facilitated by a diverse group of business professionals that understand the power the game of golf can have on others. In 2020, an additional trustee was added to the Board to increase the scope the game of golf can have in our Colorado communities.



John Andrew
Retired
Brigadier General USAF



Tom Bauerle
CEO
Colorado Golf & Turf



Dan Bennett
Investor/Partner
Southwest Greens Mgmt.



John Bond
VP Sales & Marketing
Golf Division of Garb, Inc.



Anne Broholm
CEO
AHEAD



Dr. Phil Brown
President/Founder
Six Points Consulting



Dr. Stephen Davis
Owner
Cheyenne Mnt. Dental



Brad Dombaugh
CEO
PSA Worldwide Corp.



Barbara Faulkenberry
Retired-Major General USFA
Ind. Dir.-Calton Petro/USA Truck



Walter Glover
CFO
US Olympic Endowment



Theo Gregory
Senior VP
El Pomar Foundation



Tom Gunnensen
Financial Advisor
Wells Fargo Advisors



Dominic Karaba
President, Specialty Lending
UMB Bank



Bill Keller
Retired
Lt. Colonel USAF



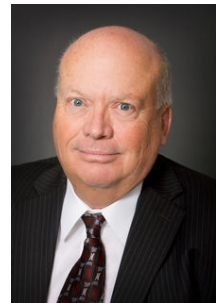
Eric Kenealy
Chairman
Mackinaw Holding Corp.



Sandy King
Entrepreneur
Singer/Songwriter



Bob Lally
Retired - Captain US Navy
Chair - Chief of Staff



George Lee
Financial Advisor/VP
Ameriprise Financial Services



Adam McDiarmid
Regional Manager
UMB Bank



Scott McGraw
VP of Employee Benefits
Cherry Creek Insurance



Sue Payton
President
SCI Aerospace, Inc.



Ed Soriano
Retired-Lt. Gen. US Army
Director-Northrup Grumman



Mike Talaga
Fixed Income Analyst
Janus Henderson Investors



Bill Vogeny
Chief Revenue Officer
Ent Credit Union



Spencer Zinn
REACH Chairman
CCO, West Edge



Cathy Matthews-Kane, PGA
Vice President
Colorado PGA



Eddie Ainsworth, PGA
CEO/Executive Director
Colorado PGA

What to Expect in 2021

“Retain the Gain” ~ This is the goal Colorado PGA REACH has set for 2021. Not only does this refer to maintaining the attraction golf has created for golfers of all ages and levels but also of sustaining the increased rounds played in 2020.

In 2021, mark your calendars for the following events:

Drive, Chip and Putt Regional

Colorado PGA will again be active with Drive, Chip & Putt events as it will host ten (10) local qualifiers, two (2) sub-regional qualifiers and one (1) regional qualifier.

Regional Qualifier:

Date: September 19, 2021

Place: Colorado Golf Club



Home to a Combat Wounded Veteran

Colorado PGA REACH will continue to partner with Military Warriors Support Foundation and Mile High Golf Trail to present a Mortgage Free Home to a Combat Wounded Veteran. The home will be presented at the Colorado PGA REACH Invitational on July 21, 2021, at The Golf Club at Bear Dance.



Colorado PGA REACH Invitational



The Colorado PGA REACH Invitational is one of our largest fundraising events of the year for the Foundation. Make plans today to bring a team and be a part of this annual event.

Date: July 21, 2021

Place: The Golf Club at Bear Dance

Schomp BMW Cup

This golf event, presented by *Colorado AvidGolfer*, is one of two fundraising events benefiting the Foundation each year.

Date: August 9-10, 2021

Place: The Country Club at Castle Pines



Women's Leadership Summit



The Women's Leadership Summit is expected to return in 2021. This event celebrates the great women of today, as well as the up and comers of tomorrow. More information will be available as details are confirmed.



*Colorado PGA REACH is a tax
exempt 501(c)3 organization.
Most donations are a tax
deductible contribution.*

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