

2019 Annual Report



Colorado PGA REACH Foundation

*Making a positive difference in the lives of others
through the game of golf.*

Letter from the Executive Director

Recently, my wife and I spent our vacation hanging out on a beach in Florida. My goal was to daily occupy a beach chair under an umbrella, read a book and unwind; instead, I was in for something I'll never forget.

For several days, there was a gentleman a little older than I am sitting a little closer to the water, watching the waves. The whole time we were there, I never saw him move. That is until one day when we both observed a man seeming to struggle a bit trying to return to the shore. It was clear to see that this man had a U.S. Navy t-shirt on, and as he was trying to hop through the waves, you could also then see he had a prosthetic leg. Instantly, the gentleman sprang up from his chair, raced out into the water, put his arm under the shoulder of the Navy Veteran and carried him to shore, placing him in a chair next to the rest of his family.

After things settled down, I approached this man who sprang into action and asked why he didn't hesitate to help. He let me know that he had met the young man a few days earlier, learned that he was a helicopter pilot in the Navy just like his son and that he wasn't just going to sit there when it looked like he needed help.

After speaking to him, it made me think about my hesitation and why so many of us hesitate to assist others when they truly might need our help.

Colorado PGA REACH is all about helping **others**. Our "mission statement" is "making a positive difference in the lives of **others** through the game of golf." We are well aware of the challenges people in our community's face. That is why we are committed to making a difference in the lives of our **Youth**, our **Military** and in making golf a more **Diverse and Inclusive** sport.

I am very proud to report to you that **Colorado PGA REACH** is making a positive difference in the lives of **others**, as this 2019 Annual Report will show. I'm proud to work alongside our PGA Members and our Trustees who have decided to "**get in the way**" when they see a need. Too many of us hesitate and stand on the sidelines instead of acting or hope that someone else will do it.

Of the several books I've read this year, two of them especially stand out and challenge me each and every day. My children gave me a book by Bob Goff, "Love Does." The other book is Goff's follow up to the first called, "Everybody Always." When you think about Love, and you think about *Everybody Always*, think about the difference we can make if golf becomes a more inclusive sport, and if each of us as golfers commits to "**get in the way**" when we see a need.

If you love the game of golf – if you're interested in helping others, I'd encourage you to be a part of Colorado PGA REACH as we use **Golf** as the **Vehicle** to assist **Others**!

All The Best.



Eddie Ainsworth, PGA
Executive Director/CEO

Mission

Simply put, the mission of Colorado PGA REACH is this:

“Making a positive difference in the lives of others through the game of golf.”

“PGA HOPE has not only helped me learn the game of golf but has helped me learn to better cope with my mental health challenges.”

Joseph Robinson, U.S. Army Retired
Colorado PGA HOPE Ambassador

Vision

The **Colorado PGA REACH** Foundation works daily to support our over 825 Colorado PGA Professionals to make a difference in our local communities. Programming ensures that regardless of your age or background, cost will never inhibit one's involvement and enjoyment of the game of golf.

The activities of **Colorado PGA REACH** are centered on a few guiding tenets:

- **Colorado PGA REACH** strongly believes golf is a **game for all**.
- **Colorado PGA REACH** knows that introduction to the game at a young age can improve and advance opportunities **for youth**.
- **Colorado PGA REACH** has proven that golf is an excellent rehabilitation tool for our **military veterans**.
- **Colorado PGA REACH** strives to make golf **inclusive** of people from all cultural and ethnic backgrounds and for individuals with disabilities.
- **Colorado PGA REACH** strongly believes golf promotes **family values, health, wellness, fitness and leads to productive citizenship**.

The funding raised by **Colorado PGA REACH** goes directly back to support our members to deliver the many programs we provide. **It is with great pride that we are able to report that 92 cents of every dollar raised for the Foundation goes back to the programs we support.** Additionally, we are very proud that the Colorado Section, along with donations from our Colorado PGA Members, contributes over \$100,000 annually to Colorado PGA REACH.

Colorado PGA REACH is a 501(c)3 nonprofit organization and most donations are a tax deductible contribution.

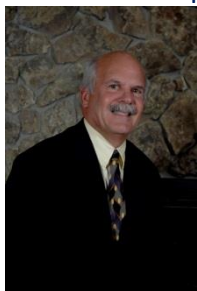
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Our Trustees

The Colorado PGA REACH Foundation is facilitated by a diverse group of business professionals that understand the power the game of golf can have on others. In 2019, six additional trustees were added to the Board to increase the scope the game of golf can have in our Colorado communities.



John Andrew
Retired
Brigadier General USAF



Tom Bauerle
CEO
Colorado Golf & Turf



Dan Bennett
Investor/Partner
Southwest Greens Mgmt.



John Bond
VP Sales & Marketing
Golf Division of Garb, Inc.



Anne Broholm
CEO
AHEAD



Phil Brown
President/Founder
Six Points Consulting



Dr. Stephen Davis
Owner
Cheyenne Mnt. Dental



Brad Dombaugh
CEO
PSA Worldwide Corp.



Barbara Faulkenberry
Independent Director
Callon Petro/USA Truck



Walter Glover
CFO
US Olympic Endowment



Theo Gregory
Senior VP
El Pomar Foundation



Tom Gunnensen
Financial Advisor
Wells Fargo Advisors



Dominic Karaba
President-Specialty
Lending - UMB Bank



Bill Keller
Retired
Lt. Colonel USAF



Eric Kenealy
Chairman
Mackinaw Holding Corp.



Bob Lally
Retired - Captain US Navy
Chair - Chief of Staff



George Lee
Financial Advisor/VP
Ameriprise Financial



Adam McDiarmid
Regional Manager
UMB Bank



Scott McGraw
VP of Employee Benefits
Cherry Creek Insurance



Hon. Sue Payton
President
SCI Aerospace, Inc.



Edward Soriano
Retired-Lt. Gen. US Army
Dir. Northrup Grumman



Mike Talaga
Fixed Income Analyst
Janus Henderson Investors



Bill Vogeney
Chief Revenue Officer
Ent Credit Union



Spencer Zinn
REACH Chairman
CCO, West Edge Energy



Jim Hajek, PGA
Vice President
Colorado PGA



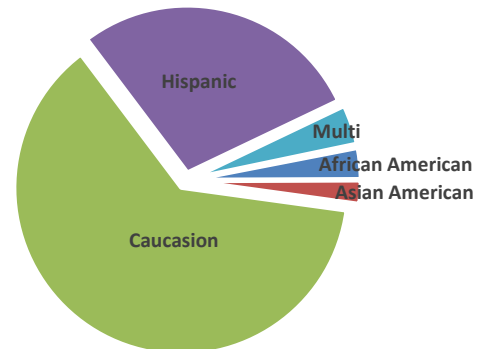
Eddie Ainsworth, PGA
Executive Director/CEO
Colorado PGA

Youth Development Pillar

Golf In Schools 2019 Impact (estimated impact)

- ~11,000 youth impacted through the Golf In Schools program
- 38% from diverse ethnic backgrounds
- 36% participate in free and reduced lunch programs
- 53% Boys – 47% Girls
- 52 schools participated

Golf In Schools Ethnic Breakdown



Drive, Chip & Putt 2019 Impact

- 1,193 registered participants at 10 sites throughout Colorado
- Hosted 10 local qualifiers and two (2) sub-regional qualifiers
- First-time host of a regional qualifier
- Twenty-eight (28) Colorado participants advanced to regional qualifier
- **Growth was flat over 2018**

PGA Jr. League 2019 Impact

- 204 teams – regular and fall seasons
- 2,372 junior participants
- **30% Growth in teams over 2018**
- **28% Growth in participants over 2018**

Junior Golf Alliance of Colorado 2019 Impact

- 1,406 members
- 5,215 tournament starts
- 93 events
- 4 major championships
- **40% Increase in Membership over 2018**
- **6% Increase in Event Entry over 2018**

Youth on Course 2019 Impact

- 28 facilities participated
- 1,624 rounds of golf
- \$9,063 in subsidies reimbursed to participating facilities
- **87% Increase in Facilities over 2018**
- **143% Increase in Rounds Played over 2018**



Supporting Our Military Pillar

PGA HOPE (Helping our Patriots Everywhere) 2019 Impact

- Seven (7) programs in the State of Colorado
- More than 200 Members of our Armed Forces Completed the PGA HOPE Program
- Colorado PGA HOPE Graduate and U.S. Army Retired Sergeant First Class Joseph Robinson named as an Ambassador of the PGA of America HOPE Program

IVY Pro-Am

- Annual Military Appreciation Day where more than 100 veterans and active duty military personnel have the opportunity to play golf with a PGA Professional

Donating a Mortgage-Free Home to a Combat Wounded Veteran 2019 Impact

- One (1) mortgage-free, move-in ready home donated to Combat Wounded Veteran
 - U.S. Marine Corps Lance Corporal Steven Klimtzak accepted his keys at the Colorado PGA REACH Invitational

Military Warriors Support Foundation Leadership Development Training

- Seven (7) Veterans met with U.S. Army Lieutenant General Retired Edward Soriano and Colorado Section Executive Director Eddie Ainsworth as part of their Leadership Development Training and integration into their local community



Diversity and Inclusion Pillar

Women's Leadership Summit

- More than 100 women participated in the 2019 summit with Keynote Anna Liotta
- Four (4) deserving young women was awarded \$1,000 college scholarships



Scholarship Program 2019 Impact

- \$48,000 in Scholarship dollars was distributed to children of Colorado PGA Members
- In 2019, the Colorado Section modified its scholarship policy to award a scholarship to all children of Colorado PGA Members who met the qualifications to be considered for a PGA of America Scholarship

Growth of the Game Grants 2018 Impact

- More than \$35,000 in grant funding was distributed to Colorado PGA Members who developed programs and opportunities that met our strict Diversity and Inclusion guidelines

U.S. Olympic Committee FLAME (Finding Leaders Among Minorities Everywhere) Program 2019 Impact

- 28 FLAME participants exposed to the game of golf



What To Look Forward To In 2020

Drive, Chip and Putt

In 2020, Colorado PGA will again be active with Drive, Chip & Putt events as it will host ten (10) local qualifiers, two (2) sub-regional qualifiers and a regional qualifier.



Youth On Course

The number of facilities participating to offer young golfers discounted rates through the Youth on Course Program will experience another jump in 2020.

Home to a Combat Wounded Veteran

Colorado PGA REACH will continue to partner with Military Warriors Support Foundation and Mile High Golf Trail to present a Mortgage Free Home to a Combat Wounded Veteran

- The home will be presented at the **Colorado PGA REACH** Invitational in July at The Golf Club at Bear Dance



Colorado PGA REACH Invitational

The **Colorado PGA REACH** Invitational is one of our largest fundraising events of the year for the Foundation. Make plans today to bring a team and be a part of this annual event.

Date: July 29, 2002
Place: The Golf Club at Bear Dance



Women's Leadership Summit

2020 has been designated "The Year of the Woman." On July 10, 2020, the third Women's Leadership Summit will be held in conjunction with the 2020 U.S. Girl's Junior Championship being held at the U.S. Air Force Academy. This event celebrates the great women of today, as well as the up and comers of tomorrow.

2020 U.S. Girl's Junior Championship



The Junior Golf Alliance of Colorado will host 156 of the world's best junior girl's golfers on Eisenhower Golf Club's Blue Course. This marks the first time ever this event will be held on a military installation and the first time ever to be hosted by a Junior Golf Association. A number of community activities will be hosted around this Championship allowing for many volunteer opportunities.