

2018 Annual Report



Colorado PGA REACH Foundation

*Making a positive difference in the lives of others
through the game of golf.*

Letter from the Executive Director

As we sit back and review the successes of the last year, I am reminded of the many opportunities we were given in 2018 to *make a positive difference in the lives of others through the game of golf*. I'm here to tell you that our PGA Members and industry associates are making a difference!!! **Junior Golf** is exploding in the Colorado Section, our programs in **Support of Our Military** are growing and we are making golf a more **Diverse and Inclusive Game**. Day-after-day, month-after-month and year-after-year, we see our PGA Members and industry associations step forward to become a part of and share this mission in communities across our state.

Here are just a few of the highlights from the past year:

- **Monthly Newsletter** – Colorado PGA REACH introduced a monthly newsletter titled Mission Matters. These two words have been the guiding principle used in all that the Foundation has done and plans to do in the future. Each month we shared a story of one of our PGA Members who has emulated this philosophy.
- **Staffing Addition** – As we continue to grow our programs in the area of Youth Development, it became evident that additional staff would be needed. This year the Colorado Section hired a Junior Golf Coordinator to assist the Junior Golf Director in fulfilling the programs of the Youth Development Pillar. **As a reminder, no staff salaries are a part of Colorado PGA REACH.**
- **U.S. Senior Open** – The Foundation leveraged the U.S. Senior Open Championship that was held at The Broadmoor on June 25-July 1, 2018, to bring more events to the Section that supported the work of our three pillars: Youth Development, Supporting Our Military and Diversity and Inclusion. Nearly 100 volunteers donated their time and talents to assure the success of this week's events.
- **National Herb Graffis Award** – Twice in an eight-year span, the Colorado Section of the PGA was awarded the PGA of America Herb Graffis Award. This award is presented to a PGA Section that exhibits extraordinary and exemplary contributions and achievements in the area of Player Development. This award considers initiatives conducted by the Section, which included our Foundation Colorado PGA REACH, involvement of Members in Section and National Growth of the Game Programs, and overall impact on growth of the game. Colorado is the only Section to successfully earn this award more than once.

It's not what we do, but WHY we do it ~ Making a positive difference in the lives of others through the game of golf! Thank you to everyone for their part in the success of Colorado PGA REACH.

Very Respectfully,



Mission

Simply put, the mission of Colorado PGA REACH is this:

“Making a positive difference in the lives of others through the game of golf.”

“Golf saved my life. It took me from wanting to take all my trazodone and never waking up to finding meaning in the sport and something to live for.”

Cory Myers, U.S. Military Veteran

Vision

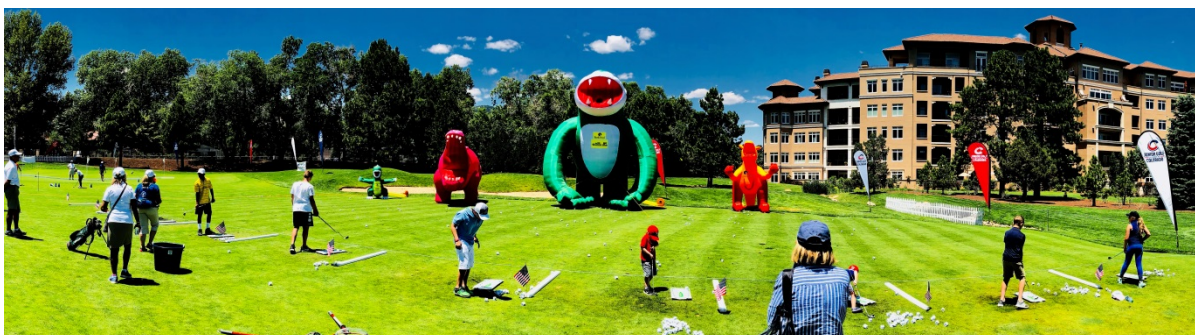
The **Colorado PGA REACH** Foundation works daily to support our over 825 Colorado PGA Professionals to make a difference in our local communities. Programming ensures that regardless of your age or background, cost will never inhibit one's involvement and enjoyment of the game of golf.

The activities of **Colorado PGA REACH** are centered on a few guiding tenets:

- **Colorado PGA REACH** strongly believes golf is a **game for all**.
- **Colorado PGA REACH** knows that introduction to the game at a young age can improve and advance opportunities **for youth**.
- **Colorado PGA REACH** has proven that golf is an excellent rehabilitation tool for our **military veterans**.
- **Colorado PGA REACH** strives to make golf **inclusive** of people from all cultural and ethnic backgrounds and for individuals with disabilities.
- **Colorado PGA REACH** strongly believes golf promotes **family values, health, wellness, fitness and leads to productive citizenship**.

The funding raised by **Colorado PGA REACH** goes directly back to support our members to deliver the many programs we provide. **It is with great pride that we are able to report that 80 cents of every dollar raised for the Foundation goes back to the programs we support.** Additionally, we are very proud that the Colorado Section, along with donations from our Colorado PGA Members, contributes over \$100,000 annually to Colorado PGA REACH.

Colorado PGA REACH is a 501(c)3 nonprofit organization and most donations are a tax deductible contribution.



Our Trustees

The Colorado PGA REACH Foundation is facilitated by a diverse group of business professionals that understand the power the game of golf can have on others. In 2018, three additional trustees were added to the Board to increase the scope the game of golf can have in our Colorado communities.



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Retired
Brigadier General USAF



Tom Bauerle
CEO
Colorado Golf & Turf



Dan Bennett
Investor/Partner
Southwest Greens Mgmt.



John Bond
President/Agent
BOOST Performance/ReMax



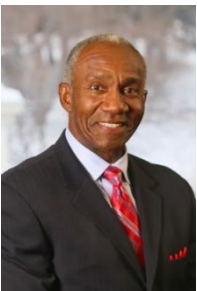
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US Olympic Endowment



Theo Gregory
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El Pomar Foundation



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Ameriprise Financial



Adam McDiarmid
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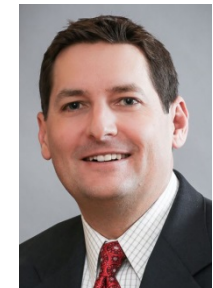
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Ent Credit Union



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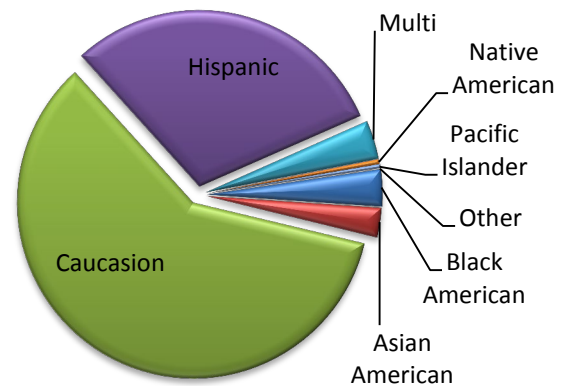
Youth Development Pillar

The programs of our Youth Development Pillar utilized 20% of the dollars raised.

Golf In Schools 2018 Impact

- 10,546 youth impacted through the Golf In Schools program
- 41% from diverse ethnic backgrounds
- 36% participate in free and reduced lunch programs
- 51% Boys – 49% Girls
- 65 schools participated

Golf In Schools Ethnic Breakdown



Drive, Chip & Putt 2018 Impact

- 1,286 registered participants at eight sites throughout Colorado
- Hosted eight (8) local qualifiers and two (2) sub-regional qualifiers
- Twenty-six (26) Colorado participants advanced to regional qualifiers
- Three National Qualifiers will represent the Colorado Section in Augusta on April 7, 2019
 - Bead Boonta from Centennial
 - Caitlyn Chin from Greenwood Village
 - Grady Ortiz from Colorado Springs
- **18.2% Growth over 2017**



PGA Jr. League 2018 Impact

- 157 teams
- 1,849 junior participants
- **29% Growth over 2017**

Junior Golf Alliance of Colorado 2018 Impact

- 1,001 members
- 4,904 tournament starts
- 96 events
- 4 major championships
- **12% Increase in Membership over 2017**
- **18% Increase in Event Entry over 2017**



Youth on Course 2018 Impact

- 15 facilities participated
- 667 rounds of golf
- \$3,918 in subsidies reimbursed to participating facilities

Supporting Our Military Pillar

The programs of our Supporting Our Military Pillar utilized 40% of the dollars raised.

PGA HOPE (Helping our Patriots Everywhere) 2018 Impact

- 5 programs in the State of Colorado
- 130 Members of our Armed Forces Completed the PGA HOPE Program

Donating a Mortgage-Free Home to a Combat Wounded Veteran 2018 Impact

- Three (3) mortgage-free, move-in ready homes donated to Combat Wounded Veterans
 - Specialist Retired Darnell Harrison accepted his keys at the Colorado PGA REACH Invitational
 - Army Specialist Retired David Beck was awarded his keys at the 2018 PGA Annual Meeting
 - Staff Sergeant Retired Ricky Baxter received the keys to his home during the Vince Gill and Amy Grant Nashville Comes to The Broadmoor Concert coinciding with the U.S. Senior Open

Military Warriors Support Foundation Leadership Development Training

- Seven (7) Veterans met with Colorado Section Executive Director, Eddie Ainsworth, as a part of their Leadership Development Training and integration into their local community.

U.S. Senior Open 2018 Impact

- David Toms Clinic and Social Hours
 - Nearly 100 Soldiers valued the interaction and appreciated the social interface
- Sponsorship of The Bunker
 - Hundreds of Active Military and Veterans benefited from the Hospitality Suite



Diversity and Inclusion Pillar

The programs of our Diversity and Inclusion Pillar utilized 20% of the dollars raised.

Women's Leadership Summit in Conjunction with the U.S. Senior Open 2018 Impact

- *More than 100 women participated in this inaugural summit*
- *A deserving young woman was awarded with a \$2,500 college scholarship*



Scholarship 2018 Impact

- *\$43,250 in Scholarship dollars was distributed to children of Colorado PGA Members*

Growth of the Game Grants 2018 Impact

- *\$33,659 in grant funding was distributed to Colorado PGA Members who developed programs and opportunities that met our strict Diversity and Inclusion guidelines*

U.S. Olympic Committee FLAME (Finding Leaders Among Minorities Everywhere) Program 2018 Impact

- *30 FLAME participants exposed to the game of golf*



What To Look Forward To In 2019

Drive, Chip and Putt

In 2019, Colorado PGA will again increase the number of Drive, Chip & Putt events it will host from eight (8) local qualifiers to ten (10), as well as the two (2) sub-regional qualifiers.

Youth On Course

The number of facilities participating to offer young golfers discounted rates through the Youth on Course Program will more than double in 2019.

Home to a Combat Wounded Veteran

Colorado PGA REACH will continue to partner with Military Warriors Support Foundation and Mile High Golf Trail to present a Mortgage Free Home to a Combat Wounded Veteran

- The home will be presented at the **Colorado PGA REACH** Invitational in July at The Golf Club at Bear Dance



Colorado PGA REACH Invitational

The **Colorado PGA REACH** Invitational is one of our largest fundraising events of the year for the Foundation. Make plans today to bring a team and be a part of this annual event.

Date: July 17, 2019
Place: The Golf Club at Bear Dance



Women's Leadership Summit

The second Women's Leadership Summit will be held in the summer of 2019. The goal will again be to bring local women together for comradery and socialization. The time and place are yet to be determined.

