

# 2017 Annual Report



## Colorado PGA REACH Foundation

*Making a positive difference in the lives of others  
through the game of golf.*

# Introduction

The **Colorado PGA REACH** Foundation works daily to support our over 800 Colorado PGA Professionals to make a difference in our local communities. Programming ensures that regardless of your age or background, cost will never inhibit one's involvement and enjoyment of the game of golf.

The activities of **Colorado PGA REACH** are centered on a few guiding tenets:

- **Colorado PGA REACH** strongly believes golf is a **game for all**.
- **Colorado PGA REACH** knows that introduction to the game at a young age can improve and advance opportunities **for youth**.
- **Colorado PGA REACH** has proven that golf is an excellent rehabilitation tool for our **military veterans**.
- **Colorado PGA REACH** strives to make golf **inclusive** of people from all cultural and ethnic backgrounds and for individuals with disabilities.
- **Colorado PGA REACH** strongly believes golf promotes **family values, health, wellness, fitness and leads to productive citizenship**.

Funding for the programs and activities carried out by the Foundation come from a variety of sources, including: Colorado Section PGA Members, Allied Associates, Colorado PGA REACH Invitational, Schomp BMW Cup, Adidas Golf Invitational and Colorado Gives Day.

The funding raised by **Colorado PGA REACH** goes directly back to support our members to deliver the many programs we provide. It is with great pride that we are able to report that 81 cents of every dollar donated to the Foundation goes back to the programs we support.

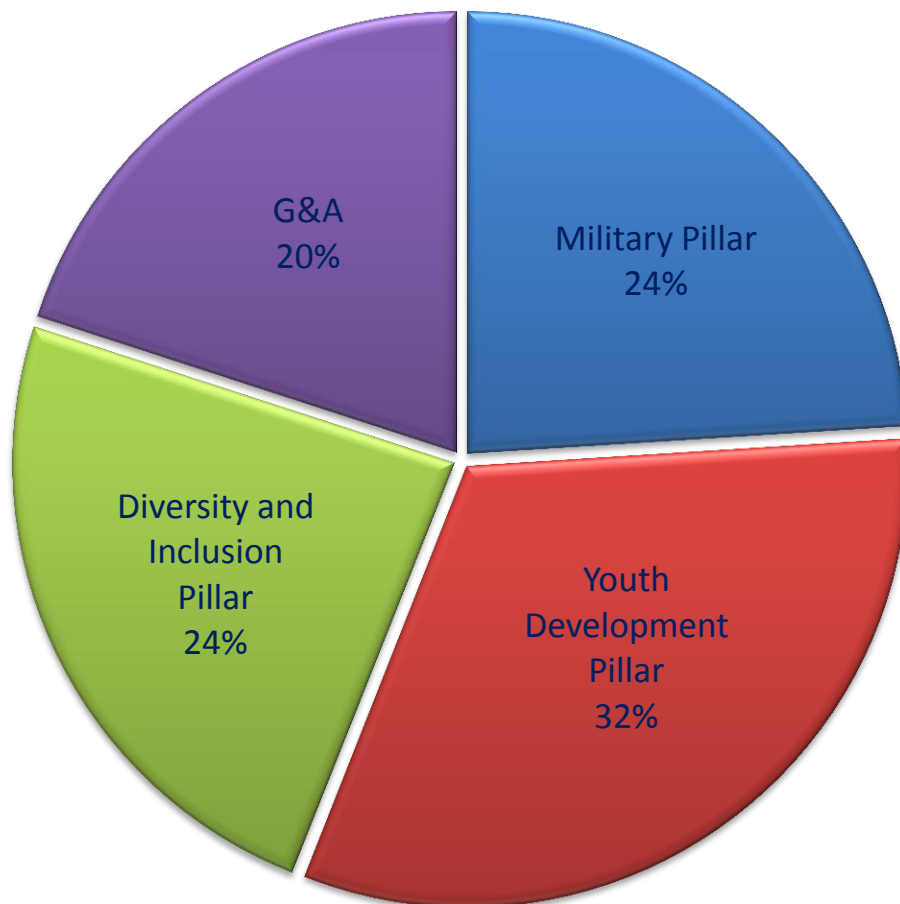
Colorado PGA REACH is a 501(c)3 nonprofit organization and most donations are a tax deductible contribution.



## Budget

2017 was our most successful year to date in terms of revenue collected. With more than \$399,000 raised to support our programs, Colorado PGA REACH Foundation projects designated to reach our targeted populations were carried out with great success. Funding was equally disbursed among the three pillars of Colorado PGA REACH.

### Funding Distribution Between the Three Pillars of Colorado PGA REACH



# Our Trustees

The Colorado PGA REACH Foundation is facilitated by a diverse group of business professionals that understand the power the game of golf can have on others. They are dedicated to furthering the scope of the game and golf and fostering growth in each of the three pillars of the **Colorado PGA REACH** Foundation.



Tom Bauerle  
CEO  
CO Golf & Turf



Anne Broholm  
CEO  
AHEAD



Brad Dombaugh  
CEO  
PSA Worldwide Corp.



Walter Glover  
Executive VP  
US Olympic Endowment



Theo Gregory  
Senior VP  
El Pomar Foundation



Dominic Karaba  
Executive VP  
UMB Bank



Bill Keller  
Retired



Bob Lally  
Chief of Staff  
YMCA Pikes Peak Region



George Lee  
Managing Director  
Wells Fargo Advisors



Adam McDiarmid  
Regional Manager  
UMB Bank



Scott McGraw  
VP of Employee Benefits  
Cherry Creek Insurance



Hon. Sue Payton  
President  
SCI Aerospace, Inc.



Lisa Potvin  
Captain  
U.S. Navy



LTG Edward Soriano, US  
Army (Ret.) – Director  
Northrup Grumman



Bill Vogeney  
Chief Revenue Officer  
Ent Credit Union



Spencer Zinn  
REACH Chairman



Ben Welsh, PGA  
Vice President  
Colorado PGA



Eddie Ainsworth, PGA  
Executive Director/CEO  
Colorado PGA



## 2017 Impact On Each of Our Three Pillars



# Youth Development Pillar

The Youth Pillar of **Colorado PGA REACH** seeks to improve and advance opportunities for youth. Through this pillar, we host many programs including: Golf In Schools; PGA Jr. League; Drive, Chip & Putt; and, in partnership with Colorado Golf Alliance, the Junior Golf Alliance of Colorado.

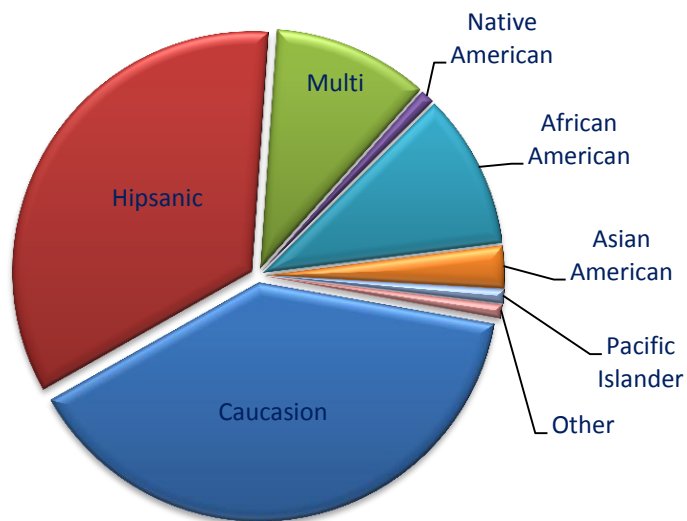
## Colorado PGA Golf In Schools Program

Colorado PGA Golf In Schools is an introductory program offered at absolutely no cost to the student or to the school. The program, in partnership with the Colorado Open Golf Foundation, has been bringing golf to schools for the past five years.

### *2017 Impact*

- *10,035 youth impacted through the Golf In Schools program*
- *59% from diverse ethnic backgrounds*
- *42% participate in free and reduced lunch programs*
- *52% Boys – 48% Girls*
- *64 schools participated*

## Ethnic Breakdown



## Drive, Chip & Putt

The Drive, Chip & Putt competition aims to help younger generations begin their lifelong connection with golf by providing a fun, interactive platform for participants of all skill levels. This free youth golf-development initiative welcomes boys and girls ages 7-15 to participate in separate divisions in four age categories.



### **2017 Impact**

- **1,088 registered participants at seven sites throughout Colorado**
- **Hosted seven (7) local qualifiers and two (2) sub-regional qualifiers**
- **Twenty (20) Colorado participants advanced to regionals qualifier**
- **One National Qualifier – Kaden Ford from Colorado Springs – will represent the Colorado Section in Augusta on April 1, 2018**



In 2018, the Colorado PGA will run eight (8) local qualifiers, as well as two (2) sub-regional qualifiers.

## PGA Jr. League

PGA Jr. League brings family and friends together around fun, team golf experiences with expert coaching from PGA and LPGA Professionals. It is designed to better socialize the game for boys and girls, ages 16 and under.



### **Fun**

- Play on teams with friends
- Wear numbered jerseys
- Compete in a two-person scramble format



### **Engaging**

- Learn from PGA / LPGA Professionals
- Community-centered environment
- Engages both friends and family



### **Welcoming**

- Open to boys and girls
- Ages 16 and under
- All skill levels and backgrounds

### **2017 Impact**

- **132 teams**
- **1,500 junior participants**





### Junior Golf Alliance of Colorado

The Junior Golf Alliance of Colorado was established in 2015 by the Colorado Section of the PGA and the Colorado Golf Association. The JGAC serves as a vehicle for collaboration in the arena of junior golf in the State of Colorado for parents, kids, coaches and PGA Professionals by streamlining the junior golf process, filling in the voids, further building the junior golf ranks and creating new excitement with four major championships.



### **2017 Impact**

- **894 members**
- **5,800 tournament starts**
- **72 events**
- **4 major championships**





# Supporting Our Military Pillar

The Military Pillar of **Colorado PGA REACH** seeks to improve the physical, mental and social rehabilitation of our military heroes and their families through the sport of golf. The lifetime game of golf has proven to be an excellent outlet for activity and competition, while allowing military personnel to assimilate back into their community through the social interaction the game provides.

## PGA HOPE

PGA HOPE (Helping Our Patriots Everywhere) is a year round program designed to keep interested veterans playing golf.



### **2017 Impact**

- **6 chapters**
- **130 Members of our Armed Forces Completed the PGA HOPE Program**



## Donating a Mortgage-Free Home to a Combat Wounded Veteran

In 2017, the Foundation partnered with the Military Warriors Support Foundation's Homes 4 Wounded Heroes Program to change the life of worthy veterans. **Colorado PGA REACH** donated its second mortgage-free, move-in ready home to a deserving wounded hero injured during combat in service to our country.



### **2017 Impact**

- **One mortgage-free, move-in ready home donated to Former U.S. Army Sergeant Chris Hardesty. The home is located in Pueblo, Colorado.**



# Diversity and Inclusion Pillar

Diversity and Inclusion are core values and a focus of **Colorado PGA REACH**. We embrace the spirit of differences. We work each and every day at the Colorado PGA to have our commitment to diversity and inclusion resonate throughout the organization, the activities, the programs and the business we conduct, to effect any practice we implement.

Two key programs are supported under the Diversity and Inclusion Pillar:

1. Scholarships and Grants
2. U.S. Olympic Committee FLAME (Finding Leaders Among Minorities Everywhere) Program

## Growth of the Game Grants

Each year **Colorado PGA REACH** awards Growth of the Game Grants to local PGA Members and golf facilities that offer programming that strives to make golf inclusive of people from all cultural and ethnic backgrounds and for individuals with disabilities.

### **2017 Impact**

- ***\$25,000 in grant funding was distributed to Colorado PGA Members who developed programs and opportunities that met our strict Diversity and Inclusion guidelines***

The 2018 recipients will be named at the 2018 Colorado PGA Spring Business Meeting on March 19, 2018.

## Scholarships

Scholarships are awarded to Colorado PGA Professionals and their family members. Applicants must show evidence of a high level of academic achievement by posting a minimum cumulative GPA of 3.4.

### **2017 Impact**

- ***\$35,000 awarded to Colorado PGA family members and students attending the Professional Golf Management Program at the University of Colorado-Colorado Springs***

## U.S. Olympic Committee FLAME Program

The U.S. Olympic Committee's FLAME Program provides high school, college and graduate-level students an intensive look into the corporate world of elite sport. The eight-day program offers an exciting and rigorous curriculum designed to increase knowledge of the U.S. Olympic and Paralympic movements.



Since 2014, **Colorado PGA REACH** has partnered with the FLAME program to introduce golf as a career enhancement option to a dedicated group of diverse college-age students enrolled in the USOC's sports leadership program.

### **2017 Impact**

- ***32 FLAME participants exposed to the game of golf***

# What To Look Forward To In 2018

## Home to a Combat Wounded Veteran

The **Colorado PGA REACH** Foundation is partnering with Mile High Golf Trail to present a Mortgage Free Home to a Combat Wounded Veteran

- The Mile High Golf Trail includes the Golf Clubs of Bear Dance, Plum Creek, Riverdale and Colorado National
  - Proceeds from the sales of the Mile High Fore Pack will be used to fund the home
  - Each club will also host a PGA HOPE Program
- The home will be presented at the **Colorado PGA REACH** Invitational on July 18 at The Golf Club at Bear Dance



## U.S. Senior Open

The 2018 U.S. Senior Open will be hosted at the Broadmoor Golf Club on June 25 – July 1. This Championship offers the **Colorado PGA REACH** many opportunities to advance the goals of the Foundation's three pillars.

- Youth Development Pillar
  - Monday thru Sunday Junior Golf Experience
  - Drive, Chip and Putt Qualifier on Tuesday
- Supporting Our Military Pillar
  - Sponsor of "The Bunker" all week long
    - A place for our Active Duty Military and Veterans to go for complimentary food and beverage
  - Vince Gill and Amy Grant Concert Monday Night
    - Present a Mortgage Free Home to a Combat Wounded Veteran
- Diversity and Inclusion Pillar
  - Women's Leadership Summit on Wednesday



## Colorado PGA REACH Invitational

The **Colorado PGA REACH** Invitational is the largest fundraising event of the year for the Foundation. Make plans today to bring a team and be a part of this annual event.



Date: July 18, 2018

Place: The Club at Bear Dance

Register: <https://copga.bluegolf.com/bluegolf/copga18/event/copga1835/index.htm>