



BRAIN INJURY
ASSOCIATION
OF PENNSYLVANIA



CAMP CRANIUM
EMPOWERING CHILDREN WITH BRAIN INJURY

Peer-to-Peer Fundraising Run, Walk, Roll for Brain Injury

A fundraiser's reference for using Peer-to-Peer Fundraising in NeonCRM by Z2 Systems, Inc.

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We assume that you have followed a link that says “CLICK HERE to become a fundraiser, to start a team or to support one.” This will give you the tools to create your own Fundraising page. You can also create a Team page, which can be supported by several individual Fundraisers’ pages. **NOTE: Donations are not made directly to a team. Donations are made through an Individual Fundraiser’s page. Teams are composed of Individual Fundraisers. If a Fundraiser is part of a team, donations made to the individual fundraiser’s page are also credited to the Team page total.**

TIP: If only one individual is fundraising for a team, sometimes it’s simpler to use the same name for the Fundraiser’s page and the Team page.

GETTING STARTED WITH FUNDRAISING

The instructions below will get you started with fundraising – or refresh your memory from previous events. The examples are for the Agloe Nature Center.

Option 1: Login using an Existing Account

If you have interacted with BIAPA before (e.g. made a donation, registered for an event) you may already have an account. If you have logged into your account before and know your Login Name and Password, you can enter it here and begin setting up your Fundraising Page. If you are unsure whether you have an account or not, you can click the “Get help” text for assistance recovering your account information.

Create an account to start fundraising.

CREATE NEW ACCOUNT



[Sign in with Facebook](#)



[Sign in with Twitter](#)

Already have an account?

Login Name:



Password:



Remember me

Log In

[Forgot your password?](#)

[Get help](#)



Option 2: Create a New Account

In order to start fundraising, you need to create an account. You can either click the “Create New Account” button, or you can use an existing Facebook or Twitter account to log in instead.

Creating a NeonCRM Account:

Begin by clicking **Create New Account**.

Create an account to start fundraising.

CREATE NEW ACCOUNT



Sign in with Facebook



Sign in with Twitter

Already have an account?

Login Name:



Password:



Remember me

Log In

[Forgot your password?](#)

[Get help](#)

Enter your **First Name**, **Last Name**, and **Email**.

Click **Submit** when finished.

Create Fundraiser Account

First Name: *



Last Name: *

Email: *

Agloe Nature Center is committed to protecting the privacy of the data we collect.

[Click here to see a copy of our full Privacy Policy statement.](#)



I'm not a robot



reCAPTCHA

[Privacy](#) - [Terms](#)

Submit



0

You will see a message saying “Thank you for submitting your information!” confirming your submission.

Your next step will be to check your email inbox. You will receive an email with a link prompting you to choose your login name and password.



Dear Jo Person,

Thank you for registering with Agloe Nature Center.

To manage your account, make contributions, register for events, and more, log into our portal. Click here to choose your login name & password:

<https://neonpro.z2systems.com/np/clients/neonpro/setLogin.jsp?secureId=HopHwwLAF06gERf7mVTyBvrZMXk7zqiOTjfpN46krogIXeVp83aeutw0IPBQhwhb&>



Agloe Nature Center encourages the enjoyment of nature, respect for our habitat, and conservation of local wildlife species.

Sincerely,

Agloe Nature Center

www.agloenature.org

Once you click that link, you will be taken to a page to establish a Login Name and Password:

Set Login/Password

Please select the account for which you would like to reset your password:

Account: Jo Person

Login Name:

Individual Constituent User

Please enter a login name you would like to use (at least 4 characters)



Please enter a login password you would like to use (at least 8 characters, including at least one number)



Please re-enter your login password



Submit

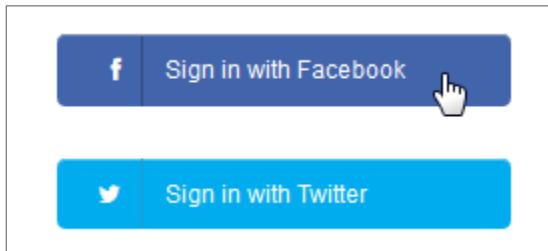
Now that you have created your Login credentials, you can go back to the Peer-to-Peer Fundraising link you have been given by your organization and login to start setting up your fundraising page.

Once logged in, it is a good idea to bookmark this page so you can easily find your fundraising page later. Skip to page 11 of this guide for next steps.

Creating an account using Facebook

Instead of creating a new login name and password, you can use your existing Facebook account to sign in.

Click the **Sign in with Facebook** button.

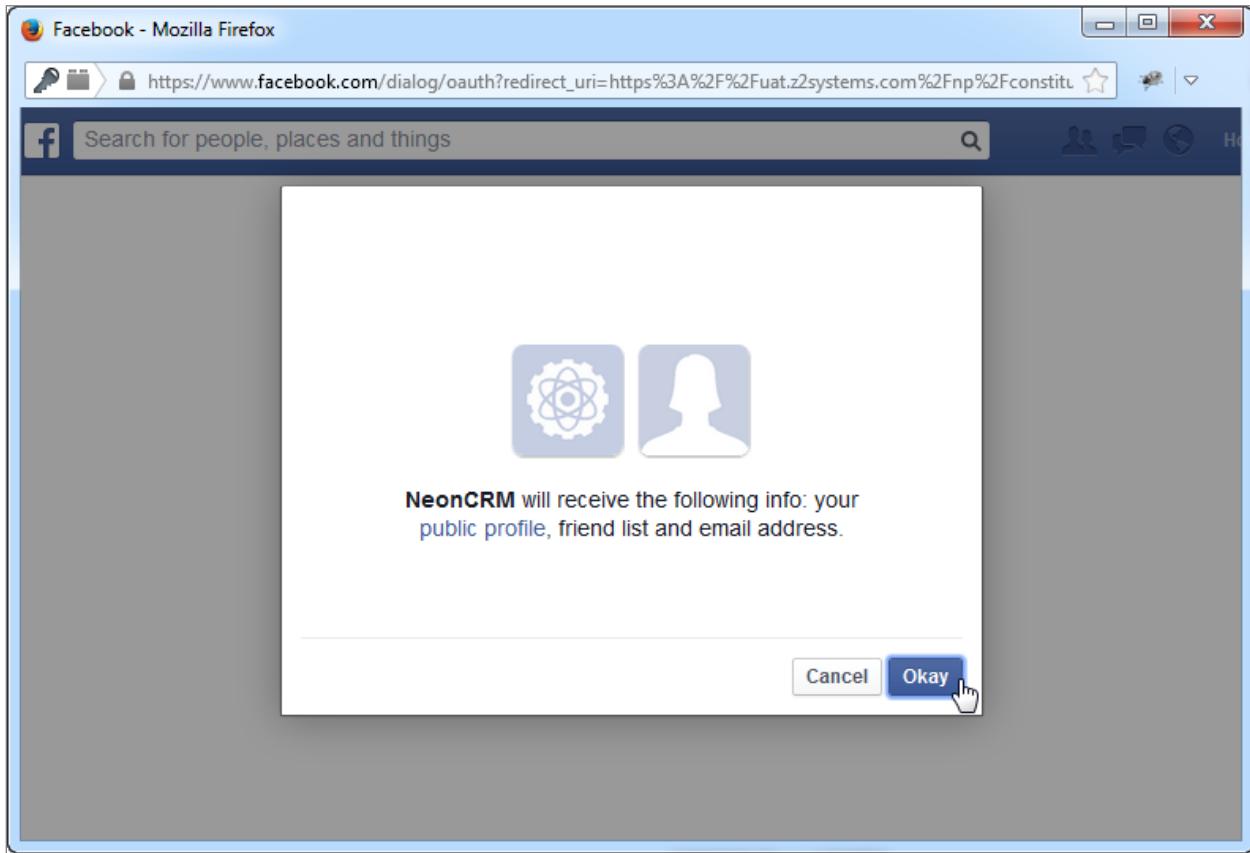


A pop-up window will appear. Ensure that your web browser is not blocking pop-ups on this page.

Enter your Facebook user name and password. Click **Log In**.



Click **Okay** on the next page.



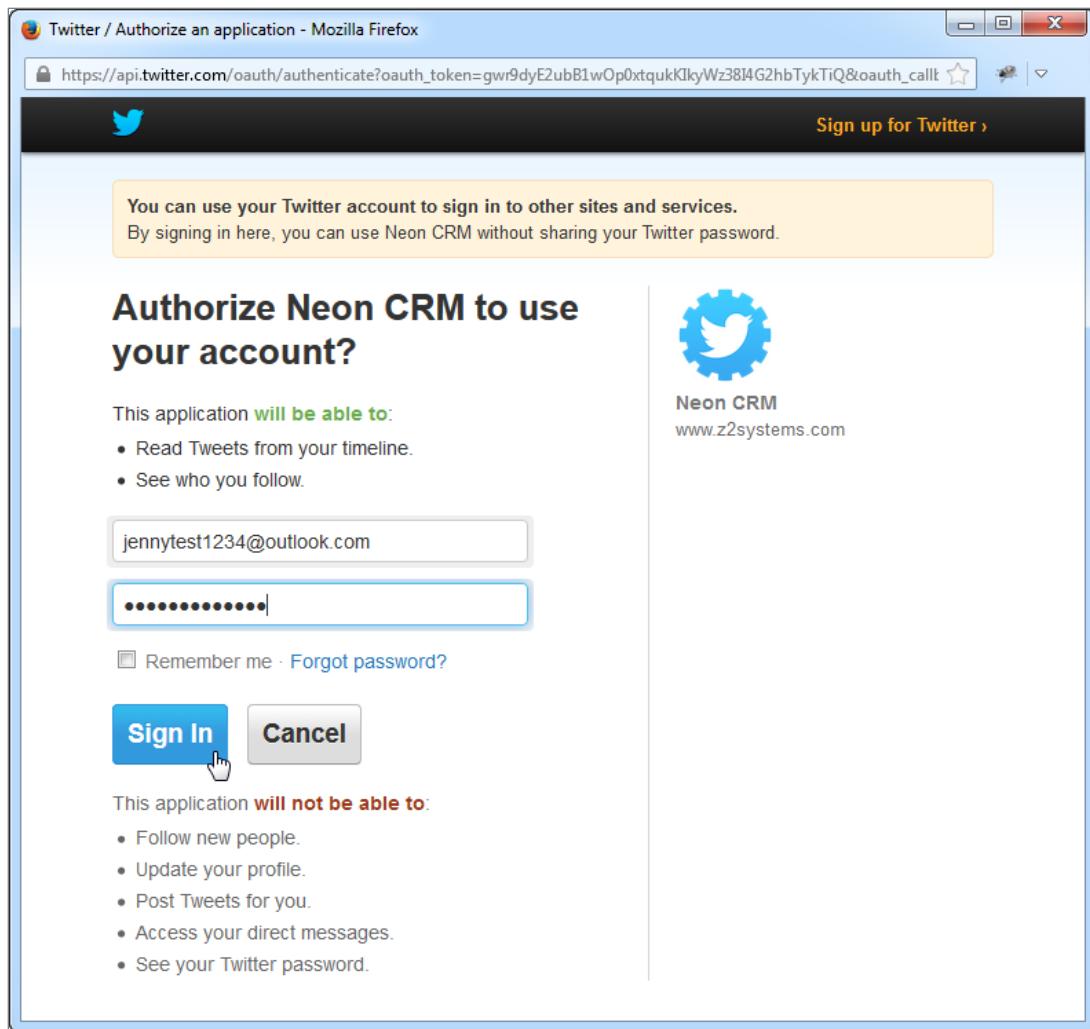
Once you have logged in, you will be taken to the Constituent Login Portal homepage. It's a good idea to bookmark this page so you can easily find your fundraising page later. Skip to page 11 of this guide for next steps.

Creating an account with Twitter

Click the **Sign in with Twitter** button.



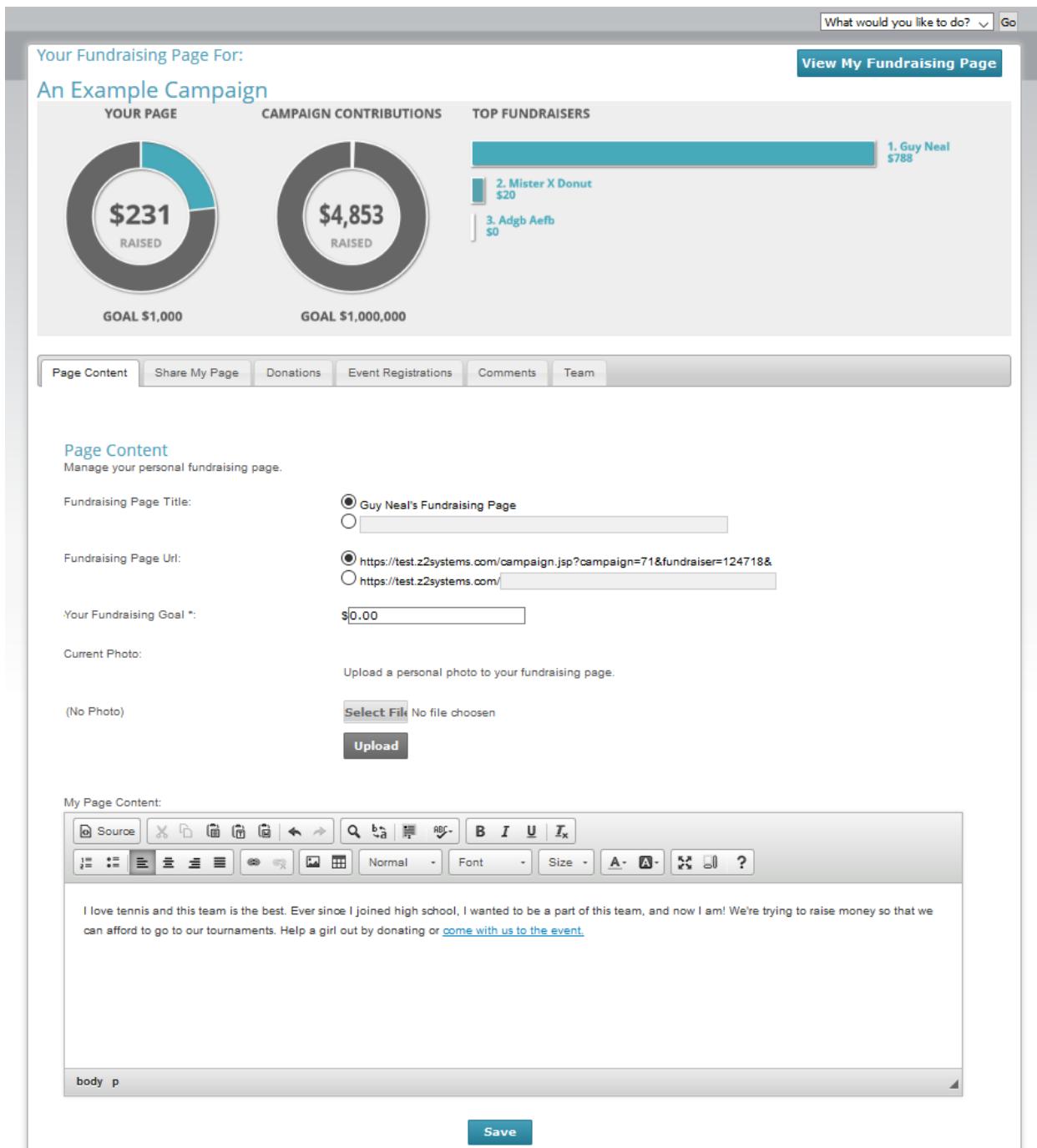
Enter your Twitter user name and password and click **Sign In**.



Once you have logged in, you will be taken to the Constituent Login Portal homepage. It's a good idea to bookmark this page so you can easily find your fundraising page later. Continue to the following section for next steps.

Creating a Fundraising Page

Once you have logged in through the peer-to-peer fundraising link given to you by BIAPA, you will be taken to your fundraising management page.



The screenshot shows the BIAPA Fundraising Management Page. At the top, there is a navigation bar with a dropdown menu "What would you like to do? Go". Below the navigation bar, the page title is "Your Fundraising Page For: An Example Campaign".

The main content area displays a summary of the campaign's progress:

- YOUR PAGE:** Shows a donut chart with a teal segment labeled "\$231 RAISED" and a grey segment labeled "GOAL \$1,000".
- CAMPAIGN CONTRIBUTIONS:** Shows a donut chart with a teal segment labeled "\$4,853 RAISED" and a grey segment labeled "GOAL \$1,000,000".
- TOP FUNDRAISERS:** A list of three individuals with their names, donation amounts, and profile icons:
 - 1. Guy Neal \$788
 - 2. Mister X Donut \$20
 - 3. Adgb Aefb \$0

Below the summary, there is a navigation bar with tabs: Page Content, Share My Page, Donations, Event Registrations, Comments, and Team. The "Page Content" tab is selected.

The "Page Content" section allows users to manage their personal fundraising page:

- Fundraising Page Title:** A radio button is selected for "Guy Neal's Fundraising Page".
- Fundraising Page Url:** A radio button is selected for "https://test.z2systems.com/campaign.jsp?campaign=71&fundraiser=124718&".
- Your Fundraising Goal *:** A text input field shows "\$0.00".
- Current Photo:** A placeholder text "Upload a personal photo to your fundraising page." and a file upload section. It shows "(No Photo)" and a "Select File" button with "No file chosen".
- Upload:** A "Upload" button.

The "My Page Content" section contains a rich text editor toolbar and a text area for the page content:

My Page Content:

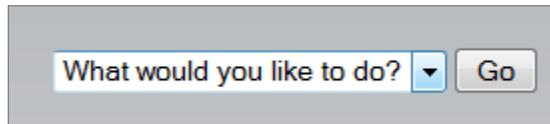
I love tennis and this team is the best. Ever since I joined high school, I wanted to be a part of this team, and now I am! We're trying to raise money so that we can afford to go to our tournaments. Help a girl out by donating or [come with us to the event](#).

body p

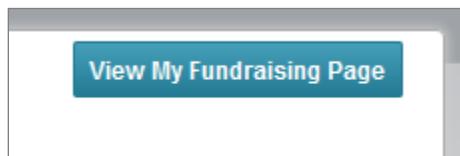
Save

Managing Your Fundraising Page

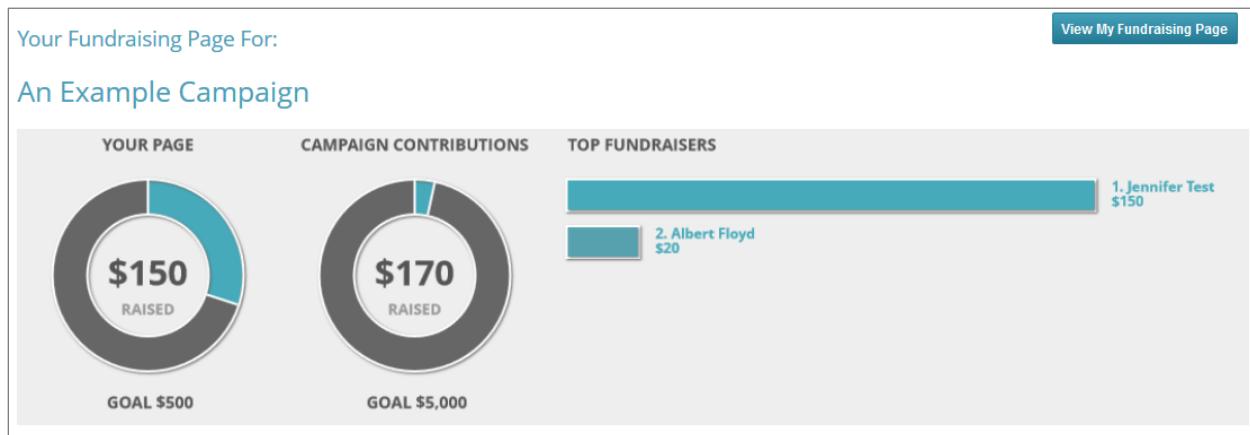
The drop-down menu in the upper-right corner of the screen allows you to navigate to other pages provided by BIAPA. You may be able to access information about your own donations, update your personal contact information, or access membership information.



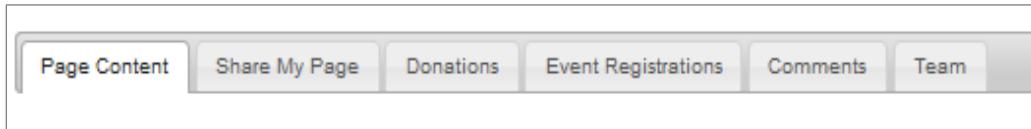
The **View My Fundraising Page** button in the upper-left corner of the screen opens your live fundraising page in a new browser tab. You can click this any time to see what your fundraising page looks like.



The charts on this page show your fundraising page's progress toward your fundraising goal, as well as the overall progress towards the campaign's goal. It also shows you a list of top fundraising pages for this campaign.

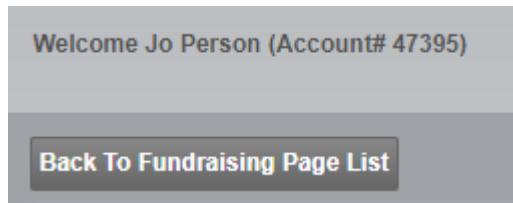


You can use the navigation bar below the charts to navigate through the features provided to help your fundraising efforts.



- **Page Content** – Edit the text and images that appear on your fundraising page.
- **Share My Page** – This helps you get the word out to your friends about your fundraising page through social media.
- **Donations** – This is a list of all of the donations that you have received.
- **Event Registrations** – This is a list of all the people who have signed up for a related event and credited you for their sign-up. You'll only use this if your campaign has an event associated with it.
- **Comments** – When your donors make a donation, they can leave a comment. Use this page to hide any comments that you don't want displayed on your page.
- **Team** – If teams are enabled for this campaign, you can choose to join a team or create your own in this tab.

The **Back to Fundraising Page List** button immediately above the charts will take you back to the Peer-to-Peer Fundraising Overview.



If you have more than one fundraising page, they will be listed here. Clicking the **Manage Page** link takes you back to your fundraising management page. If you click **Deactivate**, your fundraising page will no longer be visible to the public. Nobody will be able to access your page or make donations. Your data will not be deleted, and you can easily re-activate the page from this screen.

What would you like to do? 

You do not have an active membership. [Join Now](#)

Peer-to-Peer Fundraising Overview

Total: 1 fundraising pages.

Add a fundraising page for a campaign:

[Create Page](#)

Fundraising pages:

Campaign Name	Contribution Total	Goal	Actions
Sponsor a Student	\$50.00	\$1,000.00	Manage Page Deactivate

Page Content Tab

It's a good idea to specify a fundraising goal. This goal will show up on your fundraising page. You'll see a progress bar that shows you your progress.

You should also upload a personal photo. This will appear on both your fundraising page and the fundraiser listing page (All Fundraisers).

Page Content

Manage your personal fundraising page.

Your Fundraising Goal *:

Current Photo:



Upload a personal photo to your fundraising page.

No file chosen

[Delete](#)

Adding personal content is a great way to tell your supporters about your fundraising efforts. Use this content editor, which works similarly to Microsoft Word, to add text and images to your fundraising page. Be sure to click **Save** to save your changes.

My Page Content:

Thanks for supporting my fundraising campaign!

body p

Share My Page Tab

The **Share My Page** tab gives you tools for sharing your fundraising page with your personal networks. You can copy and paste the direct link for use on web pages and sharing through emails.

Use the **Social Media** links to use your existing social media accounts to share your fundraising page with your personal networks.

My Fundraising Page

Share your fundraising page by copying this direct link.

Donation Link: <https://uat.z2systems.com/np/clients/test/campaign.jsp?campaign=60&fundraiser=71200&team=240&>

Social Media

Use these links to share your page with your personal network.



Donations Tab

The **Donations** tab displays a list of all donations that have been credited to you. This includes the name of the donor, the donation amount, the date they donated, and any comments they left. These donations may have either come through your donation page or have been added manually by a BIAPA staff member.

Click the **Export to CSV** button to export this list to a .CSV file. You can open this file in a spreadsheet program such as Microsoft Excel.

Manage Donations

View donations, export them to CSV, or hide them from displaying on your fundraising page.

Export to CSV

Donation List			
Donor	Amount	Date	Comments
Jennifer Test	\$100.00	11/04/2013	
Jim Bob	\$50.00	11/04/2013	Way to go!

View 1 - 2 of 2

Event Registrations Tab

The **Event Registrations** tab displays a list of all event registrations that have been credited to you. You will only see data on this page if the organization for which you are fundraising has created a corresponding event for your campaign. It is entirely possible that you will see nothing here.

Comments Tab

The **Comments Tab** allows you to manage the comments on your fundraising page. You can turn comments completely off by clicking the large **On/Off** button. This does not delete any existing comments, nor does it prevent people from adding new comments when they donate. It merely prevents them from displaying on your page. You will still be able to see all comments on this page.

You can also hide individual comments by clicking the **Hide** button next to the specific comment.



The screenshot shows the 'Comments' tab interface. At the top, there is a heading 'Comments' and a note: 'Turn the comments section of your fundraising page on or off. If you turn comments off, they will be saved but not visible to the public.' Below this is a large 'ON' toggle switch. The main area is titled 'Manage Comments' and contains a table titled 'Donation Comment List'. The table has columns: 'Donor', 'Comment', 'Date', and 'Action'. It shows one comment: 'Jim Bob' with the comment 'Way to go!', dated '11/04/2013', and an 'Action' column with a 'Hide' link. Below the table, there is a note 'View 1 - 1 of 1' and a 'Bulk actions' dropdown menu with an 'Apply' button.

Donor	Comment	Date	Action
Jim Bob	Way to go!	11/04/2013	Hide

Team Tab

If you would like to fundraise as part of a group, you can join a team in this tab. Your options are:

- **No thanks, I'm fundraising on my own** – This will keep you unaffiliated from any team.
- **Yes, and I'm team captain** – This will prompt you to create a team page with its own title and content separate from your individual page.
- **I'd like to join a team.** – This will list all other teams currently available for you to join.

If you are team captain, you are in charge of adding content to your team page. Be sure to add a compelling story that inspires others to give to your campaign. **Team pages themselves do not accept donations. Instead, visitors should be encouraged to donate to you and your teammates' individual pages.**

Team

Manage your team's fundraising page.

Are you part of a team:

No thanks, I'm fundraising on my own.
 Yes, and I'm team captain.
 I'd like to join a team.

Team Page Title:

Guy Neal's Fundraising Team

Team Page Url:

<https://test.z2systems.com/campaignTeam.jsp?campaignId=71&teamId=10&>
 <https://test.z2systems.com/>

Your Team Goal *:

\$0.00

Current Photo:

Upload a personal photo to your Team page.

(No Photo)

No file chosen

Team Page Content:



A rich text editor toolbar with various buttons for text formatting, including Source, Bold, Italic, Underline, and various alignment and list options. Below the toolbar is a large text area for content entry, with a scroll bar on the right side.