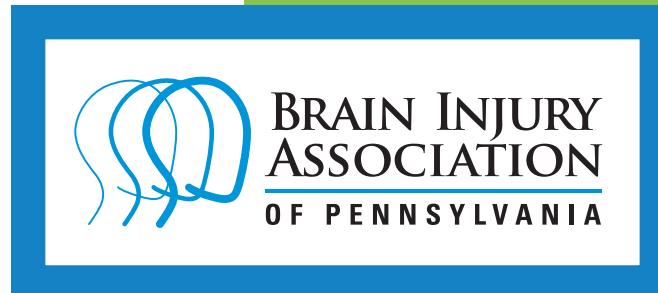


2026

Run, Walk, Roll for Brain Injury

Sponsorship Packet



Thank You

Dear Friend,

Brain injury. It's been in the news a lot lately.

We've all heard about sports-related concussions and wounded warriors. There's a new awareness about brain injury and its life-altering effects.

Each year 1.7 million people around the United States sustain a brain injury. How can we reduce those numbers? And where do children who've sustained brain injuries turn for help?

In Pennsylvania, two organizations are leading the way in preventing brain injuries and serving people who have experienced brain injury and their families. The Brain Injury Association of Pennsylvania (BIAPA) works to prevent brain injury by presenting educational programs and distributing free bicycle and ski helmets at brain safety fairs throughout the state. It also collaborates with state agencies to develop and administer programs that support students with brain injuries return to school and help people with brain injuries receive the services they need to lead productive lives.

Camp Cranium provides inclusive adaptive opportunities and events for children who have experienced a brain injury. This includes winter adaptive ski events and summer camps for children who have had brain trauma, stroke, brain tumors, or other brain-related illnesses. They provide participants with the opportunity to meet other children with brain injuries in a safe, supportive, and fun environment. Children form lasting friendships, improve their self-confidence and independence, and achieve goals they didn't believe were possible. Camp Cranium is entirely volunteer run and provides camp at a minimal cost to participants.

Both organizations rely on dedicated volunteers and donors to deliver these programs. On Saturday, April 25, 2026 we will join forces to raise funds and awareness about brain injury with a 5K Run, Walk and Roll for Brain Injury at Tyler State Park. We ask that you consider joining us as a sponsor. Event details and sponsor benefits are outlined in this packet. Your support will enable us to continue our important work—and will send a message to our community that you support a cause very much on people's minds.

Thank you for considering this proposal. If you have questions, please feel free to call 1-215-208-0851 to learn more.

Sincerely,

Camp Cranium
Brain Injury Association of Pennsylvania



About the Event

WHY SPONSOR?

The Brain Injury Association of Pennsylvania and Camp Cranium are 501(c)(3) organizations who are committed to preventing brain injury and improving the quality of life for people who have experienced brain injury. Your financial support helps us continue these efforts in Pennsylvania for both children and adults, such as:

- A child's day at camp
- Support groups
- A camp craft activity
- BrainSTEPS support for school re-entry
- Education for medical personnel and social service agencies
- Public awareness



WHAT

A timed scenic 5K course for runners, a 1-mile walk or for those on two wheels, a good roll!

Expected Participants: those who have experienced brain injury and their friends and families; campers, ages 6-18; counselors and staff, ages 18 and up; runners, community supporters, and more.

We expect more than 400 participants in 2026.

WHERE

Tyler State Park
Entrance from Route 332
No. 1 Lane Trail
Newtown, PA 18940

WHEN

April 25, 2026

Sponsorship Levels and Benefits

CHAMPION \$5,000

- ◆ Company Logo on T-Shirt in largest text, first tier
- ◆ Company Logo on Camp Cranium and BIAPA websites with a hot link, sponsor board, and mile sign
- ◆ Company information table on race day
- ◆ Company name recognition at awards ceremony
- ◆ Five complimentary admissions to the race
- ◆ Company name included in all press releases

GOLD \$2,500

- ◆ Company Logo on T-Shirt in larger text, second tier
- ◆ Company Logo on Camp Cranium and BIAPA websites with a hot link, sponsor board, and mile sign
- ◆ Company information table on race day
- ◆ Company name recognition at awards ceremony
- ◆ Four complimentary admissions to the race

SILVER \$1,000

- ◆ Company Logo on T-Shirt in larger text, third tier
- ◆ Company Logo on Camp Cranium and BIAPA websites, and sponsor board
- ◆ Three complimentary admissions to the race

BRONZE \$500

- ◆ Company Logo on T-Shirt in fourth tier
- ◆ Company Logo on Camp Cranium and BIAPA websites and sponsor board at race
- ◆ Two complimentary admissions to the race

Patron \$250

- ◆ Company Logo on T-Shirt in fourth tier
- ◆ Company Logo on Camp Cranium and BIAPA websites and sponsor board at race
- ◆ One complimentary admission to the race

Sponsorship Agreement

Sponsorship Level _____

Company/Donor Name (*Please print name exactly as it should appear on any printed material*)

Primary Contact _____ Title _____

E-mail Address _____

Street Address _____

City, State, Zip _____

Phone _____ Preferred method of contact _____

Signature of Authorized Person _____

Pay by check

Mail check, payable to *Run Walk Roll for Brain Injury*, to:

Brain Injury Association of Pennsylvania
c/o Anne Sears
Treasurer
8 Westover Court
Yardley, PA. 19067

Pay by credit card

Visit www.biapa.org/runwalkroll2026 and select *Become a Sponsor*

Questions

215-208-0851

In-Kind Donation

Item _____ Value _____