

BRAIN INJURY ASSOCIATION OF PENNSYLVANIA

COMMUNITY PARTNER OPPORTUNITIES

Stronger Communities Brighter Tomorrows

INVEST TODAY. IMPACT TOMORROW.

A year-round partnership centered on Pennsylvania's brain injury community.

More Than a Logo.

Your partnership does more than show support. It helps strengthen education, connections and resources for brain injury survivors, caregivers and families.



YEAR-ROUND IMPACT

Together, we can build greater awareness, more resources, stronger communities and brighter tomorrows.

EDUCATION • ADVOCACY • SUPPORT • RESEARCH

A Partnership With Purpose

Stronger together. Greater impact throughout the year.

The Brain Injury Association of Pennsylvania (BIAPA) works to advance its mission of preventing brain injuries and fostering an inclusive community of education, advocacy, support and research to maximize the quality of life for people with brain injuries and their families.

Our vision is a world where people with brain injuries and their supporters are empowered to lead fulfilling lives and participate in their communities. A BIAPA Community Partnership helps advance that vision by strengthening education, resources, advocacy and connections for survivors, their families and caregivers, and the professionals who serve them.



WHAT YOUR PARTNERSHIP SUPPORTS

Education, advocacy, support, resources and community-based programs serving people impacted by brain injury across Pennsylvania.

WHO YOUR PARTNERSHIP HELPS REACH

SURVIVORS	FAMILIES & CAREGIVERS	PROFESSIONALS	COMMUNITIES

A FULL YEAR OF PARTNERSHIP

Community Partner benefits are provided for a 12-month period beginning on the effective date of the signed partnership agreement, allowing organizations to join BIAPA's Community Partner Program throughout the year.

EDUCATION • ADVOCACY • SUPPORT • RESEARCH

Why Partner With BIAPA?

Year-round value. Mission connection. Meaningful visibility.

VISIBILITY

Build awareness through BIAPA's website, HeadLines e-newsletter, social media and statewide programs.

CONNECTION

Benefit from meaningful connections with survivors, caregivers, families, professionals and community organizations across Pennsylvania

MISSION IMPACT

Help BIAPA expand education, resources, support and opportunities for people impacted by brain injury.

YEAR-ROUND VALUE

Receive recognition and engagement opportunities throughout the year, based on partnership level.

BIAPA'S STATEWIDE REACH

Connecting survivors, caregivers, families, professionals, and communities across Pennsylvania.

Data reflects annual program and outreach activity unless otherwise noted.

COMMUNITY & COMMUNICATIONS REACH

46,014
WEBSITE VISITS

5,662
HEADLINES NEWSLETTER RECIPIENTS

5,241
SOCIAL MEDIA FOLLOWERS

1,800
WALK & RACE PARTICIPANTS

PROGRAM IMPACT

Education.
Support.
Resources.
Statewide Impact.

302
PRE-ENROLLMENT ASSISTANCE APPLICANTS SERVED (PEA)
In partnership with PA DOH

300+
BICYCLE HELMETS FITTED
Brain Safety Fairs

108
TBI TRAININGS OVER 5 YEARS
13 delivered in Year 5 (2 additional trainings scheduled)

142
INDIVIDUALS SERVED THROUGH NEURORESOURCE FACILITATION (NRF)
In partnership with PA DOH

2,276
PROFESSIONALS TRAINED
Through our Opioids & Brain Injury Initiative (in partnership with PA DOH)

385
BRAIN INJURY RESOURCE LINE CALLS

77
FAMILIES SUPPORTED THROUGH AMBASSADOR OUTREACH

459
REDISCOVER U IN-PERSON EVENT PARTICIPANTS
22 in-person events
In partnership with PA DOH

1,523
STUDENTS RECEIVED BRAINSTEPS EDUCATIONAL CONSULTATION

Partnership Levels

Choose the level of year-round partnership that best aligns with your organization's goals and commitment to Pennsylvania's brain injury community.

PREMIER
$10,000
BIAPA's highest level of year-round partnership, offering the greatest visibility, engagement and recognition.

PLATINUM **$7,500**
A high-visibility year-round partnership offering prominent recognition and engagement.

GOLD **$5,000**
An enhanced year-round partnership offering expanded visibility and engagement.

SILVER **$2,500**
A year-round partnership providing consistent recognition across BIAPA communications and programs.

BRONZE **$1,500**
An entry-level organizational partnership providing year-round recognition and connection to BIAPA's mission.

PROFESSIONAL PARTNER **$500**
An **individual** partnership for professionals seeking to support BIAPA's mission and maintain a year-round connection with Pennsylvania's brain injury community.

Community Partnerships are available at a range of investment levels, with benefits provided for 12 months from the effective date of the signed agreement.

Year-Round Partner Benefits

Benefits are provided for 12 months beginning on the effective date of the signed partnership agreement, with recognition and engagement opportunities based on partnership level.

YEAR-ROUND BENEFIT	PREMIER	PLATINUM	GOLD	SILVER	BRONZE
BIAPA Website & Community Partners Page Recognition	Highest prominence	Prominent	Enhanced	Standard	Standard
Recognition in BIAPA's HeadLines e-newsletter	Monthly, highest prominence	Monthly, prominent placement	Monthly	Monthly	Monthly
HeadLines Featured Article Opportunities	2/year	1/year	1/year	—	—
BIAPA Social Media Recognition	Monthly	Quarterly	Quarterly	2x/year	1x/year
Community Partner Recognition at BIAPA Brain Safety Fairs	✓	✓	✓	✓	✓
Featured Community Partner Homepage Spotlight (potentially including partner video/message)	1/year	—	—	—	—
Educational or Community Awareness Collaboration Opportunity	1/year	—	—	—	—
Recognition as a Community Partner at the BIAPA Annual Conference	Highest prominence	Prominent	Enhanced	Standard	Standard
Included Annual Conference Registration(s)*	2 registrations	2 registrations	1 registration	1 registration	—
Included Annual Conference Exhibitor Booth Placement*	Premier booth location	Priority booth location	Priority booth location	Priority booth location	—

Recognition, content and other collaboration opportunities are coordinated with BIAPA and subject to applicable content, scheduling and brand guidelines.

Professional Partner is an individual partnership opportunity. Please refer to the Community Partners webpage or contact BIAPA for details.

***Annual Conference Benefits:** The Annual Conference benefits shown above are included according to partnership level when the organization elects to participate in the BIAPA Annual Conference. Premier, Platinum, Gold and Silver partners receive the registration(s) and booth placement shown above at no additional cost. Conference-specific sponsorships and other event-only opportunities are separate and may be purchased when available.

Become a BIAPA Community Partner

INVEST TODAY. IMPACT TOMORROW.

Join BIAPA as a year-round Community Partner and help strengthen education, advocacy, support and resources for Pennsylvania's brain injury community.

READY TO PARTNER WITH BIAPA?

Scan the QR code below or visit the link to complete your partnership.

https://secure.biapa.org/forms/biapa-community-partners

MORE THAN A LOGO.

Your partnership helps advance BIAPA's mission all year long.

Questions? Contact Sandra Powell | admin@biapa.org | 833-242-7248