Year-Round Partner Benefits

Benefits are provided for 12 months beginning on the effective date of the signed partnership agreement, with recognition and engagement opportunities based on partnership level.

YEAR-ROUND BENEFIT	PREMIER	PLATINUM	GOLD	SILVER	BRONZE
BIAPA Website & Community Partners Page Recognition	Highest prominence	Prominent	Enhanced	Standard	Standard
Recognition in BIAPA's HeadLines e-newsletter	Monthly, highest prominence	Monthly, prominent placement	Monthly	Monthly	Monthly
HeadLines Featured Article Opportunities	2/year	1/year	1/year	—	—
BIAPA Social Media Recognition	Monthly	Quarterly	Quarterly	2x/year	1x/year
Community Partner Recognition at BIAPA Brain Safety Fairs	✓	✓	✓	✓	✓
Featured Community Partner Homepage Spotlight (potentially including partner video/message)	1/year	—	—	—	—
Educational or Community Awareness Collaboration Opportunity	1/year	—	—	—	—
Recognition as a Community Partner at the BIAPA Annual Conference	Highest prominence	Prominent	Enhanced	Standard	Standard
Included Annual Conference Registration(s)*	2 registrations	2 registrations	1 registration	1 registration	—
Included Annual Conference Exhibitor Booth Placement*	Premier booth location	Priority booth location	Priority booth location	Priority booth location	—

Recognition, content and other collaboration opportunities are coordinated with BIAPA and subject to applicable content, scheduling and brand guidelines.

Professional Partner is an individual partnership opportunity. Please refer to the Community Partners webpage or contact BIAPA for details.

***Annual Conference Benefits:** The Annual Conference benefits shown above are included according to partnership level when the organization elects to participate in the BIAPA Annual Conference. Premier, Platinum, Gold and Silver partners receive the registration(s) and booth placement shown above at no additional cost. Conference-specific sponsorships and other event-only opportunities are separate and may be purchased when available.