



the seven

figure dentist

IV QUARTER COACHING

Helping you build a lifestyle dental practice that lowers stress as you grow. We create custom systems that empower you to lead your team effectively, so you can focus on what you love most.

INTRODUCTION.

We cut through the fluff and give you exactly what you need to grow your practice—starting from day one. Our coaching program is built to deliver real results without overwhelming you, providing the right tools and support tailored to your specific goals.



A LITTLE ABOUT ME.

I'm from the Music Industry. Building something that only I love...creating raving fans through an amazing experience, branding, marketing, systems, etc. That being said, I approach dentistry the same way, which is why our office outpaces most practices only working 3 days a week, with a smaller team and less stress.



PROBLEMS.

Most dental practice owners struggle with unclear goals, inconsistent revenue, team burnout, and chaotic schedules—leading to stress, inefficiency, and missed opportunities for growth.

Problem 1

Vision: Lack of clarity and direction for the practice and team.

Problem 2

Team: Poor communication, low morale, and high turnover.

Problem 3

Revenue: Procedures that are not maximized and inefficiencies in the office.

****Most Common****

Problem 4

Schedule: Chaotic low production days, inefficient systems, and low patient retention.



SOLUTIONS.

Our approach addresses each challenge with proven strategies, custom systems, and personalized guidance—creating a profitable, efficient, and fulfilling practice.

Solution 1

Vision: Develop a compelling vision and actionable goals that inspire your team to drive growth.

Solution 2

Revenue: Optimize procedures and create revenue-focused systems.

Solution 3

Team: Build a cohesive, motivated team through leadership training, clear communication, and streamlined processes.

Solution 4

Schedule: Design an efficient schedule that maximizes productivity and enhances the patient experience.



The 7-Figure Dentist Approach

01

Audit

In the initial stage, we look at your practice from a 30,000 ft view to see where any leaks are in your bucket.



02

Vision Lab

Mold your long-term and short-term vision for the practice, reverse engineer it to set your goals, and sell it to your team.



03

Revenue Accelerator

Give you a handful of low-hanging fruit that allowed us to add \$35k in 30 days with little effort to get some quick wins early!



04

Team Optimization

Go through and evaluate the whole team to see where everyone is and see where we need to focus our efforts.



05

Schedule Maximization

Streamline your schedule to the maximum efficiency and train your team how to run that schedule.



SERVICES

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1-1 Coaching

A Bi-Weekly call where we talk about your business and give you simple, actionable steps that move the needle the most.

COMMUNITY

A private community of practice owners meeting once a month to share wins, ask questions, and get real-time support. You will learn from each other every step of the way.

Resources

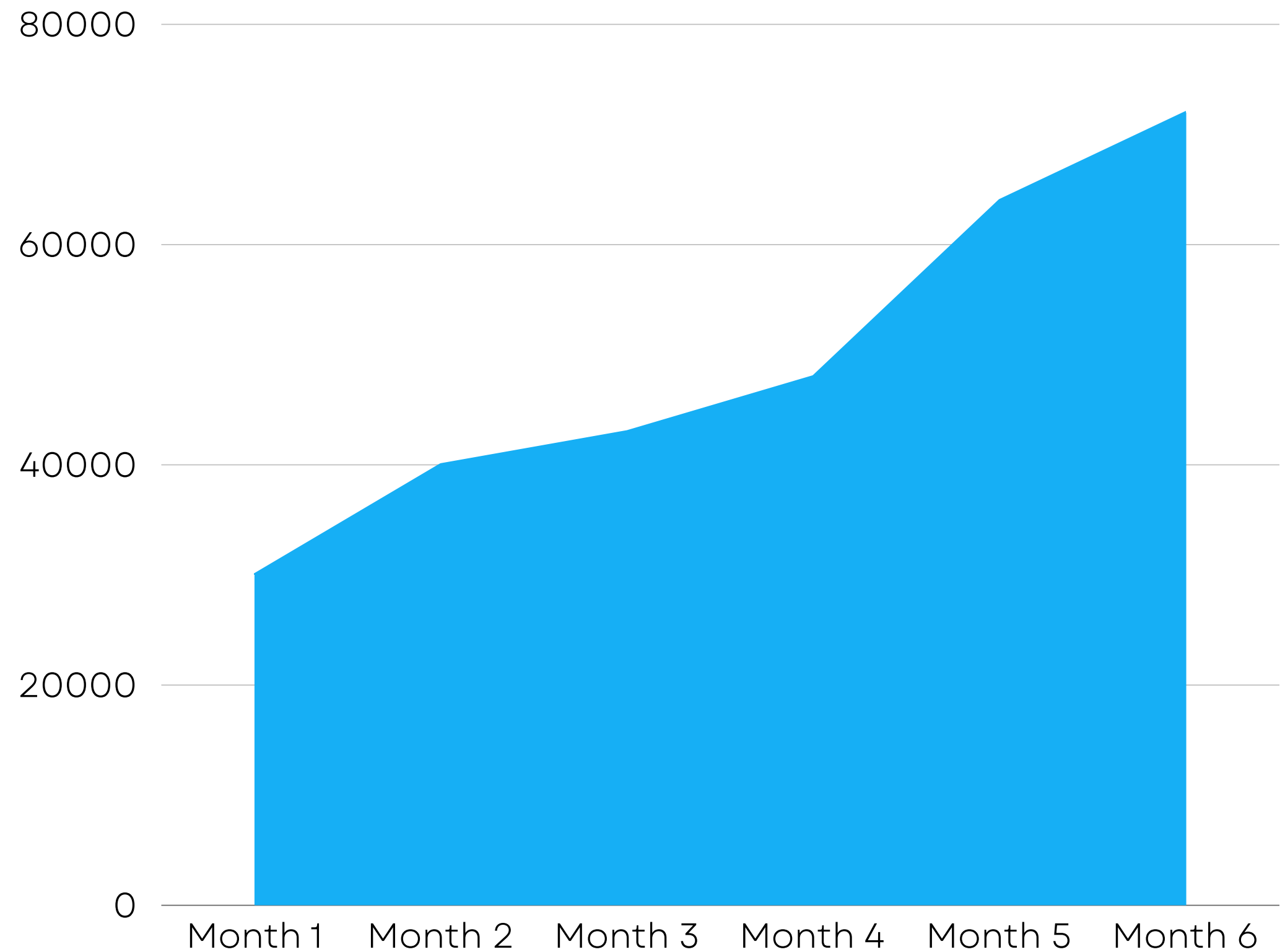
Templates, checklists, scripts and much more! We have put together a comprehensive list of resources for you to customize for your practice that helps train your team.

CLIENT 1 RESULTS.

Practice Profile: Start-up that opened 3 months prior to working together.

What we are doing:

- Set a clear vision for the practice
- Put together some creative marketing/advertising strategies to increase new patients
- Created a flawless patient experience to increase patient referrals to 75% of all new patients' scheduling
- Trained the team to maximize every appointment that is scheduled



Investment: **\$18,000** | Return: **\$117,000**

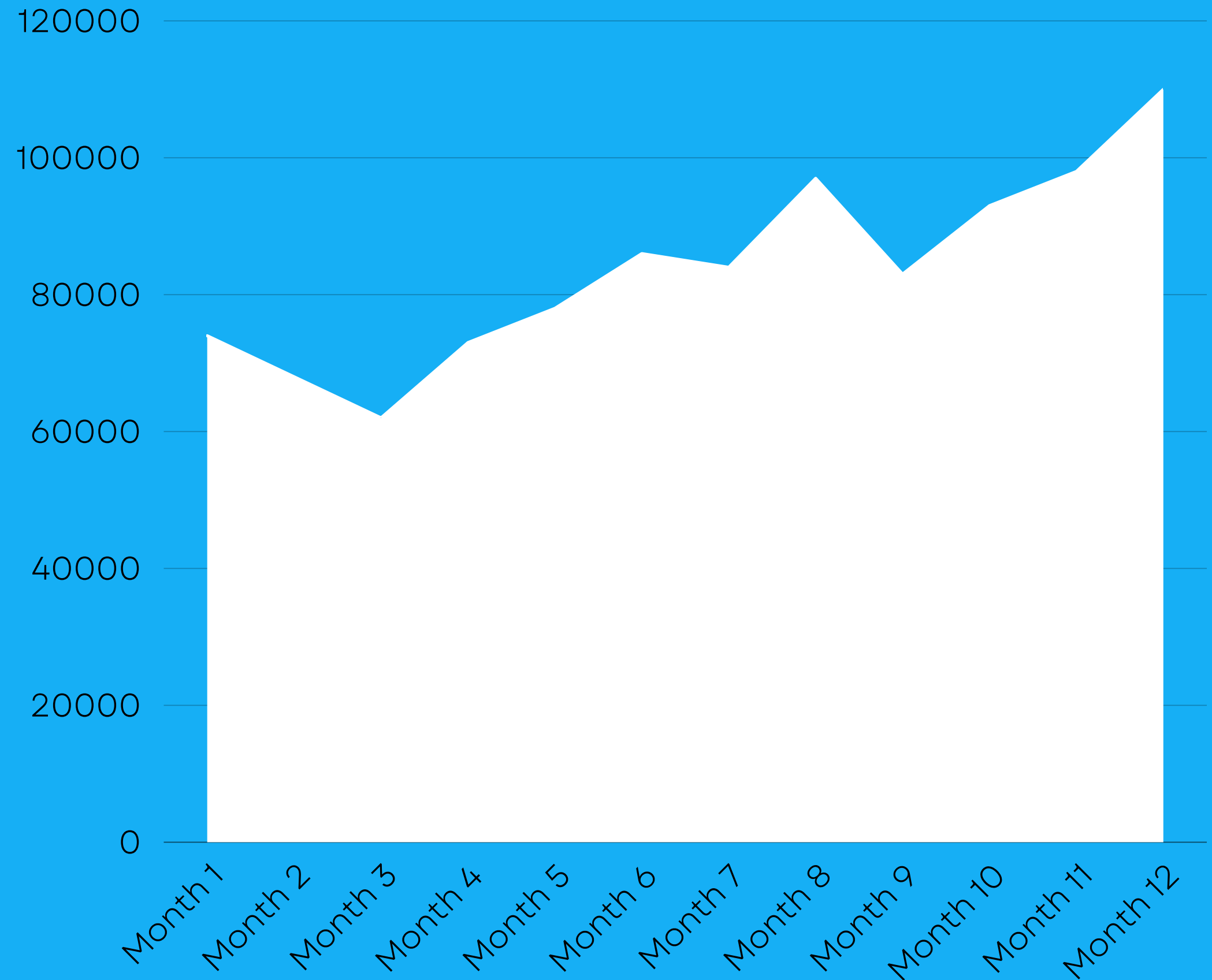
CLIENT 2 RESULTS.

Practice Profile: Recently acquired an established practice. We started working together 2 months after the acquisition.

The initial dip was due to the previous doctor's transition & credentialling.

What we are doing:

1. Set a clear vision for the practice
2. Set clear goals based on the vision and got the team to buy-in
3. Creating and refining a more efficient schedule to maximize the procedure makeup during each day.



Investment: \$36,000 | Return: \$134,000

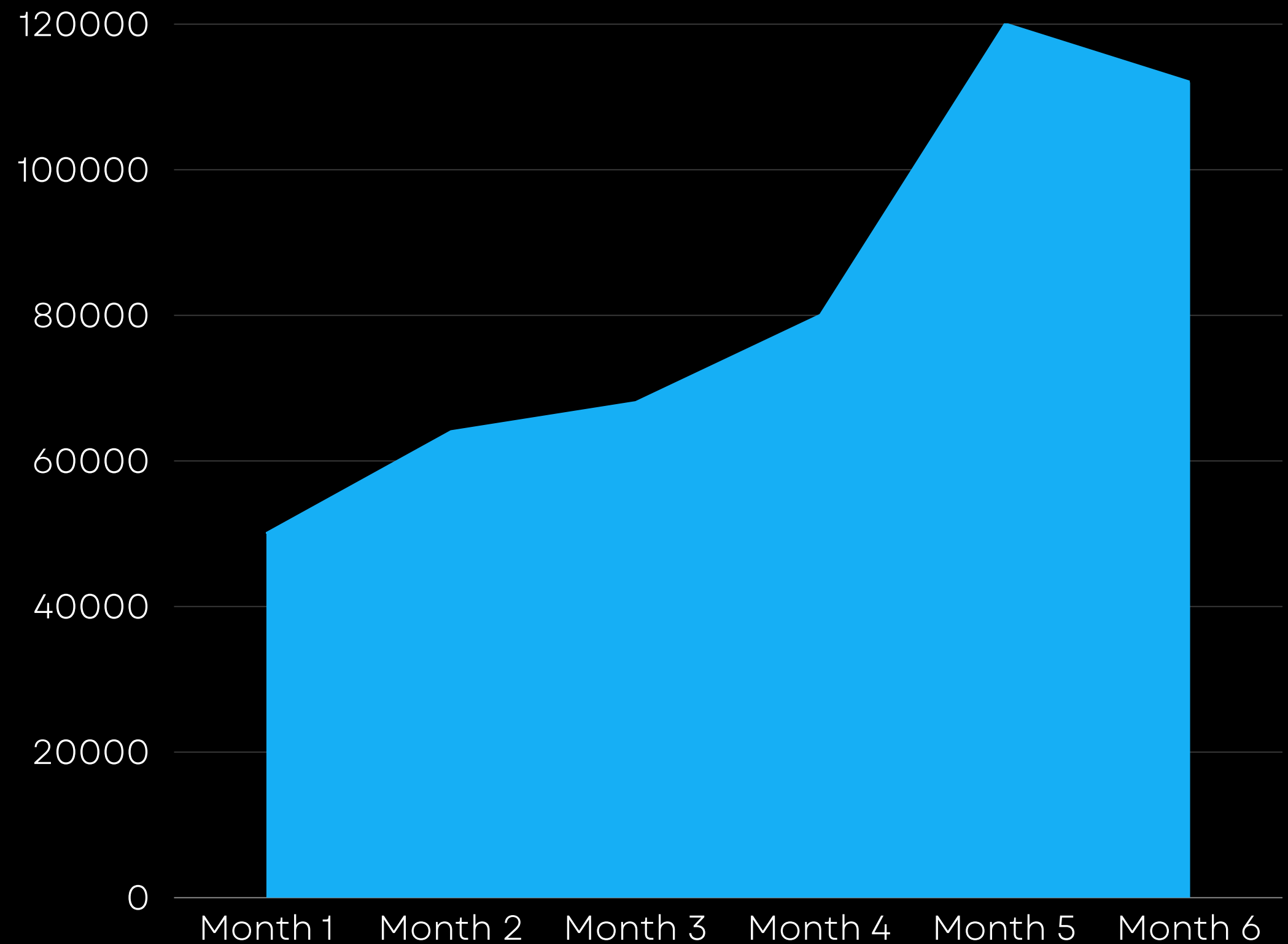
CLIENT 3 RESULTS.

Practice Profile: Established practice for 5 years.

They recently expanded from 4-8 opps and wanted to maximize the space.

What we are doing:

1. Set a clear vision for the practice
2. Implemented an effective bonus system
3. Streamlined their front desk operations to be super-efficient for the schedule



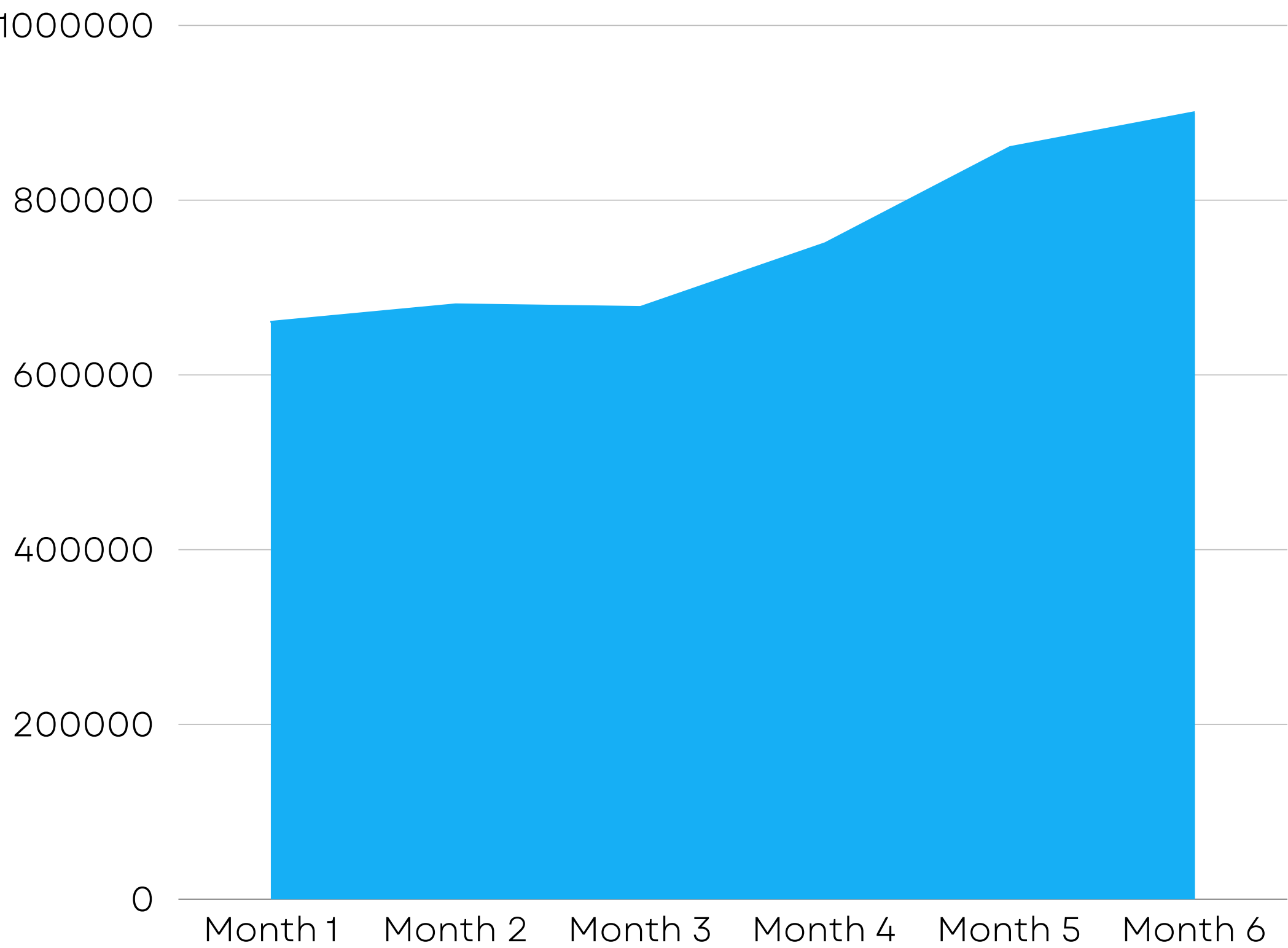
Investment: \$18,000 | Return: \$194,000

CLIENT 4 RESULTS.

Practice Profile: 3 Practice Group (2 General, 1 Pedo/Ortho)

What we are doing:

- Set a clear vision for the practice
- Maximized the each position and team member
- Created systems to feed the associates first from the best Tx closer
- Leaned in heavily on marketing for implants



Investment: \$54,000 | Return: \$440,000





Steve Jensen

Senior Leader - Dental Intelligence

Kirk's work and strategies are very much data-backed! I found him when I was looking for top performing practices that I could meet with to learn what they're doing to outperforming the industry. Out of the 10,000+ practices we work with, they're up there at the top of the pack.



Chris Chandler

Chandler Family Dentistry

We got after it and the team is actively adding stuff now. Overall, we have hit our weekly goal and increased our average daily production by \$3k-\$4k consistently! It's awesome. Your BONUS system just makes sense and you even had the fixes for every issue I've had in the past when trying to put one together!



Dr Angie Nguyen

Bradfield Dental

I am feeling like I have been able to take back the schedule and work feels a LOT less chaotic. The team talks about how the timing just works out so well and it doesn't feel like we are running around all day. They're excited for the growth to come and are promoting the office more!



Dr Brooklin Byrd

Brooklin Byrd, DDS

I had the opportunity to work at their office for a few weeks and experience their systems, and things ran so smoothly and efficiently. Highly recommend studying the way they run their office and taking away some new methods to optimize your office!



Dr Fred Flanagan

Brooklyn Park Dental

My outlook on my practice has changed since we've been working together. With the systems we are building, you've helped me have even more time and our collections have skyrocketed. Practice number 2 is achievable, and practice number 10 is just a matter of time!



Dr Stephen Raines

Raines Family Dental

We are way more profitable this year! Going from averaging \$5k a day to \$9k - \$10k has been a game changer and it's all in how we streamlined our systems. Last month, we worked a week less and had the same numbers as last year!



Dr Avi Patel

Aligner Launchpad

Kirk is a GENIUS when it comes to running a practice. Everyone thinks he is a dentist because of how knowledgeable he is!



Dr Mike Deluke

The Ortho Coach/The Doc Podcast

Kirk's unique approach to dental practice management helps maximize efficiency and minimize physical time in the office.

THE VALUE VS. THE COST



Total Value

**\$60,000+
per month
per office**



Your Investment

**Only
\$3,000/month**

That's less than \$100/day for expert guidance that can 12X+ your revenue!

FREQUENTLY ASKED QUESTIONS



"I don't have time for this."

- This program is designed for busy dental practice owners.
- Flexible, self-paced training—fit it into your schedule.
- High-impact strategies save you hours every week.



"Is this worth the money?"

- Proven ROI—clients have doubled and even tripled their revenue.
- Over **\$8.5 million** extra revenue generated for over a dozen clients.
- You'll work fewer days while making more money.



"Will this actually work for my practice?"

- Real success stories from dentists just like you.
- Customized strategies tailored to your unique situation.
- A step-by-step roadmap that's been tested and proven.



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THANK YOU

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