

# 2026 SOUTHEASTERN FUNERAL SERVICE SUMMIT AGENDA

Edgar H. Wilson Convention Center in Macon, GA

## MONDAY, MARCH 9, 2026

- 12:00 pm – 3:00 pm
- 5:00 pm
- 5:30 pm – 6:30 pm

Exhibitor Move-in **Exhibit Hall Closed for Attendees**

Attendee Check-in / On-site Registration Opens

Bob C. Adkins Reception with Suppliers **Open Exhibit Hall with Ribbon Cutting**

## TUESDAY, MARCH 10, 2026

- 7:00 am
- 8:00 am – 8:30 am
- 8:30 am – 9:30 am  
1 Hour of CE

Check-in / On-site Registration Opens with Continental Breakfast

Opening Welcome

**How to Keep Your Organization on the Cutting Edge**

with Dr. Benny Tate, Rock Springs Church

### Concurrent Sessions

- 9:45 am – 11:45 am  
2 Hours of CE
- 9:45 am – 10:45 am  
1 Hour of CE
- 11:00 am – 12:00 pm  
1 Hour of CE
- 12:00 pm – 2:30 pm  
1 Hour of CE
- 2:00 pm – 3:00 pm  
1 Hour of CE

**Non-Toxic Formaldehyde-Free Embalming Is Here ... And It WORKS!**

with Tom Sherman, The Dodge Company

**Natural Organic Reduction 101**

with Mandy Stafford, Return Home

**Through Death, Comes Life, The Simple Art of Green Burial**

with Wendy Eidson, Phoenix Funeral Services, Inc.

Lunch with Suppliers **Open Exhibit Hall**

AGEG Business Meeting

2026 Memorial Service **All are encouraged to attend the Memorial Service**

### Concurrent Sessions

- 3:15 pm – 5:15 pm  
2 Hours of CE
- 3:15 pm – 4:15 pm  
1 Hour of CE
- 6:30 pm – 8:30 pm

**Challenging Cases ... Overcoming the Obstacles**

with Nate Shaw, The Dodge Company

**Compassionate Financial Conversations in Funeral Service**

with Ben Pooser, CFSP, Express Funeral Funding

E.J. "Buck" Stern, Jr. Memorial Banquet

**\*\*Separate Banquet Registration & Fee for Attendance\*\***

## WEDNESDAY, MARCH 11, 2026

- 8:00 am
- 8:00 am – 10:00 am  
1 Hour of CE
- 10:15 am – 11:15 am  
1 Hour of CE

Check-in / On-site Registration Opens

Continental Breakfast with Suppliers **Open Exhibit Hall**

**Funeral Service Ethics – Yours Or Mine?**

with Patty S. Hutcheson, CFSP

### Concurrent Sessions

- 11:30 am – 1:30 pm  
2 Hours of CE
- 11:30 am – 1:30 pm  
2 Hours of CE

**Creative Applications: A New Approach for Mastering the Prep Room & Beyond**

with Autumn Cooper, The Dodge Company

**Using AI to Enhance Funeral Care**

with Danielle Burmeister, Homesteaders Life Company

Adjourn