

2026 SOUTHEASTERN FUNERAL SERVICE SUMMIT AGENDA

Edgar H. Wilson Convention Center in Macon, GA

MONDAY, MARCH 9, 2026

- 12:00 pm – 3:00 pm
- 5:00 pm
- 5:30 pm – 6:30 pm

Exhibitor Move-in *Exhibit Hall Closed for Attendees*

Attendee Check-in / On-site Registration Opens

Bob C. Adkins Reception with Suppliers *Open Exhibit Hall with Ribbon Cutting*

TUESDAY, MARCH 10, 2026

- 7:00 am
- 8:00 am – 8:30 am
- 8:30 am – 9:30 am
1 Hour of CE

Check-in / On-site Registration Opens with Continental Breakfast

Opening Welcome

How to Keep Your Organization On the Cutting Edge

with Dr. Benny Tate, Rock Springs Church

Concurrent Sessions

- 9:45 am – 11:45 am
2 Hours of CE
- 9:45 am – 10:45 am
1 Hour of CE
- 11:00 am – 12:00 pm
1 Hour of CE
- 12:00 pm – 2:30 pm
1 Hour of CE
- 2:00 pm – 3:00 pm
1 Hour of CE

Non-Toxic Formaldehyde-Free Embalming Is Here ... And It WORKS!

with Tom Sherman, The Dodge Company

Natural Organic Reduction 101

with Mandy Stafford, Return Home

Through Death, Comes Life, The Simple Art of Green Burial

with Wendy Eidson, Phoenix Funeral Services, Inc.

Lunch with Suppliers *Open Exhibit Hall*

AGEG Business Meeting

2026 Memorial Service *All are encouraged to attend the Memorial Service*

Concurrent Sessions

- 3:15 pm – 5:15 pm
2 Hours of CE
- 3:15 pm – 4:15 pm
1 Hour of CE
- 6:30 pm – 8:30 pm

Challenging Cases ... Overcoming the Obstacles

with Nate Shaw, The Dodge Company

Compassionate Financial Conversations in Funeral Service

with Ben Pooser, CFSP, Express Funeral Funding

E.J. "Buck" Stern, Jr. Memorial Banquet

Separate Banquet Registration & Fee for Attendance

WEDNESDAY, MARCH 11, 2026

- 7:00 am
- 8:00 am – 10:00 am
1 Hour of CE
- 10:15 am – 11:15 am
1 Hour of CE

Check-in / On-site Registration Opens

Breakfast with Suppliers *Open Exhibit Hall*

Funeral Service Ethics – Yours Or Mine?

with Patty S. Hutcheson, CFSP

Concurrent Sessions

- 11:30 am – 1:30 pm
2 Hours of CE
- 11:30 am – 1:30 pm
2 Hours of CE

Creative Applications: A New Approach for Mastering the Prep Room & Beyond

with Autumn Cooper, The Dodge Company

Using AI to Enhance Funeral Care

with Danielle Burmeister, Homesteaders Life Company

Adjourn