

2026 SOUTHEASTERN FUNERAL SERVICE SUMMIT AGENDA

Edgar H. Wilson Convention Center in Macon, GA

MONDAY, MARCH 9, 2026

- 12:00 pm – 3:00 pm
- 5:00 pm
- 5:30 pm – 6:30 pm

Exhibitor Move-in ***Exhibit Hall Closed for Attendees***
Attendee Check-in / On-site Registration Opens
Bob C. Adkins Reception with Suppliers ***Open Exhibit Hall with Ribbon Cutting***

TUESDAY, MARCH 10, 2026

- 7:00 am
- 8:00 am – 8:30 am
- 8:30 am – 9:30 am
1 Hour of CE

Check-in / On-site Registration Opens with Continental Breakfast
Opening Welcome
How to Keep Your Organization On the Cutting Edge
with Dr. Benny Tate, Rock Springs Church

Concurrent Sessions

- 9:45 am – 11:45 am
2 Hours of CE
- 9:45 am – 10:45 am
1 Hour of CE
- 11:00 am – 12:00 pm
1 Hour of CE
- 12:00 pm – 2:30 pm
1 Hour of CE
- 2:00 pm – 3:00 pm
1 Hour of CE

Non-Toxic Formaldehyde-Free Embalming Is Here ... And It WORKS!
with Tom Sherman, The Dodge Company
Natural Organic Reduction 101
with Mandy Stafford, Return Home
Through Death, Comes Life, The Simple Art of Green Burial
with Wendy Eidson, Phoenix Funeral Services, Inc.
Lunch with Suppliers ***Open Exhibit Hall***
AGEG Business Meeting
2026 Memorial Service ***All are encouraged to attend the Memorial Service***

Concurrent Sessions

- 3:15 pm – 5:15 pm
2 Hours of CE
- 3:15 pm – 4:15 pm
1 Hour of CE
- 6:30 pm – 8:30 pm

Challenging Cases ... Overcoming the Obstacles
with Nate Shaw, The Dodge Company
Compassionate Financial Conversations in Funeral Service
with Ben Pooser, CFSP, Express Funeral Funding
E.J. "Buck" Stern, Jr. Memorial Banquet
*****Separate Banquet Registration & Fee for Attendance*****

WEDNESDAY, MARCH 11, 2026

- 7:00 am
- 8:00 am – 10:00 am
1 Hour of CE
- 10:15 am – 11:15 am
1 Hour of CE

Check-in / On-site Registration Opens
Breakfast with Suppliers ***Open Exhibit Hall***
Funeral Service Ethics – Yours Or Mine?
with Patty S. Hutcheson, CFSP

Concurrent Sessions

- 11:30 am – 1:30 pm
2 Hours of CE
- 11:30 am – 1:30 pm
2 Hours of CE

Creative Applications: A New Approach for Mastering the Prep Room & Beyond
with Autumn Cooper, The Dodge Company
Using AI to Enhance Funeral Care
with Danielle Burmeister, Homesteaders Life Company

Adjourn