

2026 SOUTHEASTERN FUNERAL SERVICE SUMMIT AGENDA

Edgar H. Wilson Convention Center in Macon, GA

MONDAY, MARCH 9, 2026

- 12:00 pm – 3:00 pm
- 5:00 pm
- 5:30 pm – 6:30 pm

Exhibitor Move-in ***Exhibit Hall Closed for Attendees***
Attendee Check-in / On-site Registration Opens
Bob C. Adkins Reception with Suppliers ***Open Exhibit Hall with Ribbon Cutting***

TUESDAY, MARCH 10, 2026

- 7:00 am
- 8:00 am – 8:30 am
- 8:30 am – 9:30 am
1 Hour of CE

Check-in / On-site Registration Opens with Continental Breakfast
Opening Welcome
How to Keep Your Organization On the Cutting Edge
with Dr. Benny Tate, Rock Springs Church

Concurrent Sessions

- 9:45 am – 11:45 am
2 Hours of CE
- 9:45 am – 10:45 am
1 Hour of CE
- 11:00 am – 12:00 pm
1 Hour of CE
- 12:00 pm – 2:30 pm
1 Hour of CE
- 2:00 pm – 3:00 pm
1 Hour of CE

Non-Toxic Formaldehyde-Free Embalming Is Here ... And It WORKS!
with Tom Sherman, The Dodge Company
Natural Organic Reduction 101
with Mandy Stafford, Return Home
Through Death, Comes Life, The Simple Art of Green Burial
with Wendy Eidson, Phoenix Funeral Services, Inc.
Lunch with Suppliers ***Open Exhibit Hall***
AGEG Business Meeting
2026 Memorial Service ***All are encouraged to attend the Memorial Service***

Concurrent Sessions

- 3:15 pm – 5:15 pm
2 Hours of CE
- 3:15 pm – 4:15 pm
1 Hour of CE
- 6:30 pm – 8:30 pm

Challenging Cases ... Overcoming the Obstacles
with Nate Shaw, The Dodge Company
Compassionate Financial Conversations in Funeral Service
with Ben Pooser, CFSP, Express Funeral Funding
E.J. "Buck" Stern, Jr. Memorial Banquet
*****Separate Banquet Registration & Fee for Attendance*****

WEDNESDAY, MARCH 11, 2026

- 7:00 am
- 8:00 am – 10:00 am
1 Hour of CE
- 10:15 am – 11:15 am
1 Hour of CE

Check-in / On-site Registration Opens
Breakfast with Suppliers ***Open Exhibit Hall***
Funeral Service Ethics – Yours Or Mine?
with Patty S. Hutcheson, CFSP

Concurrent Sessions

- 11:30 am – 1:30 pm
2 Hours of CE
- 11:30 am – 1:30 pm
2 Hours of CE

Creative Applications: A New Approach for Mastering the Prep Room & Beyond
with Autumn Cooper, The Dodge Company
Using AI to Enhance Funeral Care
with Danielle Burmeister, Homesteaders Life Company

Adjourn

SOUTHEASTERN FUNERAL SERVICE SUMMIT MORTUARY SCHOOL REGISTRATION FORM

March 9-11, 2026 Edgar H. Wilson Convention Center in Macon, GA

This form must be fully completed. Incomplete forms will not be accepted. One form per registrant.

Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____ Fax # _____

Email _____

I attend

Columbus Technical College Gupton-Jones College of Funeral Service

Ogeechee Technical College Other Mortuary School

I am a Student Member

AGEG GFDA

Expected Graduation Date _____

CE PROGRAMS AND EXHIBITS ONLY

Fee required for: Monday evening Reception, Tuesday/Wednesday Breakfast, Tuesday/Wednesday Lunch, & Tuesday Banquet

Pre-registration will close 2-20-26. After this date, on-site registration will be required.

REQUIRED INFORMATION: YOUR REGISTRATION OPTIONS BELOW MUST BE MARKED

Print or Type Your Name Badge Information and Circle Your Registration Category Below

(T - Tuesday W - Wednesday EXH - Exhibit Hall Only)

STUDENT (Fee Waived) _____ T W EXH

FACULTY (Fee Waived) _____ T W EXH

REMINDERS: NO photography or video is allowed during the Southeastern Funeral Service Summit Educational Programs. If you take photos or videos, your phone/camera/video recorder/device will be collected by the AGEG or GFDA Sergeant-at-Arms, you will be asked to leave the CE program, and your school administration will be notified.

Questions? Contact AGEG (770-445-3180/academyga@outlook.com) or GFDA (770-592-8002/ staff@gfda.org)