

# 2026 SOUTHEASTERN FUNERAL SERVICE SUMMIT AGENDA

## Edgar H. Wilson Convention Center in Macon, GA

### MONDAY, MARCH 9, 2026

- 12:00 pm – 3:00 pm
- 5:00 pm
- 5:30 pm – 6:30 pm

Exhibitor Move-in ***Exhibit Hall Closed for Attendees***  
Attendee Check-in / On-site Registration Opens  
Bob C. Adkins Reception with Suppliers ***Open Exhibit Hall with Ribbon Cutting***

### TUESDAY, MARCH 10, 2026

- 7:00 am
- 8:00 am – 8:30 am
- 8:30 am – 9:30 am  
*1 Hour of CE*

Check-in / On-site Registration Opens with Continental Breakfast  
Opening Welcome  
***How to Keep Your Organization On the Cutting Edge***  
with Dr. Benny Tate, Rock Springs Church

#### **Concurrent Sessions**

- 9:45 am – 11:45 am  
*2 Hours of CE*
- 9:45 am – 10:45 am  
*1 Hour of CE*
- 11:00 am – 12:00 pm  
*1 Hour of CE*
- 12:00 pm – 2:30 pm  
*1 Hour of CE*
- 2:00 pm – 3:00 pm  
*1 Hour of CE*

***Non-Toxic Formaldehyde-Free Embalming Is Here ... And It WORKS!***  
with Tom Sherman, The Dodge Company  
***Natural Organic Reduction 101***  
with Mandy Stafford, Return Home  
***Through Death, Comes Life, The Simple Art of Green Burial***  
with Wendy Eidson, Phoenix Funeral Services, Inc.  
**Lunch with Suppliers** ***Open Exhibit Hall***  
**AGEG Business Meeting**  
**2026 Memorial Service** ***All are encouraged to attend the Memorial Service***

#### **Concurrent Sessions**

- 3:15 pm – 5:15 pm  
*2 Hours of CE*
- 3:15 pm – 4:15 pm  
*1 Hour of CE*
- 6:30 pm – 8:30 pm

***Challenging Cases ... Overcoming the Obstacles***  
with Nate Shaw, The Dodge Company  
***Compassionate Financial Conversations in Funeral Service***  
with Ben Pooser, CFSP, Express Funeral Funding  
**E.J. "Buck" Stern, Jr. Memorial Banquet**  
***\*\*Separate Banquet Registration & Fee for Attendance\*\****

### WEDNESDAY, MARCH 11, 2026

- 7:00 am
- 8:00 am – 10:00 am  
*1 Hour of CE*
- 10:15 am – 11:15 am  
*1 Hour of CE*

Check-in / On-site Registration Opens  
Breakfast with Suppliers ***Open Exhibit Hall***  
***Funeral Service Ethics – Yours Or Mine?***  
with Patty S. Hutcheson, CFSP

#### **Concurrent Sessions**

- 11:30 am – 1:30 pm  
*2 Hours of CE*
- 11:30 am – 1:30 pm  
*2 Hours of CE*

***Creative Applications: A New Approach for Mastering the Prep Room & Beyond***  
with Autumn Cooper, The Dodge Company  
***Using AI to Enhance Funeral Care***  
with Danielle Burmeister, Homesteaders Life Company

Adjourn

# SOUTHEASTERN FUNERAL SERVICE SUMMIT SPONSORSHIP REGISTRATION FORM

Form must be fully completed & returned by deadlines listed.

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## HOST SPONSORSHIP OPPORTUNITIES BENEFITS WITH AGEGB AND GFDA

Benefits include exhibit space & representative attendance as indicated (exhibitor registration documents required); one (1) year of individualized advertising; company logo with hotlink on website event pages; inclusion in announcements before/after Summit; inclusion in signage, programs, and onsite announcements during Summit; individual signage near your hosted portion of Summit; and an opportunity to give a brief 2-3 minute presentation during your hosted portion of the Summit.

Host Sponsorships are on first choice/registration basis. Contact the AGEGB or GFDA about co-sponsorship.

**Hospitality (M or T) - \$2,500** \* One (1) tabletop exhibit space & two (2) representative full registrations

**Reception (M) - \$4,500** \* One (2) tabletop exhibit space & three (3) representative full registrations

**Banquet (T) - \$5,500** \* Two (2) tabletop exhibit spaces & five (4) representative full registrations

**Breakfast (T or W) - \$4,500** \* One (2) tabletop exhibit space & four (3) representative full registrations

**Lunch (T or W) - \$4,500** \* One (2) tabletop exhibit space & four (3) representative full registrations

## GENERAL SPONSORSHIP OPPORTUNITIES WITH AGEGB AND GFDA

Benefits include banquet tickets as indicated; one (1) year of individualized advertising; company logo with hotlink on website event pages; inclusion in announcements before/after Summit; inclusion in signage, programs, and announcements during Summit; and introduction to attendees during the Summit.

**Platinum - \$2,500** \* 6 Banquet Tickets

**Gold - \$1,500** \* 4 Banquet Tickets

**Silver - \$1,000** \* 3 Banquet Tickets

**Bronze - \$500** \* 2 Banquet Tickets

**Friend of the Summit - \$250** \* 1 Banquet Ticket (available only for Funeral Homes, Individuals)

\$ \_\_\_\_\_ **TOTAL AMOUNT DUE**      *\*\*Sponsor registration closes 2-20-26 due to print deadlines\*\**

## **\*\*\*\*\*FOLLOW THE PAYMENT INSTRUCTIONS BELOW\*\*\*\*\***

➤  **CHECK PAYABLE TO GFDA EVENT ACCOUNT** Send to: GFDA (PO Box 1865, Roswell, GA 30077)

➤  **CREDIT CARD (Do NOT send card details)** Send to GFDA (fax 770-592-3686/email staff@gfda.org)  
An invoice will be sent by email for your payment. Alternate email for invoice: \_\_\_\_\_

For questions or assistance, contact the AGEGB office: Phone 770-445-3180 / email academyga@outlook.com

# SOUTHEASTERN FUNERAL SERVICE SUMMIT ATTENDEE REGISTRATION

ATTENTION: 2026 Membership must be current for Member Attendee Rates. Form must be fully completed.

Name(s) \_\_\_\_\_

Company Name \_\_\_\_\_

Full Address \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

## FULL REGISTRATION – MONDAY, TUESDAY AND WEDNESDAY

**Includes CE Programs, Exhibit Hall, Reception, Breakfasts, Lunch, and Breaks**

<input type="checkbox"/> Member / Spouse	\$225 per person	<b>After 2-14-26</b>	\$250 per person
<b>BRING YOUR STAFF</b> Registered Member Firms Only: 2 <sup>nd</sup> attendee \$210 & Additional Attendee(s) \$195 per person			
<input type="checkbox"/> Non-Member / Spouse	\$350 per person	<b>After 2-14-26</b>	\$375 per person
<input type="checkbox"/> Non-Exhibiting Vendor	\$375 per person	<b>After 2-14-26</b>	\$400 per person

## ONE DAY REGISTRATION ONLY – TUESDAY OR WEDNESDAY ONLY

**Includes CE Programs, Exhibit Hall, Breakfast, Lunch, and Breaks for Tuesday OR Wednesday ONLY**

<input type="checkbox"/> Member / Spouse	\$125 per person	<b>After 2-14-26</b>	\$150 per person
<input type="checkbox"/> Non-Member / Spouse	\$250 per person	<b>After 2-14-26</b>	\$275 per person
<input type="checkbox"/> Non-Exhibiting Vendor	\$275 per person	<b>After 2-14-26</b>	\$300 per person

## EXHIBIT HALL ONLY – TUESDAY OR WEDNESDAY ONLY

**Exhibit Credit ONLY / Includes Tuesday Lunch or Wednesday Breakfast**

<input type="checkbox"/> Member / Spouse	\$ 75 per person	<b>After 2-14-26</b>	\$100 per person
<input type="checkbox"/> Non-Member / Spouse	\$125 per person	<b>After 2-14-26</b>	\$150 per person
<input type="checkbox"/> Non-Exhibiting Supplier	\$150 per person	<b>After 2-14-26</b>	\$175 per person

## BANQUET – TUESDAY PM SEPARATE REGISTRATION REQUIRED FOR ALL BANQUET ATTENDEES

<input type="checkbox"/> Banquet (All Attendees)	\$ 70 per person	<b>After 2-14-26</b>	\$ 95 per person
--	------------------	----------------------	------------------

## REQUIRED INFORMATION: YOUR REGISTRATION OPTIONS BELOW MUST BE MARKED

**\*\*Print or Type Your Name Badge Information and Circle Your Registration Category Below\*\*** Company Name Above will be Used  
(F - Full Registration T - Tuesday Only W - Wednesday Only EX - Exhibit Hall Only B - Banquet)

F T W EX B \_\_\_\_\_ F T W EX B \_\_\_\_\_

F T W EX B \_\_\_\_\_ F T W EX B \_\_\_\_\_

\$ \_\_\_\_\_ **TOTAL AMOUNT DUE** **\*\*Send special dietary requests with your registration\*\***

Pre-registration will close February 20, 2026. After this date, on-site registration will be required and prices increase.

## **\*\*\*\*\*FOLLOW THE PAYMENT INSTRUCTIONS BELOW\*\*\*\*\***

- **CHECK PAYABLE TO GFDA EVENT ACCOUNT** Send to: GFDA (PO Box 1865, Roswell, GA 30077)
- **CREDIT CARD (Do NOT send card details)** Send to GFDA (fax 770-592-3686/email staff@gfda.org)  
An invoice will be sent by email for your payment. Alternate email for invoice: \_\_\_\_\_

Questions? Contact AGEG (770-445-3180/[academyga@outlook.com](mailto:academyga@outlook.com)) or GFDA (770-592-8002/ [staff@gfda.org](mailto:staff@gfda.org))  
Due to guarantees due to venue, cancellations received after 2-20-26, and no-shows will not receive a refund. All cancellations must be in writing.