

# 2026 SOUTHEASTERN FUNERAL SERVICE SUMMIT AGENDA

Edgar H. Wilson Convention Center in Macon, GA

## MONDAY, MARCH 9, 2026

- 12:00 pm – 3:00 pm
- 5:00 pm
- 5:30 pm – 6:30 pm

Exhibitor Move-in *Exhibit Hall Closed for Attendees*

Attendee Check-in / On-site Registration Opens

Bob C. Adkins Reception with Suppliers *Open Exhibit Hall with Ribbon Cutting*

## TUESDAY, MARCH 10, 2026

- 7:00 am
- 8:00 am – 8:30 am
- 8:30 am – 9:30 am  
1 Hour of CE

Check-in / On-site Registration Opens with Continental Breakfast

Opening Welcome

*How to Keep Your Organization On the Cutting Edge*

with Dr. Benny Tate, Rock Springs Church

### Concurrent Sessions

- 9:45 am – 11:45 am  
2 Hours of CE
- 9:45 am – 10:45 am  
1 Hour of CE
- 11:00 am – 12:00 pm  
1 Hour of CE
- 12:00 pm – 2:30 pm  
1 Hour of CE
- 2:00 pm – 3:00 pm  
1 Hour of CE

*Non-Toxic Formaldehyde-Free Embalming Is Here ... And It WORKS!*

with Tom Sherman, The Dodge Company

*Natural Organic Reduction 101*

with Mandy Stafford, Return Home

*Through Death, Comes Life, The Simple Art of Green Burial*

with Wendy Eidson, Phoenix Funeral Services, Inc.

Lunch with Suppliers *Open Exhibit Hall*

AGEG Business Meeting

2026 Memorial Service *All are encouraged to attend the Memorial Service*

### Concurrent Sessions

- 3:15 pm – 5:15 pm  
2 Hours of CE
- 3:15 pm – 4:15 pm  
1 Hour of CE
- 6:30 pm – 8:30 pm

*Challenging Cases ... Overcoming the Obstacles*

with Nate Shaw, The Dodge Company

*Compassionate Financial Conversations in Funeral Service*

with Ben Pooser, CFSP, Express Funeral Funding

E.J. "Buck" Stern, Jr. Memorial Banquet

*\*\*Separate Banquet Registration & Fee for Attendance\*\**

## WEDNESDAY, MARCH 11, 2026

- 7:00 am
- 8:00 am – 10:00 am  
1 Hour of CE
- 10:15 am – 11:15 am  
1 Hour of CE

Check-in / On-site Registration Opens

Breakfast with Suppliers *Open Exhibit Hall*

*Funeral Service Ethics – Yours Or Mine?*

with Patty S. Hutcheson, CFSP

### Concurrent Sessions

- 11:30 am – 1:30 pm  
2 Hours of CE
- 11:30 am – 1:30 pm  
2 Hours of CE

*Creative Applications: A New Approach for Mastering the Prep Room & Beyond*

with Autumn Cooper, The Dodge Company

*Using AI to Enhance Funeral Care*

with Danielle Burmeister, Homesteaders Life Company

Adjourn

# SOUTHEASTERN FUNERAL SERVICE SUMMIT SPONSORSHIP REGISTRATION FORM

**Form must be fully completed & returned by deadlines listed.**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

## **HOST SPONSORSHIP OPPORTUNITIES BENEFITS WITH AGEF AND GFDA**

**Benefits include** exhibit space & representative attendance as indicated (exhibitor registration documents required); one (1) year of individualized advertising; company logo with hotlink on website event pages; inclusion in announcements before/after Summit; inclusion in signage, programs, and onsite announcements during Summit; individual signage near your hosted portion of Summit; and an opportunity to give a brief 2-3minute presentation during your hosted portion of the Summit.

**Host Sponsorships are on first choice/registration basis. Contact the AGEF or GFDA about co-sponsorship.**

\_\_\_\_\_ **Hospitality (M or T) - \$2,500** \* One (1) tabletop exhibit space & two (2) representative full registrations

\_\_\_\_\_ **Reception (M) - \$4,500** \* One (2) tabletop exhibit space & three (3) representative full registrations

\_\_\_\_\_ **Banquet (T) - \$5,500** \* Two (2) tabletop exhibit spaces & five (4) representative full registrations

\_\_\_\_\_ **Breakfast (T or W) - \$4,500** \* One (2) tabletop exhibit space & four (3) representative full registrations

\_\_\_\_\_ **Lunch (T or W) - \$4,500** \* One (2) tabletop exhibit space & four (3) representative full registrations

## **GENERAL SPONSORSHIP OPPORTUNITIES WITH AGEF AND GFDA**

**Benefits include** banquet tickets as indicated; one (1) year of individualized advertising; company logo with hotlink on website event pages; inclusion in announcements before/after Summit; inclusion in signage, programs, and announcements during Summit; and introduction to attendees during the Summit.

\_\_\_\_\_ **Platinum - \$2,500** \* 6 Banquet Tickets

\_\_\_\_\_ **Gold - \$1,500** \* 4 Banquet Tickets

\_\_\_\_\_ **Silver - \$1,000** \* 3 Banquet Tickets

\_\_\_\_\_ **Bronze - \$500** \* 2 Banquet Tickets

\_\_\_\_\_ **Friend of the Summit - \$250** \* 1 Banquet Ticket (available only for Funeral Homes, Individuals)

\$\_\_\_\_\_ **TOTAL AMOUNT DUE**    **\*\*Sponsor registration closes 2-20-26 due to print deadlines\*\***

### **\*\*\*\*\*FOLLOW THE PAYMENT INSTRUCTIONS BELOW\*\*\*\*\***

➤ \_\_\_\_\_ **CHECK PAYABLE TO GFDA EVENT ACCOUNT** Send to: **GFDA** (PO Box 1865, Roswell, GA 30077)

➤ \_\_\_\_\_ **CREDIT CARD (Do NOT send card details)** Send to **GFDA** (fax 770-592-3686/email staff@gfda.org)

**An invoice will be sent by email for your payment.** Alternate email for invoice: \_\_\_\_\_

**For questions or assistance, contact the AGEF office: Phone 770-445-3180 / email academyga@outlook.com**

# SOUTHEASTERN FUNERAL SERVICE SUMMIT ATTENDEE REGISTRATION

**ATTENTION: 2026 Membership must be current for Member Attendee Rates. Form must be fully completed.**

Name(s) \_\_\_\_\_

Company Name \_\_\_\_\_

Full Address \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

## FULL REGISTRATION – MONDAY, TUESDAY AND WEDNESDAY

**Includes CE Programs, Exhibit Hall, Reception, Breakfasts, Lunch, and Breaks**

_____ Member / Spouse	\$225 per person	<b>After 2-14-26</b>	\$250 per person
<b>BRING YOUR STAFF</b> Registered Member Firms Only: 2 <sup>nd</sup> attendee \$210 & Additional Attendee(s) \$195 per person			
_____ Non-Member / Spouse	\$350 per person	<b>After 2-14-26</b>	\$375 per person
_____ Non-Exhibiting Vendor	\$375 per person	<b>After 2-14-26</b>	\$400 per person

## ONE DAY REGISTRATION ONLY – TUESDAY OR WEDNESDAY ONLY

**Includes CE Programs, Exhibit Hall, Breakfast, Lunch, and Breaks for Tuesday OR Wednesday ONLY**

_____ Member / Spouse	\$125 per person	<b>After 2-14-26</b>	\$150 per person
_____ Non-Member / Spouse	\$250 per person	<b>After 2-14-26</b>	\$275 per person
_____ Non-Exhibiting Vendor	\$275 per person	<b>After 2-14-26</b>	\$300 per person

## EXHIBIT HALL ONLY – TUESDAY OR WEDNESDAY ONLY

**Exhibit Credit ONLY / Includes Tuesday Lunch or Wednesday Breakfast**

_____ Member / Spouse	\$ 75 per person	<b>After 2-14-26</b>	\$100 per person
_____ Non-Member / Spouse	\$125 per person	<b>After 2-14-26</b>	\$150 per person
_____ Non-Exhibiting Supplier	\$150 per person	<b>After 2-14-26</b>	\$175 per person

## BANQUET – TUESDAY PM **SEPARATE REGISTRATION REQUIRED FOR ALL BANQUET ATTENDEES**

_____ Banquet (All Attendees)	\$ 70 per person	<b>After 2-14-26</b>	\$ 95 per person
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## REQUIRED INFORMATION: YOUR REGISTRATION OPTIONS BELOW MUST BE MARKED

**\*\*Print or Type Your Name Badge Information and Circle Your Registration Category Below\*\*** Company Name Above will be Used

(F - Full Registration T - Tuesday Only W - Wednesday Only EX – Exhibit Hall Only B - Banquet)

F T W EX B \_\_\_\_\_ F T W EX B \_\_\_\_\_

F T W EX B \_\_\_\_\_ F T W EX B \_\_\_\_\_

\$ \_\_\_\_\_ **TOTAL AMOUNT DUE** **\*\*Send special dietary requests with your registration\*\***

Pre-registration will close February 20, 2026. After this date, on-site registration will be required and prices increase.

## **\*\*\*\*\*FOLLOW THE PAYMENT INSTRUCTIONS BELOW\*\*\*\*\***

➤ \_\_\_\_\_ **CHECK PAYABLE TO GFDA EVENT ACCOUNT** Send to: GFDA (PO Box 1865, Roswell, GA 30077)

➤ \_\_\_\_\_ **CREDIT CARD (Do NOT send card details)** Send to GFDA (fax 770-592-3686/email staff@gfda.org)

An invoice will be sent by email for your payment. Alternate email for invoice: \_\_\_\_\_

Questions? Contact AGE G (770-445-3180/[academyga@outlook.com](mailto:academyga@outlook.com)) or GFDA (770-592-8002/ [staff@gfda.org](mailto:staff@gfda.org))

Due to guarantees due to venue, cancellations received after 2-20-26, and no-shows will not receive a refund. All cancellations must be in writing.