

Making Much of Jesus

Why did we choose this quote as the slogan for our ministry?

More than 50 years ago as a young preacher, I was privileged to meet a wonderful man of God whose life and ministry was characterized by this statement. His name was Dr. Jack Hudson. Dr. Hudson was used of God to build a wonderful church in Charlotte, North Carolina.

Bro. Hudson got saved later in life, felt God's call to preach and shortly thereafter enrolled in Tennessee Temple Bible School and later graduated from there. God burdened his heart for the people of Charlotte, NC; so, upon graduation, he and his family moved there and began the Northside Baptist Church.

I've seen pictures of this humble beginning – their first building was covered with tar paper that, from a distance, looked like brick. It was during those early days with just a hand-full of people that the Lord gave him a slogan that would become synonymous with the life and ministry of Northside Baptist Church and Dr. Jack Hudson. That slogan was “Making Much of Jesus.”

God greatly blessed this humble man of God who was determined to simply

1. Believe God's Word

2. Magnify Jesus above all else.

Many years later, with hundreds of people being saved, over 100 acres of property was purchased and one of our nation's greatest churches was built on 333 Jeremiah Blvd. off the Interstate that went right through Charlotte, NC!!

Almost 30 years ago, God burdened my heart to begin a church in Cleveland, TN. We, too, adopted that same slogan. John said in John 3:30 “*He must increase but I must decrease.*”

In August of 2015, God led us away from Cleveland to begin the Gospel Light Baptist Church in New Vineyard, Maine. We wanted to continue our slogan of “Making Much of Jesus.”

So, when we retired and began this ministry of helping churches and encouraging the saints, there was no question what our slogan should be. What greater thought than to magnify the Lord in all that we do. Let's keep this slogan fresh in our minds every day to “make much of Him.”