

STUDENT WATCH™ 2022

DURING THE 2021-22 ACADEMIC YEAR

COURSE MATERIAL SPENDING



#1

THE CAMPUS STORE REMAINED THE **NUMBER ONE PLACE** STUDENTS OBTAINED THEIR MATERIALS

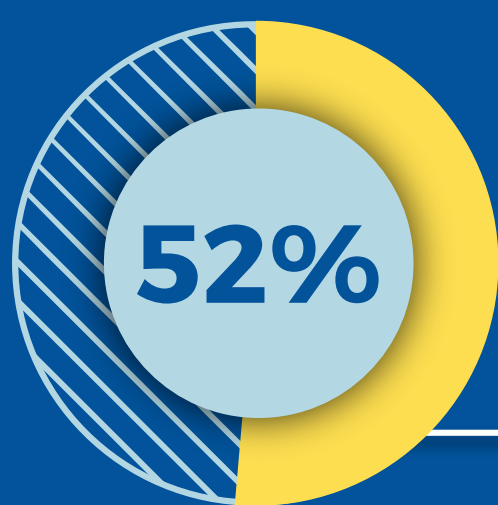


1 IN EVERY 4

STUDENTS SKIP OBTAINING AT LEAST ONE COURSE MATERIAL

STUDENTS WHO SKIP OBTAINING A COURSE MATERIAL SPEND **\$24 LESS** ON AVERAGE THAN THOSE WHO OBTAIN ALL THEIR MATERIALS

1 IN 10 STUDENTS HAVE **PIRATED** MATERIALS

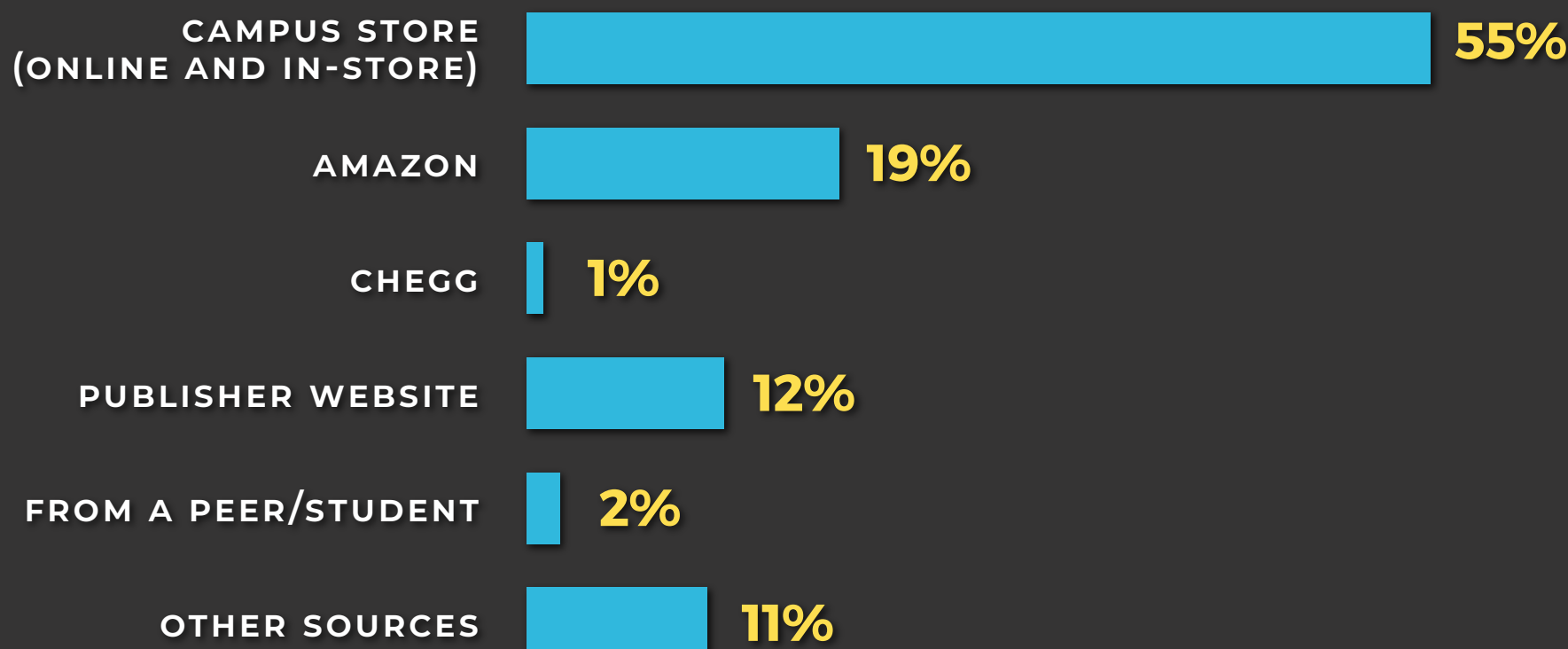


of students say they use digital course materials more now than they did before the pandemic.

ONLY 9% USED LESS

WHERE STUDENTS PURCHASE MATERIALS

MARKET SHARE OF PURCHASES BY LOCATION



39%

of students used inclusive access in 2022. THIS WAS **33%** IN 2021 AND **15%** IN 2019.

Source: Student Watch™ Attitudes & Behaviors toward Course Materials 2022 Report

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(800) 622-7498