**Invitation to Participate in Faculty Watch**

Dear Faculty,

We invite you to participate in the 2025 Faculty Watch Survey!  Your input is very important to us.  This survey will only take about 15 minutes of your time. By participating, you will be entered to win a $50 gift card.

Survey Link: <https://nacs.az1.qualtrics.com/jfe/form/SV_885tsaJp1iWRRK6>

Deadline to participate: Noon, ET, Friday October 31st, 2025

What’s Faculty Watch?

Faculty Watch is an annual survey conducted by OnCampus Research.  The primary objective of this study is to evaluate faculty attitudes and behaviors toward their course materials (i.e. textbooks and other materials required for your classes). The survey also asks about related topics, like use of AI and interaction with the college bookstore. We DO NOT collect your personal information and no attempt is being made to sell you anything.

The information collected from the survey is used to track nationwide trends in course materials assigned, format preferences, and how materials are used in teaching. Additionally, your school will receive a school-specific report, which will help administrators see how your school compares to others across the U.S. and Canada.

What’s in it for me?

Aside from helping us gain a better perspective of faculty wants, needs, and perceptions, you will be entered to win a $50 gift card. Your school may be able to use the results from Faculty Watch to inform policy or practice (i.e. to make improvements at your school and campus).

Privacy:

Your responses to the survey are confidential.  Results will only be published in the aggregate.