

Caravan/Holiday Parks & Camp Sites - Data Sheet



Quantity: 2842 **Telephone No** 2842 100.00 % **Emails:** Total unique: 1893 (Personal: 301, Generic: 1592)

Description & Target Audience:

All holiday destinations are included in this list including holiday time share. The list can be profiled a number of ways including size, type, decision maker, facilities provided e.g. children's play, gym, swimming pool, clubhouse etc. NB static residential caravan parks not included.

A great list for a wide number of suppliers ranging from grounds maintenance kit to products for the clubhouse.

Jobcat	Mailing Qty	Emails			Telnos	Faxnos
		Generic	Personal	Total		
Manager:	1949	1186	188	1374	1010	456
Owner:	2399	1358	133	1491	996	468
Assistant Manager:	24	16	1	17	14	4
Fitness Manager:	35	16	7	23	21	11
Aromatherapist:	21	9	4	13	15	9
Groundsman/Head Gardener:	298	205	4	209	184	46

By type :

Caravan Parks/Camp Sites:	1771
Holiday Parks:	1487
Time Share:	30

By Facilities :

Fitness:	180
Wet facility:	630
Child Play Area:	1603
Club House:	872

By Pitches :

No Record:	0
1 - 50 Pitches:	901
51 - 100 Pitches:	781
101 - 150 Pitches:	403
151 - 200 Pitches:	246
201+ Pitches:	468

Regional Counts

Area:	Area:
1) 397	2) 191
3) 243	4) 165
5) 230	6) 5
7) 143	8) 117
9) 667	10) 110
11) 295	12) 238
13) 40	14) 0

Format: Data is usually supplied via email as an Excel file but it can also be supplied in hard copy or on labels either for one time use or on an annual lease basis (with updates) when the data can be used as many times as you wish.

Guarantee: Data from Leisure Lists is very accurate and can be extensively profiled for better targeting and response. However, any inaccuracy in our mailing, telephone or fax data with details returned within six weeks of supply will receive a £1 refund per record. For email data, any hard bounces will be re-verified and supplied back at no additional charge.

Next Action: Just connect to the link on our website or contact us via email (info@leisurelists.co.uk) or telephone (01787 311367) for advice on maximising sales leads from your next campaign.



LeisureLists
from John Turner Leisure Marketing

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W www.leisurelists.co.uk

Date: 18/02/2021

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Sample Record

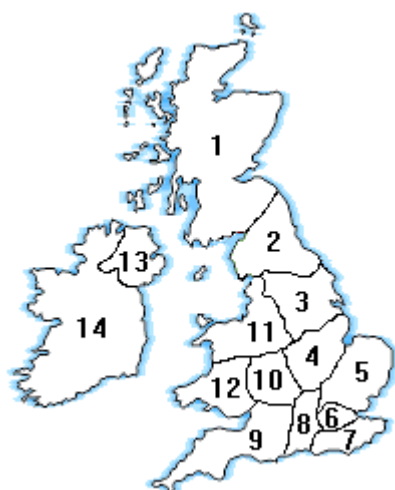
Contact: Mr David Byrd
Job Title: Director
Facility: Manor Farm Leisure

Address: Anchor Lane
Harvington

Town: EVESHAM
PostCode: WR11 8PA
Telephone Number: (01386) 870039
Email Address:

Size (Pitches): 47
Clubhouse: No
Fitness: No
Wet Facilities: No
Children's Play Area: No

Area Map



1. **Scotland:** Borders, Central, Dumfries & Galloway, Fife, Grampian, Highland, Lothian, Orkney, Shetland, Strathclyde, Tayside, Western Isles
2. **North:** Northumberland, Cumbria, Durham, Cleveland, Tyne & Wear
3. **Yorkshire & Humberside:** West Yorks, South Yorks, North Yorks, Humberside
4. **East Midlands:** Lincs, Leics, Derbyshire, Northants, Notts
5. **Eastern:** Norfolk, Suffolk, Essex, Cambs, Beds, Herts
6. **Greater London:** London, Middlesex
7. **South East:** Surrey, Kent, West Sussex, East Sussex
8. **Southern:** Hampshire, Berks, Bucks, Oxfordshire
9. **South Western:** Gloucestershire, Dorset, Wilts, Avon, Somerset, Devon, Cornwall
10. **West Midlands:** West Midlands, Staffs, Shropshire, Warwickshire, Hereford & Worcs
11. **North West & North Wales:** Lancashire, Cheshire, Merseyside, Gwynedd, Clwyd
12. **South Wales:** Powys, Gwent, South Glamorgan, Mid Glamorgan, West Glamorgan, Dyfed
13. **Northern Ireland:** Antrim, Armagh, Down, Fermanagh, Londonderry, Tyrone
14. **Southern Ireland**



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