

GOLF CLUBS DATA SHEET



QUANTITY: 2696



TELEPHONE NO: 2696 (100%)



EMAILS:

Total unique: 4927
(Personal: 2852, Generic: 2075)



DESCRIPTION & TARGET AUDIENCE:

Every golf course in the UK and Ireland is offered in this list with a wide variety of decision makers to match the target audience you are looking for. Also selectable by the size of course, ownership and whether fitness and wet facilities are on offer. A No:1 selection for turf maintenance and treatment suppliers as well as being very appropriate for catering and locker/shower room companies. Why not select your prime contact together with the Club Secretary/Managing Director and speak to all the key decision makers for maximum effect.

JOB CAT	MAILING QTY	EMAILS			TEL NO'S
		GENERIC	PERSONAL	TOTAL	TOTAL
Secretary:	1978	975	906	1881	1978
Golf Professional:	2089	943	990	1933	2089
Head Greenkeeper/ Course Manager:	2206	1652	279	1931	2206
Managing Director:	1349	758	508	1266	1349
Catering Manager:	753	393	278	671	753
H&F Manager:	58	27	31	58	58

SIZE:

9 Holes: 507

18 Holes: 1829

18+ Holes: 337

ON SITE FACILITIES:

Fitness
Facilities:
227

Wet
Facilities:
175

FACILITY TYPE:

Commercial Course: 852

Private Course: 1614

Public Course: 212

*Counts for illustrative purposes only – please enquire for accurate figures

FORMAT:

Data is usually supplied via email as an Excel file but it can also be supplied in hard copy or on labels either for one time use or on a 6 or 12 month lease when the data can be used as many times as you wish within the lease term.



GUARANTEE:

Data from Leisure Lists is very accurate and can be extensively profiled for better targeting and response.

However, any inaccuracy in our mailing or telephone data with details returned within six weeks of supply will receive a £1 refund per record. For email data, any hard bounces will be re-verified free of charge for the duration of your term.



NEXT ACTION:

Just visit our website or contact us via email info@leisurelists.co.uk for advice on maximising sales leads from your next campaign.



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SAMPLE RECORD

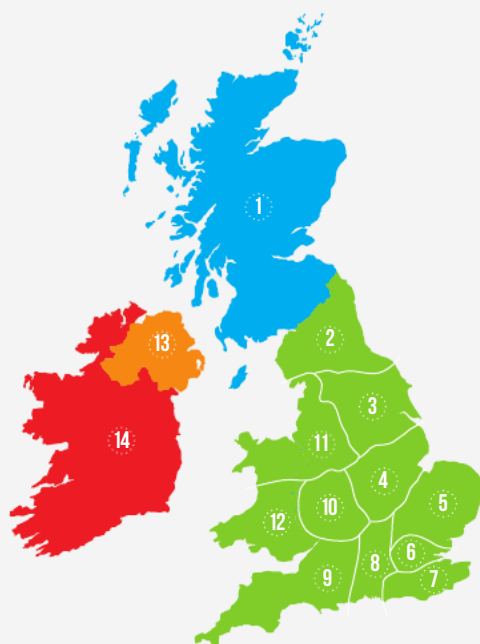
Contact: Mr Neil Dainton
Job Title: General Manager
Facility: Windlesham Golf Club
Address: Grove End
Town: BAGSHOT
PostCode: GU19 5HY

Telephone Number: (01276) 452220
Email Address: neil.dainton@windleshamgolf.com
Size (Holes): 18
Course Type: Commercial

REGIONAL/FACILITY COUNTS:

	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Regional Counts:	1266	364	591	481	779	201	792	561	717	526	853	295	264	738
Secretary:	367	93	138	107	165	44	158	119	144	116	207	68	64	186
Golf Pro:	251	88	159	126	203	53	203	145	183	147	224	68	63	175
Head Greenkeeper:	372	99	151	124	185	49	194	135	181	131	231	81	70	201
Managing Director:	150	59	86	74	141	34	138	107	136	87	109	50	45	133
Catering Manager:	119	25	55	47	71	19	87	51	65	43	80	28	22	41
H&F Manager:	7	0	2	3	14	2	12	4	8	2	2	0	0	2

AREA MAP



1. Scotland: Borders, Central, Dumfries & Galloway, Fife, Grampian, Highland, Lothian, Orkney, Shetland, Strathclyde, Tayside, Western Isles
2. North: Northumberland, Cumbria, Durham, Cleveland, Tyne & Wear
3. Yorkshire & Humberside: West Yorks, South Yorks, North Yorks, Humberside
4. East Midlands: Lincs, Leics, Derbyshire, Northants, Notts
5. Eastern: Norfolk, Suffolk, Essex, Cambs, Beds, Herts
6. Greater London: London, Middlesex
7. South East: Surrey, Kent, West Sussex, East Sussex
8. Southern: Hampshire, Berks, Bucks, Oxfordshire
9. South Western: Gloucestershire, Dorset, Wilts, Avon, Somerset, Devon, Cornwall
10. West Midlands: West Midlands, Staffs, Shropshire, Warwickshire, Hereford & Worcs
11. North West & North Wales: Lancashire, Cheshire, Merseyside, Gwynedd, Clwyd
12. South Wales: Powys, Gwent, South Glamorgan, Mid Glamorgan, West Glamorgan, Dyfed
13. Northern Ireland: Antrim, Armagh, Down, Fermanagh, Londonderry, Tyrone
14. Republic of Ireland