

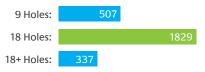


DESCRIPTION & TARGET AUDIENCE:

Every golf course in the UK and Ireland is offered in this list with a wide variety of decision makers to match the target audience you are looking for. Also selectable by the size of course, ownership and whether fitness and wet facilities are on offer. A No:1 selection for turf maintenance and treatment suppliers as well as being very appropriate for catering and locker/shower room companies. Why not select your prime contact together with the Club Secretary/Managing Director and speak to all the key decision makers for maximum effect.

| | | | EMAILS | TEL NO'S | | |
|--------------------------------------|-------------|---------|----------|----------|-------|--|
| JOB CAT | MAILING QTY | GENERIC | PERSONAL | TOTAL | TOTAL | |
| Secretary: | 1978 | 975 | 906 | 1881 | 1978 | |
| Golf Professional: | 2089 | 943 | 990 | 1933 | 2089 | |
| Head Greenkeeper/ Course Manager: | 2206 | 1652 | 279 | 1931 | 2206 | |
| Managing Director: | 1349 | 758 | 508 | 1266 | 1349 | |
| Catering Manager: | 753 | 393 | 278 | 671 | 753 | |
| H&F Manager: | 58 | 27 | 31 | 58 | 58 | |

SIZE:



^{*}Counts correct as at November 2021

ON SITE FACILITIES:





FACILITY TYPE:

Commercial Course: 852

Private Course: 1614

Public Course: 212

FORMAT:

Data is usually supplied via email as an Excel file but it can also be supplied in hard copy or on labels either for one time use or on a 6 or 12 month lease when the data can be used as many times as you wish within the lease term.

GUARANTEE:

Data from Leisure Lists is very accurate and can be extensively profiled for better targeting and response.

However, any inaccuracy in our mailing or telephone data with details returned within six weeks of supply will receive a £1 refund per record. For email data, any hard bounces will be re-verified free of charge for the duration of your term.

NEXT ACTION:

Just visit our website or contact us via email info@leisurelists.co.uk for advice on maximising sales leads from your next campaign.





FOR FURTHER INFORMATION, PLEASE CONTACT:

Leisure Lists, Brook House, The Paddocks, Cheveley, CB8 9EU

E info@leisurelists.co.uk

T 01638 731974

W www.leisurelists.co.uk



GOLF CLUBS DATA SHEET



SAMPLE RECORD

Contact: Mr Neil Dainton

Job Title: General Manager

Facility: Windlesham Golf Club

Address: Grove End

Town: BAGSHOT

PostCode: GU19 5HY

Telephone Number: (01276) 452220

Email Address: neil.dainton@windleshamgolf.com

Size (Holes): 18

Course Type: Commercial

| REGIONAL/FACILITY COUNTS: | | | | | | | | | | | | | | |
|---------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| Regional Counts: | 1266 | 364 | 591 | 481 | 779 | 201 | 792 | 561 | 717 | 526 | 853 | 295 | 264 | 738 |
| Secretary: | 367 | 93 | 138 | 107 | 165 | 44 | 158 | 119 | 144 | 116 | 207 | 68 | 64 | 186 |
| Golf Pro: | 251 | 88 | 159 | 126 | 203 | 53 | 203 | 145 | 183 | 147 | 224 | 68 | 63 | 175 |
| Head Greenkeeper: | 372 | 99 | 151 | 124 | 185 | 49 | 194 | 135 | 181 | 131 | 231 | 81 | 70 | 201 |
| Managing Director: | 150 | 59 | 86 | 74 | 141 | 34 | 138 | 107 | 136 | 87 | 109 | 50 | 45 | 133 |
| Catering Manager: | 119 | 25 | 55 | 47 | 71 | 19 | 87 | 51 | 65 | 43 | 80 | 28 | 22 | 41 |
| H&F Manager: | 7 | 0 | 2 | 3 | 14 | 2 | 12 | 4 | 8 | 2 | 2 | 0 | 0 | 2 |



AREA MAP

- Scotland: Borders, Central, Dumfries & Galloway, Fife, Grampian, Highland, Lothian, Orkney, Shetland, Strathclyde, Tayside, Western Isles
- 2. North: Northumberland, Cumbria, Durham, Cleveland, Tyne & Wear
- 3. Yorkshire & Humberside: West Yorks, South Yorks, North Yorks, Humberside
- 4. East Midlands: Lincs, Leics, Derbyshire, Northants, Notts
- 5. Eastern: Norfolk, Suffolk, Essex, Cambs, Beds, Herts
- 6. Greater London; London, Middlesex
- 7. South East: Surrey, Kent, West Sussex, East Sussex
- 8. Southern: Hampshire, Berks, Bucks, Oxfordshire
- 9. South Western: Gloucestershire, Dorset, Wilts, Avon, Somerset, Devon, Cornwall
- 10. West Midlands: West Midlands, Staffs, Shropshire, Warwickshire, Hereford & Worcs
- 11. North West & North Wales: Lancashire, Cheshire, Merseyside, Gwynedd, Clwyd
- 12. South Wales: Powys, Gwent, South Glamorgan, Mid Glamorgan, West Galmorgan, Dyfed
- 13. Northern Ireland: Antrim, Armagh, Down, Fermanagh, Londonderry, Tyrone
- 14. Republic of Ireland



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