

Zero Carbon Business Partnership

Helping SMEs cut energy costs and progress towards net zero

10 May 2022



Agenda

- Zero Carbon Business Partnership overview
- Energy price trends and prospects
- Helping SMEs cut energy costs and progress towards net zero
- Help shape our development plans for 2022

This webinar will be recorded and made available online after the event.

Our speakers and panel



Miranda Barker

CEO, East Lancs Chamber of Commerce/
Climate Chair, British Chambers of Commerce



Friederike Andres

Policy Advisor,
Federation of Small Businesses



Richard Allcock

Stakeholder Engagement Manager,
Western Power Distribution



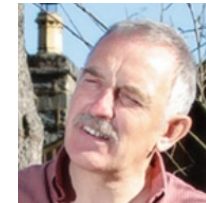
Martyn Young

Chair, Energy Policy Unit,
Federation of Small Businesses



John Murray

Associate Director,
Ricardo Energy and Environment



John Whitehead

Owner, Bryn Elltyd ECO Guest House,
Blaenau Ffestiniog, Wales



Ed Lockhart

Convenor,
Broadway Initiative



Chris Taylor

Zero Carbon Lead,
Broadway Initiative

Zero Carbon Business Partnership overview

Zero Carbon Business Partnership



ZCB Partnership goals

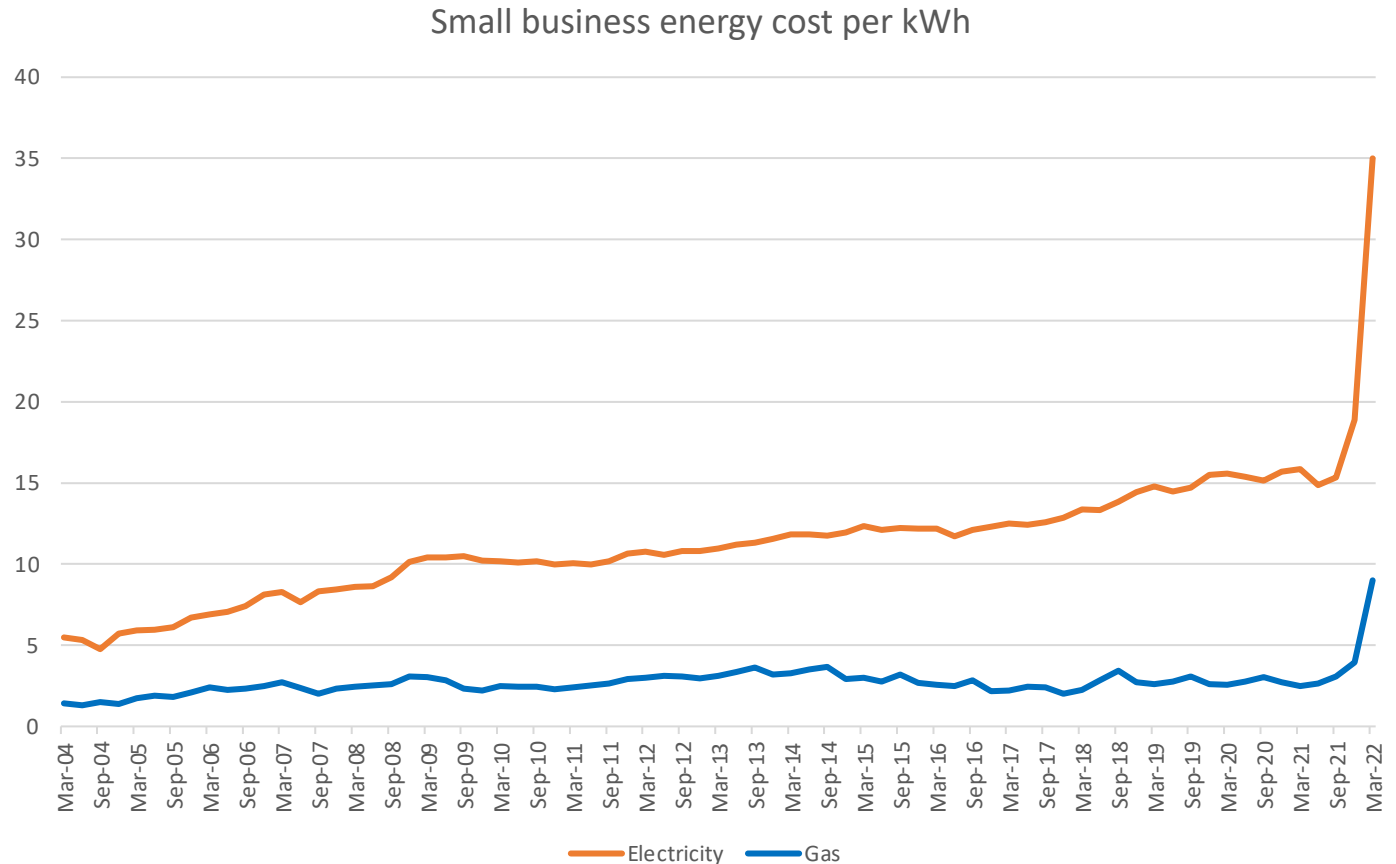
- discover the support SMEs like you need to transition towards net zero
- prioritise shared investment in, and coordinate the development of content and tools that meet SME needs, for use on www.zerocarbonbusiness.uk or more widely
- work together to reach and support as many UK SMEs as possible

Energy price trends and prospects

Historic energy outturn costs for small business

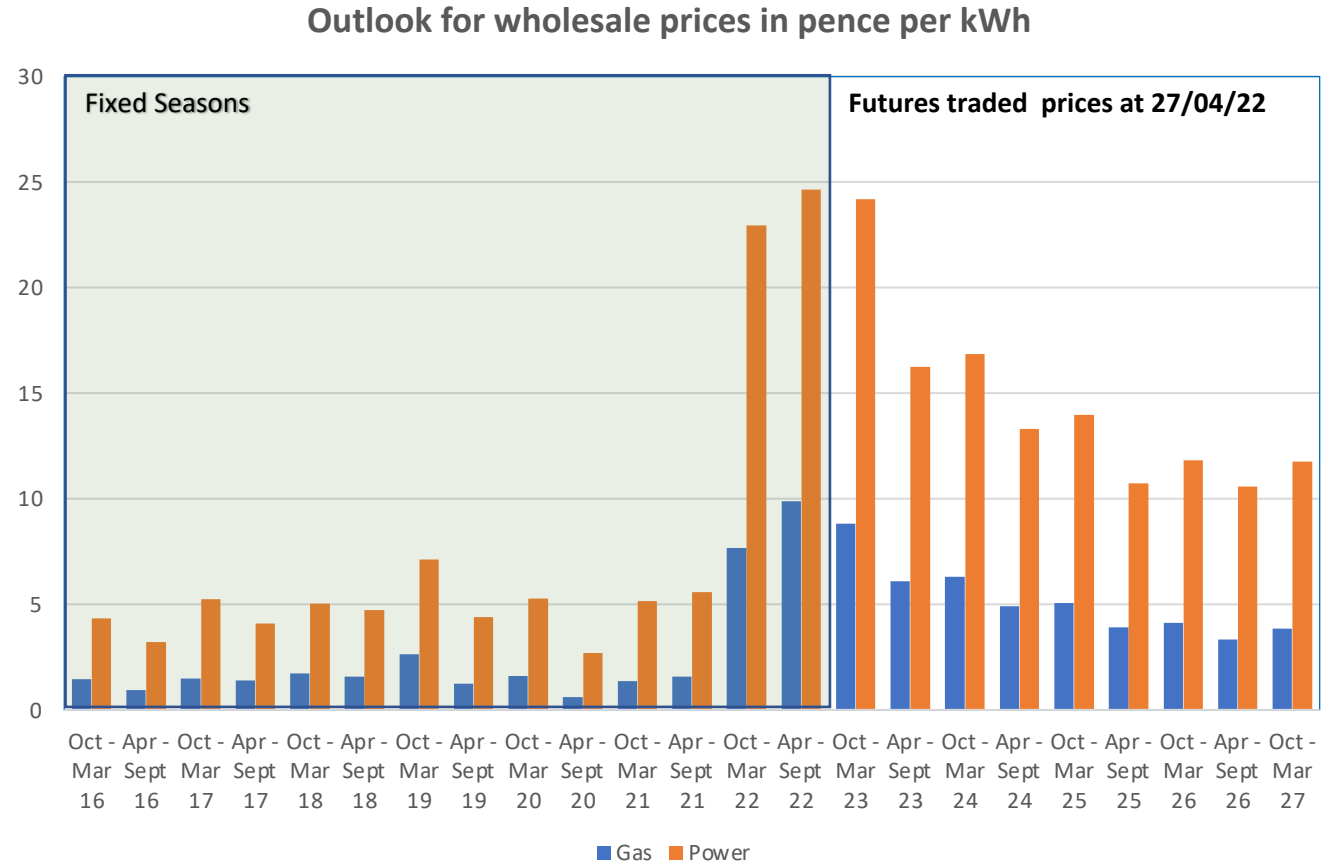
Source BEIS to Q4 2021

- The final data point reflects prices available to small business in March 2022
- Data points up to Dec 2021 include a lag in Govt statistics due to sites being in contracts



Will energy prices come back down?

- Wholesale costs are now a larger proportion of the cost
- Current indications are prices will stay well above 2019 levels for the foreseeable future
- Removal of green levies would not offset high wholesale costs



How concerned are you about rising energy prices?

- A little concerned – I want to find out more
- Quite concerned – I need to take action to reduce costs
- Very concerned – I need to take action to stay in business

Helping SMEs cut energy costs and progress
towards net zero

Potential energy efficiency cost savings

Government research has found:

- Opportunity for savings of 18-24% of annual energy costs
- Average payback period of 1.5 years
- 37% of savings could be achieved with zero capital investment

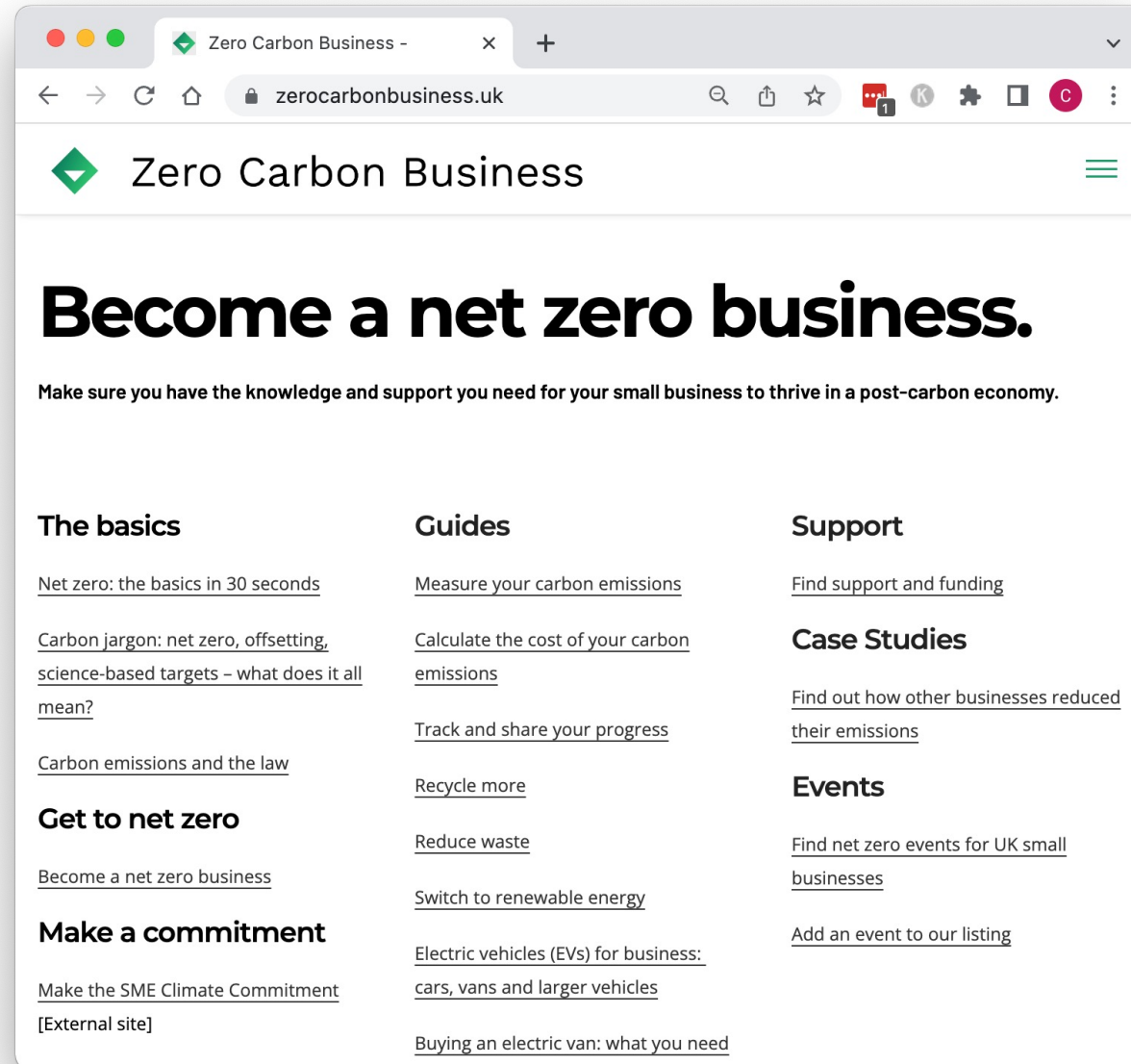
What actions have you taken so far?

- I'm just starting to explore actions I could take
- I've taken a few low-cost actions
- I've already implemented most low-cost actions
- I'm now considering investing in more significant measures
- I've invested in some significant measures

How much have you saved through energy efficiency measures?

- 0% - haven't started
- 1 – 10%
- 11 – 20%
- 21 – 30%
- 31 - 40%
- 41%+

The Zero Carbon Business Partnership is here to help



- Net zero help for all SMEs
- New energy efficiency module under development

Draft energy efficiency guidance

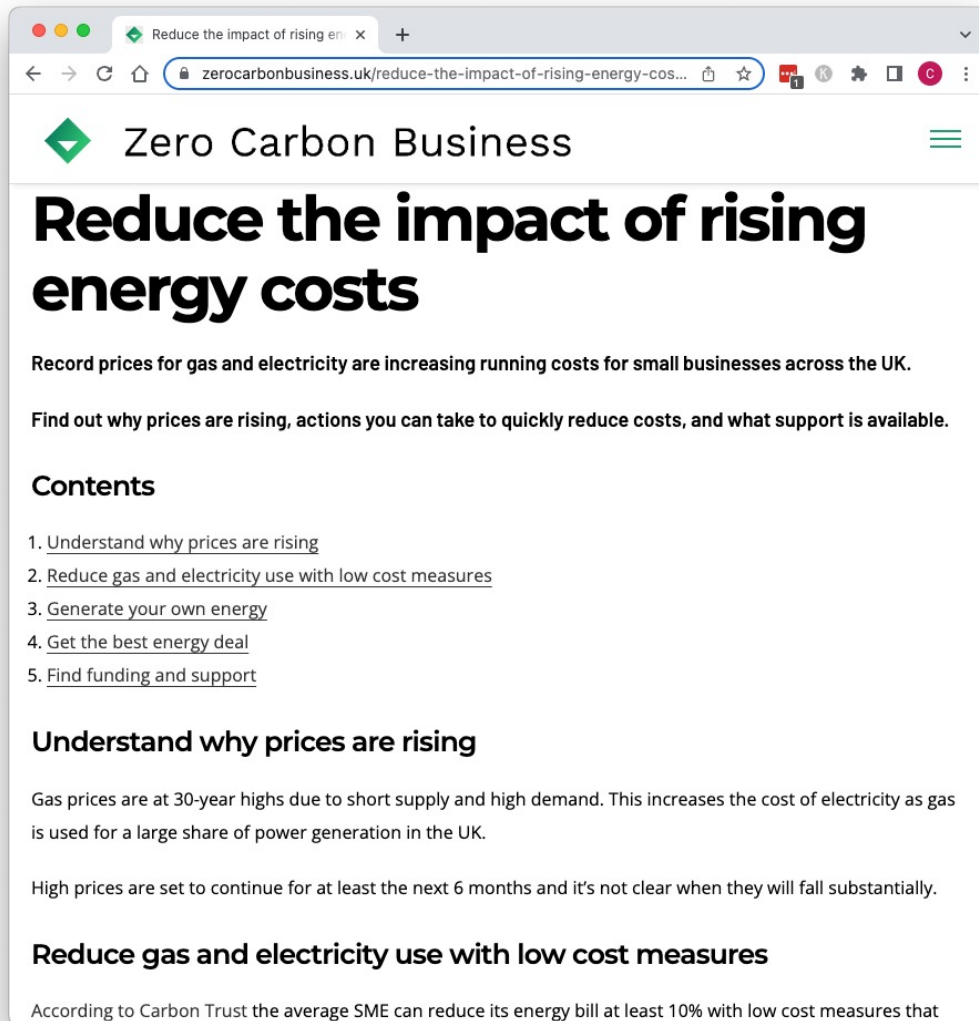
- We have identified actions under the following headings:
 - Heating, ventilation and cooling
 - Production equipment
 - Lighting
 - Office equipment
 - Generating your own energy
 - Getting the best energy deal for your business
 - Getting funding and support

Are there other topics you'd want to see? Please submit your comments through Q&A

How many of these topics are relevant to your business? Please submit your comments through Q&A

Energy cost saving guidance tour

Access our draft guidance



- You can access the draft here:
<https://zerocarbonbusiness.uk/reduce-the-impact-of-rising-energy-costs/>
- Please provide any feedback to
chris@broadwayinitiative.org.uk

Q&A

Zero Carbon Business development plans

Tour of ZCB portal

Q&A

Expanding our support in 2022

Online tool: your net zero plan

How your sector can reduce emissions

Enhanced local support

How to apply for grants and finance

Net zero transition market opportunities

Guidance on measurement and reporting

Guide to net zero policies and strategies

Forums to ask questions and exchange ideas

Events listing

Webinars

In-person networking events

What else? Please submit your ideas through Q&A

How would you rank these developments?

Online tool: your net zero plan

How your sector can reduce emissions

Enhanced local support

How to apply for grants and finance

Net zero transition market opportunities

Guidance on measurement and reporting

Guide to net zero policies and strategies

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Q&A

Next steps

- Use www.zerocarbonbusiness.uk - look out for new content
- Get involved with trialing new content
- Share your ideas, your stories, challenges – chris@broadwayinitiative.org.uk
- Join us again for our late summer webinar

Thank you