

# UNITED IS THE WAY TO ENGAGE

## Workplace Engagement Menu

United Way has the network and expertise to move your purpose forward and make your impact go further. Whether your company is looking to earn volunteer hours, learn about community issues and impact, or simply serve where needed, United Way of the Piedmont has the resources to connect you to the right opportunity for you, your workplace, and, most importantly, our community.

## UNITED WAY SIGNATURE PROJECTS

Join our annual Signature Projects through volunteer opportunities and collection drives. Each of these projects support our greater United Way mission and allow your company to plug in to current impact.

### JANUARY

#### **Martin Luther King, Jr. Day of Service**

Join us and the City of Spartanburg to honor Dr. King by volunteering for one of many in-person or virtual service projects in our community.

### JUNE - JULY

#### **United for Students School Supply Drive**

Join us to make sure every child in our community has the tools they need to succeed!

In partnership with local school districts and partners, United Way will deliver your donated school supplies to students who need them most.

### OCTOBER - NOVEMBER

#### **United for Families Fall Food Drive**

Gather your team to collect food items to feed local families. We partner with local agencies to distribute food to the community.



Scan the QR code to complete an interest form.  
For questions, contact Jordan Moeller:  
[jmoeller@uwpiedmont.org](mailto:jmoeller@uwpiedmont.org)



# CUSTOM PROJECTS & TRAINING

Beyond our ongoing Signature Projects, we offer a variety of custom projects and experiences as described below. Contact your campaign account manager for availability of these opportunities and fee structure.

## Kit Builds

Get hands-on and assemble kits with your team or group that go out to support people in our community.

<b>Student Snack Packs</b> 1 in 7 children in America live with food insecurity, many of whom rely on free school meals. Assemble kits of healthy snacks for students to enjoy when school is out.	<b>Feminine Hygiene Kits</b> Create packs of feminine hygiene products to distribute to young women in local school districts and community organizations.	<b>Homeless Hygiene Kits</b> Assemble basic personal hygiene products, such as shampoo, toothpaste, and soap for distribution to families and individuals experiencing homelessness.	<b>Welcome Home Kits</b> Provide essential household items to our Community Resource Coordinator clients and The Bridge clients moving out of housing instability and into new homes.	<b>Diaper Essentials Kits</b> For families who are struggling, diapers can be a huge expense. Support new parents and their babies with kits containing diapers, baby wipes, and other resources.
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## Understanding Our Community’s ALICE Population

The ALICE (Asset Limited, Income Constrained, Employed) population are essential workers who struggle to get by. They live with a household income above the Federal Poverty Level but less than the cost of basics in the counties where they live. The options below help your team build understanding of this important population and everyday challenges in our community.

### ALICE: Making Choices Activity | 45-60 Minutes, 15-40 Participants

This interactive group activity offers a look into the financial decisions ALICE households face every day. Participants work through real-life scenarios, making tough choices with limited resources. Using simple materials we provide, this activity runs for about 30 minutes, followed by a 15–20 minute group discussion, and is designed to deepen understanding of economic hardship in our community.

### Meet ALICE Activity | 1 Hour, , Minimum 16 Participants

Meet ALICE is a one-hour session where participants assume roles from diverse socioeconomic backgrounds and navigate life without support, culminating in a realistic depiction of ALICE the county. In the second round, audience members act as United Way Community Resource Coordinators, providing real-world support using resource cards from actual United Way referrals. The session ends with a group discussion, serving as a powerful alternative to a full Reality Check simulation.

### Reality Check Simulation | 2 Hours, Minimum 30 Participants

In this eye-opening, immersive 2-hour simulation, participants will gain a deeper understanding of the challenges of living on a low income by trying to maintain housing, feeding their families, and paying their bills in a simulated community. This experience requires a minimum of 30 participants.

Note: Project Management Fee applies.