



OCTOBER 2025

Lions Insight

DISTRICT 35L
◆
Informational
Newsletter



CLUB OFFICER TRAINING SEMINAR

Registration

- ✓ Participants must preregister to attend, as no walk-ins will be allowed.
- ✓ Deadline for registration is Oct 17th.
- ✓ The training is limited to 20-25 people.

Fees and Requirements

- ✓ \$10 to help cover the cost of food and drinks.
- ✓ Participants are encouraged to bring laptops or tablets.
- ✓ The event will include breakfast (eg. donuts/muffins), breaks, and lunch, with water, coffee, and iced tea provided.

Training Topics

All participants will cover all topics.

- President/Vice President
- Secretary (includes Lions Portal)
- Treasurer
- Membership Chair
- Service Chair
- Marketing Chair (websites, Facebook, Instagram, Chat GPT)

To register



Email John Hopkins,
jhop77@hotmail.com
Provide name of individual &
Lion ID, their club, their office(s).

In this newsletter you can expect:

District Governor
Message

Code of Ethics

Multiple District
Conference

Spooktacular

District Advisory
Meeting

Award Information
Deadline Dec 31

On going Event
information needed

Special Olympics
Florida

On going Event
information needed

25-26 Lions Events

Lions Online
Resources

Awards and
Contests

October 25, 2025

8:30 AM - 3:00 PM

Alachua Lions Clubhouse
15115 NW142nd Terrace,
Alachua, FL

If you attended the Officer Training in
June you do not need to attend this one.

The Faculty will be: PCC Stan
Rodgers, 2VDG Susan Oliva, Lion John
Hopkins, FVDG George Niles, and
Lion Brittney Young



District Governor Message

September was a great month for our district!

For the second time in my Lions career I was part of one of the most rewarding service events I will ever be part of. Tuesday, September 23rd, Johnson and Johnson, Lions International, Distinct L, and other non profits had the opportunity to screen 672 children from the Jacksonville area Boys and Girls Clubs. This is the epitome of having a collaboration of like-minded entities coming together for the common good. It wasn't hard to notice that all the adults were having as much fun as the kids. I even saw Past International President Brian and Lion Lori Sheehan was right in there with everyone in the fun.

I have to tell you that having my purple DG sisters, Linda Gregory, Elizabeth Fisher and Maggiy Williams along with our CC Jimmy Gregory made my day complete. Being able to share this experience with them was very special to me. We had Lions from all four districts sharing in the fun of screening and helping the kids. We even had PDG Shannon Kingston from Georgia and one family member of a Lion that showed up asked to be part of our day.

Every one of us in attendance had our hearstrings pulled at one time or another while we saw a mass of children going in several different directions in their designated colored shirts with their new red sunglasses and goody bags. The children were entertained with face painting, a DJ, coloring, throwing footballs with a few of the Jacksonville Jaguars, and treats..... lots of treats, while they were waiting their turn for vision screening.

It made me a little sad seeing young children with protective eye wear because at their young age they needed to have their eyes dilated. But then, I had to remind myself that we helped them dodge a bullet. We helped them with what might have otherwise been a hard life with the possible loss of sight. We have all done a great service for those children that otherwise would have never had the chance to have a better life.

In Lionism We Serve,

Suzi Rodgers

District Governor 35 L



CODE OF ETHICS

To Show my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

To Seek success and to demand all fair remuneration or profit as my just due, but to accept no profit or success of the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

To Remember that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

Whenever a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

To Hold friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

Always to bear in mind my obligations as a citizen to my nation, my state, and my community, and to give them my unswerving loyalty in work, act, and deed. To give them freely of my time, labor and means.

To Aid others by giving my sympathy to those in distress, my aid to the weak, and my substance to the needy.

To Be Careful with my criticism and liberal with my praise; to build up and not destroy.



2025 MD-35 FALL CONFERENCE

OCTOBER 16TH-19TH



Reduced Cost Hotel Reservations End
Midnight, Sunday, Sep. 28th
After contact the Florida Hotel at
800-588-4656
Room Prices will be significantly higher

Type this link in your browser to register now and
save with MD-35's TicketTailor:
<https://www.tickettailor.com/events/lionsofmd35>

Conference Registration ends
Midnight, October 1st
You Don't Want to Miss it!



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JOIN US AT THE MD35 FALL CONFERENCE

PARTNER'S SERVICE PROJECT
OCTOBER 17, 2025 9:30-11:30AM

Supplies for Patients at Children's Hospitals
Please bring the following items for backpacks:

All items need to be new!

Stuffed animals	Books	Play-Doh
Dolls	Crayons	Bubbles
Legos	Markers	Activity books
Pop-its	Coloring pencils	Picture books
Stress balls	Coloring books	Games
Fidget spinners	Drawing paper	

In lieu of items you may make monetary donations towards project.

Make Checks payable to MD-35.

Please designate your check for Children's Hospital Service Project

For more information call or email:
863.617.5459 or dsilaspina@msn.com



2025 Fall Conference Training Opportunities

Conference Presenters:

Cookies for Kids Childhood Cancer
Beth Robertson
Manager, Community Outreach

Leader Dogs for the Blind
Lion Claudia Gregory
Manager of Philanthropy - Lions Engagement Eastern U.S.

Children's Hospital Service Project
Lion Diane 'Lady Di' LaSpina

Certified Guiding Lions Training
PDG Vivian Henegar

Awards: Who, What, When
PDG Harry Williams

Lions Saving Sight: It's all about the Paper
Lion Judi Seltzer

LCIF Grants & More
PID Rod Wright

Building a Club Website
Lion Brittney Young

So, You want to be an Officer
PCC Bob Jenkins

How to Rock the Boat w/o Losing Your Crew
DG Maggiy Williams

Sight & Hearing Impaired Etiquette
Lion Meredyth Mason

How to Manage a Meeting
PID Robert Littlefield

Protecting the Mental Health of Lions
Lion Dr. Barbara Klingensmith

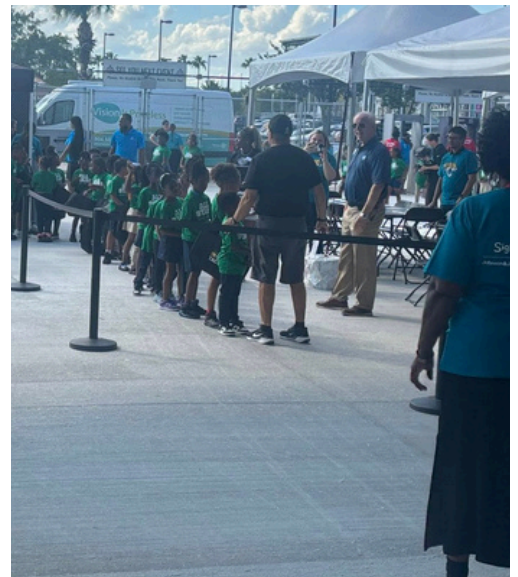
Conflict Resolution
Lion Christine Malone

Hearing Testing Device Training
SVDG Drew Ogden

Diabetes Screener Recertification
PDG Dr. Norma Callahan
Lion Judi Seltzer



Spooktacular 2025



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DISTRICT 35L ADVISORY

MEETING

Hosted by High Springs Lions Club

15 NOVEMBER 2025

PRE-CABINET MEETING 8:30 AM

CABINET MEETING 10:30 AM

High Springs Lions Clubhouse

26900 W Us Hwy 27

High Springs, FL

CONTACT

Lion Leslie

leslieflage@gmail.com

352.339.2830 (cell)

Mail registration to: High Springs Lions Club,
PO Box 2444, High Springs, FL 32655

Must include: Name, Title, Club, Address, City, State, Zip, Email,
Phone, Note in memo, Cabinet Meeting meal. Prepayment by
check, or pay by check or cash at meeting

JOIN US FOR A FUN FILLED DAY

Start your day off with coffee/tea, assortment of muffins / pastries and fresh fruit.

Lunch will be Choice of: Chicken Caesar Wrap with chips or Chicken and Tortellini Soup with garlic bread. The meal will include a drink and dessert

Cost \$18

BRAG ABOUT YOUR CLUB

Plan to come and BRAG about YOUR club's past and future plans. Make sure you let all the members in your area know to come and join us for this fun day and be eligible from some pretty nifty raffle prizes.

REGISTRATION

Deadline: November 7

No refunds.



To print awards go to
<https://www.lionsmd35.com/award-information>

Governor's Achievement Award – New Member

The Governor's Achievement Award recognizes Lions who have shown extraordinary commitment and service during their **first year of membership**. This honor highlights those who embrace the spirit of Lionism by actively participating in projects, attending meetings, and making a lasting impact in their club and community.

All club presidents are encouraged to review their new members and nominate those who have demonstrated exceptional dedication. This is a wonderful opportunity to honor and encourage our newest Lions while celebrating the strength and future of our organization.

 Important Reminder: All nominations must be **submitted by December 31**. Don't miss the chance to recognize the achievements of your outstanding new members!

Governor's Achievement Award – New & Transfer Members

The Governor's Achievement Award is designed to help both **new Lions and transfer Lions** become fully engaged in the purpose and activities of Lionism. Eligible members complete a series of requirements—such as attending meetings, participating in service projects, and learning more about Lions International—that build a strong foundation of involvement and service..

This award not only recognizes individual dedication but also strengthens clubs by encouraging meaningful participation from members in their first year. Sponsoring Lions play a key role in guiding and supporting nominees through the process, while clubs ensure certification and timely submission.

 Important Deadline: All completed nomination forms must be submitted to the District Chair by **December 31**. Don't miss the opportunity to recognize and celebrate the accomplishments of your newest Lions!

Order of the Golden Chain Award

The Order of the Golden Chain is a special recognition available to any Lion who demonstrates commitment and service throughout the year. To qualify, members must complete all five mandatory requirements—including active participation in meetings, recruiting a new member, and serving on a committee—along with 11 out of 20 optional activities such as visiting Lions Eye Banks, attending conferences, contributing to LCIF, or writing about Lions service for publication.

This award is unique because it can be **earned every year** that the requirements are met. It serves as both a challenge and an opportunity for Lions to stay engaged, expand their service, and inspire others through consistent involvement.

 Important Reminder: All requirements must be completed and forms **submitted by December 31**. Don't miss the chance to add your name to the Order of the Golden Chain and be recognized for your outstanding service!

To print awards go to
<https://www.lionsmd35.com/award-information>

Anchor Award

The Anchor Award recognizes the “**Grass Root Lions**” who provide strength, stability, and dedication at the club level. These are the Lions who put in at least 125 hours of service in recognized Lions activities throughout the year—whether through projects, meetings, training, or visitations Anchor Award.

This award is designed to honor the steady and committed service of Lions who often work behind the scenes to keep our clubs strong. By recognizing their contributions, we not only celebrate their efforts but also encourage ongoing engagement and reduce member dropouts.

 Important Reminder: All service hours must be certified and submitted, with completed award orders received by the District Awards Chair no later than **December 31**. Don't miss this chance to honor your club's true anchors!

Dr. Walter H. Campbell Pilot Award

The Pilot Award is one of the most prestigious honors in MD-35, recognizing a **Past District Governor (PDG)** in each district, as well as one at the Multiple District level, for their outstanding service, leadership, and dedication to Lionism. This award highlights the incredible impact PDGs make through their work at the club, district, and multiple district levels..

The contest period runs from **January 1 through December 31**, and only the accomplishments achieved during this time will be considered. This ensures that recognition is based on the most recent year of service and contributions.

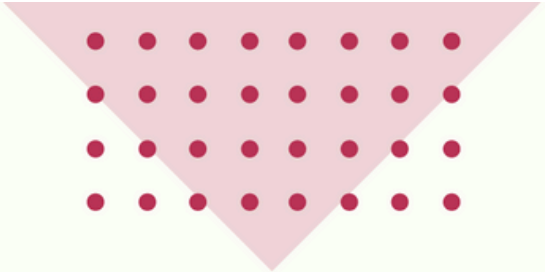
 Important Reminder: All achievements must be **completed by December 31**, and applications must be submitted to the MD-35 office by the required deadline. Don't miss the opportunity to honor and celebrate the dedicated leadership of our Past District Governors!

Millard Conklin Crusader for Lionism Award

The Millard Conklin Crusader for Lionism Award honors dedicated “**Grass Root**” **Lions** whose outstanding service and commitment strengthen their clubs and communities. Each district selects one winner based on accomplishments during the **January 1 – December 31** contest period, with a Multiple District 35 winner chosen from among the district honorees.

This award is designed to recognize the everyday Lions who give their time, energy, and heart to projects, meetings, and service initiatives throughout the year. Nominations can be made by clubs, zone chairs, district directors, or MD-35 projects, ensuring that deserving Lions at every level have the chance to be recognized.

 Important Reminder: All accomplishments must be **completed by December 31**, with entries submitted to the MD-35 office by the required deadline. Don't miss this opportunity to shine a spotlight on the Lions who embody the true spirit of service!



CALLING ALL LIONS CLUBS OF DISTRICT 35L!

**Do you have an ongoing event that's been
running for 5+ years?**

Whether it's weekly, monthly, semi-annually, or annually, we
want to hear from you!

**Help us showcase the legacy and impact of your club
in the 2025–2026 District Directory!**

Please email the following information to:

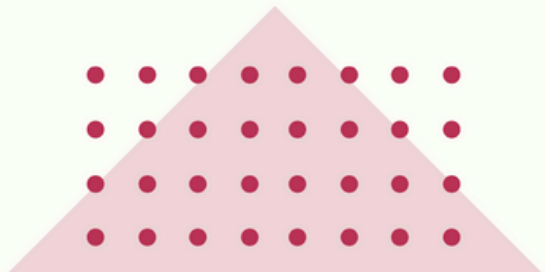
fldistrict35L@gmail.com

INCLUDE:

- NAME OF THE EVENT
- CONTACT PERSON & CONTACT INFO
- LOCATION
- 2025–2026 EVENT DATE(S)
- A SHORT HISTORY — WHEN AND WHY YOUR CLUB STARTED THIS EVENT
- PHOTOS (IF AVAILABLE)

Note: Submission does not guarantee inclusion. Final selections will be made
by the District Governor and Directory Editor.

**Let's celebrate the traditions that make
District 35L shine!**





Special Olympics *Florida*

Making a difference in Florida

It takes all of us – athletes, volunteers, families, sponsors, coaches, and the general public – to create a world where people with intellectual disabilities are treated with respect and dignity and given the opportunities that all people deserve.

96,341

Participation

51,003

Volunteers

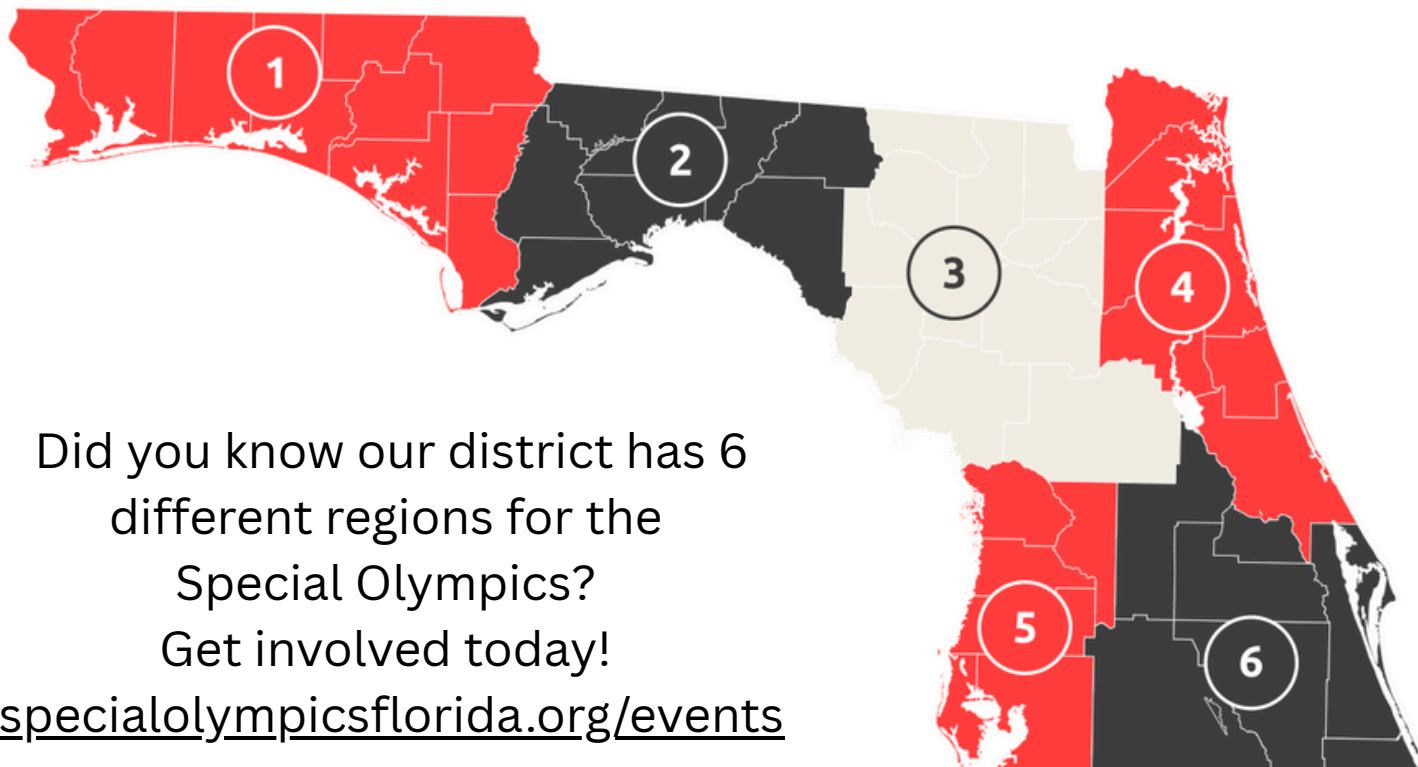
76,976

Athletes

176

Competitions

Number of lives changed? Every one of them!



Did you know our district has 6
different regions for the
Special Olympics?

Get involved today!

specialolympicsflorida.org/events



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17-18 OCTOBER

**MD 35 FALL
CONFERENCE - ORLANDO**

15 NOVEMBER

**DISTRICT 35L DISTRICT
ADVISORY MEETING -
HIGH SPRINGS**

24 JANUARY

**DISTRICT 35L DISTRICT
ADVISORY MEETING -
CHIPLEY, FL**

11 APRIL

**DISTRICT 35L DISTRICT
ADVISORY MEETING -
TALLAHASSEE**

**25-26
LIONS
EVENTS**

1-2 MAY

**MD 25 SPRING
CONVENTION - ORLANDO**





ONLINE DIRECTORY

Month of October

Blindness Awareness Month
Leo Membership Growth Month
Lions Membership Growth Month

October 4

World Animal Day

October 4-12

Week of Service: Mental Health & Well-Being

October 5

World Teacher Day

October 8

World Service Day

(On October 8, 1917, the newly formed International Association of Lions Clubs held its first national convention in Dallas, Texas. The date is now observed annually as World Lions Service Day.)

October 9

World Sight Day

October 10

World Mental Health Day

October 15

International White Cane Safety Day

October 16

World Food Day

October 17-19

Multiple District Conference

October 28

National First Responders Day

October 31

Halloween



Amplify your club's impact during Weeks of Service

This initiative unites Lions and Leos worldwide to address the critical issues of mental health and well-being, hunger, and the environment. By participating, you'll be part of three impactful weeks dedicated to creating positive change and making a difference in communities around the globe — together. So get involved and help drive collective action for a better future!

Mark your calendars

Mental health and well-being

October 4-12, 2025

Hunger

January 3-11, 2026

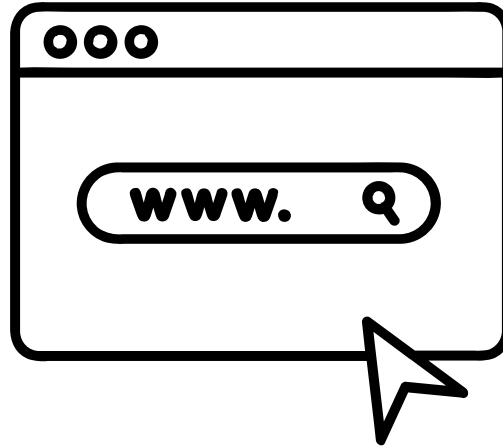
Environment

April 18-26, 2026

LIONS ONLINE RESOURCES

WEBSITES

- lionsclubs.org
- LCIF Website
- lionsvirtual.org
- Lions Portal
- Lionsmd35.com
- district35L.com
- district35i.com
- district35o.com
- district35n.com
- lionsdistrict35n.org



YOUTUBE

- Lions International
- @LionsVirtualLive
- @USLionsRock
- Lions Video Center

FACEBOOK

- Lions International
- LCIF
- Lions USA
- Lions Virtual
- Global Lions Forum
- Lions of Multiple District 35
- Florida Lions District 35-L
- Florida Lions District 35-I
- Florida Lions District 35-O
- Florida Lions District 35-N



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Awards and Contests

Lions do not serve others in order to receive rewards. The rewards they seek are less tangible, but no less real. Lions' rewards lie in the satisfaction of demonstrating their commitment to the work of Lionism; serving as an effective team member on club, district and international projects and activities; and focusing on the community in terms of less fortunate individuals and projects and activities for the betterment of the community.

While the purpose of being a member of this wonderful organization is not to receive awards, we do recognize that members who make a significant contribution are deserving of recognition, encouragement, and appreciation. We encourage every club and every member to become familiar with the available awards and work toward obtaining one or more. Nominations should be submitted to the appropriate Awards Chair by the dates indicated for each award.

See www.district35l.com/award-information for ALL Awards information and applications. See lionsclubs.org for International Awards.

Governor's Achievement Award – New Lion

This award is designed to assist the NEW LION member to become thoroughly familiar and fully involved in the activities and purposes of Lionism.

This award is available only to NEW members in their first year of membership, beginning with induction.

See www.district35l.com/award-information for ALL Awards information and applications.

Anchor Award

The purpose of this award is to provide recognition for the "Grass Root Lions" who are the anchors and stability of our association.

The club secretary shall collect each tally sheet, tabulate its points, and submit it to the District Awards chair by July 31st of each year to be eligible.

See www.district35l.com/award-information for ALL Awards information and applications.

Governor's Achievement Award – Transfer Lion

This award is designed to assist the new Transfer Lion to become thoroughly familiar and fully involved in the activities and purposes of Lionism. This award is available only to new Transfer Lions in their first year of membership, beginning with induction into the club they transferred.

See www.district35l.com/award-information for ALL Awards information and applications.

Peace Poster

For over three decades, Lions clubs around the globe have been sponsoring a very special art contest in schools and youth groups. Creating peace posters gives children everywhere the chance to express their visions of peace and inspire the world through art and creativity.

www.lionsclubs.org/en/start-our-approach/youth/peace-poster

35L Chair: Blanche Day

lionblanche2015@gmail.com

Order of the Golden Chain

Any Lion who completes the requirements between January 1st and December 31st shall earn the Golden Chain Award. The award may be earned each year the qualifications are met.

See www.district35l.com/award-information for ALL Awards information and applications.



Awards and Contests

Dr. Walter H. Campbell Pilot Award for Lionism

The Pilot Award is designed to recognize a Past District Governor (PDG) in each of the Districts, and a PDG in MD-35, with a prestigious award for outstanding efforts, dedication, and contributions during the preceding calendar year on behalf of Lionism. All entries must be submitted to the Multiple District 35 (MD) Office and postmarked no later than January 31st of the following year to the contest.

See www.district35l.com/award-information for ALL Awards information and applications.

Millard Conklin Crusader for Lionism Award

The Millard Conklin Crusader for Lionism Award is designed to encourage participation of "Grass Root" Lions in each district and club and to select one from each district to be rewarded for outstanding dedication and contributions for their current calendar year efforts made to Lionism, and to be presented for a District award. The award shall cover the accomplishments realized only during the contest period from January 1st through December 31st of each calendar year

See www.district35l.com/award-information for ALL Awards information and applications.

Membership Satisfaction Award

When a Lions club meets or exceeds the expectations of its members, it leads to membership satisfaction and retention. Satisfied members will keep coming back, which will keep your club healthy and vital to the community

See lionsclubs.org for International Awards.

See www.district35l.com/award-information for ALL Awards information and applications.
See lionsclubs.org for International Awards.

District 35-L Newsletter

Brittany Young

FLdistrict35L@gmail.com

Send all newsletter and website items by the 26th of the month.

Photos are used if the quality and content are suitable. If possible, the name or names of the person or persons shown in a photo must accompany the photo.

Photos can be accepted as JPEG or PNG.

Email articles as plain text typed body of email, PDF, or as a Microsoft Word attachment.

Include Club Name, Contact person's email, phone number, and a physical address. All Events must have a date, location, and time. Raffles need to be sent with where to buy tickets.

