



THE MARKETECH GROUP

MEASURING the VOICE-OF-CUSTOMER in HEALTHCARE

TMTG Mission and Values

A photograph of three business professionals in a meeting. A man in a blue shirt is leaning over a table, looking at documents. A woman in a white shirt is sitting at the table, holding a blue pen and looking at the documents. Another man is partially visible on the right side of the frame, looking towards the center.

ABOUT US

We are in the business of assisting clients to de-risk their business decisions with reliable and high quality customer preference data and insights.



Global Offices to support your marketing research needs:

- Europe (France & Germany)
- USA
- Joint venture in Brazil
- Partnerships in China, Japan, Canada, Mexico, Australia, India, and the Middle East

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ABOUT US

TMTG five **R**s value:

- **R**eliability
- **R**esponsiveness
- **R**espect
- **R**esponsibility
- **R**esourcefulness



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Reliability

Clients must be able to rely on each TMTG member.

TMTG is driven by quality and dependability.

Our standards for excellence remain constant and predictable.



Responsiveness

Clients can expect a fast response and clear guidance on next steps.

Speed creates value to our customers.



Respect

Clients are highly respected.

We always err on the side of giving our clients the benefit of the doubt without judging.

Disagreement with respect should be done in the spirit of learning in an open mind manner.



Responsibility

Clients can expect accountability and proactivity.

One can learn and improve from mistakes if acknowledged and addressed.



Resourcefulness

Clients can expect innovative thinking and creativity when it comes to problem resolution and better service.