

HIDDEN JEM PHOTOGRAPHY

OCTOBER NEWSLETTER

NEWS & UPDATES · BY JAIME MCMILLAN



FALL IS HERE!

As summer begins to wind down, one of my favourite seasons is just beginning. Crisp mornings, golden leaves, cozy sweaters, and beautiful evening light make fall family photography one of the most magical times of year. If you've been thinking about updating your family portraits in Edmonton, St. Albert, Spruce Grove, Sherwood Park, or the surrounding area, autumn is the perfect season to capture beautiful memories that will last a lifetime.

This month I'm sharing:

- Fall family session updates
- Halloween fun at Hidden Jem Photography
- The Santa Experience and Christmas Mini Sessions
- What to wear for your fall family photos
- A personal note from Jaime
- My favourite image of the month

BOOK A SESSION

FALL FAMILY SESSIONS

Fall is one of the busiest times of the year for family photography—and for good reason. Vibrant autumn colours, cooler temperatures, and beautiful golden light create the perfect backdrop for timeless family portraits.

Whether you're updating your annual family photos, celebrating a milestone, or simply capturing this season of life, fall family photo sessions offer some of the most beautiful images of the year.

If you've been thinking about booking your Edmonton or Sherwood Park family photographer, now is the time. Many fall dates are already spoken for, with only a limited number of sessions remaining.

[VIEW PACKAGES](#)



HALLOWEEN PHOTOGRAPHY SESSIONS

Whether it's your baby's very first Halloween, the kids showing off their favourite costumes, or the whole family getting into the Halloween spirit, I'd love to help you capture the fun!

Baby's 1st Halloween Mini Sessions | \$99 + GST

- 10-minute photography session
- 3 digital images
- Perfect for capturing your little one's first Halloween!

Halloween Family Mini Sessions | \$345 + tax

Why should the kids have all the fun? Get the whole family dressed up in your favourite Halloween costumes and create some fun, memorable photos together!



Halloween is just around the corner! There's not much time left before the spooky season disappears! Get in touch today to inquire about availability and book your Halloween photography session.

[CONTACT JAIME](#)

THE SANTA EXPERIENCE IS BACK

NOVEMBER 7 & 8



Each 10–15 minute session includes time for your little ones to chat with Santa, share their wish list, decorate cookies together, and create memories you'll treasure forever. You'll receive 8 edited digital images with full print rights.

Sessions: \$357 (incl. GST)

Deposit: \$100 (non-refundable) to reserve your spot.

Family Christmas Mini Sessions (without Santa) are also available.

CONTACT JAIME

URGENT MODEL CALL!

CHRISTMAS MAGIC IS COMING TO HIDDEN JEM, AND I NEED A LITTLE HELP BRINGING IT TO LIFE!

I'm looking for children with matching Christmas pajamas to participate in a festive model session happening within the next week or two! These photos will be used to showcase and promote my upcoming:

Christmas Family PJ Mini Sessions

Beginning November 22nd · **\$225 + GST** · 10 minutes / 4 images

PREBOOK YOUR CHRISTMAS PJ PHOTO SESSION

Interested? I'd love to hear from you ASAP! Reach out with your children's ages, confirm matching pajamas, and share your availability.

**Model sessions will take place in October, ideally within the next week. Applications are needed ASAP!*

PHOTOGRAPHY CORNER

WHAT TO WEAR FOR FALL FAMILY PHOTOS?

Choosing the right clothing can make a huge difference in your final photographs. Fall colours already provide a stunning natural backdrop, so your outfits should complement—not compete with—the scenery.

Here are a few of my favourite tips:

- Choose warm neutral colours like cream, beige, camel, rust, olive, soft brown, or muted burgundy.
- Add texture with cozy knits, scarves, denim jackets, or sweaters.
- Coordinate colours instead of matching everyone exactly.
- Avoid large logos, bright neon colours, or busy patterns that distract from your family.
- Dress for the weather—you'll look much more relaxed and natural when you're comfortable.

Timeless clothing helps ensure your family photographs will look beautiful for years to come.



Every season brings something different, but there's something especially comforting about fall.

Life tends to slow down just enough to remind us to be present. School routines return, evenings become a little quieter, and families naturally spend more time together.

As a family photographer, I'm reminded every day how quickly these seasons pass. The little hands you hold today won't stay little forever, and the moments that feel ordinary today often become the memories you'll treasure most.

Thank you for trusting Hidden Jem Photography to preserve those moments for your family. It truly is an honour.

~Jaime

"Sometimes the sweetest moments are the simplest ones."



Meet our little farmer! There's something special about capturing childhood just as it is—the big smiles, little personalities, and everyday moments that become some of our favourite memories.

Because they're only this little for a little while.

See you next month!

Jaime McMillan

Hidden Jem Photography

BOOK NOW

CONTACT

(780) 887-3137

hiddenjem.photo@gmail.com

Inquiries welcome 24/7.

Sessions by appointment only.

STUDIO

[53130 Range Rd 34](#)

Kapasiwin, AB T0E 2K0

Serving Edmonton, St. Albert, Spruce Grove,
Stony Plain & surrounding areas

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