

HIDDEN JEM PHOTOGRAPHY

NOVEMBER NEWSLETTER

NEWS & UPDATES · BY JAIME MCMILLAN



WINTER IS HERE!

Winter is upon us. It looks like it may be a tame one this year, giving us more opportunities to shoot outside.

The crisp clean snow does make for beautiful Maternity and Family photos! If outside in the winter does not appeal to you, we have a cozy studio available as well! If you've been thinking about updating your family portraits in Edmonton, St. Albert, Spruce Grove, Sherwood Park, or the surrounding area, we are here to capture beautiful memories that will last a lifetime.

This month I'm sharing:

- Winter and Christmas session updates
- Christmas PJ minis
- The Santa Experience and studio prep
- What to wear for your Christmas family photos
- A personal note from Jaime
- My favourite image of the month

BOOK A SESSION

WHAT'S COMING UP

THE SANTA EXPERIENCE & PJ MINIS

November is by far our busiest month of the year!

We have Santa and Christmas family sessions. These are typically done in November to allow you all time to print and order cards if need be.

Whether you're expecting a baby, updating your annual family photos, celebrating a milestone, or simply capturing the season of Christmas, winter family photo sessions offer some of the most beautiful images of the year.

If you've been thinking about booking your Edmonton or St. Albert family photographer, now is the time. Many November dates are already spoken for, with only a limited number of sessions remaining.



[VIEW PACKAGES](#)

FAMILY PJ MINIS

Whether it's your baby's very first Christmas or the whole family getting into the Christmas spirit, I'd love to help you capture the fun!

Family PJ Minis | \$225 + GST

- 10-minute photography session
- 4 digital images
- Perfect for capturing your family's Christmas photos

Christmas with the Critters | \$245 + tax

Weather permitting, you can get dressed up in your Christmas best and take photos with the farm animals! Feed and interact with all our adorable pets, from pigs and sheep to chickens and more!



Christmas is just around the corner! There's not much time left before the magic of Christmas disappears! Get in touch today to inquire about availability and book your Christmas photography session.

[CONTACT JAIME](#)

THE SANTA EXPERIENCE IS BACK

NOVEMBER 7, 8 & 21

November 7th and 8th are SOLD OUT. Only 5 sessions left for the 21st!



Each 10–15 minute session includes time for your little ones to chat with Santa, share their wish list, decorate cookies together, and create memories you'll treasure forever. You'll receive 8 edited digital images with full print rights.

Sessions: \$357 (incl. GST)

Deposit: \$100 (non-refundable) to reserve your spot.

Family Christmas Mini Sessions (without Santa) are also available.

CONTACT JAIME

WHAT TO WEAR FOR CHRISTMAS FAMILY PHOTOS?

Choosing the right clothing can make a huge difference in your final photographs.

Xmas jammies are always an easy go-to! Some of the usual rules don't apply when it comes to Christmas photos! We love cute little Christmas dresses and suits for boys! Busy patterns are allowed when it comes to Christmas. We just ask that you alternate a solid colour between each pattern.



- Choose warm neutral colours like cream, beige, camel, rust, olive, soft brown, or muted burgundy.
- Add texture with cozy knits, scarves, mittens, or sweaters.
- Coordinate colours instead of matching everyone exactly.
- Avoid large logos, bright neon colours, or busy patterns that distract from your family.
- Dress for the weather—you'll look much more relaxed and natural when you're comfortable.

Timeless clothing helps ensure your family photographs will look beautiful for years to come.

A NOTE FROM JAIME



Every season brings something different, but there's something cozy and comfy about winter! Evening snuggles by the fire and endless movie nights for us. Soups and slow cooker meals on repeat.

Life tends to slow down just enough to remind us to be present. The holidays draw near, evenings become a little quieter, and families naturally spend more time together.

As a family photographer, I'm reminded every day how quickly these seasons pass. The little hands you hold today won't stay little forever, and the moments that feel ordinary today often become the memories you'll treasure most.

Thank you for trusting Hidden Jem Photography to preserve those moments for your family. It truly is an honour.

~Jaime

"Golden Hour Maternity Goddess!"



Momma to be. Golden hour is absolutely my favourite time of the day to shoot! You can see why — the warm glow is just stunning!

See you next month!

Jaime McMillan

Hidden Jem Photography

BOOK NOW

CONTACT

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Inquiries welcome 24/7.

Sessions by appointment only.

STUDIO

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Serving Edmonton, St. Albert, Spruce Grove,
Stony Plain & surrounding areas

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