



Georgia Association of Fire Chiefs

Georgia State Firefighters Association

2027 BUSINESS MEMBERSHIP AND

SPONSORSHIP PROGRAMS



Our vision is to foster meaningful connections between businesses and the firefighting community, enhancing the safety and well-being of Georgia's residents by supporting the lifesaving efforts of firefighters, rescue teams, and EMS professionals.



As career firefighters, we understand the vital importance of having the advocacy and support of the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA) in our life-saving work for the community.

Since the inception of our state associations in the 1950s, we have positively impacted thousands of fire, rescue, and emergency services professionals through:

- Continuing education and training
- Access to innovative products, solutions, and services
- Legislative efforts to protect both firefighters and citizens
- Support for the families of fallen firefighters
- A strong sense of camaraderie, support, and networking

We have achieved these milestones with the invaluable support of the business community—your dedication to the fire service mirrors our own. Our growing membership of over 4,000 members relies on equipping their departments to provide the highest level of life-saving services to those they are sworn to protect.

By participating in our 2027 Business Membership, exhibits, and sponsorship programs, your company will have a unique opportunity to engage directly with key decision-makers and influencers in our field.

These business engagement initiatives also provide essential financial support, enabling our associations to continue serving our courageous members.

On behalf of the GAFC and GSFA, we look forward to a successful partnership with your organization.

Sincerely,



Chad Jones, Fire Chief
City of South Fulton's Fire and Rescue Department.
President, GAFC



Craig Dukes, Assistant Chief
Thomasville Fire Rescue
President, GSFA



2027 ANNUAL BUSINESS MEMBERSHIP

Connect. Be Seen. Support Georgia's Fire Service.

Becoming a **Business Member** of the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA) puts your company in front of a statewide network of more than **4,000 fire service professionals**.

For an annual investment of **\$650**, your company receives Business Member recognition with both GAFC and GSFA while helping support the associations and the fire service community across Georgia.

Your Business Membership Includes:

- **Business Member Recognition** with both GAFC and GSFA
- **Use of the Business Membership Logo** on your website and marketing materials
- **Directory Listing** in the GAFC and GSFA Business Member directories
- **Annual Membership Database Access** — receive an Excel file with member names, departments, ranks when available, and department addresses
- **Digital Marketing Opportunities** — access exclusive opportunities such as vendor email blasts and e-newsletter advertising banners
- **Quarterly Social Media Exposure** — receive up to four complimentary Facebook posts annually on GAFC and GSFA accounts
- **Priority Event Registration** — receive priority registration for sponsored events ahead of non-business members

Your Business Membership is more than a listing—it's an opportunity to build relationships, increase visibility, and demonstrate your company's commitment to the fire service community throughout Georgia.

2027 Business Membership Dues: \$650

INDIVIDUAL SUPPORTERS

We welcome Individuals to support the fire service and join the Business Membership Program in honor or commemoration of a firefighter or fire department. Individuals will be listed along with honoree as requested.

To sign up contact: Yalonde Tanner GAFC ytanner@gafc.org 678.686.6239
or Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842



2027 55th ANNUAL FIREFIGHTER RECOGNITION DAY AND 20th ANNUAL LEGISLATIVE APPRECIATION DINNER

FEBRUARY 2, 2027

Atlanta, Georgia

Sponsorships close 1/15/27

Location: The Georgia Freight Depot, Atlanta

Dinner 5:30PM-7:30 PM. BBQ provided by the Vienna Fire Department

Each year, the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA) team up with fellow associations to advocate for key legislative issues and engage with elected officials to honor and celebrate firefighters.

- Estimated 250 firefighters and elected officials
- Jointly sponsored by the GAFC and the GSFA

Sponsorship includes:

- ⇒ Logo and recognition on signage, program, thank you advertisement in Georgia Firefighters Magazine
- ⇒ Tabletop at dinner for displaying materials(merchandise sales not permitted)
- ⇒ 3 dinner tickets

Cost:

- Business sponsorships - \$1,250
- Firefighter associations and fire related governmental agencies - \$500

To reserve your space contact: Yalonde Tanner GAFC ytanner@gafc.org 678.686.6239 or Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842



GEORGIA ASSOCIATION OF FIRE CHIEFS 2027 SPRING EXECUTIVE TRAINING SESSION

MARCH 21 – 24

**Marriott Savannah Riverfront
Savannah, Georgia**

Sponsorships and Tabletops close 3/22/27

Georgia Association of Fire Chiefs (GAFC) welcomes over 200 chiefs, fire service leaders and officers to four days of training to help build and refine their leadership skills. Your organization can educate these attendees about your solutions, services and products that help with the operation of their departments through our tabletop vendor hall. Sponsorships are also available to elevate your company and showcase your support and alignment with the GAFC and the leaders we serve. Please note schedule and format are subject to change.

Vendor Hall Tabletop Space – Hall Open Sunday 3/21 12:30 PM - Monday 3/22 3:30 PM

Cost: \$600 (\$700 after 3/1). Benefits include:

- One (1) standard table and One (1) company representative registration. Monday breakfast, lunch and reception attendance included in the registration
- One additional representative registration can be purchased for \$300 - *Companies are limited to four (4) representatives in total for the event*
- Listing in event program
- Pre and post event registration list (does not include email)

Sponsorships - All sponsors receive benefits including:

- Two (2) company representative tickets to sponsored event
- Logo on GAFC website, social media, signage, and event printed program
- ⇒ Pre and post event registration list (does not include email)
- ⇒ Premier, Gold, and Silver level sponsors receive video (up to 3 minutes supplied by sponsor) to run during all breaks on "Sponsor Spotlight" reel
- ⇒ **Premier Sponsor Cost \$5,000** Receive top recognition at ALL events, meals, and education sessions. Includes Two (2) company representative registrations (value \$600) with access to ALL events. **Includes brief (2 min) speaking opportunity Cost \$5,000**
- ⇒ **Gold Vendor Hall reception sponsor or Lunch sponsor. Cost: \$1,750**
 - Option of Sunday 3/21 Vendor Hall Reception, Lunch Monday 3/22, or Lunch Tuesday 3/23.
- ⇒ **Silver Breakfast sponsor. Cost \$1,200**
 - Monday 3/22, Tuesday 3/23 or Wednesday 3/24.
- ⇒ **Bronze Education Session or Coffee Break sponsor. Cost \$600**
 - Monday - Wednesday availability

Note Sponsorships Do Not include Tabletop Space – Tabletop Space must be purchased separately

Sponsorships and Tables are limited. To reserve your space contact Yalonde Tanner GAFC ytanner@GAFC.org 678.686.6239 or Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842



2027 GEORGIA FIRE SERVICE FALL CONFERENCE

August 24-29, 2027

Albany, Georgia

Sponsorship & Exhibit Registration Deadline: July 15, 2027



Join over 250 fire chiefs, fire service leaders, and firefighters from across Georgia at one of the state's premier fire service events. The Georgia Fire Service Fall Conference brings together professionals from cities, counties, and volunteer departments for top-tier continuing education, live demonstrations, competitive events, and meaningful networking opportunities.

This is your opportunity to showcase your products, services, and solutions to a focused and engaged audience.

Exhibit Opportunities

Exhibit Hall Hours:

- **Open:** Wednesday PM (August 26) – Thursday afternoon (August 27)

Exhibit Space Options and Inclusions:

- **10x10 Booth:** \$825 – includes 2 exhibitor badges
- **10x20 Booth:** \$1,350 – includes 4 exhibitor badges
- **Outdoor Equipment/Apparatus Display:** \$1,550 – includes 4 exhibitor badges

Each exhibit includes:

- One tabletop and two chairs per 10x10 space; Apparatus receive one tabletop and two chairs
- Complimentary lunch ticket for each exhibitor badge (Thursday only – ticket required)
- Free internet and electricity (limited outlets available)
- Company listing in the printed program and on the event website
- Access to pre- and post-event registration lists (emails not included)
- Carpeted exhibit hall

Note: This is a tabletop exhibit only. No pipe and drape will be provided. Lead retrieval rental devices are not available.

Additional Options:

- Extra exhibitor badge (limit of 3 additional): \$100 each
- Additional tabletop: \$50



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Sponsorship Opportunities

Note: Sponsorships do not include exhibit space. All sponsors must purchase exhibit space separately.

Sponsorship Levels:

- **Premier Sponsor – \$5,000**
 - Recognition at all events, meals, and sessions
 - Two (2) full event registrations
 - Includes speaking and video opportunity
 - **Platinum – \$2,500**
 - Sponsor for Opening Exhibit Hall Reception or Ice Cream Social
 - **Gold – \$1,500**
 - Sponsor for a General Lunch Session
 - **Silver – \$1,000**
 - Choose one: Exhibit Hall Lunch, Refreshment Break, or Event Lanyard
- Note: Lanyards must be provided by the sponsor*

Sponsorship Benefits (all levels include):

- A sponsor-supplied video (up to 3 minutes) featured during event breaks
- Logo placement on the event website, signage, promotional emails, and printed program
- Pre- and post-event registration lists (emails not included)

Contact Information:

- **Yalonde Tanner, GAFC** – ytanner@gafc.org | 678-686-6239
- **Lynne Norton, Great Stone Consulting** – lnorton@greatstoneconsulting.com | 678-310-9842



2027 DIGITAL MARKETING OPPORTUNITIES



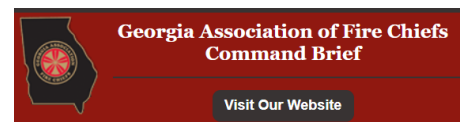
Available **only to Business Members**, the following programs provide an opportunity to:

1. Showcase your organization's support of the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA) and commitment to the fire industry
2. Market your solution statewide to our firefighter members and other content subscribers
3. Keep your brand top of mind with the current state of in-person industry event cancellations

Digital Advertising - eNews Banner Ads

Add your electronic banner to the association's eNewsletters received by chiefs, chief officers, firefighters, EMS, rescue professionals, and government fire officials. GAFC's "Command Brief" eNewsletter is

received by over 800 members, GSFA's "Fully Involved" eNewsletter is received by over 4,600 comprised of members and other individuals. GAFC/GSFA eNewsletters provide critical and timely information, announcements, and industry news that the fire industry counts on to keep our communities safe and well.



- Exclusive to 1 company banner per eNewsletter
- Hyperlink to your company's landing page
- First reserved, first served. Multiple month ad blocks available.
- Cost: \$350
- Cost includes banner running 1x in each GAFC and GSFA eNewsletter in sponsored month – total distribution 5,400



Banner materials specifications:

- Dimensions 600(W) by 60(h) pixels
- File type: 80k max GIF/JPEG/PNG at 72 DPI

Member List Email Serve

GAFC/GSFA will serve on behalf of your organization an email to our members and list opt-in recipients.

Content may include promotion of your company's products/services, upcoming webinars or events you are producing, announcements/news, and other information that you'd like to share.

- Email features your organization exclusively – email will indicate the message is a paid promotion
- Content not to exceed 300 words, graphics and images may be supplied for inclusion
- Cost: \$550
- Total member email distribution 4,300

To place your order Contact Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842

GEORGIA FIREFIGHTER ONLINE MAGAZINE

2027 ADVERTISING PROGRAM



Georgia Firefighter is the official online magazine of the Georgia State Firefighters Association (GSFA). Distributed digitally, Georgia Firefighter reaches more than 3,500 firefighters statewide, everyone from fire chiefs and command staff to frontline firefighters.

Whether your goal is to reach seasoned professionals with purchasing authority or engage the next generation of firefighters with new products and innovations, Georgia Firefighter provides a direct digital connection to departments across Georgia.

Advertising in Georgia Firefighter gives your company clear visibility and meaningful access to the state's fire service community, providing an effective platform to showcase your products, services, and industry expertise.

2027 Issue and Closing Dates

Edition and Publication Date	Ad Space Close	Ad Material Due
March - Spring	12/18/26	1/8/27
June - Summer	3/12/27	4/9/27
October - Autumn	7/30/27	8/27/27
December - Winter	10/1/27	10/29/27

4 color advertising rates per issue:

- Full Page, Cover \$2,400 - 7 in. x 9 1/2 in.
- Full Page \$1,800 - 7 in. x 9 1/2 in.
- 2/3 Page Space \$1,200
 - Horizontal: 7 in. x 6 1/3 in.
 - Vertical: 4 7/12 in. x 9 1/2 in.
- 1/2 Page Space \$960
 - Horizontal: 7 in. x 4 2/3 in.
 - Vertical: 3 5/12 in. x 9 1/2 in.
 - Vertical Square: 4 7/12 in. x 7 in.
- 1/3 Page Space \$720
 - Horizontal: 7 in. x 3 1/2 in.
 - Vertical: 2 1/6 in. x 9 1/2 in.
 - Vertical Square: 4 7/12 in. x 4 2/3 in.
- 1/4 Page Space \$580
 - Horizontal: 4 7/12 in. x 3 1/2 in.
 - Vertical: 3 5/12 in. x 4 2/3 in. Wide: 7 in. x 2 1/3 in.

Ad file formats accepted tif, jpg, eps, pdf

To place your ad space Contact: Taylor Moore GSFA taylor@gsffa.org 770.914.7774, or Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842



Georgia Association of Fire Chiefs
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Georgia State Firefighters Association
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