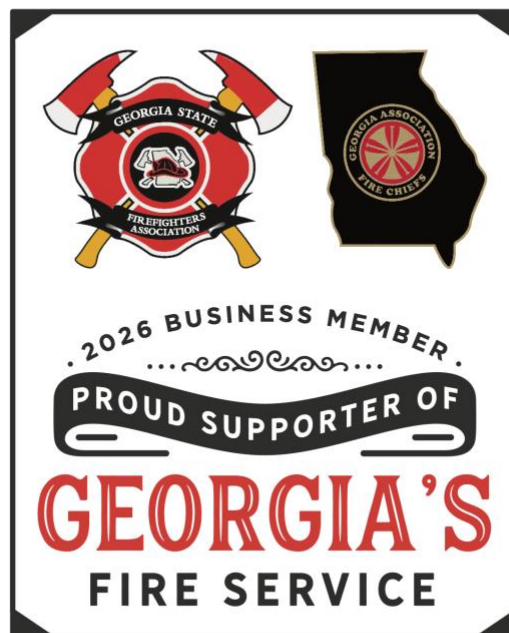




Georgia Association of Fire Chiefs

Georgia State Firefighters Association

**2026 BUSINESS MEMBERSHIP AND
SPONSORSHIP PROGRAMS**





Our vision is to foster meaningful connections between businesses and the firefighting community, enhancing the safety and well-being of Georgia's residents by supporting the lifesaving efforts of firefighters, rescue teams, and EMS professionals.



As career firefighters, we understand the vital importance of having the advocacy and support of the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA) in our life-saving work for the community.

Since the inception of our state associations in the 1950s, we have positively impacted thousands of fire, rescue, and emergency services professionals through:

- Continuing education and training
- Access to innovative products, solutions, and services
- Legislative efforts to protect both firefighters and citizens
- Support for the families of fallen firefighters
- A strong sense of camaraderie, support, and networking

We have achieved these milestones with the invaluable support of the business community—your dedication to the fire service mirrors our own. Our growing membership of over 4,000 members relies on equipping their departments to provide the highest level of life-saving services to those they are sworn to protect.

By participating in our 2026 Business Membership, exhibits, and sponsorship programs, your company will have a unique opportunity to engage directly with key decision-makers and influencers in our field.

These business engagement initiatives also provide essential financial support, enabling our associations to continue serving our courageous members.

On behalf of the GAFC and GSFA, we look forward to a successful partnership with your organization.

Sincerely,

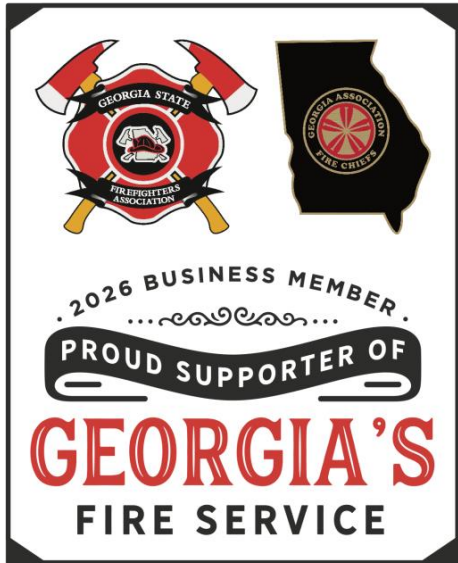


Chad Jones, Fire Chief
City of South Fulton's Fire and Rescue Department.
President, GAFC



Mike Byrd, Fire Chief
Spalding County Fire Department
President, GSFA

2026 ANNUAL BUSINESS MEMBERSHIP



Becoming a Business Member offers your company a competitive advantage by aligning with the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA), enhancing your visibility among over 4,000 members statewide.

Your annual investment of \$650 provides your company with business membership recognition with both the GAFC and GSFA, helps to provide support, and includes:

As a Business Member, you will enjoy the following benefits:

- Permission to use the Business Membership logo on your website and marketing materials
- Inclusion in the GAFC and GSFA Business Member directory
- Annual access to the GSFA and GAFC membership database (Excel file with names, departments, ranks when available, and department addresses)
- Exclusive digital marketing opportunities, including vendor email blasts and e-newsletter ad banners
- Free quarterly Facebook posts on GAFC and GSFA accounts
- Priority registration for sponsored events ahead of non-business members

2026 Business Membership Dues: \$650

INDIVIDUAL SUPPORTERS

We welcome Individuals to support the fire service and join the Business Membership Program in honor or commemoration of a firefighter or fire department. Individuals will be listed along with honoree as requested.

To sign up contact: Yalonde Tanner GAFC ytanner@gafc.org 678.686.6239
or Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842



2026 54th ANNUAL FIREFIGHTER RECOGNITION DAY AND 19th ANNUAL LEGISLATIVE APPRECIATION DINNER

FEBRUARY 3, 2026

Atlanta, Georgia

Sponsorships close 1/15/26

Location: The Georgia Freight Depot, Atlanta

Dinner 5:30PM-7:30 PM. BBQ provided by the Vienna Fire Department

Each year, the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA) team up with fellow associations to advocate for key legislative issues and engage with elected officials to honor and celebrate firefighters.

- Estimated 250 firefighters and elected officials
- Jointly sponsored by the GAFC and the GSFA

Sponsorship includes:

- ⇒ Logo and recognition on signage, program, thank you advertisement in Georgia Firefighters Magazine
- ⇒ Tabletop at dinner for displaying materials(merchandise sales not permitted)
- ⇒ 3 dinner tickets

Cost:

- Business sponsorships - \$1,000
- Firefighter associations and fire related governmental agencies - \$500

To reserve your space contact: Yalonde Tanner GAFC ytanner@gafc.org 678.686.6239 or Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842



**Southeastern Association of Fire Chiefs and the
Georgia Association of Fire Chiefs
Present the
SEAFC 98th Annual Leadership Conference
GAFC Spring Executive Training Session**



**June 2 – 4, 2026
Savannah Convention Center, Savannah, Georgia
Westin Savannah Harbor Golf Resort & Spa**

“Honoring Our Traditions, Embracing the Future”

[Click here for Exhibitor and Sponsor Registration Form](#)

The Southeastern Association of Fire Chiefs (SEAFC) and the Georgia Association of Fire Chiefs (GAFC) are proud to join together to present the 98th Annual Leadership Conference in Savannah, Georgia. This year's theme reflects the balance between preserving the proud heritage of the fire service while adapting to rapid technological advancements and cultural shifts. It emphasizes leadership in a changing world—where innovation, adaptability, and tradition coexist.

The Georgia Association of Fire Chiefs is honored to host this premier event, bringing together fire service leaders, innovators, and professionals from across the region. The conference is designed to foster collaboration, share best practices, and explore emerging trends that shape the future of fire and emergency services. Attendees will gain valuable insights, strengthen leadership skills, and build connections that advance the fire service profession.

Exhibit Hall Booths

Exhibit Hours – Breaks and Lunch will be served in the exhibit hall.

Set-up: Monday, June 1 8:00 A.M.– 5:00 P.M., Tuesday, June 2 8:00 A.M. -10:00 A.M.

Show Hours: Tuesday June 2 10:00 A.M. – 4:00 P.M., Wednesday June 3 8:30 A.M.- 4:00 P.M.

Break Down: Starts at 4:00 P.M. All exhibitors are encouraged to respect this time.

All 10x10 Booth spaces include 1-skirted table and 2 chairs, 2 company representatives' badges. Each Additional Representatives \$150.00 each.

- **10' x 10' Booth - \$1,000.00**
- **10' x 10' Corner Booth - \$1,075.00**
- **End-Cap Booth 10' x20' - \$1,150.00**

For Additional information Contac:

Gene Coleman gcoleman@seafc.org 205-965-2325

Yalonde Tanner ytanner@gacities.com 678-686-6239



SEAFC 98th Annual Leadership Conference GAFC Spring Executive Training Session

June 2 – 4, 2026

Savannah Convention Center, Savannah, Georgia



[Click here for Exhibitor and Sponsor Registration Form](#)

I-Sponsorships

- Banners - Sponsor provides own color banner shipped to site
 - \$100.00 - up to 2' x 4'
 - \$200.00 - up to 3' x 5'
 - \$300.00 - up to 4' x 6'
- Break Refreshments - \$1000.00. 5 Available
- Lunch Sponsorship-\$3,500.00 each Tuesday Wednesday, or Thursday
- Lanyard Sponsorship- \$500.00 Sponsor provides 600 lanyards
- Include an item or printed material in the attendee bags - \$50.00
- Attendee Bag Sponsor - (sponsor provides 500 canvas bags)
- Keynote Speaker Sponsorship \$5,000.00
- President's Forum Sponsorship \$2,000.00
- SEAFC/GAFC
- Awards Banquet Sponsorship \$6,500.00 (2 Available)
- Welcome Reception/Networking \$5,000.00 (4 Available)
- Attendee List \$200.00



SEAFC 98th Annual Leadership Conference GAFC Spring Executive Training Session

June 2 – 4, 2026

Savannah Convention Center, Savannah, Georgia



[Click here for Exhibitor and Sponsor Registration Form](#)

II-Sponsorships

Legacy- \$16,000.00

- 50' x 50' booth OR 6- 10' x 10' booths and 1-30' x 40' apparatus space
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 6'x8' (provided by Sponsor) to be hung in Exhibit Hall
- Legacy Sponsor recognition and award at President's Banquet
- 1 – Full page full color ad in Official Program – inside cover/front or back
- Sponsor Fire Chief of Year Award (1 career, 1 volunteer) to be presented at President's Banquet
- Logo on Program cover & website
- 8 – Invitations to Presidents Banquet
- 4 – Complimentary Full Conference Registrations

Platinum \$ 10,750.00

- 1-30' x 50' apparatus space **OR** 4 – 10' x 10' exhibit booths
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 6'x8' (provided by Sponsor) to be hung in Exhibit Hall Platinum Sponsor
- Platinum Sponsor Recognition at President's Banquet
- Sponsor President's Award
- 1 – Full page full color ad in Official Program Logo in Official Program & website
- 4 – Invitations to Presidents Banquet
- 2 – Complimentary Full Conference Registrations

Gold- \$ 5,500.00

- 4 - 10' x 10' exhibit booths
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 4'x5' (provided by Sponsor) to be hung in Exhibit Hall
- Gold Sponsor recognition at President's Banquet
- Sponsor additional Award of Meritorious Service (TBD)
- 2 – Invitations to Presidents Banquet
- Option to purchase reduced rate Full Conference Registration
- 1 – Half-page full color ad in Official Program + website advertisement

Silver \$ 2,500.00

- 1 – 10' x 10' exhibit booth
- 1 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 2'x4' (provided by Sponsor) to be hung in Exhibit Hall
- 2 – Invitations to Presidents Banquet
- Option to purchase reduced rate Full Conference Registration
- 1 – Quarter-page full color ad in Official Program + website advertisement



2026 GEORGIA FIRE SERVICE FALL CONFERENCE

August 25-28, 2026

Augusta, Georgia

Sponsorship & Exhibit Registration Deadline: July 15, 2026



Join over 250 fire chiefs, fire service leaders, and firefighters from across Georgia at one of the state's premier fire service events. The Georgia Fire Service Fall Conference brings together professionals from cities, counties, and volunteer departments for top-tier continuing education, live demonstrations, competitive events, and meaningful networking opportunities.

This is your opportunity to showcase your products, services, and solutions to a focused and engaged audience.

Exhibit Opportunities

Exhibit Hall Hours:

- **Open:** Wednesday PM (August 26) – Thursday afternoon (August 27)

Exhibit Space Options and Inclusions:

- **10x10 Booth:** \$825 – includes 2 exhibitor badges
- **10x20 Booth:** \$1,350 – includes 4 exhibitor badges
- **Outdoor Equipment/Apparatus Display:** \$1,550 – includes 4 exhibitor badges

Each exhibit includes:

- One tabletop and two chairs per 10x10 space; Apparatus receive one tabletop and two chairs
- Complimentary lunch ticket for each exhibitor badge (Thursday only – ticket required)
- Free internet and electricity (limited outlets available)
- Company listing in the printed program and on the event website
- Access to pre- and post-event registration lists (emails not included)
- Carpeted exhibit hall

Note: This is a tabletop exhibit only. No pipe and drape will be provided. Lead retrieval rental devices are not available.

Additional Options:

- Extra exhibitor badge (limit of 3 additional): \$100 each
- Additional tabletop: \$50



2026 GEORGIA FIRE SERVICE FALL CONFERENCE

August 25-28, 2026

Augusta, Georgia

Sponsorship & Exhibit Registration Deadline: July 15, 2026



Sponsorship Opportunities

Note: Sponsorships do not include exhibit space. All sponsors must purchase exhibit space separately.

Sponsorship Levels:

- **Premier Sponsor – \$5,000**
 - Recognition at all events, meals, and sessions
 - Two (2) full event registrations
 - Includes speaking and video opportunity
- **Platinum – \$2,500**
 - Sponsor for Opening Exhibit Hall Reception or Ice Cream Social
- **Gold – \$1,500**
 - Sponsor for a General Lunch Session
- **Silver – \$1,000**
 - Choose one: Exhibit Hall Lunch, Refreshment Break, or Event Lanyard

Note: Lanyards must be provided by the sponsor

Sponsorship Benefits (all levels include):

- A sponsor-supplied video (up to 3 minutes) featured during event breaks
- Logo placement on the event website, signage, promotional emails, and printed program
- Pre- and post-event registration lists (emails not included)

Contact Information:

- **Yalonde Tanner, GAFC** – ytanner@gafc.org | 678-686-6239
- **Lynne Norton, Great Stone Consulting** – lnorton@greatstoneconsulting.com | 678-310-9842



2026 DIGITAL MARKETING OPPORTUNITIES



Available **only to Business Members**, the following programs provide an opportunity to:

1. Showcase your organization's support of the Georgia Association of Fire Chiefs (GAFC) and the Georgia State Firefighters Association (GSFA) and commitment to the fire industry
2. Market your solution statewide to our firefighter members and other content subscribers
3. Keep your brand top of mind with the current state of in-person industry event cancellations

Digital Advertising - eNews Banner Ads

Add your electronic banner to the association's eNewsletters received by chiefs, chief officers, firefighters, EMS, rescue professionals, and government fire officials. GAFC's "Command Brief" eNewsletter is received by over 800 members, GSFA's "Fully Involved" eNewsletter is received by over 4,600 comprised of members and other individuals. GAFC/GSFA eNewsletters provide critical and timely information, announcements, and industry news that the fire industry counts on to keep our communities safe and well.



- Exclusive to 1 company banner per eNewsletter
- Hyperlink to your company's landing page
- First reserved, first served. Multiple month ad blocks available.
- Cost: \$350
- Cost includes banner running 1x in each GAFC and GSFA eNewsletter in sponsored month – total distribution 5,400



Banner materials specifications:

- Dimensions 600(W) by 60(h) pixels
- File type: 80k max GIF/JPEG/PNG at 72 DPI

Member List Email Serve

GAFC/GSFA will serve on behalf of your organization an email to our members and list opt-in recipients. Content may include promotion of your company's products/services, upcoming webinars or events you are producing, announcements/news, and other information that you'd like to share.

- Email features your organization exclusively – email will indicate the message is a paid promotion
- Content not to exceed 300 words, graphics and images may be supplied for inclusion
- Cost: \$550
- Total member email distribution 4,300

To place your order Contact Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842

GEORGIA FIREFIGHTER ONLINE MAGAZINE

2026 ADVERTISING PROGRAM



Georgia Firefighter is the official online magazine of the Georgia State Firefighters Association (GSFA). Distributed digitally, Georgia Firefighter reaches more than 3,500 firefighters statewide, everyone from fire chiefs and command staff to frontline firefighters.

Whether your goal is to reach seasoned professionals with purchasing authority or engage the next generation of firefighters with new products and innovations, Georgia Firefighter provides a direct digital connection to departments across Georgia.

Advertising in Georgia Firefighter gives your company clear visibility and meaningful access to the state's fire service community, providing an effective platform to showcase your products, services, and industry expertise.

4 color advertising rates per issue:

- Full Page, Cover \$2,400 - 7 in. x 9 1/2 in.
- Full Page \$1,800 - 7 in. x 9 1/2 in.
- 2/3 Page Space \$1,200
 - Horizontal: 7 in. x 6 1/3 in.
 - Vertical: 4 7/12 in. x 9 1/2 in.
- 1/2 Page Space \$960
 - Horizontal: 7 in. x 4 2/3 in.
 - Vertical: 3 5/12 in. x 9 1/2 in.
 - Vertical Square: 4 7/12 in. x 7 in.
- 1/3 Page Space \$720
 - Horizontal: 7 in. x 3 1/2 in.
 - Vertical: 2 1/6 in. x 9 1/2 in.
 - Vertical Square: 4 7/12 in. x 4 2/3 in.
- 1/4 Page Space \$580
 - Horizontal: 4 7/12 in. x 3 1/2 in.
 - Vertical: 3 5/12 in. x 4 2/3 in. Wide: 7 in. x 2 1/3 in.

Ad file formats accepted tif, jpg, eps, pdf

2026 Issue and Closing Dates

| Edition and Publication Date | Ad Space Close | Ad Material Due |
|------------------------------|----------------|-----------------|
| March | 12/15/25 | 1/9/26 |
| June | 3/27/26 | 4/10/26 |
| September | 6/19/26 | 7/10/26 |
| December | 9/4/26 | 9/25/26 |

To place your ad space Contact: Taylor Moore GSFA taylor@gsffa.org 770.914.7774, or Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842

2026 Program Commitment Form

Submission of Commitment Form does not guarantee confirmation of selection, GAFC/GSFA will be in contact regarding specifics and invoicing.



| Sponsorship | Level | Rate | Indicate Level |
|--|--|-----------------|----------------|
| Annual Business Membership – 2026 | GAFC/GSFA Combined | \$650 | |
| 2026 Annual Firefighter Recognition Day and Legislative Dinner February 3, 2026 Atlanta, Georgia | Business | \$1000 | |
| | Fire Associations/Agencies | \$500 | |
| GEAFC 98th Annual Leadership Conference GAFC Spring Executive Training Session June 2 – 4, 2026 Savannah, Georgia | Exhibit space and sponsorships available – see program info | | |
| Annual Fire Service Conference August 25-28, 2026 Augusta, Georgia | Premier | \$5,000 | |
| | Platinum | \$2,500 | |
| | Gold | \$1,500 | |
| | Silver | \$1,000 | |
| | 10x10 Exhibit space | \$825 | |
| | 10x20 Exhibit space | \$1,350 | |
| | 20x40 Apparatus space | \$1,550 | |
| Georgia Firefighters Online Magazine Advertising Issues: March, June, September, December | Indicate issue(s) and sizes | | |
| | Full page | \$2,400/\$1,800 | |
| | 2/3 page | \$1,200 | |
| | 1/2 page | \$960 | |
| | 1/3 page | \$720 | |
| | 1/4 page | \$580 | |
| Digital Marketing Programs | Indicate program and frequency request Note: Placement will be confirmed and scheduled by GAFC/GSFA | | |
| | Banner Ad | \$350 | |
| | Email Serve | \$550 | |

Company: _____ Contact Name: _____

Contact Phone and Email: _____

Please email your form to Yalonde Tanner, GAFC Business Manager ytanner@gafc.org

Questions? Contact: Yalonde Tanner GAFC ytanner@gafc.org 678.686.6239, Taylor Moore GSFA

taylor@gsffa.org

770.914.7774, or Lynne Norton lnorton@greatstoneconsulting.com 678-310-9842

Use this form as a working document to commit your intent for 2026

Please do not submit it with a check with this form, as each item will be invoiced individually

We appreciate your commitment to the Georgia Fire Service