

Executive Impact Summary (2024–2025)

"100% of proceeds from my books, music, and speaking engagements are donated directly to non-profit organizations and ministries. Through powerful storytelling, live music, and faith-driven workshops, we have engaged hundreds of participants and raised over \$11,200 to impact communities."

- **Total Audience Reached:** 300+ Active Participants
- **Total Funds Raised/Donated:** \$11,350+
- **Core Message:** Aligning our daily priorities with Divine order—putting God first, family second, and bringing that homebased character into the workplace and community.

The Engagement & Impact Matrix

Framework Element	Keynote & Book Signing (Alpha Lighthouse)	Half-Day Lenten Workshop (St. Sabina Catholic Parish)	Keynote Address (Johnson County Serra Club)
Why (The Mission)	To launch a mentoring philosophy born from pandemic hardships, inspiring others to honor neighbors and community during times of collective anxiety.	To provide a deep spiritual reset during Lent, offering parishioners practical ways to live out the Ten Commandments with purposeful intention.	To challenge community leaders to audit their daily lives and realign their focus back to God, spouse, children, and work—in that precise order.
Problem	Post-pandemic isolation, anxiety, and a cultural shift away from communal support and mutual mentorship.	Parishioners seeking a deeper, more actionable connection to the Commandments rather than treating them as passive rules.	The modern struggle of balancing professional ambition with faith and family, often leading to misaligned life priorities.
Solution	A unique, historical, and creative presentation drawing parallels between Alexander Hamilton, Shakespeare, and modern resilience, coupled with a celebratory book launch.	A highly interactive 10-story, 10-song workshop framework based on the book <i>Getting Back to God</i> , acting as a roadmap for faithful living.	A dynamic keynote presentation using personal storytelling and music to illustrate how a strong spiritual foundation transforms workplace character.
Client / Reach	Audience: 100+ attendees Impact: Raised over \$5,000 to support local ministry initiatives.	Audience: 15 focused parish leaders Impact: \$100 donation from book sales; established a foundation for year-round discussion groups.	Audience: 50+ members at the Annual Chili Contest Dinner Impact: Raised over \$600 for the club via book sales.

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Testimonial	<p><i>"Thank you, Keith, for your generous support of our ministry. You were able to raise over \$5,000 this evening. Your generosity is so welcoming."</i></p> <p>— Jeff Kirby</p>	<p><i>"This workshop set up the parish to have the option for many future discussions... Thank you for the \$100 donation from book sales, Keith!"</i></p> <p>— Fr. Jeff Stephen, Pastor</p>	<p><i>"Your stories are always full of life, but coupled with your music, well, the applause showed how we felt. Our generous donation of proceeds from the book sales has already netted us over \$600."</i></p> <p>— Serra Club Leadership</p>

Additional 2024–2025 Impact Highlights

Here are two additional compelling snapshots:

1. Men Under Construction Conference (Workshop)

- **The Mission & Message:** Delivered two high-energy breakout sessions to a room of **140+ men**, introducing the foundational framework of *Living Life's Priorities* ahead of its major December 2025 launch. The session focused on restoring Divine order to the modern man's life (God, Spouse, Kids, Community/Work).
- **The Philanthropic Impact:** Net book sales generated **\$650** to directly fund future men's ministry events.
- **The Verdict:** *"Thank you, Keith, for participating in this year's Men's conference... and for the \$650 raised by your book sales. We look forward to many more events we hope to include you in. God Bless."* — **Russ Engel, Conference Leadership**

2. The Stop Trafficking Project (Private Donation Event)

- **The Mission:** Capitalizing on unexpected global networking opportunities to fund critical human rights initiatives. While traveling in Spain, a serendipitous connection with a couple from New Jersey led to a deep discussion about faith, ministry, and community impact.
- **The Philanthropic Impact:** Inspired by the conversation, the couple presented a **\$5,000** private donation, which was immediately endorsed and signed over in full to **The Stop Trafficking Project** upon returning home.
- **The Verdict:** *"Thank you for the kind words. Your generosity efforts are timely as well. Wind in my sails today. Thank you."* — **Russ Tuttle, Ministry Representative**