MARCH 2025

reutes ROUND WR



Community Love & Connection day celebration on Valentines Day!

ROUTES ROUND UP

ISSUE 46 · MARCH 2025

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COMMUNITY EVENT CALENDARS

Georgina Community Events

Newmarket Community Events

KEY DATES

MARCH 5

TAX CLINIC
THE MURC, KESWICK | 4-7PM

MARCH 5

YRFN FRESH FOOD MARKET GEORGINA THE LINK, SUTTON: 11:30AM-1PM

MARCH 7

TAX CLINIC PEFFERLAW LIBRARY | 10AM-2PM

MARCH 9

HOUSING RESOURCE FAIR RAY TWINNEY, NEWMARKET | 1-3:30PM

MARCH 10

GREAT BLUE HERON CASINO BUS TRIP PORT PERRY \$35 BUS FARE: 11AM-2PM

MARCH 12

TAX CLINIC
THE LINK, SUTTON | 10AM-2PM

MARCH 9

LETS GET WALKING NEWMARKET LIONS HALL, 2PM

MARCH 18

TAX CLINIC KESWICK LIBRARY | 10AM-2PM

MARCH 19

FINANCIAL LITERACY COURSE36- BUS FARE: 10AM-2PM

MARCH 23

THE LINK SPRING MARKET BUS TRIP KESWICK \$10 BUS FARE: 10AM-1PM

MARCH 26

YRFN FRESH FOOD MARKET GEORGINA THE LINK, SUTTON: 11:30AM-1PM

MARCH 26

TAX CLINIC
THE LINK, SUTTON | 4-7PM

MAR 5,12,19,25 & GFC COMMUNITY LUNCH!

THE LINK, SUTTON: 12-1:30PM

Volunteer Spotlight: Allison S.

Tell me about yourself

I am the mother of an amazing daughter, son-in-law and 12 month old grandson—don't get me started on him! I am working with the Ontario Public Service when I retired. Allowed me the time to get more involved in my community with a heavy emphasis on volunteering. Volunteering with a food bank "introduced" me to Routes

How has Routes impacted you?

Working at the food bank! Let me explain. We had clients who were unable to access the food bank due to transportation issues. It was such a great feeling to be able to introduce clients in need to such a straightforward solution. Their relief was almost palpable! I still get to do that and it feels so good each time. I get to help from a different angle now and seeing the two organizations knit together a plan for someone in need is amazing.





What is your favorite memory with Routes?

It has helped me realize how lucky I am to be able to be part of 2 grassroots organizations working together to help others in need. But it has also highlighted how much is still to be done

What are your goals for the future?

Building on the last question, I am looking for other opportunities to help enhance the lives of vulnerable members of our community.



By The Numbers - January







1,526 Rides

953 Riders **42** New Clients

Volunteer Call!



The Routes CC Board Needs You!

JOIN OUR BOARD OF DIRECTORS

As a Director on our Board, you will have a meaningful role in steering the future of the organization and positioning resources as we move forward in line with our NEW Strategic Plan.

Visit our website to learn more and apply.



Apply Now!

Please forward your resume to: boarddirector@routescc.org





GEORGINA FOOD PANTRY

9am-11am | Mar. 7, 14, 21, 28 | Free Bus Fare



GOOD FOOD COLLECTIVE COMMUNITY LUNCH

Pay-What-You-Can Lunch | \$5 Suggested Dine-In 12-1pm | Mar. 5, 12, 19, 26| \$5 Bus Fare | \$8 Takeout Avail.

SHOP & SOCIAL TRIPS



KESWICK WALMART PLAZA

10am-2pm | Thurs. March 6 & 20 \$5 Bus Fare (Georgina residents only)





GIANT TIGER/NO FRILLS

10am-2pm | Thurs. Mar. 13 & 27 \$5 Bus Fare | (Georgina Residents Only)

REFER A FRIEND: BRING A NEW CLIENT TO QUESTBUS ON ONE OF THE TRIPS BELOW FOR \$10.00 OFF YOUR TICKET (LIMIT 1 PER PERSON)





GREAT BLUE HERON CASINO & WHITE FEATHER COUNTRY STORE | PORT PERRY

11am-2pm | Mon. Mar. 10th | \$35 Bus Fare





THE LINK: SPRING MARKET AND HISTORIC DOWNTOWN SUTTON SHOPPING

10am-1pm | Sun. Mar. 23 | \$10 Bus Fare Black River Coffee, Sutton General Store, Village Traditions, High Street Bistro, Papa Luigi's & More!

PICK-UP FROM YOUR HOME! CALL 905-722-4616 x 1
TO RESERVE A SEAT











Call our office to book your space on the bus, or reach out about rentals and advertising!

Good Food Collective Menu



Globally Inspired Meals with Homemade Flavour & Local Ingredients 20849 Dalton Rd, Sutton | Wednesdays 12-1:30PM | \$5 Transportation avail. upon request Dine-in: Pay-what-you-can | Takeout: Minimum \$8 (reservations due by 4PM Monday) Interested to sponsor a lunch? Reach out to Carolyn at carolyn@routescc.org

March 5

TURKEY STEW LOADED WITH **VEGGIES**



YRFN FRESH FOOD MARKET

INTERNATIONAL WOMENS DAY **CELEBRATION**







March 12

BANGERS, BEANS & MASH

COLIN CARTER DESSERT VAUGHAN COMMUNITY **HEALTH: DIABETES INFO**

PERFORMANCE BY CONNORS MUSIC AND **BOLD STEPS**

SCOTIAMCLEOD CHARITABLE FOUNDATION









March 19

TUSCAN VEGETABLE SOUP WITH GARLIC BREAD OR FRESH

BUTTERED BUNS

YRFN FRESH FOOD MARKET





March 26

TRINIDAD LENTIL DHAL WITH NAAN AND FRIED CABBAGE

GUEST CHEF: YRFN

SPRING CELEBRATION







CONTACT:

(905) 722-4616 info@goodfoodcollective.ca goodfoodcollective.ca

E-Transfer: finance@routescc.org Add message "GFC Lunch"

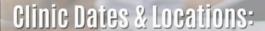
Tax Clinics in Georgina!

TAX CLINICS

For low income families and elderly residents in Georgina.

REQUIREMENTS:

- Income must be below \$35k per person
- Must be a resident of Georgina
- Must bring valid ID and all slips applicable to the 2024 tax year



Wed March 5th, 4-7pm (The MURC, Keswick)
Fri March 7th, 10am-2pm (Pefferlaw Library)
Wed March 12th, 10am-2pm (The Link, Sutton)
Tues March 18th, 10am-2pm (Keswick Library)
Wed March 26th 4-7pm (The Link, Sutton)

Clinics will be drop-in and appointment based. Register by email at incometax@routescc.org or by phone at 416-258-9778.















Partner With Us



Brain Games Booklet Advertising

Activity booklets provided for free to seniors in York Region, to support mental well-being & healthy brain aging.

\$550 - Inside Cover (Full Page) Ad

\$475 - Full Page Ad

\$250 - 1/2 Page (Horizontal) Ad

\$150 - 1/4 Page Ad

\$100 - Sponsor a Puzzle



Community Lunch Sponsorship

We serve ~150+ people a nutritious, globally inspired meal with homemade flavour & local ingredients every week.

\$200 or In-Kind Donations

- · Verbal thank you at the lunch
- · Listed on the monthly flyer

\$500 Sponsorship

- Verbal thank you at the lunch
- Listed on monthly menu flyer
- · Logo on monthly menu flyer
- A social media post

\$1,000+ Sponsorship

- · Verbal thank you at two lunches
- Listed on monthly menu flyer
- Logo on monthly flyer
- A social media post
- 5–10-minute keynote speech during lunch



Your Ad Here

Quest Bus Advertising

Our accessible bus empowers locals to access food supports in Georgina. We also ensure that isolated seniors can enjoy social trips to support their mental well-being.

- Advertise for \$750/quarter
- The Quest Bus travels 6,000km/quarter across York Region, Toronto, and the GTA, supporting more than 1,800 riders in 2023.

Get thousands of eyes on your business through a $5' \times 2'$ sign on both sides of the bus & our online network.

routescc.org/advertise



CONTACT US!







BOOK THE QUESTBUS FOR YOUR NEXT GATHERING!

PERFECT FOR WEDDING PARTIES, FAMILY CELEBRATIONS, GROUP OUTINGS, AND MORE!

AVERAGE RENTALS
RANGE FROM \$400-\$800



Check out our promotional videos on Youtube!



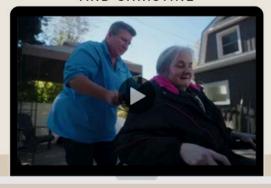
Routes Youtube Channel

EPISODE 01 - PROGRAMS AND LUNCHES



Routes Youtube Channel

EPISODE 02 - SHARON AND CHRISTINE







Routes Youtube Channel

EPISODE 03 - WENDY AND FRANK



Refer-A-Friend /S HERE!

Any volunteer that refers a friend to become a volunteer client driver will be awarded a \$100 Esso Gift Card IF: that referee remains a volunteer for 6 months AND completes min. 20 rides.

Once both conditions are met, the gift card is awarded.

Chat with any Transportation staff to apply!



Let's Become Junior Chefs

From Scratch to Success!

For Kids





BE READY TO COOK YOUR NEXT MEAL

FEBRUARY TO MARCH 2025

Tuesdays: February 11 & March 4

Taking place @ Maple Leaf Public School - Meet us in the Den (Classroom 128)

11 to 12:30PM

February 6, February 20 & February 27

Thursdays:

What to Expect

- ✓ Quick, easy and safe practices for students
- ✓ Learning how to prep for cooking
- ✓ Exploring diverse, flavourful recipes that nourish both body and mind.









For more information contact Ms. Lilley

905 868-5326

155 Longford Drive - Newmarket

linkingnewmarket.ca



Keep your mind healthy, practice balance and release stress through our chair yoga classes.





INSIDE MAPLE LEAF PUBLIC SCHOOL GYMNASIUM

6:00-7:30PM FEBRUARY 21, MARCH 21, APRIL 25, MAY 16,

155 Longford Drive, Newmarket







Find our event calendar at linkingnewmarket.ca



FREE DROP IN BASKETBALL

HOSTED BY PLAYFOREVER

A TYPICAL SESSION:

Basketball skill work, 4v4/5v5 & workshops catered to high school students in York Region

SCHEDULE:

Thursdays 6 to 8 PM - January 9th to April 3rd 2025 No events on March 13th

ADMISSION:

Positive Attitude

LOCATION:

DR. J.M Denison Secondary School Gymnasium-135 Bristol Road, Newmarket

(Entrance is located on the left side of the building near the field)

FOR MORE EVENT INFO, GO TO LINKINGNEWMARKET.CA









YOUTH DROP IN

HOSTED BY 360 KIDS POP-UP

UPCOMING EVENTS

FOR YORK REGION
HIGHSCHOOL STUDENTS

MARCH 6

Budget Bites Part 1

Learn about how to prepare a meal for 4 with less than \$10

APRIL 3

Budget Bites
Part 2

Learn about how to prepare a meal for 4 with less than \$10

MAY 1

Movie & Video Game Night

Join us for a movie & play a few video games with friends

WHERE:

DR. JM DENISON SECONDARY SCHOOL 135 BRISTOL ROAD NEWMARKET - (CAFETERIA)

> WHEN: 6 TO 7:30 PM

> > Linkingnewmarket.ca





















MIND AT EASE YOUTH MEET UP

For Youth 12 and up

Food & Health

Social Media

Isolation vs Socializing Social Media & Screen Time

Goal setting
Planning for the
future
Expectations

Habits/Routines

Family Struggles

February 20 March 13 6-8 PM

Newmarket Public Library
438 Park Avenue



Financial Literacy

For Youth 16 to 30

March 19th 1:30-2:30 PM -360 Kids Youth Hub (130 Davis Dr Unit #18) March 27th 6-7 PM - Dr. JM Denison Secondary School (135 Bristol Rd - Cafeteria)

Value each dollar and begin your pathway to financial wellness!











Join our discussions on savings, investment options, debt management and planning for the future.

Linkingnewmarket.ca





HOUSING SUPPORTS **NAVIGATION PROGRAM**

Concerned about maintaining your housing?

Facing eviction?

Unsure how to speak with landlords or find available rentals?

Need support accessing services?



GET FREE SUPPORT WITH...



FINDING RENTALS

Utilizing resources to find vacant rental opportunities within your budget & desired locations.



REACHING OUT TO LANDLORDS

Communicating with landlords to schedule house viewings & discuss rental details.



GATHERING/COMPLETEING DOCUMENTS

Gathering necessary documents required by landlords & support filling out/submitting documents.



SERVICE NAVIGATION

Getting connected with additional supports & resources that best assist your current needs.









905 - 722 - 4616 Mousinginfo@routescc.org

Northern York South Simcoe

ONTARIO HEALTH TEAM

NYSS OHT

Primary Care Clinic

NEW **CLINIC IN KESWICK**



Our Family Doctors and Nurse Practitioners provide comprehensive care including detailed assessments, diagnosis, and treatment for a variety of health conditions.



BOOK AN APPOINTMENT TODAY IF:

- · You don't have a Family Doctor or Nurse Practitioner.
- · You need access to safe, in-person, high quality-care.



LOCATION: 716 THE QUEENSWAY SOUTH, KESWICK ON, L4P 4C9



OPERATING HOURS: MON-FRI 8:30AM TO 4:00PM



HOLIDAY SCHEDULE

 Dec 23 Regular hours

 Dec 24 to Dec 29th Closed

• Dec 30 Regular hours • Dec 31

Closed • Jan 1 Closed



How to book an appointment:

Call 905-476-9110



Impact Snapshot - January



JANUARY HIGHLIGHTS



1,259





12

1.284

CLIENT RIDES

ACCESSIBLE VAN RIDES

COMMUNITY **EVENTS**

VOLUNTEER **DRIVING HOURS**



296





188



330

BUS RIDES

FRIENDLY CALLS

VOLUNTEERS

MEALS SERVED



WE TOOK OUR CLIENTS 25,158 KM THIS MONTH!



WE SUPPORTED 28 HOUSING CLIENTS!

WE MADE 34 REFERRALS FOR TRANSPORTATION, LEGAL AND SHELTER SUPPORTS!

THIS MONTH WE WELCOMED 73 NEW TRANSPORTATION CLIENTS!

TESTIMONIAL

I just wanted to say thank you for matching me with ... We talk regularly and it's amazing how much we have in common despite our age difference.

I hope you continue this program and that others can experience the connection that I am so grateful to have at a much needed time in my life. - Friendly CallsClient



905-722-4616 www.routescc.org info@routescc.org @RoutesConnectingCommunities