

FEBRUARY 2025

rcutes

ROUND UP



We had a great start to youth drop-ins at Sutton High School! Everyone loved the goats.

ROUTES ROUND UP

ISSUE 45 • FEBRUARY 2025

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COMMUNITY EVENT CALENDARS

[Georgina Community Events](#)

[Newmarket Community Events](#)

KEY DATES

FEBUARY 2

LETS GET WALKING
NEWMARKET LIONS HALL, 2PM

FEBRUARY 4

YOUTH DROP-IN
SUTTON DISTRICT H.S: 3:30-5:30PM

FEBRUARY 5

YRFN FRESH FOOD MARKET
GEORGINA
THE LINK, SUTTON: 11:30AM-1PM

FEBRUARY 6

FREE BASKETBALL DROP-IN
DENNISON H.S, NEWMARKET - 6-8PM

FEBRUARY 10

MANDARIN & VALUE VILLAGE BUS TRIP
NEWMARKET, \$40 BUS FARE: 12-3PM

FEBRUARY 13

FREE BASKETBALL DROP-IN
DENNISON H.S, NEWMARKET - 6-8PM

FEBRUARY 14

COMMUNITY LOVE & CONNECTION DAY
MAPLE LEAF P.S - 6-8PM

FEBRUARY 18

YOUTH DROP-IN
SUTTON DISTRICT H.S: 3:30-5:30PM

FEBRUARY 19

YRFN FRESH FOOD MARKET GEORGINA
THE LINK, SUTTON: 11:30AM-1PM

FEBRUARY 20

GEORGINA VOLUNTEER FAIR
THE LINK, SUTTON: 2-6PM

FEBRUARY 27

ST.LAWRENCE MARKET BUS TRIP
\$30 BUS FARE, TORONTO: 11AM-2PM

FEB 5,12,19 & 26 - GFC COMMUNITY LUNCH!

THE LINK, SUTTON: 12-1:30PM

In Loving Memory of Dave Atkinson

It is with deep sadness that we share the passing of our beloved volunteer, Dave Atkinson. Since joining us in 2019 as a Volunteer Driver, and later becoming a key part of our Friendly Calls Program from its inception in 2021, Dave's commitment to our community has been unparalleled.

Dave was a cornerstone of our Friendly Calls Program, faithfully reaching out to over five callers each week, providing companionship and support. His dedication as a Volunteer Driver is equally commendable, having provided over 2000 rides in the past five years, ensuring our clients could access essential services and maintain their independence.



Dave's outstanding contributions were rightfully recognized when he received the Town of Georgina Volunteer Award of Merit in 2022 and the Routes CC Helen Almond Award in 2023 for his unwavering dedication, compassion, and community spirit.

Dave's passing leaves a void in our hearts and our organization. He will be deeply missed by our staff, volunteers, and the countless clients whose lives he enriched through his selfless service. His legacy of kindness and commitment will continue to inspire us all.

We would also like to extend our heartfelt thanks to all who have donated in Dave's memory. Your generous contributions honor his legacy and support the continuation of the programs he was so passionate about. These donations make a significant impact, helping us to provide vital services and companionship to those in need. Your support ensures that Dave's spirit of giving and care lives on in our community. Our thoughts are with Dave's family and friends during this difficult time.

To read his obituary, please click here:
<https://www.peacefultransition.ca/obituary/david-philip-atkinson>

New Volunteers!

Friendly Callers: Hannah, Taiwo,
Raghu

Client & Food Delivery Drivers:
Gunta, Patrick & Sharon

Welcome

By The Numbers - December



1,526
Rides



953
Riders



42 New
Clients

Volunteer Call!

**VOLUNTEER
DRIVERS
NEEDED**

routes
connecting communities



Become a volunteer driver and help York Region residents who need assistance due to financial, physical, mental, or social challenges get to their life necessities. You get **reimbursed for your mileage at \$0.53/km!**

CONTACT US:

-  www.routescc.org
-  info@routescc.org
-  905-722-4616

MUST HAVE/ OBTAIN:

- Valid 'G' license
- Access to a vehicle
- VSC
- Proof of insurance

Volunteer Call (Continued)!



The Routes CC Board Needs You!

JOIN OUR BOARD OF DIRECTORS

As a Director on our Board, you will have a meaningful role in steering the future of the organization and positioning resources as we move forward in line with our NEW Strategic Plan.

Visit our website to learn more and apply.



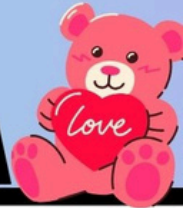
Apply Now!

Please forward your resume to:
boarddirector@routescc.org



February

FOOD SUPPORT IN GEORGINA



GEORGINA FOOD PANTRY

9am-11am | Feb. 7, 14, 21 & 28 | Free Bus Fare



GOOD FOOD COLLECTIVE COMMUNITY LUNCH

Pay-What-You-Can Lunch | \$5 Suggested Dine-In
12-1pm | Feb. 5, 12, 19 & 26 | \$5 Bus Fare | \$8 Takeout Avail.



SHOP & SOCIAL TRIPS



KESWICK WALMART PLAZA

10am-2pm | Thurs. Feb 6 & 20 | \$5 Bus Fare
(GEORGINA RESIDENTS ONLY)



NOFRILLS



GIANT TIGER/NO FRILLS

10am-2pm | Mon. Feb. 3 & 17 | \$5 Bus Fare
(GEORGINA RESIDENTS ONLY)

MANDARIN
value village

MANDARIN + VALUE VILLAGE

12pm-3pm Mon. Feb. 10 | \$40 Bus Fare
Lunch included, beverages extra
NO REFUNDS AFTER January 20!



ST. LAWRENCE MARKET (TORONTO)

11am-2pm | Thurs. Feb 27 | \$30 Bus Fare

PICK-UP FROM YOUR HOME!
CALL 905-722-4616 x 1
TO RESERVE A SEAT



routes
connecting communities

PROJECT FUNDED BY:
Ontario 

routes
connecting communities



Call our office to book your space on the bus,
or reach out about rentals and advertising!

Good Food Collective Menu



Globally Inspired Meals with Homemade Flavour & Local Ingredients

20849 Dalton Rd, Sutton | Wednesdays 12-1:30PM | \$5 Transportation avail. upon request

Dine-in: Pay-what-you-can | Takeout: Minimum \$8 (reservations due by 4PM Monday)

Interested to sponsor a lunch? Reach out to Carolyn at carolyn@routescc.org

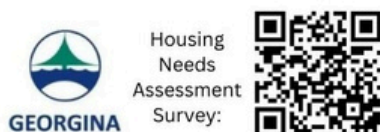
February 5

TURKEY POT PIE WITH A CUCUMBER SALAD

YRFN FRESH FOOD MARKET

SPONSORED BY : TOWN OF GEORGINA

COMMUNITY GROUPS: YORK REGION
FOOD NETWORK
YOUR SUPPORT SERVICES NETWORK



February 12

HAPPY Valentine's Day

BOWTIE PASTA WITH ROSE SAUCE AND A GREEN SALAD

SPONSORED IN PART BY: HEALTH GEORGINA

SPECIAL GUEST: TIM GREENWOOD
STORYTELLER



February 19

BROWN STEW CHICKEN WITH RICE AND PEAS

YRFN FRESH FOOD MARKET

SPONSORED BY: YORK REGIONAL POLICE
ASSOCIATION

SPECIAL GUEST: KENDRA SHAE-MARIE
MULLINGS FROM GEORGINA BLACK
EXCELLENCE SOCIETY.



February 26

TUNA MELT AND TOMATO BASIL SOUP

SPONSORED BY: TIRP (TRAUMATIC INCIDENT RESPONSE
PROTOCOL)

COMMUNITY GROUP: VAUGHAN COMMUNITY CENTER
STAY FOR A SHORT SEMINAR GOING OVER HEALTHY
EATING AND LIFESTYLE CHANGES!

PINK SHIRT DAY



CONTACT:

(905) 722-4616

info@goodfoodcollective.ca
goodfoodcollective.ca

E-Transfer: finance@routescc.org
Add message "GFC Lunch"

Black History Month

**01
FEB**

BLACK HISTORY MONTH

**01
MAR**

Black History Month in Canada is a time dedicated to celebrating the rich contributions and heritage of Black Canadians to the nation's history and identity. Despite being integral to Canada's development since the 1600s, the role of Black people and communities has often been overlooked. From the early presence of figures like Mathieu Da Costa to the sacrifices made by soldiers of African descent in wars such as the War of 1812.

ACTIVITY CORNER



ALL ABOARD: ELIJAH
MCCOY READ ALOUD



COLOURING
PAGES

Jean Augustine, the first Black woman in Canada's Cabinet and House of Commons, advocated for the recognition of February as Black History Month. She continues to support scholarships for single mothers and young women through her empowerment center.



INFORMATION & SERVICES

[HTTPS://YORKREGIONAACC.CA/](https://yorkregionaacc.ca/)
[HTTPS://WWW.BLACKTALENTS.CA/](https://www.blacktalents.ca/)
[HTTPS://BLACKYOUTH.CA/](https://blackyouth.ca/)



Client Satisfaction Survey Results

CLIENT SATISFACTION SURVEY RESULTS



WHAT ARE WE DOING WELL?

88%

Clients feel Routes staff and volunteers are caring

87%

Clients feel Routes services make you feel more connected to your community

91%

Clients would recommend our service to others

48%

Clients are currently accessing more than 1 service at Routes

WHAT CAN WE IMPROVE ON?

Improved Communication:

We heard that you have experienced some challenges accessing our teams and service through our phone system. We want to give you peace of mind when using our service. We will incorporate some process improvements to reflect this. We also offer online registrations for our services at

<https://www.routescc.org/book>



More Volunteers:

A common theme you shared was that we need more volunteers to meet your needs. Volunteers are the foundation of our service delivery. If you would like to learn more about how you or a loved one can become a volunteer please visit

<https://www.routescc.org/volunteer>

TESTIMONIALS

"You provide multiple opportunities for community engagement. You provide valuable services to community...a TRUE Connection"

"All of the services are stellar! I have met the most wonderful, caring, interesting, friendly and courteous people ever!"

"All your drivers are wonderful!"

"I am more than happy with the current services offered! Routes is a blessing to so many people in Georgina and York Region!"

THANK YOU!

If you'd like to submit feedback, please visit <https://www.routescc.org/complaints-policy> or scan the QR code



www.routescc.org

info@routescc.org

(905)-722-4616

Partner With Us



Brain Games Booklet Advertising

Activity booklets provided for free to seniors in York Region, to support mental well-being & healthy brain aging.

\$550 - Inside Cover (Full Page) Ad

\$475 - Full Page Ad

\$250 - ½ Page (Horizontal) Ad

\$150 - ¼ Page Ad

\$100 - Sponsor a Puzzle



Community Lunch Sponsorship

We serve ~150+ people a nutritious, globally inspired meal with homemade flavour & local ingredients every week.

\$200 or In-Kind Donations

- Verbal thank you at the lunch
- Listed on the monthly flyer

\$500 Sponsorship

- Verbal thank you at the lunch
- Listed on monthly menu flyer
- Logo on monthly menu flyer
- A social media post

\$1,000+ Sponsorship

- Verbal thank you at two lunches
- Listed on monthly menu flyer
- Logo on monthly flyer
- A social media post
- 5–10-minute keynote speech during lunch



Quest Bus Advertising

Our accessible bus empowers locals to access food supports in Georgina. We also ensure that isolated seniors can enjoy social trips to support their mental well-being.

- **Advertise for \$750/quarter**
- The Quest Bus travels **6,000km/quarter** across York Region, Toronto, and the GTA, supporting more than 1,800 riders in 2023.

Get thousands of eyes on your business through a 5' x 2' sign on both sides of the bus & our online network.

routesc.org/advertise

Check out our promotional videos on Youtube!



WATCH NOW

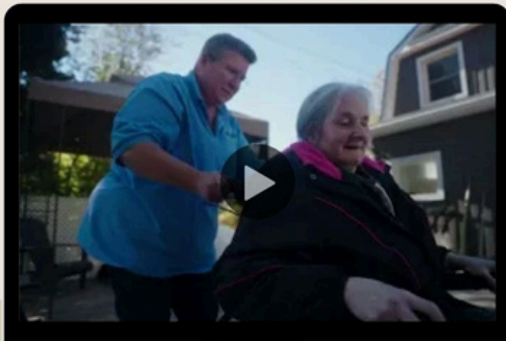
Routes Youtube Channel

EPISODE 01 - PROGRAMS
AND LUNCHES



Routes Youtube Channel

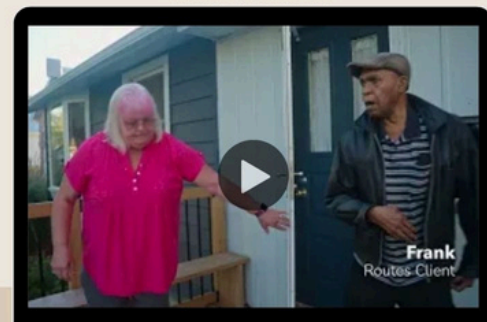
EPISODE 02 - SHARON
AND CHRISTINE



WATCH NOW

Routes Youtube Channel

EPISODE 03 - WENDY
AND FRANK



WATCH NOW

Program Spotlight!

LET'S GET WALKING

Sundays this winter, Starting Dec 1st 2024

Jan 12th, Feb 2nd & March 9th 2025

Meet up Location/Time:
Newmarket - Near Lions Hall on Duncan Drive
at 2 PM

Contact Khalil for more info
or visit linkingnewmarket.ca
khalil@routescc.org
(905) 872-3659



Thank you YRP !



What a great way to start the year !

Thanks to York Regional Police Association for their donation to our community lunch program
Members 3 District Supervisor Sgt Leonard, YRPA 3 District Director Jarrett Thomas and PC Nanowski donated \$500 to support the weekly lunch program to assist those in need in the community.

We love the support we get from our community partners

See you this Wednesday for lunch at noon !

Program Spotlight!



CONTACT US!

 **CALL (905) 722 - 4616 X 3**
 **CHANTEL@ROUTESCC.ORG**



BOOK THE QUESTBUS FOR YOUR NEXT GATHERING!

**PERFECT FOR WEDDING
PARTIES, FAMILY
CELEBRATIONS, GROUP
OUTINGS, AND MORE!**

**AVERAGE RENTALS
RANGE FROM \$400-\$800
DEPENDENT ON DURATION & DISTANCE****



Program Spotlight!

Refer-A-Friend *IS HERE!*

Any volunteer that refers a friend to become a volunteer client driver will be awarded a \$100 Esso Gift Card IF: that referee remains a volunteer for 6 months AND completes min. 20 rides.

Once both conditions are met, the gift card is awarded.

Chat with any
Transportation
staff to apply!



Program Spotlight!

ROALD DAHL'S CHARLIE AND THE CHOCOLATE FACTORY

Join us for an exciting bus trip to see Roald Dahl's **Charlie and the Chocolate Factory** presented by Marquee Theatrical Productions at New Roads Performing Arts Centre! *Ticket includes bus fare and admission to the show.*

SUNDAY, APRIL 13, 1PM

**EARLY BIRD PRICE:
\$45 BY MARCH 28, 2025**

REGULAR PRICE: \$50

WHY JOIN US?

- ✓ Pickup From Your Home
- ✓ Hassle Free & No Planning
- ✓ Friendly, Social Adventure



Call Our Office:

905-722-4616 x 1



PROJECT FUNDED BY:



Program Spotlight!

YOUTH DROP INS

SUTTON DISTRICT HIGH SCHOOL

OPEN TO ALL YOUTH AGED 12-18

**JOIN US EVERY OTHER TUESDAY
FROM 3:30-5:30PM
JAN 21ST-JUNE 24TH.**

SESSION 1 - JANUARY 21ST
DE-STRESS FOR EXAM SEASON!
**CUDDLE BABY GOATS AND PARTICIPATE
IN MINDFULNESS ACTIVITIES**



Program Spotlight!



Let's Become Junior Chefs

From Scratch to Success!

For Kids



BE READY TO COOK YOUR NEXT MEAL

FEBRUARY TO MARCH 2025

Tuesdays:
February 11 &
March 4

**Taking place @ Maple Leaf
Public School – Meet us in
the Den (Classroom 128)
11 to 12:30PM**

Thursdays:
February 6,
February 20 &
February 27

What to Expect

- ✓ Quick, easy and safe practices for students
- ✓ Learning how to prep for cooking
- ✓ Exploring diverse, flavourful recipes that nourish both body and mind.



United Way
Greater Toronto

routes
connecting communities



York Region

For more information contact Ms. Lilley

905 868-5326

155 Longford Drive – Newmarket

linkingnewmarket.ca

Program Spotlight!

CHAIR YOGA



Keep your mind healthy, practice balance and release stress through our chair yoga classes.

INSIDE MAPLE LEAF PUBLIC
SCHOOL GYMNASIUM

6:00-7:30PM

FEBRUARY 21, MARCH 21,
APRIL 25, MAY 16,

155 Longford Drive, Newmarket

FREE!



reutes
connecting communities

York Region

Find our event calendar at
linkingnewmarket.ca

Program Spotlight!

Reservation Link



↑
Register
For A Free
Spot Here

Community Love & Connection Day

Live Music &
Refreshments

Activities

Arts & Crafts

Games

Safety Tips and Info

DATE: Friday, February 14th, 2025
TIME: 6:00PM - 8:00PM
LOCATION: Maple Leaf P.S - Gym
WHO: Everyone



Program Spotlight!



FREE DROP IN BASKETBALL

HOSTED BY
PLAYFOREVER

A TYPICAL SESSION:

Basketball skill work, 4v4/5v5 & workshops catered
to high school students in York Region

SCHEDULE:

Thursdays 6 to 8 PM - January 9th to April 3rd 2025
No events on March 13th

ADMISSION:

Positive Attitude

LOCATION:

DR. J.M Denison Secondary School Gymnasium-
135 Bristol Road, Newmarket

(Entrance is located on the left side of the building near the field)

FOR MORE EVENT INFO, GO TO [LINKINGNEWMARKET.CA](https://linkingnewmarket.ca)



Program Spotlight!

YOUTH DROP IN

HOSTED BY 360 KIDS POP-UP

FOR YORK REGION
HIGHSCHOOL STUDENTS

UPCOMING EVENTS

JAN 23

**Decompress
& Study**

Games
between
studying wont
hurt; Study,
Game & Snack

FEB 6

**Movie
Night**

Join us for
popcorn and
an all time
favourite
'Shrek'

FEB 20

**Coffee
House**

Enjoy a warm
drink and
connect with the
community
about the Youth
Drop In

WHERE:

**DR. JM DENISON SECONDARY SCHOOL
135 BRISTOL ROAD NEWMARKET - (CAFETERIA)**

WHEN:

6 TO 7:30 PM

Linkingnewmarket.ca



Program Spotlight!

★ **NEWMARKET COMMUNITY ACTION TABLE PRESENTS** ★

JR.

WHERE: MAPLE LEAF PUBLIC SCHOOL
155 LONGFORD AVENUE

BASKETBALL



WHO: FOR
YOUTH
GRADES 3 TO 8

WHEN:
JAN FEB
31 7

**JAN 31 -
HOSTED BY
ACSA YOUTH
SUPPORTING
YOUTH:
BASKETBALL &
MENTAL HEALTH**



FREE REGISTRATION



\$0
PER PLAYER

FOR MORE INFORMATION:

★ **WWW.LINKINGNEWMARKET.CA** ★



Program Spotlight!



Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario

An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario

HOUSING SUPPORTS NAVIGATION PROGRAM

Concerned about maintaining your housing?

Facing eviction?

Unsure how to speak with landlords or find
available rentals?

Need support accessing services?



GET FREE SUPPORT WITH...



FINDING RENTALS

Utilizing resources to find
vacant rental opportunities
within your budget &
desired locations.



GATHERING/COMPLETEING DOCUMENTS

Gathering necessary
documents required by
landlords & support filling
out/submitting documents.



REACHING OUT TO LANDLORDS

Communicating with
landlords to schedule
house viewings & discuss
rental details.



SERVICE NAVIGATION

Getting connected with
additional supports &
resources that best assist
your current needs.

**SCAN QR CODE FOR
REFERRAL FROM**



905 - 722 - 4616



housinginfo@routescc.org

Program Spotlight!

Northern York
South Simcoe
ONTARIO HEALTH TEAM

NYSS OHT

Primary Care Clinic

NEW CLINIC IN KESWICK



DESCRIPTION:

Our Family Doctors and Nurse Practitioners provide comprehensive care including detailed assessments, diagnosis, and treatment for a variety of health conditions.



BOOK AN APPOINTMENT TODAY IF:

- You don't have a Family Doctor or Nurse Practitioner.
- You need access to safe, in-person, high quality-care.



LOCATION: 716 THE QUEENSWAY SOUTH,
KESWICK ON, L4P 4C9



OPERATING HOURS: MON-FRI 8:30AM TO 4:00PM



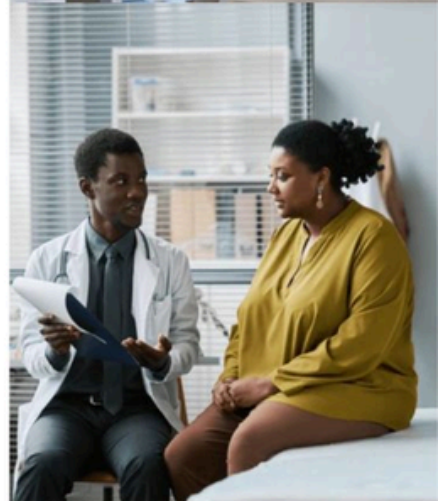
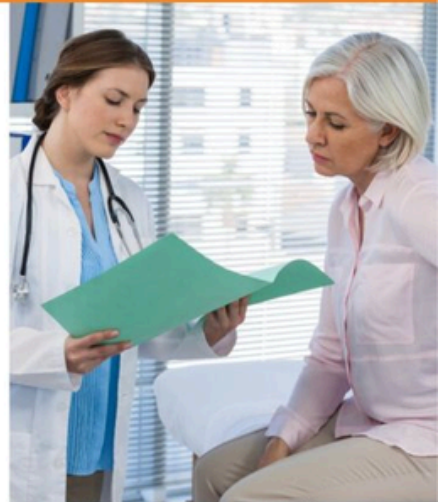
HOLIDAY SCHEDULE

- | | |
|----------------------|---------------|
| • Dec 23 | Regular hours |
| • Dec 24 to Dec 29th | Closed |
| • Dec 30 | Regular hours |
| • Dec 31 | Closed |
| • Jan 1 | Closed |



How to book an appointment:

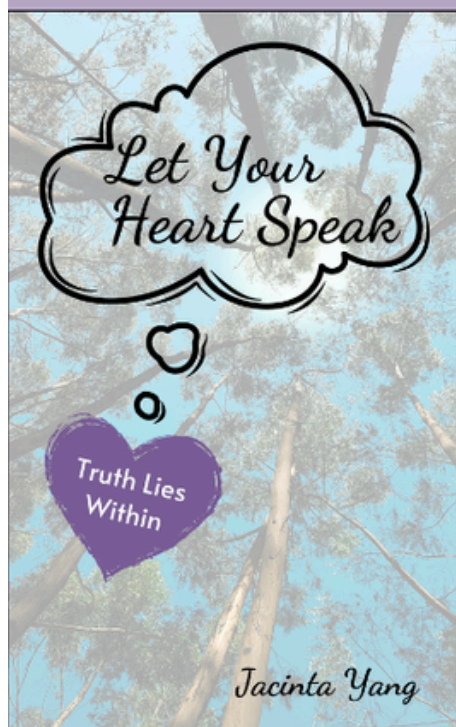
Call 905-476-9110



Program Spotlight!



Jacinta Yang
Author and Holistic Healer



Speak Your Truth, Heal Your Heart A Journey to Authenticity

Start your healing journey today.
Uncover your true self, break barriers,
and find purpose.
Let Your Heart Speak offers guidance
for self-discovery at any life stage,
encouraging you
to embrace your imperfections,
build emotional resilience,
and discover your divine path.

JacintaHealingArts.com

jacintahealingarts@gmail.com

@jacintahealingarts

Youtube.com/@jacintahealingarts

416.805.5911



SUBSCRIBE

Impact Snapshot - GFC 2024

GOOD FOOD COLLECTIVE IMPACT DASHBOARD



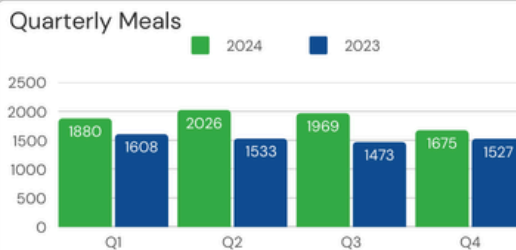
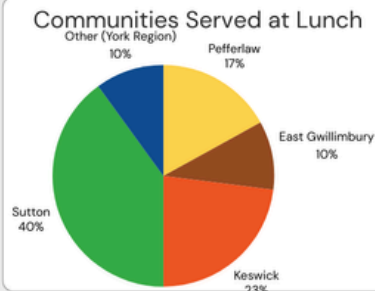
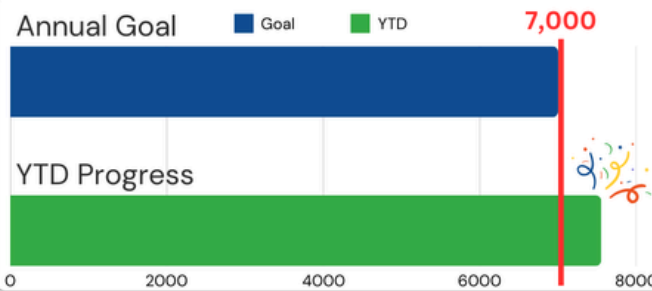
YTD Total Meals
7550

Community Info Tables
36

Food Workshops
28

Lunches Sponsored
2024: **34**
2023: **25**

Cultural Celebrations
31+



Lunch Satisfaction

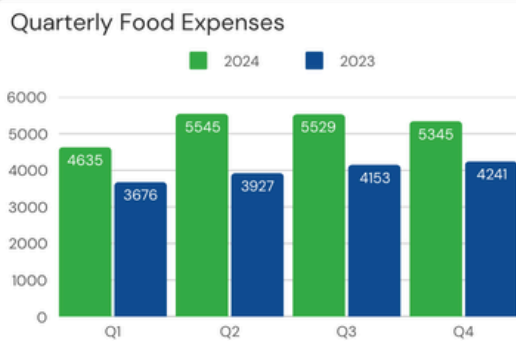
Strongly Agree Agree Neutral Disagree Strongly Disagree



"Always nice to have someone to eat with, I hate eating alone. Awesome meals from around the world and many cultures."

"You guys do an amazing job, not just with the food, but making everyone feel at home and welcome."

"Love the announcements and community info. The more I come the more comfortable I am."



routes
connecting communities

**GEORGINA
FOOD PANTRY**
Nourishing Communities. Inspiring Change.

COMMUNITY LIVING
Georgina

Impact Snapshot - 2024 Year in Review!

2024 ROUTES YEAR IN REVIEW



TRANSPORTATION

OVER 13,900
VOLUNTEER DRIVEN RIDES
AND FOOD DELIVERIES

648 RIDES
IN OUR STAFF-OPERATED
ACCESSIBLE VEHICLE



15%
INCREASE



OVER 4,000
QUESTBUS RIDES TO
SOCIAL TRIPS AND
FOOD SUPPORTS

120%
INCREASE

SOCIAL PROGRAMS AND VOLUNTEERISM

OVER 600
FRIENDLY CALLS



20%
INCREASE



125%
INCREASE

4,500+
BRAIN GAME
BOOKS ISSUED



180+

VOLUNTEERS & AMBASSADORS

GOOD FOOD COLLECTIVE

WWW.GOODFOODCOLLECTIVE.CA



7,500+
MEALS SERVED
(COMMUNITY LUNCH
AND CATERING)



34
COMMUNITY
LUNCHES
SPONSORED



28
FOOD
WORKSHOPS

HOUSING SUPPORTS

439
CLIENTS
SUPPORTED

713
REFERRALS
MADE



94
CLIENTS REHOUSED
OR MAINTAINED
HOUSING



COMMUNITY ENGAGEMENT



**NORTHERN
GEORGINA
COMMUNITY
ACTION TABLE**

70+
EVENTS, PROGRAMS &
WORKSHOPS

7,600+
COMMUNITY MEMBERS
ENGAGED

WWW.LINKINGGEORGINA.CA



**CENTRAL
NEWMARKET
COMMUNITY
ACTION TABLE**

90+
EVENTS, PROGRAMS &
WORKSHOPS

2,900+
COMMUNITY MEMBERS
ENGAGED

WWW.LINKINGNEWMARKET.CA



**TRAUMATIC
INCIDENT
RESPONSE
PROTOCOL**

85+
COMMUNITY HEALING &
OUTREACH EVENTS

2,400+
COMMUNITY MEMBERS
ENGAGED

WWW.ROUTESCC.ORG/TIRP

INCOME TAX CLINICS

OVER \$1.1 MILLION
RECOUPED IN BENEFITS AND
REIMBURSEMENTS FOR MODEST
INCOME RESIDENTS

CONTACT US

905 722-4616
info@routescc.org
www.routescc.org

