

Dare to Dance

19th Anniversary

2026 Sponsor Catalog

K
KIDNEY
FOUNDATION
CHATTANOOGA

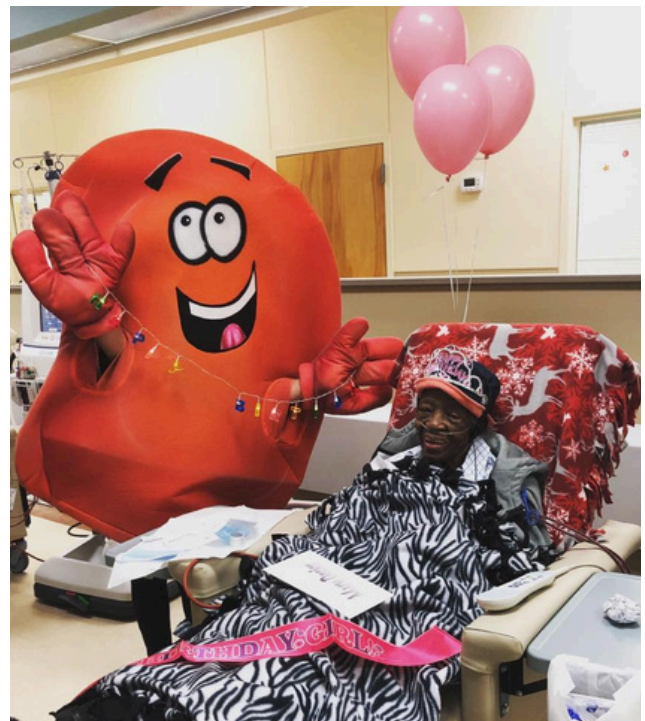


The Kidney Foundation of Chattanooga



The Kidney Foundation of Chattanooga was formed as a non-profit health organization dedicated to improving lives of those diagnosed with kidney disease. The organization has been an independent foundation since 1989, unaffiliated with a national association, thus keeping all realized funds within the Chattanooga community.

When patients are diagnosed with any form of kidney disease many become financially devastated. This is due in part, to spending 10 or more hours a week undergoing dialysis treatments which can lead to losing employment. The organization's top priority is to keep the disruption to the patients lives as minimal as possible. When situations get dire, the Chattanooga Kidney Foundation offers a helping hand so that patients may get back on their feet.



By sponsoring Dare to Dance, you allow the Chattanooga Kidney Foundation to continue to provide the most diverse renal related services in Tennessee.

- | | | |
|-------------------|-------------------------|---------------------------|
| Rent Assistance | Utility Assistance | Medication Assistance |
| Medical Equipment | Enrichment Assistance | Nutritional Supplements |
| Transportation | Pest Control Assistance | KidNeeds |
| Food Assistance | Medical ID Jewelry | Kidney Disease Screenings |

The Chattanooga Kidney Foundation serves patients in 9 counties in the Southeast TN region and 3 counties in Northwest GA. Bledsoe, Bradley, Hamilton, Marion, McMinn, Meigs, Polk, Rhea, Sequatchie, Catoosa, Dade, and Walker.

The Event



Based on the popular television show Dancing With The Stars, local celebrities will put on their dancing shoes and dazzle fans. Accompanied by professional dancers, they provide a spectacular evening not to be missed!

Dare to Dance 2026 will take place on Saturday, October 3rd at the Chattanooga Convention Center.



Before the competition, you will be able to attend the Pre-Cocktail Party with complimentary champagne, and be treated to a fully catered dinner. Then the main event, our dance competition, takes over. At this point you might see your aerobics instructor, your accountant and maybe even your doctor perform on the dance floor. End the night with the Awards Ceremony to see who will take home the Mirror Ball Trophy.



The Highlights

- ★ Pre-Cocktail Party
- ★ Full-catered dinner
- ★ Drink Tickets
- ★ Dare to Dance signature keepsake items
- ★ Dare to Dance competition & award ceremony



Exclusive Sponsorships

EXCLUSIVE SPONSORSHIPS ARE ONLY SOLD ONCE



ALL EXCLUSIVE SPONSORS WILL HAVE LOGO PLACEMENT IN BALLROOM & ON EACH TABLE TENT ON GUEST TABLES

Presenting Sponsor \$15,000

Includes 5 tables seating 20 total guests

- Recognition as presenting sponsor on all materials advertising the event with prominent logo placement (media mentions, billboards, exclusive photoshoot & social media presence, printed materials, digital mailings, CityScope/HealthScope ads, etc)
- Recognition as Presenting Sponsor at Dare to Dance to over 700 guests (logo on all guest tables, exclusive logo placement in Grand Ballroom)
- Two Full Page Program Book Ads



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Cocktail Party \$7,500

Includes 3 tables seating 12 total guests

- Cocktail Party takeover prior to Dare to Dance with the opportunity for company to custom brand the party (logo on all guest tables, logo placement in Grand Ballroom)
- Recognition on materials advertising the event (social media, printed materials, digital mailings, etc)

Valet \$6,500

Includes 3 tables seating 12 total guests

- Representation of company's choice to be placed in each car using Valet
- Logo prominently placed at Valet Service area (logo on all guest tables, logo placement in Grand Ballroom)
- Recognition on materials advertising the event (social media, printed materials, digital mailings, etc)

Awards \$6,000

Includes 3 tables seating 12 total guests

- Company Representative to help with presenting Awards of competition in front of 700 guests (logo on all guest tables, logo placement in Grand Ballroom)
- Logo printed on all awards & logo placed on digital screen in front of awards table
- Recognition on materials advertising the event (social media, printed materials, digital mailings, etc)

Stage \$5,500

Includes 2 tables seating 8 total guests

- Logo placed on digital screen in front of the judges panel
- Verbal recognition of your company's name every time the stage is mentioned during the event

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Keepsakes \$3,000

Includes 1 table seating 4 total guests

- Logo placed on all premier keepsake items given to over 700 guests

Backstage Interview Area \$3,000

Includes 1 table seating 4 total guests

- Logo prominently displayed on backdrop during backstage interviews
- Custom script highlight about your company

Bars \$3,000

Includes 1 table seating 4 total guests

- Logo prominently displayed on each bar in the Grand Ballroom (4 bars for display)

Dinner Stations \$3,000

Includes 1 table seating 4 total guests

- Logo prominently displayed in the dinner area in the Grand Ballroom

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Dance Floor \$2,500

Includes 1 table seating 4 total guests

- Verbal recognition of your company's name every time the dance floor is mentioned during the event

Voting Area \$2,500

Includes 1 table seating 4 total guests

- Verbal recognition and logo displayed at the People's Choice Table in the Grand Ballroom where donations are made during the event

Blue Carpet \$2,500

Includes 1 table seating 4 total guests

- Logo prominently displayed on the banner behind the blue carpet for photo opportunities for over 700 guests

Photobooth \$2,500

Includes 1 table seating 4 total guests

- Logo displayed on each guest digital souvenir photo (Additionally posted to Kidney Foundation social media)

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Dessert Stations \$2,000

Includes 1 table seating 4 total guests

- Logo prominently displayed on the dessert stations in the Grand Ballroom

Noisemaker \$1,500

- Logo displayed on each noisemaker item given to over 700 guests

Perfect 10 Paddles \$1,500

- Logo placed on Perfect 10 Paddles given to over 700 guests

Glowsticks \$1,500

- Logo placed on foam glowsticks given to over 700 guests

Video Playback \$1,000

- Logo placed on the two large screens above the stage
- Featured on the virtual home broadcast

Event Sponsorships

EVENT SPONSORSHIPS CAN BE SOLD MORE THAN ONCE



Diamond \$6,000

Includes 3 tables seating 12 total guests

- Company Advertisement prior to event (media mentions, billboards, social media, printed materials, digital mailings, CityScope/HealthScope ads, etc)
- Logo on all Guest Tables
- Logo placement in Grand Ballroom
- Recognition at Dare to Dance

Platinum \$4,000

Includes 2 tables seating 8 total guests

- Company Advertisement prior to event (media mentions, social media, printed materials, digital mailings, etc)
- Logo on all Guest Tables
- Logo placement in Grand Ballroom
- Recognition at Dare to Dance

Gold \$2,000

Includes 1 table seating 4 total guests

- Company Advertisement prior to event (printed materials, digital mailings)
- Logo on all Guest Tables
- Logo placement in Grand Ballroom
- Recognition at Dare to Dance

Pearl \$1,000

Includes 4 Virtual Viewing links

- Company Advertisement prior to event (printed materials, digital mailings)
- Logo on all Guest Tables
- Logo placement in Grand Ballroom
- Recognition at Dare to Dance

	DIAMOND	PLATINUM	GOLD	PEARL
Cost	\$6,000	\$4,000	\$2,000	\$1,000
Event Seating at Dare to Dance 2026	3 Tables	2 Tables	1 Table	4 Virtual Viewing Links
Media Mentions	YES			
Recognition on Social Media	YES	YES		
Event Website Logo Inclusion	YES	YES	YES	YES
Poster and Digital Mailings	YES	YES	YES	YES
Logo on all Guest Tables	ALL Tables	ALL Tables	ALL Tables	ALL Tables
Logo Placement in Grand Ballroom	YES	YES	YES	YES
Recognition at Dare to Dance	YES	YES	YES	YES

ALL TABLES
AT DARE TO
DANCE SEAT
4 TOTAL
GUESTS

Questions?

“Sign me up!”

More Info?

Contact The Kidney Foundation!

Email: genna@kidneyfoundation.com

Call or Text: 423-265-4397

Visit: www.daretodancechatt.com

DEADLINE TO SECURE A SPONSORSHIP IS JULY 17TH, 2026.

Payment notes

Sponsorship payments can be:

- Check (preferred)
- Credit Card (processing fees applied)
- Venmo (processing fees applied)

Contributions to the Kidney Foundation of the Greater Chattanooga Area, Inc. are considered tax deductible.

Federal Tax ID: 62-1410005

423-265-4397

