



# Elevate Your Business with PARRALIGN

## Who We Are

Most business don't have a data problem, they have an *alignment* problem. Executives want growth, managers want efficiency, and technical teams want clarity. We bridge all three.

**PARRALIGN** is a team of seasoned consultants with over 100 years of combined hands on experience in Data Analysis, Data Modeling, Data Governance, Business Intelligence, and Reporting – across HR, Finance, Accounting, Financial Services, and Healthcare.

## What We Do

We turn complex, tangled data challenges into clear, actionable solutions tailored to your business. Whether you're struggling with operational inefficiencies, reporting gaps, or risk exposures, we deliver practical strategies that reduces friction, improve decision-making, and create measurable results – **FAST**.

### CONSULTATION

*We start by listening.*

We understand your workflows, pain points and goals, then build a clear path forward. Services include current-state assessment, process mapping, and strategic roadmap development.

### ALIGNMENT

The gap between what leadership wants and what technical teams can deliver is there most projects fail.

*We sit in that gap*, translating executive priorities into actionable requirements, and surfacing technical constraints before them become costly surprises.

### IMPLEMENTATION

*We don't just advise - we build.*

From data governance frameworks and dashboards to reporting automation and system integration, we see solutions through from design to deployment, ensuring your team is set up to own and maintain them long term.



Get in Touch



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[Website](#)



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## Who We Are

*Backed by over a century of hands-on experience in finance, healthcare, and corporate operations, **PARRALIGN** helps small to mid-size companies cut through complexity and move with confidence.*

## What We Do

*We focus on companies from startup to established that need internal data infrastructure solutions that match their ambitions and goals. If your team is making decisions based on spreadsheets, disconnected systems or incomplete reporting, you're exactly who we built **PARRALIGN** for.*

### SOLUTIONS

- Strategy & Process Design
- Program Implementation

### DATA

- Transformation
- Governance
- Analytics
- Reporting

### PEOPLE

- Company Culture
- Employee Engagement
- HR Needs Assessment
- Incentive Programs
- Job Description & Hierarchy

## Our Leadership Team

### 100+ Years of Combined Experience, Real Solutions, Real Results

**Mea Kwon:** With 30 years at the intersection of financial services and human capital strategy, Mea transforms complex compensation data into clear narratives that drive business decisions. She has a proven track record of building scalable tools and processes that stick across organizations of every size.

**Harry Leung:** Harry specializes in data infrastructure that quietly eliminates problems most teams don't yet know they have. With 15+ years designing resilient data architecture across talent and operations, he translates strategic intent into systems that work and scale.

**Nancy Maloney:** Nancy is a licensed C.P.A. with deep expertise in Data Governance, Data Quality, Metadata, Business Intelligence, and Risk. She brings clients a rare blend of analytical rigor and real-world operational know-how across finance, audit, and technology.

**Natalie Johnson:** Natalie has spent 15+ years helping organizations build the people systems and learning frameworks that make everything else run better. She specializes in translating high-level strategy, from enterprise performance management to leadership development, into programs teams can execute and measure.