Make plans to join the Fly in to Moloney Family Funeral Homes

SPRING 2027

If you were there before, you won't believe all the changes they have made in decor and systems!

If you have a low-cost ecommerce cremation company – or you are thinking about it – you will learn so much about all they have accomplished with Affordable Cremation without hurting their Moloney brand.

The Advertising Fair has been added. A chance to hear from each member the best things they have done in marketing in the past year.

You can even bring additional team members from your firm that you believe will benefit from this learning. We have also invited a few firms that we feel would make a great contribution as a member. Please make them as comfortable as you have become as members of PFDI.

No sponsors will be in attendance for this program because it is so heavily transparent in information shared. We ask that all of you respect the confidentiality of the information you will receive.

The Moloneys have been working hard to prepare a worthwhile program for you. Don't miss it!

F. Daniel Moloney, Jr., Danielle Moloney-Hassett, and Nicolas Wheeler

Schedule

ARRIVE

Check in the Hyatt Regency Hauppauge. No official dinner is planned as people will be arriving at all different times. But we are doing a Meet Up in the Bar for a drink (5:30 PM). Then at 6:30 PM enjoy the conversation through dinner in the restaurant at the top.

Attention all board members, we have scheduled a brief but important meeting at 3:00 PM on day of arrival. Meet in the lobby of the hotel. This gives us a chance to have an in-person meeting without you having to incur extra travel costs. If you cannot be attend we ask you to join us virtually so we are sure to have a quorum. Hopefully you will be able to check in before the meeting.

FIRST MEETING

Enjoy breakfast on your own schedule at the hotel. The group block includes complimentary breakfast. Look for members and guests and join others as you dine.

Transportation provided to Moloney's Lake Ronkonkoma Funeral Home. Visit their flagship for their 7 locations. They will share how they are organized and how they operate. Lunch will be provided. They have a vital pre-need program, the amazing Mother Teresa Center and so much more.

The afternoon will be the beginning of PFDI's Advertising Fair. E-mail in advance what you are presenting in PowerPoint or bring it with you on a "stick" so it can be loaded in and avoid delays during the presentations.

Dinner will be this evening at a special local restaurant for a great time to talk about all the ideas you have seen at the funeral home and during the Ad Fair. Sit back and relax as dinner is included in the registration. Any alcoholic drinks you will pay for that night since the policy of PFDI is not to include alcohol or have sponsorship money go towards this.

This is a great time to discuss if certain things would work in your market. A valuable part of PFDI is the family approach where we help each other. This is an invaluable time for prospective members to see how we are honest with each other. The Moloneys would love any feedback as you tour and later as you reflect on your visit. Be sure to let Dan and Danielle know things you believe are admirable and things you feel could change for the better.

Transportation to the restaurant and to the hotel provided.

SECOND MEETING

Breakfast at the time you choose at the Hyatt Regency and included in your group rate so be sure to take advantage.

Transportation provided to the Hauppauge location. Another stimulating program in addition to a tour discussing all the businesses Moloney has. Finish any of the "Ad Fair" presentations.

Program will conclude at noon. Allow yourself enough time to get to airports. CI will not require as much time but if you are flying out of one the NYC airports with traffic you will need a lot more time. Ubers are readily available to the airport. You can bring your bags with you to the funeral home if you are on a tight schedule. Otherwise, promptly at noon transportation will be provided back to the Hyatt. You will want to check out before the meeting and check your bags with the bellman.

Registration Fees

Wish we didn't have to charge anything but we keep our dues so low with no increases in four years that we need to recoup the cost of running programs. Thank you for your understanding.

We limited the registration to out-of-pocket costs for this event.

- Transportation for both days.
- Dinner the first day of the program.
- Catered Lunch both days.
- Catered Refreshments both days.
- Other expenses directly associated with running the program.

Member: **$995**; Prospective Member OR Second Person from a Firm: **$895**; Third Person from a Firm: **$695**; Fourth Person from a Firm: **$595**

Register on the website. Simply go to **PFDI.org** and then to Upcoming Programs. You do not need a log in to access that part of the website. Or, if you prefer, mail a check to PFDI at my attention at 3000 Flagstone Dr., Franklin, TN 37069.

Hotel Accommodations

The Hyatt Regency in Hauppauge is a lovely property convenient to the various locations we will be visiting.

Hyatt Regency Long Island
1717 Motor Parkway, Hauppauge, NY 11788
https://www.hyatt.com/hyatt-regency/en-US/haupp-hyatt-regency-long-island

You may call the hotel directly at 631.784.1234 (be sure to use group code "G-PFDI" so that you receive the group rate and extras); or you can use this link to reserve your room: https://www.hyatt.com/en-US/group-booking/HAUPP/G-PFDI.

We have worked out a special rate which includes hot breakfast for two, wireless internet, and free parking for $171.00 + tax. You are responsible for one night's room and tax if you do not cancel by their liberal cancellation. If they say the block is already filled or sold out, notify me right away and I will get it worked out so that you are in our block.

Self-parking and very close to our last destination on the 15th for easier travel.

If you get in by 6:00 PM the first night let us know and we will look for you in the bar where you can have a drink with your PFDI friends and even plan to eat there as well if you like. Arriving later? Text me (727.244.0286) and I will let you know where we are at your time of arrival. This is not a planned function. We are just seizing the opportunity to spend as much time together as possible and would love to pull up another chair for you.

Use the link provided to book your room. Or text me with your preferred reservations. If you feel you need to call Hyatt direct for reservations then be sure to tell them you want the special offer with the PFDI or Preferred Funeral Directors International Room block. If they say it is sold out or not available, let me know. We want to be sure that you receive the special offering including breakfast each day and a lower rate. If you need to arrive a day or two early and stay a day or two late they will honor the group rate and breakfast.

Check out the sites around the hotel and the amenities by clicking here to view the hotel fact sheet.

Flight Arrangements

Lots of airlines and airports will get you there. The best by far is McArthur in Central Islip. The hotel is minutes from the airport. Ubers, cabs and car rentals are prevalent.

If you prefer to use one of the airports in NYC it is best to use LaGuardia. It is a closer and JFK is under a major construction project which will present more challenges than the others. From LaGuardia you can use Uber, rent a car or take the train. Just know that the time and money is greater than if you can work it out to go in and out of Central Islip.

Ground Transportation

We have arranged transportation from the hotel to the funeral homes each day and for the dinner after the first day's session. You will need to get to the hotel originally and find a way back to the airport you choose when the program concludes. Ubers and Lifts are readily available. A rental car is probably not necessary but let us know if you are using one as we won't count you in if you prefer to drive separately to everything.

KNOW SOMEONE YOU FEEL WOULD BE AN IDEAL MEMBER FOR PFDI?

Please contact me so we can be sure of no conflicts. You know PFDI does not allow any overlap with firms so you can speak openly about your problems and opportunities. We would not want to invite someone and then tell them there was not a pathway for them to be considered for membership.

Make reservations early so you do not get left out of the room block or other planning. Have any questions about logistics please reach out to me.

If you have any questions about the area, feel free to reach out directly to Dan Moloney's cell by text or call at 516.680.4571; or contact Dan or Danielle Moloney at the funeral home by calling 631.588.1515 or emailing either one: dan@moloneyfh.com / danielle@moloneyfh.com.