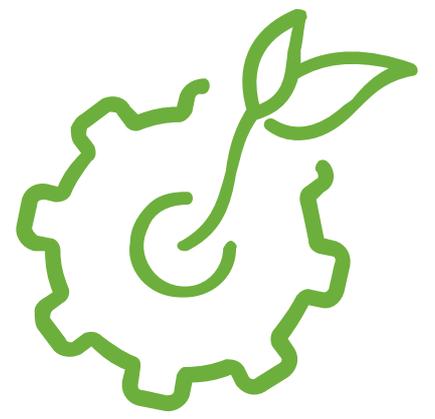# Our Sustainability Roots

2020–2050
Accelerating Toward our Goals

- Climate Change Scenario Analysis
- CSR Compensation Metrics Established
- Lexmark Acquisition Accelerates Sustainability Progress
- Net Zero by 2040 Roadmap
- Renewed Focus on Circularity
- Science-based GHG Reduction Target
- Verified Carbon Neutrality Service

2015–2019
Broadening the Scope

- 1st to achieve EPEAT® for Imaging Devices in Europe
- Design for Sustainability
- PrintReleaf
- Responsible Recycling (R2) Certification

2000–2015
Innovating and Strategizing

- Corporate Ethics and Compliance Program
- Earth Smart Print Driver
- Emulsion Aggregation (EA) Toner
- Environmental Assessment Tool (EPEAT) Registration
- Greenhouse Gas Inventory and Reduction Goals
- Longer Life Parts
- Sustainability Calculator

1980s–1990s
Displaying Accountability and Transparency

- 1st EHS Report
- Cartridge Return Program
- Design for the Environment
- EH&S Corporate Policy and Standards
- ISO 14001 Certification
- Waste-free Goals

1960s–1970s
Building the Foundation

- Behaving Responsibly as a Corporate Citizen and other Core Values Established
- Electronics Remanufacturing
- Products with Sustainability Benefits (Recycled paper, 2-side copying)

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