2027 MASS Conference

APRIL 14–16, 2027

Join fellow senior services professionals for the 2027 MASS Conference, a chance to learn, share ideas, explore new approaches, and recharge for the work we do in our communities.

This year, we're kicking things off a little differently with a Wednesday Conference Kickoff and Welcome Supper at 5:30 p.m., included in your registration fee! *Enjoy a planned evening of activities, conversation, and connection as we come together to learn, share, and celebrate the work we do in senior services. We look forward to seeing you at Sugar Lake Lodge!*

Bring your hoodie...

Leadership isn't just a desk job.

Sugar Lake Lodge
37584 Otis Lane
Cohasset, MN 55721
Phone: 218-327-1462
https://sugarlakelodge.com/

Reserve

Room Reservations: Contact Brittany
Call or text: (218)327-1462
Email: brittany@sugarlakelodge.com

MASS Members $199

Non- Members $229

**Guests or spouses not attending the conference but wishing to eat with the group may do so for an additional fee of $220 per person.*



2027 Conference Highlights

- **Digital Inclusion:** a look at how centers can bridge the digital divide through technology access, education, and community partnerships.
- **Experiential Learning:** Participate in immersive, hands-on, outcome-based activities designed to encourage collaboration, creative thinking, and group learning.
- **Leadership and professional development:** gain fresh perspectives, practical tools, and ideas to strengthen your leadership skills and center operations
- **MASS Annual Meeting:** Connect with fellow members, hear organizational updates, learn about opportunities to support professional growth and leadership across MN's senior services network.
- **Roundtables & Networking:** Share ideas, discuss common challenges, and connect with senior service professionals from across the state to exchange experiences, solutions, and resources you can bring back to your community.

Meals & Lodging

The conference registration fees include Wednesday evening supper, Thursday breakfast, morning refreshments, lunch, afternoon refreshments and supper, and Friday breakfast, morning refreshments, and lunch.

Lodging is separate from conference registration and costs $149 per night, plus taxes and fees. Attendees are responsible for contacting Brittany at Sugar Lake Lodge directly to make their room reservations and pay for lodging. Attendees are encouraged to stay onsite Wednesday and Thursday night to enjoy the full conference experience and connect with colleagues. Please note guests or spouses who are not registered conference attendees but wish to join the group for conference meals may do so for an additional guest meal fee of $220 per person.

Conference scholarships available. *Contact MASS President Matt Colwell at mdcolwell@BloomingtonMN.gov for scholarship consideration. MASS does not want anybody to miss the conference due to financial reasons.*

REGISTER ONLINE: HTTPS://MNRPA.ORG/EVENT-6913556

or

Mail Completed registration form and payment to
MASS/MRPA C/O Jamie Ramacher
New Brighton Parks and Recreation
400 10th Street NW
New Brighton, MN 55112

Name: _____

Job Title: _____

Organization: _____

Address: _____

Email: _____

Phone Number: _____

**Registration Deadline: Friday, April 2, 2027*

MASS
Bringing professionals in the field of aging together since 1983.
Minnesota Association of Senior Services

☐ MASS member attendee: $199
☐ Non-Member attendee: $229
☐ Guest meal fee: $220

Amount Enclosed: $_____

Thank you 2027 sponsors!

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